

Tendring Retail Study Update

Final Report

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Prepared on behalf of Tendring District Council

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1.0 Introduction

Introduction

- 1.1 WYG Planning (hereafter referred to as 'WYG') has been commissioned by Tendring District Council ('the Council') to undertake an update of the principal findings of the Tendring Retail Study of May 2016 in respect of the future need for additional retail floorspace in the District. The Update will assist the Council in taking forward the emerging Tendring District Local Plan and, in particular, will inform the forthcoming 'Publication' (pre-submission) version of the Local Plan and its subsequent Examination Hearing.
- 1.2 The Update report provides an overview of our methodological approach, prior to setting out our findings in respect of the updated quantitative need for additional retail floorspace. It takes into consideration more up-to-date population and expenditure estimates and growth forecasts than those drawn upon as part of the 2016 Retail Study, and has regard to the current position in respect of retail commitments in order to set out an accurate position in respect of quantitative retail need. This document should be read alongside the Tendring Retail Study and its accompanying appendices of May 2016, which provides additional information such as an overview of shopping patterns across the Study Area and an examination of the health of defined centres throughout the District.
- 1.3 The Update utilises the market research which informed the 2016 Study, namely the shopping survey of 1,000 households which was undertaken by NEMS Market Research Limited in May 2015. The Study Area for the survey comprises seven separate zones and is considered to be broadly reflective of the area where residents look to facilities within the Tendring administrative area to help meet their retail needs. Accordingly, all references within this report to the market share of convenience goods and comparison goods shopping trips claimed by retail venues within Tendring are derived from the May 2015 NEMS survey.

Structure of Report

1.4 Our report first briefly considers emerging development plan policy of relevance to this Update and the key findings of the May 2016 Retail Study. It then sets out the up-to-date population and expenditure data for the Study Area, before providing an updated assessment of quantitative need.



- 1.5 Accordingly, our report is structured as follows:
 - Section 2 considers the emerging development plan policy context for our updated assessment of retail capacity, and the key findings of the 2016 Study;
 - Section 3 sets out current and future population and expenditure levels within the defined Study Area; and
 - Section 4 sets out our updated assessment of the quantitative need for further convenience and comparison goods floorspace over the period to 2032.



2.0 Context for the Retail Capacity Update

Emerging Tendring Local Plan

- 2.1 Preparation of the draft Local Plan commenced in May 2014, and the Preferred Options document was released for consultation between August and September 2016. The Submission Draft version of the emerging Local Plan is currently being prepared and is due to go out for consultation in June 2017. Following this, the plan will be submitted to the Secretary of State for examination in October 2017.
- 2.2 The Council's emerging retail and town centre strategy is set out at Section 6 ('Prosperous Places') of the 'Preferred Options' Local Plan. Policy PP 1 'New Retail Development' seeks to focus all future retail floorspace towards existing town centres and maintain the District's current hierarchy and market share between centres. The identified additional retail need in net floorspace is identified as follows:
 - Convenience goods floorspace (e.g. food, drink, toiletries) 980 sq.m to 1,850 sq.m by 2032; and,
 - Comparison goods floorspace (e.g. clothes, shoes, furniture, carpets) 11,880 sq.m net to 19,800 sq.m net by 2032.
- 2.3 Policy PP1 also states that the 2016 Retail Study identifies a quantitative need for additional convenience floorspace in Clacton, Manningtree, Harwich & Dovercourt. It also suggests that there is potential capacity for new comparison goods floorspace in the all the town centres except Walton-on-the-Naze. Finally, the policy confirms that retail development will be encouraged on a scale appropriate to the needs of the area served by these centres.
- 2.4 Emerging Policy PP2 establishes the Local Retail Hierarchy and states that retail development should take place at a scale appropriate to the size and function of the centre within which it is to be located. Clacton, as a 'Major Town Centre', is at the top of the local retail hierarchy, whilst the 'Town Centres' of Dovercourt, Walton-on-the Naze, Frinton-on-Sea, Brightlingsea and Manningtree form the second tier. Harwich, Old Road (Clacton), The Triangle (Frinton-on-Sea), Great Clacton and Frinton Road (Holland-on-Sea) are identified as District Centres.
- 2.5 Policy PP3 of the 'Preferred Options' Local Plan concerns 'Village and Neighbourhood Centres', it states that small-scale retail development which serve the day-to-day needs of



village and local neighbourhoods will normally be permitted. The policy also identifies a range of village and neighbourhood centres across the District the vitality and viability of which the Council will seek to protect and enhance.

2.6 The other draft retail policies of the emerging Local Plan include Policy PP4 ('Local Impact Threshold') which requires that out-of-centre proposals which exceed a proportionate locally set threshold need to demonstrate compliance with the retail impact test. Finally, Policy PP5 'Town Centre Uses' deals with development within the Primary Shopping Areas of Tendring's defined centres

Principal Findings of 2016 Retail Study in Respect of Quantitative Need

In order to provide a context for this Update, we provide below a brief overview in respect of the level of quantitative need identified in the 2016 Retail Study (across the District as a whole) in terms of both convenience and comparison goods. Table 2.1 below (which is extracted from Table 7.3 of the 2016 Study) indicates that, after account is made for existing convenience goods commitments, there is no requirement for additional convenience goods floorspace throughout the District between 2015 and 2025 (i.e. over the short to mediumterm). However, by 2032 Table 2.1 shows that an expenditure surplus of £12.8m¹ is forecast after commitments are taken into account and that this equates to a net convenience goods sales floorspace requirement of between 980 sq.m and 1,850 sq.m.

Table 2.1 Quantitative Need for Additional Convenience Goods Floorspace Across Tendring District as a Whole, Based Upon the Findings of the Tendring Retail Study (May 2016)

	Convenience Goods							
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)			
2015	-15.3	-15.3 18.1		-2,550	-4,810			
2020	0.4 17.9		-17.7	-1,350	-2,550			
2025	2025 14.2 18.0		-3.8	-290	-550			
2032	30.9	18.1	12.8	980	1,850			

Source. Table 7.3, Page 111, Tendring Retail Study (May 2016) In 2014 Prices

¹ In 2014 prices, as are all monetary figures derived from the 2016 Tendring Retail Study.



- Table 2.2 below (which replicates Table 7.4 of the 2016 Retail Study) summarises residual convenience goods expenditure capacity on a centre by centre basis, taking account of the turnover requirements of the extant commitments, as forecast in the 2016 Retail Study. In the case of Clacton, the table shows that residual expenditure would be sufficient to support a small supermarket between around 850 sq.m and 1,610 sq.m net convenience floorspace in the period up to 2025, increasing to between 1,630 sq.m and 3,080 sq.m net convenience floorspace in the period up to 2032.
- In Manningtree, the analysis shows that there is a floorspace requirement of between 90 sq.m and 170 sq.m up to 2020, which will increase to between 210 sq.m and 400 sq.m by 2032. Meanwhile, in Harwich and Dovercourt, it is identified that there is a need for convenience goods floorspace of between 770 sq.m and 1,450 sq.m up to 2032. Finally, in the case of Frinton-on-Sea, Brightlingsea and Walton, an identified expenditure deficit negates the requirement to provide any new convenience floorspace requirement up to 2032.

Table 2.2 Quantitative Need for Additional Convenience Goods Floorspace Across Individual Tendring Centres, Based Upon the Findings of the Tendring Retail Study (May 2016)

	Convenience Goods							
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)			
Clacton								
2015	-2.8	4.2	-0.7	-530	-1,000			
2020	6.8	4.2	2.6	200	370			
2025	15.3	4.2	11.1	850	1,610			
2032	25.5	4.2	21.3	1,630	3,080			
Frinton-o	on-Sea							
2015	-1.0	2.9	-3.9	-300	-560			
2020	-0.1	2.9	-3.0	-230	-430			
2025	0.8	2.9	-2.2	-170	-310			
2032	1.7	2.9	-1.2	-90	-170			
Harwich	Harwich and Dovercourt							
2015	0.3	0.0	0.3	20	40			
2020	3.6	0.0	3.6	270	510			
2025	6.5	0.0	6.5	500	940			
2032	10.0	0.0	10.0	770	1450			



Brightlingsea								
2015	-11.2	0.0	-11.2	-850	-1,610			
2020	-10.9	0.0	-10.9	-840	-1,580			
2025	-10.7	0.0	-10.7	-820	-1,550			
2032	-10.5	0.0	-10.5	-800	-1,520			
Manning	Manningtree							
2015	0.4	0.0	0.4	30	60			
2020	1.2	0.0	1.2	90	170			
2025	1.9	0.0	1.9	150	280			
2032	2.8	0.0	2.8	210	400			
Walton								
2015	-2.1	10.8	-12.9	-980	-1,840			
2020	-1.8	10.7	-12.5	-950	-1,800			
2025	-1.6	10.7	-12.3	-940	-1,780			
2032	-1.3	10.8	-12.1	-930	-1,750			

Source. Table 7.4, Page 113, Tendring Retail Study (May 2016) In 2014 Prices

2.10 With regards comparison goods, after taking account of commitments, the 2016 Retail Study found an expenditure deficit of -£2.9m at 2020, which is forecast to shift to an expenditure surplus of £25.6m at 2025, and £80.6m at 2032. In terms of net comparison goods floorspace, this surplus equates to between an additional 4,170 sq.m net and 6,940 sq.m net floorspace across the District by 2025, rising to between 11,880 sq.m net and 19,800 sq.m net by 2032.

Table 2.3 Quantitative Need for Additional Comparison Goods Floorspace Across Tendring District as a Whole, Based Upon the Findings of the Tendring Retail Study (May 2016)

	Comparison Goods							
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)			
2015	0.0	20.5	-20.5	-4,090	-6,820			
2020	19.9 22.8		-2.9	-510	-850			
2025	2025 50.7 25.1		25.6 4,170		6,940			
2032	108.3	27.7	80.6	11,880	19,800			

Source. Table 7.6, Page 116, Tendring Retail Study (May 2016) In 2014 Prices



- Table 2.4 below considers the comparison goods capacity in each of the identified town centres in the District, and draws upon the findings of Table 7.7 of the Tendring Retail Study 2016. It shows that the floorspace requirement in Clacton over the plan period is substantially higher than any other defined centre in Tendring, mainly driven by it benefiting from the largest market share of all the District's defined centres and it being the key focus of such facilities for the authority area. The 2016 Retail Study estimated that by 2025 there will be a requirement for an additional 2,290 sq.m to 3,810 sq.m net of comparison retail floorspace in Clacton, rising to between 7,600 sq.m and 12,670 sq.m net of comparison retail floorspace in 2032.
- 2.12 The below table shows that there are no major retail commitments in Harwich, Dovercourt, Manningtree and Brightlingsea and accordingly a floorspace capacity is identified which implies that there is scope for improving the facilities in those centres. For Walton, after a committed Aldi foodstore is taken into account, there is no residual quantitative capacity for additional comparison floorspace identified over the plan period.

Table 2.4 Quantitative Need for Additional Comparison Goods Floorspace Across Individual Tendring Centres, Based Upon the Findings of the Tendring Retail Study (May 2016)

	Comparison Goods							
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)			
Clacton								
2015	0.0	17.3	-17.3	-3,470	-5,780			
2020	14.1	19.3	-5.2	-940	-1,560			
2025	35.3	21.3	14.0	2,290	3,810			
2032	75.1	23.5	51.6	7,600	12,670			
Frinton-o	on-Sea							
2015	0.0	0.7	-0.7	-130	-220			
2020	1.7	0.7	0.9	170	280			
2025	4.2	0.8	3.4	550	920			
2032	9.0	0.9	8.1	1,190	1,980			
Harwich	Harwich and Dovercourt							
2015	2015 0.0 0.0		0.0	0	0			
2020	3.4	0.0	3.4	600	1,010			
2025	8.5	0.0	8.5	1,380	2,290			
2032	18.0	0.0	18.0	2,650	4,420			



Brightlin	Brightlingsea							
2015	0.0	0.0	0.0	0	0			
2020	0.2	0.0	0.2	40	70			
2025	0.5	0.0	0.5	90	150			
2032	1.2	0.0	1.2	170	290			
Manning	tree							
2015	0.0	0.0	0.0	0	0			
2020	0.4	0.0	0.4	70	110			
2025	0.9	0.0	0.9	150	250			
2032	2.0	0.0	2.0	290	490			
Walton	Walton							
2015	0.0	2.5	-2.5	-490	-820			
2020	0.2	2.7	-2.6	-460	-770			
2025	0.4	3.0	-2.6	-420	-700			
2032	0.9	3.3	-2.4	-350	-590			

Source. Table 7.7, Page 117, Tendring Retail Study (May 2016) In 2014 Prices



3.0 Study Area, Population and Expenditure

Study Area

3.1 In May 2015, a survey of 1,000 households was undertaken within the defined Study Area, which has been drawn to reflect the area where residents would principally look to facilities within the Tendring administrative area to meet help meet their retail needs. A map of the catchment is provided below at Figure 3.1.

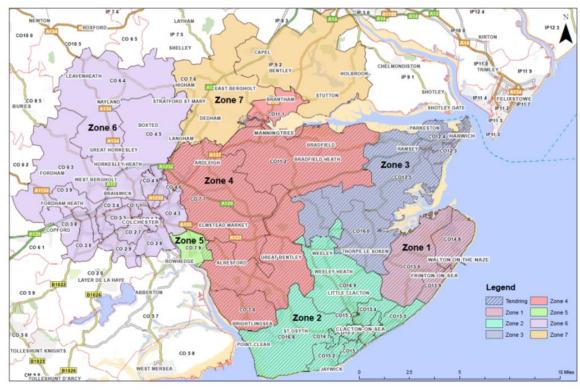


Figure 3.1: Study Area and Zones

3.2 The defined catchment was broken down into seven survey zones on a geographic basis in order to gain a comprehensive understanding of shopping patterns throughout the Study Area. The zones are numbered 1 to 7 and Table 3.1 overleaf sets out the postcode sectors which define each of them. These zones have been used as a basis for the NEMS household survey and the quantitative need assessment set out at Section 4 of this report. Tendring's administrative area broadly comprises Zones 1 to 4, with parts of the Borough of Colchester within Zones 5 and 6, and parts of Babergh District forming Zone 7.



3.3 The seven zones comprise the following postcode sectors as they were defined at the time of the household survey of May 2015. The questions and full tabulation of results from the household survey are provided at **Appendix 1**. Further details in relation to shopping patterns across the District and the market shares achieved by individual facilities are set out in Section 4 ('Original Market Research') of the Tendring Retail Study 2016.

Table 3.1: Postcodes by Survey Zone

Survey Zone	Postcode Sector
Zone 1 - Frinton & Walton	CO13 0, CO13 9, CO14 8
Zone 2 - Clacton	CO15 1, CO15 2, CO15 3, CO15 4, CO15 5, CO15 6, CO16 7, CO16 8, CO16 9
Zone 3 - Harwich	CO12 3, CO12 4, CO12 5, CO16 0
Zone 4 - Manningtree & Brightlingsea	CO11 1, CO11 2, CO7 0, CO7 7, CO7 8
Zone 5 - Wivenhoe	CO7 9
Zone 6 - Colchester	CO1 1, CO1 2, CO2 7, CO2 8, CO2 9, CO3 0, CO3 3, CO3 4, CO3 8, CO3 9, CO4 0, CO4 3, CO4 5, CO4 9, CO6 3, CO6 4
Zone 7 - Babergh	CO7 6, IP 2

Study Area Population

- 3.4 The population within each postal code sector and each zone at 2015 has been calculated using Experian Micromarketer G3 data (2015 estimate, which was issued in February 2017). Experian also models projected future increases in population data, utilising Government population projections. Experian is a widely accepted source of population and expenditure data and is regularly used by WYG in calculating retail capacity.
- 3.5 Experian data provides 2015 base year population estimates which accord with the findings of the 2011 Census release. Experian's methodology is based on a 'demographic component model' which takes into consideration its current age and gender estimates and the Government's population projections. Experian's future population projections reflect assumed birth and death rates, and net migration.
- 3.6 Having calculated the population within each postal code sector, within each of the zones using Experian Micromarketer G3 data for the base year of 2015, we have then sought to project future population growth in the seven survey zones across the reporting periods utilised in the previous Study (i.e. at 2015, 2020, 2025 and 2032). In the case of Zones 5, 6



and 7, which fall outside Tendring District Council's administrative area, we have applied Experian's own population projections when forecasting population growth across the reporting period. However, in the case of Zones 1 to 4 (which fall within Tendring), we have drawn upon a population growth rate provided by Tendring District Council which is equivalent to that used in our preparation of the 2016 Retail Study. It is understood that this rate of population growth also informs other policy strategies within the emerging Local Plan, including those relating to future housing need.

3.7 By applying the methodology set out above, Table 3.2 sets out our estimate of future population growth across the Study Area.

Table 3.2: Population Growth – Study Area Population by Study Zone (2015 to 2032) Based Upon Experian Micromarketer G3 Data Obtained in February 2017

Zone	2015	2020	2025	2032
Zone 1 - Frinton & Walton	19,439	20,229	21,051	22,105
Zone 2 - Clacton	66,150	68,839	71,637	75,221
Zone 3 - Harwich	25,166	26,189	27,253	28,617
Zone 4 - Manningtree & Brightlingsea	32,413	33,730	35,101	36,858
Tendring Sub-Total	143,168	148,987	155,043	162,801
Zone 5 - Wivenhoe	7,906	8,365	8,719	9,149
Zone 6 - Colchester	143,055	150,685	157,597	166,402
Zone 7 - Babergh	13,465	13,779	14,036	14,409
Total	307,594	321,816	335,395	352,761

- 3.8 Under the population growth scenario adopted, which draws upon Experian's latest population data for the base year of 2015 and utilises Tendring's assumed population growth over the Local Plan period (with Experian projections utilised for Zones 5, 6 and 7), we forecast that the Study Area population will increase from 307,594 in the base year of 2015 to 352,761 at 2032, equating to an increase in population of 45,167 persons. Having regard purely to the Local Plan period (2019 to 2034), anticipated population growth throughout the Study Area is forecast to be 45,167. Within the District of Tendring, population is forecast to grow from 143,168 in 2015 to 162,801 in 2032, or by 19,633 people.
- 3.9 By way of a brief comparison to the position reported in the 2016 Retail Study, which draws upon equivalent methodology; this found that in 2015 the Tendring authority area contained some 144,671 people, which was 1,503 (1.0%) more than that identified through the latest base data. The 2016 Retail Study also shows that the Study Area as a whole contained some



1,142 (0.4%) more people than identified using the latest available Experian data for the base year of 2015. In terms of the position in 2032, the 2016 Retail Study identified a Tendring authority area population of 164,510 and a Study Area population as a whole of 353,637, which was 1,709 (1.0%) and 876 (0.2%) persons higher respectively than the position identified using the latest available Experian data.

3.10 In terms of overall population growth between 2015 and 2032, there would appear to be very limited difference between the projections drawn upon as part of the 2016 Retail Study and the current Update. Indeed, growth in the Tendring administrative area reduced by just 206 persons, whilst growth across the Study Area as a whole increased marginally by 266 persons. In summary, updates to population base data and growth suggest a very modest overall reduction in population in both the Tendring area and Study Area as a whole when compared to the 2016 Retail Study.

Retail Expenditure

- 3.11 In order to calculate per capita convenience and comparison goods expenditure, we have again utilised Experian Micromarketer G3 data which provides detailed information on local consumer expenditure and takes into consideration the socio-economic characteristics of the local population. Experian is a widely accepted source of expenditure and population data and is regularly used by WYG in calculating retail capacity.
- 3.12 The base year for the Experian expenditure data is 2015. Per capita growth forecasts have been derived from Experian Retail Planner Briefing Note 14 (Figure 6, Appendix 3), which was published in November 2016. For the purposes of this Study, the annual growth forecasts which are set in Table 3.3 overleaf have been applied.
- 3.13 The latest growth forecasts suggest that Brexit will likely influence per capita expenditure growth in 2017 and 2018, but that retail sales should recover somewhat over the medium term as confidence in the economy returns. However, the outlook is considerably more positive for comparison goods than it is for convenience goods sales.
- 3.14 For convenience goods, Experian Briefing Note 14 forecasts negative or static per capita expenditure growth between 2015 and 2020 (in the range -0.9% to 0.0%). Very modest growth of 0.2% is forecast at 2021 and the forecast position thereafter suggests that sales will generally remain relatively static over the longer term.



3.15 In contrast, whilst Experian forecasts (Briefing Note 14) that Brexit will result in per capita comparison goods expenditure growth decreasing from 3.3% at 2016, to 1.5% at 2017, and then to 0.9% at 2018, the position in the medium to long term is significantly more positive. Per capita comparison goods expenditure growth is forecast to increase to 2.1% at 2019, to 2.9% at 2020, and then to 3.3% at 2021. Experian forecasts that the annual growth rate will remain at or above 3.0% in the period to 2032.

Table 3.3: Convenience and Comparison Goods Expenditure Growth Rates (2016 to 2032) based on Experian's latest Briefing Note (14) and that which informed the 2016 Retail Study (13)

			, , ,		
Year	Convenience (%) Briefing Note 13	Convenience (%) Briefing Note 14	Comparison (%) Briefing Note 13	Comparison (%) Briefing Note 14	
2016	0.1	-0.1	3.2	3.3	
2017	0.3	-0.1	2.9	1.5	
2018	0.1	-0.9	3.0	0.9	
2019	0.1	-0.1	3.0	2.1	
2020	0.1	0.0	3.0	2.9	
2021	0.1	0.2	3.0	3.3	
2022	0.1	-0.1	3.0	3.4	
2023	0.1	-0.1	3.2	3.4	
2024	0.1	0.0	3.2	3.3	
2025	0.1	0.0	3.2	3.1	
2026	0.1	0.0	3.2	3.1	
2027	0.1	0.1	3.2	3.1	
2028	0.1	0.1	3.2	3.0	
2029	0.1	0.0	3.2	3.1	
2030	0.1	0.1	3.2	3.2	
2031	0.1	0.2	3.2	3.4	
2032	0.1	0.1	3.2	3.2	
Total Increase	1.9	-0.6	68.7	62.5	

Source: Figure 6 of Appendix 3, Retail Planner Briefing Note 14 (November 2016) and Table 1a (Page 10) of the of Retail Planner Briefing Note 13 (October 2015)

3.16 Table 3.3 also usefully highlights the difference between Experian's growth forecasts across an equivalent 17-year time-period based upon Retail Planner Briefing Notes 13 (October 2015) and 14 (November 2016). It shows that both convenience and comparison goods growth forecasts are less optimistic having regard to Experian's latest advice, with growth in convenience goods expenditure reducing by 2.5% over this 17-year period and growth in comparison goods expenditure reducing by a more substantial 6.2%. Accordingly, estimated



increases in expenditure across the Study Area will inevitably be lower as part of this Retail Study Update when compared to the 2016 Report.

- 3.17 It should be noted that growth in expenditure forecasting in the longer term (beyond the next ten years) should be treated with caution given the inherent uncertainties in predicting the economy's performance over time. Assessments of this nature should therefore be reviewed on a regular basis in order to ensure that forecasts over the medium and long are reflective of any changes to relevant available data.
- 3.18 Experian Retail Planner Briefing Note 14 also provides forecasts in respect of the proportion of expenditure which will be committed through special forms of trading (comprising 'nonstore retailing', such as internet sales, TV shopping and so on) over the reporting period. We have 'stripped out' any expenditure which survey respondents indicated was committed via special forms of trading and instead have made an allowance derived from Experian's recommendation (which we consider forms the most appropriate means by which to account for such expenditure).
- 3.19 In considering special forms of trading, it should be noted that many products which are ordered online are actually sourced from a physical store's shelves or stockroom (particularly in the case of convenience goods). As such, expenditure committed in this manner acts to support stores and should be considered 'available' to tangible retail destinations.
- 3.20 Accordingly, in order not to overstate the influence of expenditure committed via special forms of trading, our methodology uses Experian's 'adjusted' figure for special forms of trading (provided at Figure 5 of Appendix 3 of its Retail Planner Briefing Note 14) which makes an allowance for internet sales which are sourced from stores. The proportion of expenditure committed through special forms of trading cited below at Table 3.4 is 'stripped out' of the identified expenditure as it is not available to stores within the Study Area.

Table 3.4: Special Forms of Trading Forecasts (2015 to 2032)

Year	Convenience (%)	Comparison (%)
2015	2.7%	12.0%
2020	3.7%	15.3%
2025	4.5%	16.1%
2032	5.1%	16.4%

Source: Figure 5 of Appendix 3, Experian Retail Planner Briefing Note 14 (November 2016)



- 3.21 As in the case of expenditure growth, it is important to highlight that Experian's Retail Planner Briefing Note 14 advises that a greater amount of expenditure will be committed via special forms of trading over the study period (in terms of both convenience and comparison goods) than set out in Briefing Note 13 (2015), which informed the 2016 Retail Study.
- 3.22 Based on the above growth rates and special forms of trading allowances, it is possible to produce expenditure estimates for each survey zone at 2015, 2020, 2025 and 2032. In doing so, our assessment takes into account both per capita retail expenditure growth and population change.

Convenience Goods Expenditure

3.23 Taking into consideration the above changes in population and per capita expenditure, it is estimated that, at 2015, the resident population of the Study Area generates £651.4m of convenience goods expenditure², whilst Tendring's administrative area generates some £311.9m. Table 3.5 overleaf indicates that available convenience goods expenditure across the Study Area as a whole is then forecast to increase to £723.7m at 2032, whilst convenience expenditure in the Tendring area is forecast to increase to £343.9m in an equivalent test year. As Table 3.5 highlights, this represents a relatively modest increase of £31.9m (or 10.2%) across the Tendring administrative area between 2015 and 2032, and an increase of £72.3m (or 11.1%) across the Study Area as a whole. When this growth is compared to the position identified as part of the 2016 Retail Study, it is evident that forecasts are less optimistic, with growth across the Tendring administrative area having reduced by some 5% from £48.0m (or 15.9%) and growth across the Study Area also dropping by some 5% from £105.6m (or 16.7%). This more cautious approach can largely be attributed to the impact of Brexit and its anticipated effects over the medium-term.

Table 3.5: Total Available Study Area Expenditure – Convenience Goods (£m)

	2015 (£m)	2020 (£m)	2025 (£m)	2032 (£m)	Growth 2015- 2020 (£m)	Growth 2015- 2025 (£m)	Growth 2015- 2032 (£m)
Tendring Area (Zones 1 – 4)	311.9	317.4	327.6	343.9	5.5	15.7	31.9
Study Area as a Whole	651.4	666.2	688.4	723.7	14.8	37.0	72.3

Source: Table 2a, Appendix 2

In 2015 Prices

² Expressed in 2015 prices, as is every subsequent monetary value.



- 3.24 The proportion of convenience goods expenditure which is committed through main food shopping trips and through 'top-up' shopping trips has been estimated with reference to respondents' answers to Question 5 and Question 15 of the May 2015 household survey, which ask respondents to estimate their weekly main food shopping expenditure and weekly top-up shopping expenditure respectively. We have analysed responses to these questions to derive an estimate of the split between main and top-up expenditure on a zonal basis.
- 3.25 Across the whole of the Study Area, we calculate (by adding together our estimates of the monetary split between main and top up shopping expenditure within each zone) that the proportion of convenience goods expenditure directed to respondents' main food shopping destination equates to 81.8% of their overall convenience shopping expenditure. The remaining 18.2% of expenditure (which will typically be spent on regular purchases such as milk, bread and so on) is therefore attributed to the respondents' top-up convenience shopping destination.
- 3.26 By applying these estimates to the identified resident population of Tendring's administrative area, convenience goods expenditure at 2015 committed through 'main food' shopping trips is estimated to be £253.9m and through 'top up' shopping trips is estimated to be £58.0m. With regards the Study Area as a whole, 'main food' shopping expenditure is estimated to amount to £532.7m, whilst 'top up' shopping expenditure totals some £118.8m.

Comparison Goods Expenditure

3.27 For comparison goods, Table 3.6 below sets out our estimation that the resident population of the Study Area as a whole will generate £867.2m of comparison goods expenditure at 2015, with Tendring's administrative area contributing £393.0m. Available comparison goods expenditure is then forecast to increase to £1,534.3m across the Study Area by 2032, and to 689.9m within Tendring's administrative area. As identified by Table 3.6, this represents an increase of £667.1m (or 76.9%) in the Study Area between 2015 and 2032 and an increase of £296.9m (or 75.6%) across Tendring's administrative area over an equivalent period. The large majority of this growth is forecast to occur in the medium to long term (i.e. in the period between 2020 and 2032).



Table 3.6: Total Available Study Area Expenditure – Comparison Goods (£m)

	2015 (£m)	2020 (£m)	2025 (£m)	2032 (£m)	Growth 2015- 2020 (£m)	Growth 2015- 2025 (£m)	Growth 2015- 2032 (£m)
Tendring Area (Zones 1 – 4)	393.0	437.5	530.5	689.9	44.5	137.5	296.9
Study Area as a Whole	867.2	970.4	1,178.1	1,534.3	103.2	310.9	667.1

Source: Table 8, Appendix 2

In 2015 Prices

- 3.28 Whilst the identified comparison goods expenditure increase is clearly significant, the rate of forecast growth is more modest than that which has been previously forecast. This is due to a modest reduction in population growth across the Study Area, more circumspect annual expenditure growth rate projections, and is also a consequence of further increases in expenditure committed through special forms of trading (most particularly, internet shopping). Indeed, the 2016 Retail Study identified comparison goods growth across the Study Area of £818.6m (93.1%) between 2015 and 2032 and growth of £366.4m (or 91.8%) within Tendring's administrative area over an equivalent period. This suggests that overall comparison goods growth has reduced by some 16.2% compared to the position used to inform the 2016 Retail Study.
- 3.29 For the purpose of this Study, comparison goods expenditure has been divided into eight sub-categories: 'DIY' 'Electrical' and 'Furniture' (these three categories collectively being referred to as bulky goods)'; and, 'Clothing & Footwear', 'CDs, DVDs and Books', 'Health and Beauty/Chemist Goods', 'Small Household Goods' and 'Toys, Games, Bicycles and Recreational Goods' (collectively referred to as non-bulky goods). The proportion of expenditure directed to each sub-category is estimated by Experian on a zonal basis.
- 3.30 In considering the above, it should be noted that if an excess of expenditure manifests itself within the Study Area, this does not necessarily translate directly into a requirement for additional floorspace. In assessing quantitative need, it is also relevant to take account of:
 - existing development proposals;
 - expected changes in shopping patterns; and
 - the future efficiency of retail floorspace.



4.0 Updated Assessment of Quantitative Need

4.1 A complete series of quantitative capacity tables are provided at **Appendix 2**, which act to provide full details of the step-by-step application of our methodology in calculating quantitative need. A summary of our approach and our findings in respect of the capacity for additional retail floorspace is set out below.

Capacity Formula

- 4.2 For all types of capacity assessment, the conceptual approach is identical, although the data sources and assumptions may differ. The key relationship is Expenditure (£m) (allowing for population change and retail growth) less Turnover (£m) (allowing for improved 'productivity') equals Surplus or Deficit (£m).
- 4.3 **Expenditure (£m)** The expenditure element of the above equation is calculated by taking the population within the defined catchment and then multiplying this figure by the average annual expenditure levels for various forms of retail spending per annum. The expenditure is estimated with reference to a number of factors, namely:
 - Growth in population;
 - Growth in expenditure per person per annum; and
 - Special Forms of Trading (e.g. catalogue shopping / internet).
- 4.4 **Turnover (£m)** The turnover figure relates to the annual turnover generated by existing retail facilities within the Study Area. The turnover of existing facilities is calculated using Mintel Retail Rankings and Verdict UK Grocery Retailers reports independent analysis which lists the sales density for all major multiple retailers.
- 4.5 **Surplus / Deficit (£m)** This represents the difference between the expenditure and turnover figures outlined above. Clearly, a surplus figure will represent an under provision of retail facilities within the Study Area (which, all things being equal, would suggest that additional floorspace is required), whereas a deficit would suggest an over provision of retail facilities (and in these circumstances it would prove difficult to justify additional floorspace).
- 4.6 Although a surplus figure is presented in monetary terms, it is possible to convert this figure to provide an indication of the quantum of floorspace which may be required. The level of



floorspace will vary dependent on the type of retailer proposed and the type of goods traded. For example, in the case of comparison goods, non-bulky goods retailers tend to achieve higher sales densities than bulky goods retailers. However, within the bulky goods sector itself there is significant variation, with electrical retailers tending to have a much higher sales density than those selling DIY or furniture goods.

- 4.7 The likely turnover of any future retail provision will largely be determined by its net retail sales area. As a consequence, any floorspace figure identified in respect of future needs and capacity in this report relates to a net retail sales area. This is particularly important, as future planning proposals should also be assessed with reference to the net retail sales area which will be provided through development.
- 4.8 For both convenience and comparison goods, we first identify capacity at District-wide level, before then considering capacity on a settlement basis.

Capacity for Future Convenience Goods Floorspace

In order to ascertain the likely need for additional convenience goods floorspace in Tendring, it is first necessary to consider the current level of provision. Given that the District is already relatively well provided for with a variety of foodstore operators, it is assumed that the future convenience goods expenditure available to facilities within Tendring will be commensurate with its current market share of 40.9% from the Study Area, which is determined with reference to the May 2015 survey. For Tendring's main centres (Clacton, Frinton, Dovercourt and Harwich, Brightlingsea, Manningtree and Walton), it is also assumed that the future available convenience goods expenditure will be based on existing market share, although it is accepted that significant retail development may have the potential to change the future market share by 'clawing back' expenditure which the survey identified was spent elsewhere.

Convenience Goods Capacity Across Tendring District

4.10 Analysis of the market share of facilities in Tendring District indicates that the level of trade at 2015 passing through food facilities originating from inside the Study Area (Zones 1 to 7) is £266.3m. For each identified convenience goods destination, we have made a judgement as to whether any additional expenditure is likely to be attracted from outside the Study



Area. We have considered this 'inflow' on a case by case basis, having regard to the size of the store, its operator and its position within the Study Area.

- 4.11 We estimate that, taken as a whole, approximately £9.7m from outside the Study Area will be attracted to the District's convenience goods retail facilities at 2015, taking the total turnover of such facilities to £276.0m. Estimated inflow equates to 3.7% of overall convenience goods turnover derived from the Study Area.
- 4.12 For each convenience goods retail destination, the survey-derived turnover is compared to a 'benchmark' turnover that indicates the level of turnover that the store would generally be expected to attract, based on company average trading levels. A judgement can then be made on the trading performance of existing facilities based on the comparison of the survey-derived turnover with the expected turnover of existing provision (based on nationally published trading information from Mintel and Verdict).
- 4.13 Table 4.1 below indicates the current trading position compared against the 'benchmark' (or anticipated) turnover of existing convenience goods floorspace and projects this forward to 2032. The 'benchmark' turnover differs for each operator based on its average turnover per square metre of retail floorspace (or 'sales density') across the country. Although robust up to date information is available in terms of the convenience goods floorspace provided by large foodstores, it can be more difficult to quantify the extent of local convenience provision as there is no single comprehensive database to rely upon. Where we have been unable to verify the exact quantum of floorspace provided by existing smaller-scale convenience stores, we have assumed that stores are trading 'at equilibrium' (i.e. the survey-derived turnover equates to the expected level of turnover).
- 4.14 As this assessment is based upon a 'goods based' approach which disaggregates expenditure by category type, it is important to recognise that major foodstore operators generally sell an element of non-food goods such as books, compact discs, clothing and household goods. To account for this, the typical ratio between convenience/comparison goods provision for each operator³ has been applied to the estimated net floorspace of each foodstore. This provides an indication of the likely sales area dedicated to the sale of convenience goods at each store.

³ Sourced, where available, from the most up to date Verdict and Mintel retailer data.



- 4.15 Whilst survey results are commonly accepted as a means by which to identify existing shopping patterns, their findings should be treated with a 'note of caution' as they tend to have a bias towards larger stores and understate the role of smaller stores and independent retailers.
- 4.16 Our assessment identifies that the 2015 estimated 'benchmark' turnover of convenience goods floorspace (which was trading at 2015) is £287.3m. This exceeds the survey-derived turnover of £276.0m.
- 4.17 This evidence suggests that, cumulatively, convenience goods floorspace in the Tendring area is 'under-trading' at some by £11.3m (or 3.9%) when compared to its expected turnover. Whilst existing provision therefore performs slightly below expected levels as a whole, there are instances where certain facilities trade particularly strongly or relatively poorly. For example, in Zone 2 (Clacton, Little Clacton and Jaywick), the survey identifies that the Morrisons on Centenary Way, Clacton has a survey derived turnover of £45.6m, which compares to an expected benchmark of £24.6m (i.e. floorspace is effectively overtrading by £21.0m). Conversely, in the same zone the Sainsbury's on High Street, Clacton has a survey derived turnover of £10.6m, which compares with a benchmark turnover of £16.9m (i.e. floorspace is undertrading by £6.3m). The individual estimated performance of each of the main convenience goods facilities is identified at Table 5 of Appendix 2.
- 4.18 In order to appraise the future need for additional convenience goods retail floorspace, it is necessary to consider how the performance of stores will be affected by forecast expenditure growth. Accordingly, Table 4.1 also sets out the anticipated increases in expenditure which will be available to Tendring's convenience goods retail facilities, assuming that its current market share is maintained. It is also assumed that the turnover of existing floorspace will improve in accordance with improvements in floorspace efficiency set out in Experian Retail Planner Briefing Note 14.
- 4.19 Table 4.1 on the following page shows that after allowing for growth in population, limited forecast increases in convenience goods expenditure, forecast increases in spending on 'special forms of trading', changes in floorspace efficiency⁴, and inflow of expenditure derived

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⁴ Account has been made for the turnover efficiency of existing convenience goods floorspace to change (on the basis that operators have historically been able to make their existing floorspace more productive over time) in accordance with the projections set out in Table 4a of Experian Retail Planner Briefing Note 14 (these being -0.1% at 2017, -0.4% at 2018, -0.1% per annum between 2019 and 2023, and 0.1% between 2024 and 2031).



from residents outside of the Study Area, it is not anticipated that a convenience goods expenditure surplus will be realised until mid-way through the plan period. The table shows that by 2025 a surplus of £7.5m is anticipated to be available, rising to £20.5m by 2032.

Table 4.1: Baseline Capacity for Convenience Goods Facilities in Tendring District

Year	Benchmark Turnover of Existing Stores (£m)	Derived Turnover (inclusive of inflow) (£m)	Surplus Expenditure (£m)
2015	287.3	276.0	-11.3
2020	284.4	282.3	-2.1
2025	284.2	291.7	7.5
2032	286.2	306.6	20.5

Source: Table 6a of Appendix 2

- 4.20 It is important to note that the above assessment fails to account for both extant commitments and convenience goods floorspace which has been implemented subsequent to the May 2015 household survey that informed the 2016 Retail Study. We estimate that extant retail planning permissions and implemented floorspace together provide an estimated 4,344 sq.m of convenience goods sales floorspace across the Tendring area. This is clearly a substantial figure and, as set out below at Table 4.2, we estimate that this floorspace would have a combined benchmark turnover of £49.7m (drawn from the Study Area) once operational.
- 4.21 A commitment of note is the Asda foodstore at Bull Hill Road (application reference. 14/00537/FUL) which was granted planning permission in December 2014 and opened in October 2016. This generates an estimated convenience goods turnover of £26.4m, based on Asda's stated convenience goods floorspace of 1,873 sq.m, which is set out within the application's supporting Planning Statement. However, the Asda foodstore has replaced an existing Co-operative store on the same site (Co-op, Bull Hill Road) and accordingly it is necessary to subtract the Co-op's survey derived turnover of £0.6m from the benchmark turnover to avoid 'double counting'. This means that the Asda foodstore at Bull Hill Road has theoretically given rise to a convenience goods turnover uplift on the site of some £25.8m.
- 4.22 There is also an Aldi foodstore committed on land at Martello Caravan Park, Kirby Road, Walton-on-the-Naze, which is anticipated to generate a convenience goods turnover of

¹ Benchmark turnover to increase in line with improvements in turnover efficiency set out in Table 4a of Experian Retail Planner 14 (November 2016)

² Assumes constant market share of Study Area expenditure (40.9%) claimed by facilities in Tendring In 2014 Prices



- £12.0m once delivered. This is in addition to three smaller commitments in Frinton-on-Sea and Clacton which together will generate a convenience goods turnover of some £3.0m.
- 4.23 Whilst all of the above commitments were identified as part of the 2016 Retail Study, a further commitment which we consider needs to be accounted for as part of this update is a new retail park development at Brook Park West, Clacton. This application (reference. 16/01250/OUT), which includes a Lidl foodstore of 1,210 sq.m (net) was granted planning permission (subject to the signing of a Section 106 Agreement) in November 2016. The convenience goods element of this development is anticipated to generate a turnover of some £8.8m, based upon information submitted in support of the application.

Table 4.2: Extant Convenience Commitments within the Study Area

Zone	Planning Application Reference	Location / Proposal	Net Conv Sales (sq.m)	Conv Sales Density (£ per sq.m)	Estimated Turnover at 2017 (£m)	Status
2	13/01479/FUL	18 Clacton Road, St Osyth, Clacton / Change of use to retail	55	3,500	0.2	Approved
2	14/00537/FUL	Bull Hill Road, Clacton / Foodstore (Asda)	1,362	14,084	25.8	Commenced trading in October 2016
2	16/01250/OUT	Brook Park West, Clacton / Retail Park (inc. Lidl)	1,210	7,300	8.8	Approved subject to section 106
1	14/00693/FUL	70 - 84A Connaught Avenue, Frinton / Sainsbury's Local	191	12,863	2.5	Opened
1	14/00693/FUL	70 - 84A Connaught Avenue Frinton / Food retail units	95	3,500	0.5	Approved
1	15/00666/FUL	Land at Martello Caravan Park Kirby Road Walton / Foodstore (Aldi)	920	13,018	12.0	Approved
Total			3,833		43.1	

Bull Hill Road – As the new Asda has replaced an existing Co-op on the site (which has a survey derived turnover of £0.6m), WYG only consider the net increase in turnover of development to avoid double counting.

Source: Table 6d of Appendix 2

In 2014 Prices



- 4.24 Full details of the assumptions made in estimating the turnover of commitments are provided in the notes which accompany Table 6d of Appendix 2.
- 4.25 The turnover which would be claimed by convenience goods commitments and implemented development acts to completely extinguish all quantitative need for additional convenience floorspace across the Tendring area as a whole in the period to 2032. As the below Table 4.3 demonstrates, there is still a very significant expenditure deficit at 2032, which suggests that, should all committed convenience goods floorspace be implemented, facilities would collectively undertrade.
- As such, there is no quantitative need for additional convenience goods floorspace across the District as a whole. This conclusion differs slightly to that set out as part of the 2016 Retail Study, where capacity for new convenience goods floorspace in the District of between 980 sq.m and 1,850 sq.m net was identified at the very end of the study period (2032). The key reasons for these changes are less optimistic expenditure growth rates and the introduction of a further foodstore commitment (Lidl, Brook Park West).

Table 4.3: Residual Quantitative Need for Additional Convenience Goods Floorspace in Tendring Post Implementation of Commitments

Year	Surplus Expenditure (£m)	Commitments Turnover from Rossendale (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)
2015	-11.3	49.7	-61.0	-4,620	-8,720
2020	-2.1	49.2	-51.4	-3,930	-7,410
2025	7.5	49.2	-41.6	-3,190	-6,020
2032	20.5	49.5	-29.0	-2,210	-4,170

Source: Table 6c of Appendix 2

Average sales density assumed to be £13,217 per sq.m at 2015 (based on the average sales density of the leading four supermarket operators as identified by Verdict 2015)

Average sales density assumed to be £7,000 per sq.m at 2015 (based on the average sales density of small format/discount food retailers)

In 2014 Prices

Capacity for Future Convenience Retail Floorspace in Tendring's Main Centres

4.27 When considering the above capacity on an individual town basis, Table 4.4 below sets out the residual convenience expenditure capacity in Clacton, Frinton-on-Sea, Harwich, Dovercourt, Brightlingsea, Manningtree and Walton-on-the-Naze taking account the turnover requirements of the extant commitments for new convenience retail floorspace. We have assumed that all of the estimated convenience turnover of the commitments will be drawn



from the correspondence centre (i.e. £34.6m turnover requirements of the commitment in Clacton which will all be drawn from expenditure within Clacton and so on).

Table 4.4 Quantitative Need for Additional Convenience Goods Floorspace Across Individual Tendring Centres (Retail Study Update 2017)

	Convenience Goods						
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)		
Clacton							
2015	-0.2	34.6	-34.9	-2,640	-4,980		
2020	5.2	34.3	-29.1	-2,220	-4,200		
2025	11.0	34.3	-23.3	-1,780	-3,360		
2032	18.7	34.5	-15.8	-1,200	-2,260		
Frinton-o	n-Sea						
2015	-0.7	2.9	-3.6	-280	-520		
2020	-0.2	2.9	-3.1	-240	-450		
2025	0.4	2.9	-2.5	-190	-370		
2032	1.1	2.9	-1.8	-140	-260		
Harwich a	and Dovercourt						
2015	3.4	0.0	3.4	260	480		
2020	5.2	0.0	5.2	400	750		
2025	7.2	0.0	7.2	550	1,040		
2032	9.9	0.0	9.9	750	1,420		
Brightling	gsea						
2015	-11.9	0.0	-11.9	-900	-1,700		
2020	-11.7	0.0	-11.7	-890	-1,690		
2025	-11.5	0.0	-11.5	-880	-1,670		
2032	-11.5	0.0	-11.5	-870	-1,640		
Manningt	tree						
2015	0.1	0.0	0.1	0	10		
2020	0.5	0.0	0.5	40	70		
2025	1.0	0.0	1.0	80	150		
2032	1.7	0.0	1.7	130	240		
Walton		<u>'</u>		•	<u> </u>		
2015	-2.4	12.0	-14.4	-1,090	-2,060		
2020	-2.3	11.9	-14.1	-1,080	-2,040		
2025	-2.1	11.8	-14.0	-1,070	-2,020		
2032	-1.9	11.9	-13.9	-1,050	-1,990		

Minimum Floorspace - Average sales density assumed to be £13,217 per sq.m at 2015 Maximum Floorspace - Average sales density assumed to be £7,000 per sq.m at 2015 In 2014 Prices



- 4.28 In the case of Clacton, Table 4.4 shows that the combined turnover of the Asda foodstore at Bull Hill Road and the Lidl foodstore proposed as part of the Brook Park West Retail Park scheme will be some £34.6m⁵ once both are delivered. Given that the projected expenditure surplus in Clacton only reaches a maximum of £18.7m in 2032, it can be seen that the introduction of Asda (which has now opened) and Lidl will more than extinguish any need for additional convenience goods floorspace in the town over the Local Plan period, based on existing market share. The position differs to the conclusion of the 2016 Retail Study, which identified capacity for between 1,630 sq.m and 3,080 sq.m convenience goods floorspace in Clacton by 2032. However, this has been reduced by both permission being granted for a Lidl foodstore and the application of more conservative expenditure growth rates.
- 4.29 In Manningtree, where there are no committed developments, Table 4.4 shows that there is a floorspace requirement of between 40 sq.m and 70 sq.m up to 2020, which will increase to between 130 sq.m and 240 sq.m by 2032. As was concluded as part of the 2016 Retail Study, the relatively modest floorspace requirement identified would be sufficient to accommodate a small local convenience store.
- 4.30 In Harwich and Dovercourt, where again no commitments have been identified and existing convenience goods floorspace was found to be trading broadly at equilibrium, Table 4.4 shows that there is a base year requirement for between 260 sq.m and 480 sq.m of convenience goods floorspace. This is anticipated to grow to between 400 sq.m and 750 sq.m by 2025 and then to between 750 sq.m and 1,420 sq.m by 2032 (or £9.9m). Capacity of this order would be broadly sufficient to accommodate a discount foodstore over the plan period or smaller scale convenience store in the short-term.
- 4.31 Table 4.4 highlights that in Frinton-on-Sea, Brightlingsea and Walton, once commitments have been taken into account, existing food retail provision will be greater than that required to meet identified quantitative needs up to 2032. Accordingly, it will not be necessary to plan for the provision of any additional convenience goods floorspace in these centres over the Plan period. Notwithstanding this, it is recommended that the position is regularly monitored by the Local Planning Authority. The overall conclusion reached in relation to each of these centres is equivalent to that reported as part of the 2016 Retail Study.

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⁵ Assumed convenience goods turnover for Asda, Bull Hill Road is £26.4m, based on Asda's suggested minimum convenience goods floorspace of 1,873 sq.m set out within the application's supporting Planning Statement. However, as this store has replaced an existing Co-op on the same site we have subtracted the Co-op's survey derived turnover of £0.6m from the benchmark turnover to avoid 'double counting'. The Asda foodstore at Bull Hill Road has therefore given rise to a theoretical convenience goods turnover uplift of some £25.8m on the site.



Capacity for Future Comparison Goods Floorspace

- 4.32 Turning to comparison goods capacity, it is first important to note that our methodology deviates from that which has been deployed in respect of convenience goods for two principal reasons. Firstly, it can be extremely difficult to attribute an appropriate benchmark turnover to existing comparison goods provision. Secondly, there tends to be greater disparity between the trading performance of apparently similar comparison goods provision depending on its location, the character of the area and the nature of the catchment. As a consequence, we adopt the approach with comparison goods floorspace that it is trading 'at equilibrium' at base year 2015 (i.e. our survey derived turnover estimate effectively acts as benchmark). We assume that there is therefore a nil quantitative need for any additional floorspace across the District of Tendring in 2015. Going forward, we again assume that the performance of comparison goods facilities will be commensurate with their current market share from the Study Area, which in the case of Tendring as a whole is 25.2%.
- 4.33 We have again made a judgement in respect of whether any additional expenditure is likely to be attracted to facilities from outside the Study Area. This 'inflow' has again been considered on a case by case basis, having regard to the role and function of the destination and its position within the Study Area. We estimate that, taken as a whole, approximately £41.1m from outside the Study Area will be attracted to the District's comparison goods retail facilities at 2015, taking the total turnover of such facilities to £259.9m. Inflow equates to 18.8% of overall comparison goods turnover derived from the Study Area.

Comparison Goods Capacity Across Tendring District

As stated above, we estimate that facilities within Tendring have a combined comparison goods turnover of £259.9m at 2015. Table 4.5 indicates that, by 2032, after increases in population and expenditure are considered against changes in floorspace productivity⁶, the expenditure available to the District's comparison goods facilities is estimated to increase to £459.8m. Accordingly, we estimate that an expenditure surplus of £86.9m will be available at 2032 to support additional comparison goods floorspace.

⁶ Account has been made for the turnover efficiency of existing comparison goods floorspace to change (on the basis that operators have historically been able to make their existing floorspace more productive over time) in accordance with the projections set out in Table 4b of Experian Retail Planner Briefing Note 14 (these being 2.7% at 2016, 1.5% at 2017, 1.0% at 2018, 2.3% per annum between 2019 and 2023, and 2.2% between 2024 and 2032).



Table 4.5: Baseline Capacity for Comparison Goods Facilities in Tendring District

Year	Benchmark Turnover of Existing Stores (£m)	Derived Turnover (inclusive of inflow) (£m)	Surplus Expenditure (£m)
2015	259.9	259.0	0.0
2020	286.3	290.8	4.5
2025	320.2	353.0	32.8
2032	372.9	459.8	86.9

Source: Table 26a of Appendix 2

- 4.35 Once more, in assessing quantitative need, it is necessary to account for commitments which will have a claim on available expenditure. In this regard, we estimate that extant retail planning permissions would provide an estimated 9,287 sq.m of comparison goods sales floorspace across the Tendring area and would generate an estimated benchmark turnover of £40.0m, which would be drawn from the Study Area in the base year of 2015. The commitments are summarised in Table 4.6 of this report overleaf, whilst full details of the assumptions made in estimating the turnover of commitments are provided in the notes which accompany Table 26d of Appendix 2.
- 4.36 Six comparison goods commitments have been identified in total. The largest is the relatively recently consented retail park development at Brook Park West in Clacton (application reference. 16/01250/OUT), which was granted planning permission subject to the signing of a Section 106 Agreement in November 2016. It therefore post-dates the preparation of the 2016 Retail Study. This application was submitted partly in outline and partly in detail and the supporting information suggests that it will involve 5,458 sg.m of tradable comparison goods floorspace contained within three non-food units and a discount foodstore.
- 4.37 The retail impact assessment which accompanied this planning application forecasts a maximum comparison goods turnover of £18.7m (equating to an average sales density of £3,411 per sq.m)⁷. With the final tenant line-up unconfirmed at the time of writing, and the application made on a speculative basis8, we have assumed for the purposes of robustness that the applicant's suggested maximum comparison goods turnover figure (£18.7m) is

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¹ Benchmark turnover to increase in line with improvements in turnover efficiency set out in Table 4b of Experian Retail Planner 14 (November 2016)

² Assumes constant market share of Study Area expenditure (25.2%) claimed by facilities in Tendring In 2014 Prices

⁷ Whilst it is noted that a separate 'sensitivity test' was undertaken as part of the submitted retail impact assessment which was based upon the non-food retailers Wickes and Pets at Home, we have not sought to rely upon this for the purposes of this Retail Study Update, given that the floorspace could theoretically be occupied by any Class A1 'bulky

goods' operator (as tested in the retail impact assessment's 'General Analysis' scenario).

8 Insofar as no individual retailer was named on the planning application form and the submission is also clear that the proposals are for Class A1 retail warehousing and a Class A1 discount foodstore.



reflective of the uppermost that this retail park scheme could achieve once complete. On this basis, it is evident that a development of this nature could have a significant draw upon future available expenditure capacity in the Study Area.

4.38 Other commitments of note include the Asda scheme at Bull Hill Road (planning permission reference: 14/00537/FUL) which is estimated to generate a comparison goods turnover of some £11.6m now completed. This is based on Asda's benchmark sales density and a tradable floorspace of 1,362 sq.m (which is limited by planning condition). Regard has also been had to planning permission reference. 14/01445/OUT for an extension to Clacton Factory Shopping Village. It is understood that this planning permission remains extant in perpetuity having been part implemented and, as with the previous Retail Study, we have assumed a turnover potential of £5.7m. Account has also been taken of the comparison goods element of an Aldi foodstore on land at Martello Caravan Park, Walton-on-the-Nase, which is anticipated to generate a turnover of £2.6m. A limited amount of turnover is also attributed to additional retail units in Frinton-on-Sea (£0.7m). Finally, another more recent commitment which did not feature in the previous Retail Study is the 305 sq.m extension of a tile showroom in Clacton (application reference. 16/00888/FUL). We have attributed a comparison goods turnover of £0.5m to this development.

Table 4.6: Extant Comparison Commitments within the Study Area

Zone	Planning Application Reference	Location / Proposal	Net Comp Sales (sq.m)	Comp Sales Density (£ per sq.m)	Estimated Turnover at 2017 (£m)	Status
2	14/01445/OUT	Floorspace extension / Clacton Factory Shopping Village	1,638	3,500	5.7	Approved. Understood to be Implemented
2	14/00537/FUL	Bull Hill Road, Clacton / Foodstore (Asda)	1,362	8,511	11.6	Commenced trading in October 2016
2	16/01250/OUT	Brook Park West, Clacton / Retail Park (inc. Lidl)	5,458	3,411	18.7	Approved subject to section 106
2	16/00888/FUL	Retail unit extension / Telford Road, Clacton	305	1,500	0.5	Approved
1	14/00693/FUL	70 - 84A Connaught Avenue, Frinton / Non-food retail Units	190	3,500	0.7	Approved
1	15/00666/FUL	Land at Martello Caravan Park, Walton / Foodstore (Aldi)	334	8,639	2.9	Approved
Total			9,287		40.0	

Source: Table 6d of Appendix 2

In 2014 Prices



4.39 As identified by Table 4.7 overleaf, the turnover which would be claimed by comparison goods commitments acts to extinguish any quantitative need for additional comparison floorspace across the District until the last reporting period of 2032. Even then, the identified available residual expenditure is a relatively modest £29.5m at 2032, which equates to a floorspace requirement of between 4,110 sq.m and 6,850 sq.m for Tendring as a whole.

Table 4.7: Residual Quantitative Need for Additional Comparison Goods Floorspace in Tendring Post Implementation of Commitments

Year	Surplus Expenditure (£m)	Commitments Turnover from Rossendale (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)
2015	0.0	40.0	-40.0	-8,010	-13,340
2020	4.5	44.1	-39.6	-7,190	-11,990
2025	32.8	49.3	-16.5	-2,670	-4,460
2032	86.9	57.4	29.5	4,110	6,850

Source: Table 26c of Appendix 2

Minimum floorspace – Average sales density assumed to be £5,000 per sq.m at 2015 Maximum floorspace – Average sales density assumed to be £3,000 per sq.m at 2015

In 2014 Prices

4.40 This growth forecast is less optimistic than that presented as part of the 2016 Retail Study, where a surplus capacity of £25.6 was identified over the medium-term (2025), increasing to £80.6m by 2032 (or between 11,880 sq.m and 19,800 sq.m of comparison goods floorspace). The reduction in capacity can largely be attributed to the Brook Park West Retail Park commitment now having to be accounted for (£18.7m) and also less optimistic expenditure growth rates over the short to medium-term as a consequence of Brexit.

Capacity for Future Comparison Retail Floorspace in Tendring's Main Centres

4.41 Table 4.8 on the following page sets out the identified comparison goods expenditure and floorspace capacity on an individual basis for the settlements of Clacton, Frinton-on-Sea, Harwich, Dovercourt, Brightlingsea, Manningtree and Walton-on-the-Naze. The analysis also takes into account the turnover requirements of extant commitments for new comparison retail floorspace on a centre by centre basis.



4.42 As with the convenience goods expenditure analysis, we have assumed that all of the estimated comparison turnover of the commitments will be drawn from the corresponding centre. For example, the £36.5m turnover of the commitments located in Clacton will be drawn from expenditure currently flowing to Clacton's existing comparison goods provision. It should be noted that full details of the assumptions made in relation to calculating expenditure capacity on a centre by centre basis are provided in the notes which accompany Table 26 (a to d) of Appendix 2 for the centres of Clacton, Frinton, Harwich and Dovercourt, Brightlingsea, Manningtree and Walton.

Table 4.8 Quantitative Need for Additional Comparison Goods Floorspace Across Individual Tendring Centres (Retail Study Update 2017)

	Comparison Goods							
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)			
Clacton								
2015	0.0	36.5	-36.5	-7,300	-12,160			
2020	2.6	40.2	-37.6	-6,820	-11,360			
2025	19.3	44.9	-25.6	-4,160	-6,930			
2032	51.1	52.3	-1.2	-170	-290			
Frinton-	on-Sea							
2015	0.0	0.7	-0.7	-130	-220			
2020	0.4	0.7	-0.4	-70	-110			
2025	2.7	0.8	1.8	300	500			
2032	7.0	1.0	6.1	850	1,410			
Harwich	and Dovercourt							
2015	0.0	0.0	0.0	0	0			
2020	0.7	0.0	0.7	120	200			
2025	4.8	0.0	4.8	780	1,300			
2032	12.7	0.0	12.7	1,770	2,950			
Brightlin	igsea							
2015	0.0	0.0	0.0	0	0			
2020	0.1	0.0	0.1	10	20			
2025	0.4	0.0	0.4	70	120			
2032	1.2	0.0	1.2	160	270			
Manning	tree							
2015	0.0	0.0	0.0	0	0			
2020	0.1	0.0	0.1	20	40			
2025	0.9	0.0	0.9	140	230			
2032	2.3	0.0	2.3	320	530			



	Comparison Goods						
Year	Surplus Expenditure (£m)	Commitments Turnover from Tendring (£m)	Residual Expenditure (£m)	Min Floorspace Requirement (sq.m)	Max Floorspace Requirement (sq.m)		
Walton							
2015	0.0	2.9	-2.9	-580	-960		
2020	0.0	3.2	-3.1	-570	-950		
2025	0.3	3.6	-3.2	-520	-870		
2032	0.9	4.1	-3.3	-450	-760		

Source: Table 26C of Appendix 2 for the centres of Clacton, Frinton, Harwich and Dovercourt, Brightlingsea, Manningtree and Walton

Minimum floorspace – Average sales density assumed to be £5,000 per sq.m at 2015 Maximum floorspace – Average sales density assumed to be £3,000 per sq.m at 2015 In 2014 Prices

- Table 4.8 shows that in the case of Clacton, the two schemes which have been approved following the publication of the 2016 Retail Study have had a significant impact upon comparison goods expenditure capacity over the study period. The Brook Park West Retail Park development and an extension to an existing retail unit ('Bathroom Studios') have resulted in an additional comparison goods turnover of £19.2m, which must be added to the £17.3m of commitments previously identified thus totalling a significant £36.5m of comparison goods retail commitments in Clacton on Sea.
- 4.44 These commitments, in conjunction with markedly less optimistic comparison goods expenditure growth assumptions, mean that there is forecast to be no surplus expenditure capacity available to support additional comparison goods floorspace in Clacton throughout the study period to 2032. This represents an important change from the conclusion reached as part of the 2016 Retail Study, where a surplus was anticipated over the medium-term (£14.0m) and was set to increase to £51.6m (or between 7,600 sq.m and 12,670 sq.m of comparison goods floorspace) over the longer term (i.e. to 2032).
- 4.45 With regards other centres; in the case of Walton, the comparison goods element of the committed Aldi foodstore will more than absorb forecast growth in expenditure and thus will extinguish any further requirement for additional comparison goods floorspace in this settlement until the end of the reporting period (2032). The conclusion for Walton is consistent with the findings 2016 Retail Study.
- 4.46 As was identified in the 2016 Retail Study, there remain no major retail commitments in Harwich and Dovercourt, Manningtree, and Brightlingsea and as such capacity for additional



floorspace of varying scales can be identified based upon population and expenditure growth. For example, in Harwich and Dovercourt it is forecast that by the end of the study period there will be a surplus of £12.7m, or between 1,770 sq.m and 2,950 sq.m net comparison goods floorspace. Meanwhile, in Manningtree and Brightlingsea, capacity of £2.3m and £1.2m is identified respectively by 2032. However, this is not considered to be of an order which requires the authority to plan specifically to accommodate the growth.

4.47 Finally, in the case of Frinton; as was concluded as part of the 2016 Retail Study, whilst one modest commitment (Connaught Avenue, Frinton) will absorb forecast capacity over the short-term up to 2020, beyond this a surplus is anticipated. This will rise to £6.1m, or between 850 sq.m and 1,410 sq.m net comparison goods floorspace, by the end of the study period (2032).



5.0 Conclusions

- WYG has been commissioned by Tendring District Council to undertake an update of the principal findings of the Tendring Retail Study of May 2016 in respect of the future need for additional retail floorspace in the District, following publication of more up-to-date population and expenditure data and growth rates. The Update will assist the Council in taking forward the emerging Tendring District Local Plan and, in particular, will inform the forthcoming 'Publication' (pre-submission) version of the Local Plan and its subsequent Examination Hearing.
- In respect of convenience goods, our main findings are that there is no quantitative need for additional convenience goods floorspace across Tendring as a whole. This conclusion differs slightly to that set out as part of the 2016 Retail Study, where capacity for new convenience goods floorspace in the District of between 980 sq.m and 1,850 sq.m net was identified at the very end of the study period (2032). The extinguishment of surplus capacity is largely a consequence of the introduction of a further foodstore commitment in Clacton (Lidl, Brook Park West) which was granted permission (subject to the signing of a Section 106 Agreement) in November 2016, as well as the fact that expenditure growth rates are less optimistic than those relied upon during the preparation of the 2016 Retail Study.
- On a settlement by settlement basis, the effects of commitments mean that there is no capacity to support additional convenience goods floorspace in either Clacton, Frinton-on-Sea, Brightlingsea or Walton over the course of the Local Pan Period. In the case of Manningtree, anticipated capacity would be sufficient to accommodate a small local convenience store. Meanwhile, in Harwich and Dovercourt, the expenditure surplus is such that a discount foodstore could be supported over the plan period.
- It should be noted that, due to structural changes in the food grocery market, some extant commitments may not be delivered (or may need to be revised in order to be viable).

 Accordingly, the Council should carefully monitor the position across the District and further applications for foodstore development should be considered against key retail planning policy tests in accordance with the evidence available at the time of the application's determination.
- 5.5 Turning to comparison goods, this Update has found that the turnover which would be claimed by commitments acts to extinguish any quantitative need for additional comparison

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floorspace across Tendring until the last reporting period of 2032. At this point, the identified available residual expenditure would be £29.5m, which equates to a net floorspace requirement of between 4,110 sq.m and 6,850 sq.m for the District as a whole.

- This expenditure capacity forecast is less optimistic than that presented as part of the 2016 Retail Study, where a surplus capacity of £25.6m was identified over the medium-term (2025), increasing to £80.6m (or between 11,880 sq.m and 19,800 sq.m of comparison goods floorspace) over the long-term (i.e. to 2032). The reduction in capacity can in part be attributed to a modest decrease in population growth across the Study Area, more circumspect annual expenditure growth rate projections, and is also a consequence of further increases in expenditure committed through special forms of trading (most particularly, internet shopping). A significant additional factor is the Brook Park West Retail Park commitment in Clacton, which will provide retail floorspace with an anticipated comparison goods turnover of some £18.7m.
- 5.7 In the case of individual settlements, the draw of the Brook Park West Retail Park commitment means that there is forecast to be no surplus expenditure capacity available to support additional comparison goods floorspace in Clacton throughout the study period to 2032, with supply forecast to exceed demand (resulting in an expenditure deficiency of some -£1.2m in this final test year). The turnover of commitments is also anticipated to exceed available expenditure in Walton over the Plan Period. However, modest capacity for additional comparison goods floorspace is anticipated in the centres of Manningtree, Brightlingsea and Frinton-on-Sea. Finally, in the case of Harwich and Dovercourt it is forecast that by the end of the study period there will be a surplus of between 1,770 sq.m and 2,950 sq.m net comparison goods floorspace. With the exception of Clacton, the conclusions reached as part of this Update in relation to comparison goods capacity within each individual centre are not significantly different from those set out in the 2016 Retail Study.
- As a final point, we would highlight that should the convenience and comparison goods commitments accounted for fail to come forward over the study period, then we would advise that the expenditure capacity which this releases should be focussed in the first instance on 'in-centre' sites, followed by 'edge-of-centre' sites, and only then on 'out-of-centre' sites in line with the sequential approach to site selection. In the case of Clacton on Sea, we are aware of emerging plans to expand Waterglade Retail Park drawing upon the gas holder site and the car park immediately north off Old Road.

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As a well-connected edge-of-centre location, the land north of Waterglade Retail Park was identified as a retail development opportunity site in the Tendring Retail Study (May 2016). The site also benefited from a policy allocation in the 2007 Local Plan for a mix of uses including Class A1 comparison goods retail floorspace and leisure activities. Accordingly, where expenditure capacity does arise and is of an order which cannot be met within Clacton Town Centre, we would advise that the next most sequentially preferable location to meet this need is the retail development opportunity site at Waterglade Retail Park, given its potential to provide for linked shopping trips with the centre. This advice is also of relevance to the application of the sequential approach within the development management process, albeit it must be emphasised that retail 'need' is no longer a policy test within this context.

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Appendix 1

Household Shopper Survey (May 2015) Tabulated Results

Weighten.						_	01 11	• •								
	Total	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4	ļ	Zone 5		Zone	6	Zone 7	
Q01 Where did you last g	go to und	dertak	e your	main 1	food and	d gro	cery sho	pping	j ?							
Aldi, Girling Street, Sudbury Aldi, London Road, Lexden,	0.4% 3.4%	4 34	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 7.3%	4 34	0.0% 0.9%	0
Colchester Aldi, Magdalen Street, Colchester	2.8%	28	0.0%	0	0.0%	0	0.0%	0	2.5%	3	16.6%	4	4.6%	21	0.0%	0
Aldi, Pier Avenue, Clacton Asda, Main Road,	2.6% 1.3%	26 13	3.5% 0.0%	2 0	8.6% 0.0%	19 0	0.8% 13.5%	1 11	3.9% 1.4%	4 2	0.8% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Dovercourt, Harwich Asda, Stoke Park Drive,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	5.7%	2
Ipswich Asda, Turner Rise, Colchester	7.2%	73	0.0%	0	0.7%	1	0.5%	0	4.1%	4	2.5%	1	14.2%	65	0.7%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Co-op, 4 Acacia Court, Blenheim Close, Brantham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, 53 Frinton Road, Holland On sea	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 74 High Street, Walton on the Naze	0.2%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Co-op, Abbots Road, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Co-op, Bull Hill Road, Clacton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Connaught Avenue, Frinton	0.3%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiverways Retail Park, Colchester Co. on High Street Dadham	0.0%	16	0.6%	0	0.4%	0	0.0%	0	2.0%	0	0.0%	0	2.7% 0.0%	12	0.7%	0
Co-op, High Street, Dedham		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-op, High Street, Hadleigh Co-op, Regent Street,	0.0% 0.2%	2	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.7%	0
Rowhedge, Colchester	0.270	2	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.570	2	0.070	U
Co-op, Riverside Avenue, Manningtree	0.9%	9	0.0%	0	0.0%	0	0.0%	0	7.1%	8	0.0%	0	0.0%	0	2.8%	1
Co-op, Samson Road, Brightlingsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, The Avenue, Wivenhoe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0
Co-op, The Centre, Greenstead Estate, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Co-op, The Commons, Prettygate, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Co-op, The Street, Capel St Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0
Co-op, The Street, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Co-op, The Triangle, Frinton	1.0%	10	15.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Valleybridge Road, Clacton-on-Sea Iceland, 246/250 High Street,	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dovercourt Iceland, St. Johns's Walk	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Shopping Centre, Colchester	0.270	2	0.070	Ü	0.070	Ü	0.070	U	2.170	2	0.070	Ü	0.070	O	0.070	Ü
Iceland, Triangle Shopping Centre, Frinton on Sea	0.2%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Turner Rise Retail Park, Colchester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	5	0.0%	0
Iceland, Waterglade Retail Park, Clacton	0.4%	4	0.0%	0	1.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.6%	1
Lidl, Hening Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Lidl, Old Road/Castle road, Clacton	0.7%	7	0.0%	0	2.8%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Parkestone Road, Harwich Lidl, St. Osyth Road, Claston	1.0%	10	0.6%	0	0.0%	0	8.4%	7	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, St Osyth Road, Clacton Marks & Spencer, High Street, Colchester	0.3% 0.1%	3	1.7% 0.0%	1	0.4% 0.0%	1 0	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.6%	0	0.0% 0.2%	0	0.0% 0.0%	0
Marks & Spencer, Pier	0.3%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighted:						1	01 11	10									IV
	Tota	ıl	Zone 1	1	Zone	2	Zone	3	Zone	4	Zone 5	;	Zone	6	Zone	7	
Avenue, Clacton	0.50	E	0.00/	0	0.00/	0	0.00/	0	2.60/	2	0.00/	0	0.00/	0	4.00/	2	
Morrisons, Calais Street, Hadleigh Morrisons, Centenary Way,	0.5% 7.4%	5 74	0.0%	9	0.0% 27.5%	60	0.0% 2.0%	0	2.6%	2	0.0%	0	0.0%	0	4.0% 0.0%	2	
Clacton Morrisons, Iconfield Park,	5.4%	54	1.5%	1		0	55.3%	47	6.4%	7	0.0%	0	0.0%	0	0.0%	0	
Garland Road, Harwich																	
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Morrisons, Station Road, Dereham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Waterglade Retail Park, Clacton	5.5%	55	2.6%	2	21.8%	47	4.4%	4	1.1%	1	0.0%	0	0.2%	1	0.0%	0	
Sainsbury's Local, Woodbridge Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Sainsbury's, Culver Street/Priory Walk, Colchester	1.7%	17	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.6%	0	3.3%	15	0.7%	0	
Sainsbury's, Felixstowe Road, Warren Heath, Martlesham	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.0%	0	7.8%	3	
Sainsbury's, Hadleigh Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	
Sainsbury's, High Street, Clacton on Sea	1.1%	11	0.6%	0	3.9%	8	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Tollgate Road,	12.7%	127	0.0%	0	2.0%	4	0.0%	0	3.9%	4	9.7%	3	25.2%	116	0.0%	0	
Colchester Sainsbury's, Western Approach, Stanway, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	
Tesco Express, Frinton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Holland on Sea Tesco Express, High Street,	0.2%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walton on the Naze Tesco Express, London House, Plough Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.6%	0	0.0%	0	0.0%	0	
Great Bentley Tesco Express, St Christophers Road, St.	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
John, Colchester Tesco Express, St Osyth Road, Clacton	0.3%	3	1.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Victoria Road, Brightlingsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Copdock	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	27.0%	12	
Interchange, Ipswich Tesco Extra, Highwoods,	13.3%	134	0.0%	0	0.0%	0	0.0%	0	18.3%	20	3.9%	1	23.6%	109	9.1%	4	
Colchester Tesco Superstore, Brook	6.7%	67	20.3%	13	24.1%	52	0.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Clacton Tesco Superstore, The Hythe, Colchester	3.6%	37	0.0%	0	0.0%	0	0.5%	0	6.5%	7	38.4%	10	4.1%	19	0.7%	0	
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	
Waitrose, St Andrews Avenue, Colchester	3.8%	38	3.3%	2	0.6%	1	2.0%	2	2.4%	3	7.8%	2	6.0%	27	1.3%	1	
Waitrose, Station Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	
Waitrose, The Podium, Northgate Street, Bath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Harwich Town Centre Manningtree Town Centre	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	0	0.0% 0.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Station Road, Alresford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
(local centre) Internet (Don't know / can't	5.4% 0.0%	54 0	18.6% 0.0%	12 0	2.4% 0.0%	5 0	7.9% 0.0%	7 0	10.2% 0.0%	11 0	4.8% 0.0%	1 0	2.7% 0.0%	12 0	13.8% 0.7%	6 0	
remember) Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
•																	

By Zone

Tendring Household Survey for WYG

Page 3 May 2015

Weighted:						f	or W	YG	l T								May 2015
	Total	l	Zone 1	1	Zone 2	ļ	Zone 3	3	Zone 4	4	Zone 5		Zone 6		Zone 7		
Q02 Which retailer do	•	ase y	our mair	ı foo	d interne	t / h	ome deliv	very	shoppin	g froi	n?						
Asda	13.1%	7	29.0%	3	0.0%	0	55.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland	0.7%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons	1.4%	1	0.0%	0	14.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ocado	11.2%	6	8.0%	1	27.5%	1	0.0%	0	0.0%	0	11.8%	0	12.7%	2	33.0%	2	
Sainsbury's	22.1%	12	18.3%	2	0.0%	0	24.9%	2	3.7%	0	44.1%	1	54.3%	7	9.5%	1	
Tesco	49.1%	27	41.2%	5	58.0%	3	9.6%	1	90.9%	10	44.1%	1	33.0%	4	57.5%	3	
Waitrose	2.3%	1	0.0%	0	0.0%	0	9.6%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		54		12		5		7		11		1		12		6	
Sample:		58		12		6		5		10		5		7		13	

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Q03 What is the main rea	ason yo	u cho	ose (ST	ORE I	MENTIO	NED .	AT Q01)	to do	your m	ain fo	od and	groce	ery sho _l	pping	?	
Accessibility by public	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
transport																
Car parking prices	0.2%	2	0.0%	0	0.4%	1	0.5%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.5%	15	0.0%	0	2.4%	5	1.1%	1	3.2%	3	0.6%	0	1.2%	6	0.0%	0
Choice of food goods	5.1%	51	6.3%	4	4.3%	9	6.5%	5	6.2%	7	2.0%	1	5.4%	25	0.7%	0
available Choice of shops nearby	0.3%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
selling non-food goods Choice of shops selling food goods	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.2%	2	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.5%	15	9.3%	6	0.8%	2	0.0%	0	1.0%	1	0.6%	0	1.3%	6	0.7%	0
Easy to get to by car	1.4%	14	1.6%	1	0.4%	1	1.7%	1	3.8%	4	1.4%	0	1.0%	5	4.2%	2
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.9%	9	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	1.3%	6	1.6%	1
Good service / friendly staff	0.3%	3	0.6%	0	0.2%	1	0.0%	0	0.4%	0	0.0%	0	0.2%	1	0.7%	0
Habit / always use it / preference for retailer	3.8%	38	5.4%	3	3.1%	7	4.1%	3	4.9%	5	6.8%	2	3.0%	14	8.3%	4
Internet shopping is convenient	2.5%	25	6.3%	4	1.3%	3	0.8%	1	7.9%	9	2.1%	1	0.9%	4	11.0%	5
Lower prices	14.8%	148	7.8%	5	13.0%	28	17.8%	15	16.9%	18	12.9%	3	16.3%	75	7.3%	3
Loyalty card / points scheme	1.2%	12	2.1%	1	1.7%	4	0.0%	0	0.9%	1	0.0%	0	1.1%	5	2.8%	1
Near to home	38.7%	388	28.7%	18	31.8%	69	28.2%	24	28.1%	30	46.1%	12	47.1%	217	39.9%	18
Near to work	2.8%	28	0.9%	1	6.3%	14	0.0%	0	3.7%	4	1.3%	0	1.6%	7	3.7%	2
Nice shopping environment	0.6%	6	2.1%	1	0.5%	1	1.1%	1	0.0%	0	1.1%	0	0.4%	2	0.7%	0
Only one in the area / no other choice	1.5%	15	1.7%	1	1.0%	2	2.0%	2	1.4%	2	0.6%	0	1.8%	8	0.7%	0
Preference for retailer	4.3%	43	4.8%	3	5.5%	12	6.7%	6	1.8%	2	1.3%	0	4.0%	18	4.4%	2
Provision of leisure facilities nearby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.3%	2	0.7%	0
Provision of services nearby, such as banks and other financial services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.9%	59	4.9%	3	6.4%	14	6.5%	5	2.6%	3	7.5%	2	6.5%	30	3.6%	2
Quality of shops selling food goods	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.7%	17	2.7%	2	4.4%	10	0.8%	1	0.9%	1	2.1%	1	0.6%	3	1.3%	1
Value for money	3.1%	31	1.7%	1	7.4%	16	6.1%	5	0.0%	0	1.6%	0	1.7%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.6%	6	0.0%	0	0.7%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Near to family	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.4%	0	0.0%	0	0.2%	1	0.0%	0
The range of products	0.4%	4	0.6%	0	0.7%	2	2.0%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Small quiet store	0.4%	4	0.0%	0	0.0%	0	1.2%	1	1.0%	1	2.6%	1	0.2%	1	0.0%	0
Convenient	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.2%	1	0.0%	0
Has a petrol station	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Near to school	0.3%	3	0.0%	0	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Price match offer	0.3%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vouchers for the store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Self service checkouts	0.1%	1 1	0.0% 0.0%	0	0.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 0.2%	0	0.0% 0.0%	0
I get a lift there Convenient opening hours	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Ethical	0.1% 0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0
For a change	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Good location	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Can leave food in donation	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
boxes in store Internet - online availability	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
is good Internet - dislike local store	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - dislike supermarkets	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	2.5%	25	5.4%	3	1.9%	4	2.3%	2	3.1%	3	6.1%	2	1.7%	8	5.6%	2
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102

By Zone

Tendring Household Survey for WYG Page 5 Weighted: May 2015

> Total Zone 3 Zone 4 Zone 5 Zone 1 Zone 2 Zone 6 Zone 7

> > Column % ges.

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7

Q04 What if anything is t	the one	thing	you mos	st dis	like abo	out yo	ur main	food	shoppir	ıq des	stination	ı (STC	RE ME	NTION	NED AT	Q01) ?
Nothing	69.8%	700	67.7%	43	75.3%	163	75.1%	63	65.6%	71	56.8%	15	67.6%	311	75.4%	33
Change layout too often	0.7%	700	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.8%	4	0.0%	0
Difficult / expensive parking	0.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	0	0.8%	4	0.0%	0
Difficult to get to	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.2%	1	0.0%	0
Expensive	4.6%	46	7.3%	5	3.6%	8	1.7%	1	6.2%	7	4.5%	1	5.0%	23	2.7%	1
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	1.1%	11	2.4%	2	0.5%	1	0.0%	0	1.8%	2	3.0%	1	1.2%	6	0.0%	0
Lack of public transport Limited range of goods	0.0% 10.0%	0 100	0.0% 7.9%	0 5	0.0% 8.1%	0 18	0.0% 8.8%	0 7	0.0% 9.7%	0 11	0.0% 12.4%	0	0.0% 11.7%	0 54	0.0% 4.7%	0 2
No petrol station	0.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Poor internal layout	0.1%	2	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.2%	1	0.7%	0
Poor quality	2.1%	21	0.0%	0	2.1%	5	1.3%	1	1.8%	2	5.3%	1	2.5%	12	0.7%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.4%	4	0.0%	0	0.4%	1	0.5%	0	0.8%	1	0.0%	0	0.2%	1	2.0%	1
Too busy	1.6%	16	0.6%	0	1.4%	3	1.5%	1	3.5%	4	2.9%	1	1.2%	5	2.2%	1
Too far away	1.0%	10	6.3%	4	0.7%	1	0.0%	0	2.1%	2	0.0%	0	0.5%	2	0.0%	0
Too small	1.3%	13	1.3%	1	1.4%	3	5.6%	5	0.0%	0	1.1%	0	0.8%	4	2.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Access in and out is hard	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.2% 0.0%	1	0.0% 0.0%	0
Car park is unclean Disabled toilets are dirty	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Doesn't have a cafe	0.1%	1	0.0%	0	0.0%	1	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Doesn't have self-service	0.1%	1	0.0%	0	0.2%	0	0.5%	0	0.4%	0	0.8%	0	0.0%	0	0.0%	0
checkouts Don't have enough checkout	0.6%	6	0.6%	0	0.7%	2	1.1%	1	0.9%	1	0.0%	0	0.2%	1	2.2%	1
staff Don't like the people who	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
wash the cars Misleading offers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Music is too loud	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Old fashioned	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online shopping - items are not always fresh	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online shopping - items are sometimes damaged	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online shopping - they send incorrect products	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online shopping - you can't choose the items yourself	0.1%	1	0.6%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access to petrol station	0.1%	1 2	0.0% 0.0%	0	0.0%	0	0.0%	0	0.5%	1 0	0.0%	0	0.0%	0 2	0.0%	0
Rundown / untidy Shelves are too high	0.2% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	0	0.3% 0.0%	0	0.0% 0.7%	0
Short opening hours	0.3%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short use-by dates on products	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	5	0.0%	0
The Post Office is inside the store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
The area it's located in The coffee shop is	0.1% 0.0%	1 0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	0
depressing The company has poor ethics	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
The self-service checkouts	0.1%	1	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
The type of people who shop there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
The way they treat their suppliers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
They bag your items too fast	0.2%	2	0.9%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
They control the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
They don't deliver	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
They don't do their own branded food	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
They don't have any trolleys They keep changing their products / discontinuing items	0.2% 0.2%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.2%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.5% 0.2%	2	0.0% 0.0%	0
Too big	1.3%	13	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.6%	12	0.0%	0
Too many special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Too much variety	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tourists	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trolleys are always in the way when they're	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighten.						_	OI (, 10	•								Way 201.
	Tota	al	Zone	e 1	Zone	e 2	Zon	e 3	Zone	e 4	Zon	e 5	Zone	e 6	Zone	e 7	
restocking shelves Unclean / smells (Don't know)	0.1% 0.5%	1 5	0.0% 0.9%	0	0.0% 0.6%	0 1	0.0% 0.0%	0 0	0.5% 0.0%	1 0	0.0% 1.3%	0 0	0.0% 0.3%	0 2	1.5% 2.8%	1 1	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
Mean score: [£]																	
Q05 How much on aver	rage doe	s your	house	hold n	ormally	y spen	d on m	ain fo	od sho _l	pping	in a we	ek?					
£1 - £10	0.2%	1	0.6%	0	0.2%	1	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	
£11 - £20	2.4%	24	1.9%	1	1.0%	2	2.1%	2	1.5%	2	1.1%	0	3.6%	16	2.2%	1	
£21 - £30	5.4%	54	10.8%	7	4.2%	9	7.6%	6	3.4%	4	3.9%	1	4.8%	22	12.2%	5	
£31 - £40	9.3%	93	10.4%	7	5.7%	12	7.4%	6	8.0%	9	11.6%	3	11.7%	54	5.7%	3	
£41 - £50	11.6%	116	6.6%	4	13.3%	29	8.4%	7	15.8%	17	11.7%	3	11.5%	53	6.2%	3	
£51 - £60	8.1%	81	5.0%	3	10.8%	23	6.5%	5	12.9%	14	7.7%	2	6.4%	29	8.0%	4	
£61 - £70	7.8%	79	5.9%	4	7.7%	17	8.9%	8	6.1%	7	5.2%	1	8.4%	39	8.8%	4	
£71 - £80	12.5%	126	17.9%	11	19.1%	41	6.4%	5	5.8%	6	4.5%	1	11.9%	55	12.6%	6	
£81 - £90	4.7%	47	2.4%	2	5.3%	11	5.5%	5	2.9%	3	9.2%	2	4.6%	21	6.0%	3	
£91 - £100	12.5%	125	20.9%	13	13.5%	29 3	9.8%	8	15.3%	17	16.3%	4	10.2%	47 7	15.8%	7 0	
£101 - £110 £111 - £120	1.1% 4.0%	11 41	0.0% 1.7%	0	1.3% 4.6%	10	0.8% 9.2%	1 8	0.0% 4.5%	0 5	0.8% 2.7%	1	1.4% 3.3%	15	0.9% 2.0%	1	
£121 - £130	1.4%	14	0.9%	1	0.7%	2	3.4%	3	0.9%	1	1.4%	0	1.6%	7	0.0%	0	
£131 - £140	1.6%	16	0.0%	0	0.0%	0	0.8%	1	2.9%	3	1.3%	0	2.5%	11	0.0%	0	
£141 - £150	3.0%	30	1.7%	1	2.6%	6	2.7%	2	3.8%	4	6.4%	2	3.1%	14	2.2%	1	
£151 - £175	1.2%	12	0.6%	0	0.7%	1	5.2%	4	2.0%	2	0.0%	0	0.9%	4	0.0%	0	
£176 - £200	1.0%	10	0.0%	0	2.4%	5	0.8%	1	0.4%	0	6.3%	2	0.3%	2	2.5%	1	
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£226 - £250	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£276 - £300	0.3%	3	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	1.6%	1	
(Don't know / varies)	9.9%	99 20	11.8%	7 0	6.8% 0.2%	15 1	11.2%	9	10.7%	12 1	8.2%	2	10.9%	50 13	8.2%	4 2	
(Refused) Mean:	2.0%	76.73	0.6%	70.72	0.2%	78.20	2.6%	84.95	1.1%	80.21	1.1%	84.18	2.9%	73.40	3.6%	83.21	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
Mean score: [Num	ber of vis	sits pe	r week]	l													
Q06 How often do you	normally	do yo	ur maiı	n food	shopp	ing at	(STOR	E MEN	TIONE	D AT C	201?)						
Doily	2.10/	21	7 70/	_	1.00/	2	1 60/	1	2 00/	1	2.50/	1	1.50/	7	2.20/	1	
Daily At least two times a week	2.1% 10.4%	104	7.7% 16.2%	5 10	1.0% 8.1%	2 18	1.6% 7.1%	1 6	3.8% 10.2%	4 11	2.5% 16.0%	1	1.5% 11.3%	7 52	2.2% 7.2%	1 3	
At least two times a week At least once a week	65.4%		56.7%	36	71.0%	154	81.8%	69	59.8%	65	60.4%	16		289	62.4%	28	
At least once a fortnight	12.0%	120		8	9.1%	20	3.1%		10.9%	12	13.1%	3		69	12.6%	6	
At least once a month	7.7%	78	2.9%	2	9.0%	20	2.5%		10.3%	11	5.2%	1	7.9%	36	12.1%	5	
At least every two months	0.2%	2	0.6%	0	0.0%	0	0.0%		1.1%	1	1.1%		0.0%	0	0.0%	0	
Less often	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Have only visited once	0.3%	3	0.6%	0	0.0%	0	0.0%	0	0.4%	0	1.7%	0	0.3%	2	0.0%	0	
(Don't know / varies)	1.7%	17	1.5%	1	1.8%	4	3.9%	3	3.5%	4	0.0%	0	0.8%	4	3.5%	2	
Mean:		1.11		1.53		1.03		1.14		1.19		1.18		1.06		1.06	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
1																	

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107 How do you normali	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Not those that said 'Inte			TORE N	/ENTI	ONED A	AT Q01	I)?									
Not those that said 'Int	ernet' at (201														
Car / van (as driver)	74.9%	710	54.4%	28	71.5%	151	72.0%	56	80.2%	78	67.7%	17	78.4%	351	77.7%	30
Car / van (as passenger)	12.0%	114	14.0%	7	13.7%	29	15.7%	12	9.7%	9	10.1%	2	10.8%	48	14.2%	5
Bus, minibus or coach	2.9%	28	3.8%	2	3.6%	8	2.1%	2	5.0%	5	7.1%	2	2.2%	10	0.8%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Walk	6.8%	64	17.0%	9	7.7%	16	6.6%	5	4.2%	4	10.8%	3	5.6%	25	7.3%	3
Гахі	1.0%	9	1.6%	1	2.0%	4	1.1%	1	0.0%	0	0.0%	0	0.7%	3	0.0%	0
Гrain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.5%	5	2.6%	1	0.3%	1	1.9%	1	0.4%	0	0.6%	0	0.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't travel - goods delivered	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	15	6.7%	3	0.3%	1	0.6%	0	0.4%	0	1.8%	0	2.1%	9	0.0%	0
Weighted base:		948		51		212		78		97		25		448		38
Sample:		944		88		177		95		131		95		269		89
Mean score: [Numb Q08 How long did your Not those that said 'Int	last jour	ney to		E MEI	NTIONE	D AT	Q01) tal	ke?								
Q08 How long did your Not those that said 'Int	last jour 'ernet' at (ney to 201	(STOR				·		29.0%	28	51.8%	13	76.9%	344	47.0%	18
Q08 How long did your Not those that said 'Int 1 - 10 mins	last jour ternet' at Q	ney to 201 654	(STOR	17	80.4%	170	82.5%	64	29.0% 50.6%	28 49	51.8% 39.5%	13 10		344 79	47.0% 45.6%	18 17
Q08 How long did your Not those that said 'Int	last jour 'ernet' at (ney to 201	33.4% 40.1%				·		29.0% 50.6% 14.3%	28 49 14	51.8% 39.5% 3.6%	13 10 1	76.9% 17.7% 3.7%	344 79 17	47.0% 45.6% 7.4%	18 17 3
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins	69.0% 21.9% 5.5%	ney to 201 654 208	33.4% 40.1% 9.5%	17 21	80.4% 12.3%	170 26	82.5% 7.4%	64 6	50.6% 14.3%	49	39.5%	10	17.7%	79	45.6%	17
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins	last jour ternet' at (69.0% 21.9%	ney to 201 654 208 52	33.4% 40.1%	17 21 5	80.4% 12.3% 3.1%	170 26 7	82.5% 7.4% 8.6%	64 6 7	50.6%	49 14	39.5% 3.6%	10 1	17.7% 3.7%	79 17	45.6% 7.4%	17 3
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins	69.0% 21.9% 5.5% 0.8%	ney to 201 654 208 52 8	33.4% 40.1% 9.5% 2.1%	17 21 5 1	80.4% 12.3% 3.1% 0.7%	170 26 7 1	82.5% 7.4% 8.6% 0.6%	64 6 7 0	50.6% 14.3% 3.5%	49 14 3	39.5% 3.6% 1.4%	10 1 0	17.7% 3.7% 0.2%	79 17 1	45.6% 7.4% 0.0%	17 3 0
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins	69.0% 21.9% 5.5% 0.8% 0.8%	ney to 201 654 208 52 8 7	33.4% 40.1% 9.5% 2.1% 6.0%	17 21 5 1 3	80.4% 12.3% 3.1% 0.7% 1.5%	170 26 7 1 3	82.5% 7.4% 8.6% 0.6% 1.0%	64 6 7 0 1	50.6% 14.3% 3.5% 0.0%	49 14 3 0	39.5% 3.6% 1.4% 0.6%	10 1 0 0	17.7% 3.7% 0.2% 0.0%	79 17 1 0 0	45.6% 7.4% 0.0% 0.0%	17 3 0 0 0
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 21 - 35 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours	69.0% 21.9% 5.5% 0.8% 0.4%	ney to 201 654 208 52 8 7 4	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6%	17 21 5 1 3 1 0	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.0%	170 26 7 1 3 3	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0%	64 6 7 0 1 0 0	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0%	49 14 3 0 0 0	39.5% 3.6% 1.4% 0.6% 0.0%	10 1 0 0 0 0 0	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0%	79 17 1 0 0 0	45.6% 7.4% 0.0% 0.0% 0.0%	17 3 0 0 0 0 0
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember)	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1%	ney to 201 654 208 52 8 7 4 1 1	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0%	17 21 5 1 3 1 0	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.0%	170 26 7 1 3 3 0 0	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0% 2.3%	49 14 3 0 0 0 0 2	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 0.0% 2.4%	10 1 0 0 0 0 0 0	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0% 1.5%	79 17 1 0 0 0 0 7	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0%	177 3 0 0 0 0 0 0 0 0 0
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours Don't know / can't remember) Refused)	69.0% 21.9% 5.5% 0.8% 0.4% 0.1%	ney to 201 654 208 52 8 7 4 1 11	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6%	17 21 5 1 3 1 0 1 0	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.0%	170 26 7 1 3 3 0 0 1	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0%	49 14 3 0 0 0 0 2	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 0.0%	10 1 0 0 0 0 0 0 1	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0%	79 17 1 0 0 0 0 7	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0%	177 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1%	ney to 201 654 208 52 8 7 4 1 11 2	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0%	17 21 5 1 3 1 0 1 0 2 23.94	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.0%	170 26 7 1 3 3 0 0 1	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0% 2.3%	49 14 3 0 0 0 0 2 0 17.44	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 0.0% 2.4%	10 1 0 0 0 0 0 0	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0% 1.5%	79 17 1 0 0 0 0 7	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0%	17 3 0 0 0 0 0 0 0 0 0 13.76
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused)	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1%	ney to 201 654 208 52 8 7 4 1 11 2 11.49 948	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0%	17 21 5 1 3 1 0 1 0 2 23.94 51	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0 9.21 78	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0% 2.3%	49 14 3 0 0 0 2 0 17.44 97	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 0.0% 2.4%	10 1 0 0 0 0 0 1 0 1 3.10 25	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0% 1.5%	79 17 1 0 0 0 7 0 9.42 448	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0%	177 3 0 0 0 0 0 0 0 0 0 0 0 0 0 13.76 38
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) Refused) Mean: Weighted base:	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1%	ney to 201 654 208 52 8 7 4 1 11 2	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0%	17 21 5 1 3 1 0 1 0 2 23.94	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.0%	170 26 7 1 3 3 0 0 1	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0% 2.3%	49 14 3 0 0 0 0 2 0 17.44	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 0.0% 2.4%	10 1 0 0 0 0 0 1 1 0	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0% 1.5%	79 17 1 0 0 0 0 7 0 9.42	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0%	17 3 0 0 0 0 0 0 0 0 0 13.76
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused)	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 1.1%	ney to 201 654 208 52 8 7 4 1 11 2 11.49 948 944	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0%	17 21 5 1 3 1 0 1 0 2 23.94 51 88	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0 9.21 78	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0% 2.3%	49 14 3 0 0 0 2 0 17.44 97	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 0.0% 2.4%	10 1 0 0 0 0 0 1 0 1 3.10 25	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0% 1.5%	79 17 1 0 0 0 7 0 9.42 448	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0%	177 3 0 0 0 0 0 0 0 0 0 0 0 0 0 13.76 38
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused) Mean: Weighted base: Sample: Q09 When do you norm Weekdays during the day	18st jour 1900 (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900)	ney to 201 654 208 52 8 7 4 1 1 1 1 2 11.49 948 944 7our m	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0% 3.3%	17 21 5 1 3 1 0 1 0 2 23.94 51 88 d sho	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212 177	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0 0 9.21 78 95	50.6% 14.3% 3.5% 0.0% 0.4% 0.0% 2.3% 0.0%	49 14 3 0 0 0 2 0 17.44 97 131	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 2.4% 0.6%	10 1 0 0 0 0 0 1 0 13.10 25 95	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 1.5% 0.0%	79 17 1 0 0 0 7 0 9.42 448 269	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0% 49.8%	177 3 0 0 0 0 0 0 0 0 0 13.76 38 89
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused) Mean: Weighted base: Sample: Q09 When do you norm	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1% 0.2%	ney to 201 654 208 52 8 7 4 1 1 1 1 2 11.49 948 944 vour m	33.4% 40.1% 9.5% 2.1% 6.0% 2.16 0.8% 2.6% 0.0%	17 21 5 1 3 1 0 1 0 2 23.94 51 88 d sho	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212 177	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0 0 0 9.21 78 95	50.6% 14.3% 3.5% 0.0% 0.0% 0.4% 0.0% 2.3%	49 14 3 0 0 0 2 0 17.44 97 131	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 2.4% 0.6%	10 1 0 0 0 0 0 1 0 13.10 25 95	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 0.0% 1.5%	79 17 1 0 0 0 7 0 9.42 448 269	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	177 3 0 0 0 0 0 0 0 0 0 0 0 0 0 13.76 38
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused) Mean: Weighted base: Sample: Q09 When do you norm Weekdays during the day Weekdays during the evening	18st jour 1900 (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900) (1900)	ney to 201 654 208 52 8 7 4 1 1 1 1 2 11.49 948 944 7our m	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0% 3.3%	17 21 5 1 3 1 0 1 0 2 23.94 51 88 d sho	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212 177	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0% 0.0%	64 6 7 0 1 0 0 0 0 0 0 9.21 78 95	50.6% 14.3% 3.5% 0.0% 0.4% 0.0% 2.3% 0.0%	49 14 3 0 0 0 2 0 17.44 97 131	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 2.4% 0.6%	10 1 0 0 0 0 0 1 0 13.10 25 95	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 1.5% 0.0%	79 17 1 0 0 0 7 0 9.42 448 269	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0% 49.8%	17 3 0 0 0 0 0 0 0 0 13.76 38 89
Not those that said 'Internal I - 10 mins 1 - 20 mins 1 - 20 mins 1 - 30 mins 1 - 45 mins 1 - 90 mins 1 - 90 mins 1 - 120 mins More than 2 hours Don't know / can't remember) Refused) Mean: Weighted base: Sample: Q09 When do you norm Weekdays during the day Weekdays during the evening Saturday Sunday	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1% 0.2% ally do y	ney to 201 654 208 52 8 7 4 1 1 1 2 11.49 948 944 your m 520 93	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0% 3.3% 4ain foo 60.2% 9.1% 7.1% 1.3%	17 21 5 1 3 1 0 1 0 2 23.94 51 88 d sho	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212 177	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0% 49.0% 4.2%	64 66 7 0 1 0 0 0 0 0 0 9.21 78 95	50.6% 14.3% 3.5% 0.0% 0.4% 0.0% 2.3% 0.0%	49 14 3 0 0 0 2 0 17.44 97 131	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 2.4% 0.6%	10 1 0 0 0 0 0 1 0 13.10 25 95	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 1.5% 0.0%	79 17 1 0 0 0 7 0 9.42 448 269	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0% 49.8% 15.5%	17 3 0 0 0 0 0 0 0 0 0 0 0 13.76 38 89
Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused) Mean: Weighted base: Sample: Q09 When do you norm Weekdays during the day Weekdays during the	69.0% 21.9% 5.5% 0.8% 0.4% 0.1% 0.1% 0.2% ally do y	ney to 201 654 208 52 8 7 4 1 11 2 11.49 948 944 your m 520 93 131	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0% 3.3% 4ain foo 60.2% 9.1% 7.1% 1.3%	17 21 5 13 1 0 1 0 2 23.94 51 88 d sho	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212 177	82.5% 7.4% 8.6% 0.6% 0.0% 0.0% 0.0% 0.0% 49.0% 4.2% 9.5%	64 6 7 0 1 0 0 0 0 0 0 9.21 78 95	50.6% 14.3% 3.5% 0.0% 0.4% 0.0% 2.3% 0.0%	49 14 3 0 0 0 2 0 17.44 97 131	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 2.4% 0.6% 60.9% 3.2%	10 1 0 0 0 0 0 1 0 13.10 25 95	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 1.5% 0.0%	79 17 1 0 0 0 7 0 9.42 448 269 232 35	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0% 49.8% 15.5%	177 3 0 0 0 0 0 0 0 0 0 0 0 0 13.766 38 89
Q08 How long did your Not those that said 'Int 1 - 10 mins 11 - 20 mins 21 - 30 mins 31 - 45 mins 46 - 60 mins 51 - 90 mins 91 - 120 mins More than 2 hours (Don't know / can't remember) (Refused) Mean: Weighted base: Sample: Q09 When do you norm Weekdays during the day Weekdays during the evening Saturday Sunday	13.5 (a)	ney to 201 654 208 52 8 7 4 1 11 2 11.49 948 944 70ur m 520 93 131 28	33.4% 40.1% 9.5% 2.1% 6.0% 2.1% 0.8% 2.6% 0.0% 3.3% 4ain foo 60.2% 9.1% 7.1% 1.3%	17 21 5 13 1 0 1 0 2 23.94 51 88 d sho	80.4% 12.3% 3.1% 0.7% 1.5% 1.4% 0.0% 0.6% 0.0%	170 26 7 1 3 3 0 0 1 0 10.44 212 177	82.5% 7.4% 8.6% 0.6% 1.0% 0.0% 0.0% 0.0% 49.0% 4.2% 9.5% 5.1%	64 6 7 0 1 0 0 0 0 0 0 9.21 78 95	50.6% 14.3% 3.5% 0.0% 0.4% 0.0% 2.3% 0.0% 55.6% 15.2% 7.9% 3.7%	49 14 3 0 0 0 2 0 17.44 97 131	39.5% 3.6% 1.4% 0.6% 0.0% 0.0% 2.4% 0.6% 60.9% 3.2% 14.6% 0.6%	10 1 0 0 0 0 0 1 0 13.10 25 95	17.7% 3.7% 0.2% 0.0% 0.0% 0.0% 1.5% 0.0%	79 17 1 0 0 0 7 0 9.42 448 269 232 35 63 3	45.6% 7.4% 0.0% 0.0% 0.0% 0.0% 0.0% 49.8% 15.5% 14.2% 1.5%	177 3 0 0 0 0 0 0 0 0 0 0 0 0 0 13.766 388 89

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	Tota	l	Zone	1	Zone	2	Zone 3		Zone	4	Zone 5		Zone	6	Zone 7	
Q10 When you go main f Not those that said 'Inte			j is your	trip	linked w	ith ar	y other a	ctiv	ity?							
Yes – non-food shopping	6.2%	59	9.8%	5	8.9%	19	6.3%	5	0.4%	0	6.6%	2	5.8%	26	5.1%	2
Yes – other food shopping	3.2%	31	3.4%	2	3.4%	7	3.4%	3	1.3%	1	3.1%	1	3.5%	16	3.3%	1
Yes – visiting services such as banks and other financial institutions	1.2%	12	0.0%	0	1.1%	2	1.3%	1	1.3%	1	2.0%	0	1.2%	5	3.3%	1
Yes – leisure activity	4.3%	41	6.4%	3	4.0%	8	3.8%	3	3.8%	4	4.3%	1	4.4%	20	5.1%	2
Yes – travelling to/from	5.1%	49	3.3%	2	4.4%	9	5.6%	4	8.8%	9	2.3%	1	4.5%	20	10.7%	4
work																
Yes – travelling to/from school/college/university	0.9%	9	0.0%	0	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0
Yes – getting petrol	2.5%	24	4.1%	2	0.4%	1	0.0%	0	7.1%	7	0.9%	0	2.9%	13	3.0%	1
Yes – visiting café / pub / restaurant	2.3%	21	3.9%	2	0.9%	2	2.3%	2	1.7%	2	0.6%	0	2.8%	13	4.0%	2
Yes – visiting family/friends	1.0%	9	0.0%	0	0.7%	1	1.4%	1	2.2%	2	1.4%	0	0.7%	3	2.3%	1
Yes – visiting health service such as doctor, dentist, hospital	0.3%	3	0.0%	0	0.4%	1	0.6%	0	0.4%	0	0.0%	0	0.3%	2	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	2.2%	21	1.6%	1	4.9%	10	3.1%	2	3.1%	3	0.6%	0	0.8%	4	0.8%	0
Yes – getting petrol	0.8%	8	0.8%	0	0.9%	2	0.0%	0	2.2%	2	0.9%	0	0.6%	3	1.1%	0
Yes – visiting family / friends	1.9%	18	0.8%	0	1.3%	3	0.0%	0	1.8%	2	1.2%	0	2.9%	13	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No activity	64.8%	615	61.5%	32	64.5%	137	72.2%	56	61.4%	60	74.5%	18	64.7%	290	60.0%	23
(Don't know / varies)	3.1%	30	4.5%	2	1.6%	3	0.0%	0	4.6%	4	1.7%	0	4.1%	18	1.3%	1
Weighted base:		948		51		212		78		97		25		448		38
0.5		944		88		177		95		131		95		269		89

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	Tota	l	Zone	1	Zone	2	Zone 3	}	Zone 4	ļ	Zone	5	Zone	6	Zone	7
Q11 Where do you do th	nis linked	l trip?	,													
Those who said 'non-fo	ood', 'other	r food'	or 'finan	cial ins	stitutions'	at Q1	0									
B&Q Warehouse, Lightship Way, Colchester	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
Tesco Extra, Highwoods, Colchester	0.4%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Clacton	5.2%	5	0.0%	0	18.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton Factory Outlet, Clacton	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Retail Park, Colchester	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	15.0%	1
Colne View Retail Park, Colchester	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Harwich Gateway Retail Park, Harwich	0.4%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stanway Retail Park, Colchester	1.2%	1	0.0%	0	0.0%	0	14.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Follgate Retail Park, Colchester	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	5	0.0%	0
Furner Rise Retail park, Colchester	1.5%	2	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Waterglade Retail Park, Clacton	2.7%	3	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Campsea Ashe	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Clacton on Sea	23.4%	24	26.5%	2	67.2%	19	11.9%	1	0.0%	0	7.4%	0	3.3%	2	0.0%	0
Colchester	28.7%	29	0.0%	0	0.0%	0	0.0%	0	42.9%	1	65.3%	2	53.6%	25	13.0%	1
Dovercourt	3.8%	4	13.7%	1	0.0%	0	28.9%	2	14.3%	0	0.0%	0	0.0%	0	0.0%	0
Elmstead	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0
Frinton on Sea	3.6%	4		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horkesley	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Hadleigh	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	0
Harwich	3.4%	3	6.0%	0	0.0%	0	34.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highwoods, Colchester	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Holland-on-Sea	0.5%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
pswich	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2
Manningtree	1.1%	1	0.0%	0	0.0%	0	0.0%	0	28.6%	1	0.0%	0	0.0%	0	6.5%	0
Sudbury	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Vivenhoe	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	0	0.0%	0	0.0%	0
Don't know / can't remember)	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	6.5%	0
(Don't buy these goods)	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Weighted base:		101		7		28		9		3		3		47		4
Sample:		119		12		30		12		7		13		34		11
Q12 Do you make 'top u	ıp' shopp	oing t	rips for s	staple	goods,	such	as bread	d and	d milk, in	betv	veen yo	ur ma	in food	shop	ping trip	
Yes No	71.6% 28.4%	718 285	66.1% 33.9%	42 21	74.4% 25.6%	161 55	77.6% 22.4%	65 19	67.3% 32.7%	73 35	58.5% 41.5%	15 11	71.5% 28.5%	329 131	73.4% 26.6%	32 12
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102

weighted:						T,	OI VV	IG								
	Total		Zone 1	1	Zone 2	2	Zone 3	3	Zone 4	ı	Zone	5	Zone	6	Zone 7	7
Q13 Where did you last on Those who do top-up sh			e this 't	op up	' shopp	ing?										
Aldi, Girling Street, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Aldi, London Road, Lexden, Colchester	3.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	24	0.0%	0
Aldi, Magdalen Street, Colchester	1.3%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.4%	8	0.0%	0
Aldi, Pier Avenue, Clacton	1.8%	13	1.0%	0	6.2%	10	0.0%	0	2.1%	2	2.0%	0	0.0%	0	2.4%	1
Asda, Main Road, Dovercourt, Harwich	2.7%	20	0.0%	0	0.0%	0	28.2%	18	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Stoke Park Drive, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Asda, Turner Rise, Colchester	2.7%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	5.6%	18	0.0%	0
Budgens, Clacton Road, Elmstead Market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Budgens, Drury Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Colchester Budgens, The Street, East	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Bergholt Co-op, 162-164 Old Road,	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton Co-op, 4 Acacia Court,	0.8%	6	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	0	0.0%	0	1.3%	0
Blenheim Close, Brantham Co-op, 53 Frinton Road,	0.2%	1	1.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holland On sea Co-op, 74 High Street,	0.3%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.3%	0
Walton on the Naze																
Co-op, Abbots Road, Colchester	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0
Co-op, Bull Hill Road, Clacton	0.2%	1	2.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chapel Road, West Bergholt	2.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	20	0.0%	0
Co-op, Connaught Avenue, Frinton	0.6%	4	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Co-op, Coopers Lane, Clacton	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dysart Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Grantham Co-op, Fiverways Retail	2.3%	16	1.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	4.2%	14	0.9%	0
Park, Colchester Co-op, Fronks Road, Upper	0.5%	4	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dovercourt Co-op, Harwich Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Colchester Co-op, High Street, Dedham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.8%	2	5.6%	2
Co-op, High Street, Dovercourt	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mersea Road, Colchester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4	0.0%	0
Co-op, Nayland Road, Mile	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0
End Co-op, Old Heath Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Colchester Co-op, Riverside Avenue,	1.2%	9	0.0%	0	0.0%	0	0.0%	0	9.7%	7	0.0%	0	0.0%	0	5.4%	2
Manningtree Co-op, Samson Road,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Brightlingsea Co-op, Shrub End Road,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4	0.0%	0
Colchester Co-op, Station Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Brightlingsea																
Co-op, The Avenue, Wivenhoe	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.6%	0		10	0.5%	2	0.0%	0
Co-op, The Centre, Greenstead Estate, Colchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Co-op, The Commons,	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6	0.0%	0
Prettygate, Colchester Co-op, The Street, Capel St	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	5
Mary Co-op, The Street, Holbrook	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	8

Weighted:						I	or w	IJ									
	Total		Zone 1		Zone 2		Zone 3	3	Zone 4		Zone 5		Zone 6	6	Zone 7	,	
Co-op, The Triangle, Frinton Iceland, 246/250 High Street,	1.2% 0.6%	9 5	21.0% 0.0%	9	0.0% 0.0%	0	0.0% 7.0%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	
Dovercourt Iceland, Triangle Shopping Centre, Frinton on Sea	1.2%	9	21.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Turner Rise Retail Park, Colchester	0.8%	6	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	
Iceland, Waterglade Retail	0.4%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Clacton Lidl, Handford Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	
Ipswich Lidl, Hening Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Ipswich Lidl, Old Road/Castle road,	0.5%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton Lidl, Parkestone Road,	0.5%	3	0.0%	0	0.0%	0	3.9%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Harwich Lidl, St Osyth Road, Clacton Marks & Spencer, Colchester Connect BP, Colchester Bypass, Colchester	0.3% 0.6%	2 4	0.0% 0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0 4	1.6% 0.0%	1	
Marks & Spencer, High Street, Colchester	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.4%	1	3.5%	11	0.0%	0	
Marks & Spencer, Pier Avenue, Clacton	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Simply Food, London Bridge Station, London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	
Marks & Spencer, Westgate Street, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Morrisons, Centenary Way, Clacton	3.1%	23	4.2%	2	11.5%	19	0.0%	0	0.8%	1	1.0%	0	0.5%	2	0.0%	0	
Morrisons, Iconfield Park, Garland Road, Harwich	2.9%	21	1.0%	0	0.0%	0	23.9%	16	2.4%	2	0.0%	0	0.9%	3	0.0%	0	
Morrisons, Waterglade Retail Park, Clacton	2.7%	19	0.0%	0	11.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Cambridge Drive, Ipswich	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Frinton Road, Kirby Cross	0.3%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Ramsey Road, Harwich	0.6%	4	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Saint John's Road, Clacton-on-Sea	0.6%	4	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Vine Parade, Wivenhoe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	
Premier, Gravel Hill Way, Dovercourt	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Main Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	
Alresford Sainsbury's Local, Layer Road, Colchester	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	7	0.0%	0	
Sainsbury's, Cornard Road,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	4	0.0%	0	
Sudbury Sainsbury's, Culver Street/Priory Walk, Colchester	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.3%	11	0.0%	0	
Sainsbury's, High Street, Clacton on Sea	2.9%	21	0.0%	0	11.9%	19	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Tollgate Road, Colchester	3.5%	25	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	24	0.0%	0	
Sainsbury's, Upper Brook Street, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Bromley	0.8%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.1%	4	0.0%	0	
Road, Colchester Tesco Express, Crouch	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	15	0.0%	0	
Street, Colchester Tesco Express, Frinton	1.9%	14	0.0%	0	8.1%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Holland on Sea Tesco Express, High Street, Manningtree	1.1%	8	0.0%	0	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Walton on the Naze	0.3%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, London	1.4%	10	0.0%	0	0.9%	1	0.0%	0	8.5%	6	0.0%	0	0.7%	2	0.0%	0	

Weighted:						f	or WY	'G			•						M
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone	6	Zone 7		
House, Plough Road, Great Bentley																	
Tesco Express, Magdalen Street, Colchester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	
Tesco Express, St Christophers Road, St.	1.5%	11	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	11	0.0%	0	
John, Colchester Tesco Express, St Osyth	1.1%	8	0.0%	0	5.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Clacton Tesco Express, Thrope Le	0.8%	5	2.6%	1	1.4%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Soken Tesco Express, Victoria	0.8%	5	0.0%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	
Road, Brightlingsea Tesco Extra, Copdock Interchange, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Tesco Extra, Highwoods, Colchester	5.5%	39	0.0%	0	0.0%	0	0.0%	0	7.7%	6	1.0%	0	10.1%	33	1.3%	0	
Tesco Superstore, Brook Retail Park, Clacton	5.3%	38	6.4%	3	20.8%	34	2.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Cedars Link Road, Stowmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Tesco Superstore, The Hythe, Colchester	1.0%	8	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.1%	1	1.7%	6	0.0%	0	
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Waitrose, St Andrews Avenue, Colchester	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.6%	0	7.8%	1	3.9%	13	0.0%	0	
Alresford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.3%	1	0.0%	0	
Beaumont	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bradfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	
Brightlingsea Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.0%	0	0.0%	0	0.0%	0	
Broadway, Jaywick (local centre)	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Capel St. Mary Clacton and Spring Roads, St Osyth (local centre)	0.4% 0.2%	3 1	0.0% 0.0%	0	0.0% 0.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.3% 0.0%	1	5.9% 0.0%	2 0	
Clacton Road, Elmstead Market (local centre)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton Town Centre	1.0%	7	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	
Colchester	1.7%	12	0.0%	0	0.5%	1	1.0%	1	0.0%	0	0.0%	0	3.3%	11	0.0%	0	
Dedham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Dovercourt Town Centre	0.5%	4	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Bergholt	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	
Eight Ash Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	
Fordham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	
Frinton on Sea Town Centre	0.5% 0.1%	3 1	8.4% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Great Bentley Great Clacton (district	0.1%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
centre)	0.170	1	0.070	U	0.570	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Harwich Town Centre	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holland on sea (district	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
centre)																	
Jaywick	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kirby-le-Soken Langham	0.1% 0.3%	0 2	1.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0 2	0.0% 0.0%	0	
Little Clacton	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Manningtree Town Centre	0.1%	3	0.0%	0	0.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	
Mistley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Nayland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	
Newtown, Kent	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	
Parkeston	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ramsey	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Station Road, Alresford (local centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Sudbury The Street Little Claster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	
The Street, Little Clacton (local centre)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%		0.0%		0.0%	0	0.0%		
The Triangle, Friton (district centre)	0.1%	0	1.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thorrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Thurston Welton on the Neze Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Walton-on-the-Naze Town Centre	0.2%	2	4.2%	2	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		
West Bergholt	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	

Tendring Household Survey Page 14

by zone						8					J						I uge I i
Weighted:						f	or W	YG	ı F								May 2015
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	
Wivenhoe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	
Internet (Don't know / can't remember)	0.4% 3.7%	3 27	0.0% 0.0%	0	0.7% 0.5%	1 1	0.0% 0.0%	0	0.8% 1.4%	1	0.0% 0.0%	0	0.3% 6.9%	1 23	0.9% 7.0%	0 2	
Weighted base: Sample:		718 680		42 66		161 133		65 73		73 89		15 59		329 186		32 74	
Mean score: [Numl	ber of vis	its pe	r week]														
Q14 How often do you in Those who do top-up s			shoppin	g trip	s to (ST	ORE I	MENTIO	NED .	AT Q13)?							
Daily	5.3%	38	11.8%	5	3.7%	6	9.8%	6	6.3%	5	5.8%	1	4.1%	14	4.4%	1	
At least two times a week	36.5%	262	43.2%	18	35.7%	58	36.9%	24	38.1%	28	51.3%	8	34.5%	114	39.5%	13	
At least once a week	37.1%	266	39.3%	16	34.3%	55	27.4%	18	30.1%	22	27.1%	4	42.2%	139	35.1%	11	
At least once a fortnight	10.5%	76	1.0%	0	13.1%	21	9.3%	6	15.4%	11	7.9%	1	9.6%	32	12.2%	4	
At least once a month	3.0%	22	2.4%	1	1.7%	3	1.7%	1	1.4%	1	2.9%	0	4.3%	14	3.6%	1	
At least every two months	0.7%	5	0.0%	0	2.8%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	6.8%	49	2.4%	1	8.7%	14	15.0%	10	6.6%	5	4.1%	1	5.1%	17	5.3%	2	
Mean:		1.64		2.15		1.53		2.06		1.70		1.82		1.54		1.60	
Weighted base:		718		42		161		65		73		15		329		32	
Sample:		680		66		133		73		89		59		186		74	
Mean score: [£]																	
Q15 How much on aver Those who do top-up s			housel	nold n	ormally	spen	d on top	up s	hoppin	g in a	week?						
£1 - £10	42.1%	302			41.2%	67	33.9%	22	40.1%	29	27.6%	4		150	44.8%	15	
£11 - £20	31.4%	226			39.3%	63	29.7%	19	31.9%	23	38.3%	6	28.0%	92	24.0%	8	
£21 - £30	6.9%	49	2.4%	1	6.7%	11	6.6%	4	9.8%	7	4.6%	1	7.3%	24	4.0%	1	
£31 - £40	2.7%	20	4.7%	2	3.2%	5	2.0%	1	0.0%	0	14.3%	2	2.0%	7	7.3%	2	
£41 - £50	3.0%	22	5.1%	2	1.2%	2	10.7%	7	5.1%	4	2.7%	0	1.6%	5	3.3%	1	
£51 - £60	0.8%	6	3.2%	1	2.1%	3	0.0%	0	1.3%	1	1.0%	0	0.0%	0	0.0%	0	
£61 - £70	0.7%	5	1.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	4	0.9%	0	
£71 - £80	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	2	0.0%	0	
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CO1 C100	0.50/	- 1	1 /10/	1	0.50/	1	1 90/	1	0.00/	1	$\Omega \Omega \Omega / \Omega$	0	$\Omega \Omega \Omega A$	Λ	1 20/	Λ	

Those who do top u	p snopping a	ı Q12														
£1 - £10	42.1%	302	37.9%	16	41.2%	67	33.9%	22	40.1%	29	27.6%	4	45.5%	150	44.8%	15
£11 - £20	31.4%	226	33.7%	14	39.3%	63	29.7%	19	31.9%	23	38.3%	6	28.0%	92	24.0%	8
£21 - £30	6.9%	49	2.4%	1	6.7%	11	6.6%	4	9.8%	7	4.6%	1	7.3%	24	4.0%	1
£31 - £40	2.7%	20	4.7%	2	3.2%	5	2.0%	1	0.0%	0	14.3%	2	2.0%	7	7.3%	2
£41 - £50	3.0%	22	5.1%	2	1.2%	2	10.7%	7	5.1%	4	2.7%	0	1.6%	5	3.3%	1
£51 - £60	0.8%	6	3.2%	1	2.1%	3	0.0%	0	1.3%	1	1.0%	0	0.0%	0	0.0%	0
£61 - £70	0.7%	5	1.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	4	0.9%	0
£71 - £80	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	2	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.5%	4	1.4%	1	0.5%	1	1.8%	1	0.8%	1	0.0%	0	0.0%	0	1.3%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.9%	71	9.6%	4	5.3%	9	12.4%	8	9.8%	7	11.6%	2	11.3%	37	12.9%	4
(Refused)	1.4%	10	1.0%	0	0.0%	0	1.8%	1	1.1%	1	0.0%	0	2.1%	7	1.6%	1
Mean:		17.10		19.49		16.43		21.91		17.36		19.81		15.99		17.41
Weighted base:		718		42		161		65		73		15		329		32
Sample:		680		66		133		73		89		59		186		74

Weighted.						•	01	• •								
_	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone '	7
Q16 Where did you last o	go to bu	y clot	hing or	footw	ear goo	ds?										
Asda, Main Road, Harwich Asda, Stoke Park Drive,	0.1% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	1.3% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.7%	0 0
Ipswich Asda, Turner Rise,	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Asda, Whitehouse Industrial Estate, Goddard Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Ipswich Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.0%	0	0.7%	0
Sainsbury's, Western Approach, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.2%	1	0.0%	0
Tesco Extra, Highwoods, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Tesco Superstore, Greenstead Road, Colchester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0	0.5%	2	0.0%	0
Wyevale Garden Centre, London Road, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.4%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Brook Retail Park, Clacton Clacton Factory Outlet,	0.5% 2.5%	5 25	0.6% 2.1%	0 1	2.2% 7.9%	5 17	0.0% 3.2%	0	0.0% 1.6%	0 2	0.0% 0.0%	0	0.0% 0.5%	0 2	0.0% 0.0%	0
Clacton Clacton Colchester Retail Park,	1.7%	17	0.0%	0	0.0%	0	1.4%	1	2.5%	3	0.0%	0	2.9%	13	0.0%	0
Colchester Colne View Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Colchester	0.40/	4	0.00/	0	2.10/	4	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Fairacres Retail Park, Oxford Freeport Outlet Shopping Village, Braintree	0.4% 1.3%	4 13	0.0% 0.6%	0	2.1% 0.9%	4 2	0.0% 1.4%	0	0.0% 1.8%	0 2	0.0% 1.9%	0	0.0% 1.4%	0 7	0.0% 0.0%	0
Harwich Gateway Retail Park, Harwich	0.6%	6	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Interchange Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Junction 32 Retail Park, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Lakeside Retail Park, West Thurrock	0.8%	8	1.9%	1	1.7%	4	0.5%	0	1.6%	2	0.0%	0	0.2%	1	0.0%	0
Orwell Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sheephen Retail Park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Suffolk Retail Park, Ipswich The Stanway Retail Park, Colchester	0.0% 1.0%	0 10	0.0% 0.0%	0	0.0% 0.7%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0 9	0.9% 0.0%	0
The Tollgate Centre, Colchester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.0%	5	0.0%	0
Tollgate Retail Park, Colchester	2.1%	21	0.0%	0	0.4%	1	6.9%	6	0.9%	1	0.0%	0	2.8%	13	0.0%	0
Turner Rise Retail park, Colchester	0.4%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Waterglade Retail Park, Clacton	0.5%	5	2.4%	2	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Shopping Centre, Stratford City	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.7%	0
White Cliffs Park, Whitfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.2%	1 0	0.0%	0
Basildon Braintree	0.1% 0.4%	1 4	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	1	0.0%	0	0.0% 0.9%	4	0.0% 0.0%	0
Brightlingsea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.9%	0	0.0%	0
Bury St Edmunds	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0
Cambridge	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	5	1.8%	1
Central London Chelmsford	0.7% 0.7%	7 7	0.0% 2.4%	0 2	1.1% 0.7%	2	1.4% 1.5%	1 1	0.4% 0.0%	0	3.1% 2.0%	1 1	0.2% 0.5%	1 2	1.6% 0.9%	1 0
Chester	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.9%	0
Clacton on Sea	7.1%	71	11.1%	7	23.4%	51	10.3%	9	4.0%	4	1.1%	0	0.0%	0	0.0%	0
Colchester	41.4%	415	23.1%	15	21.5%	47	30.5%	26	48.3%	52	60.2%	16	55.4%	255	12.4%	5
Dedham Dovercourt	0.0% 0.5%	0 5	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 2.8%	0 2	0.0% 2.2%	0 2	0.0% 0.6%	0	0.0% 0.0%	0	0.7% 0.0%	0
Eastbourne	0.5%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frinton on Sea	1.0%	10	14.1%	9	0.4%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.7%	7	4.1%	3	0.7%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Tendring Household Survey for WYG

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	: 7
Highwoods Cal-barter	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.50/	2	0.00/	0
Highwoods, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Holbrook pswich	0.0% 4.0%		0.0% 3.3%	0 2	0.0% 0.9%	0 2	0.0%	0	0.0% 5.6%	0	0.0%	0	0.0% 1.8%	9	0.7% 42.7%	
		40					3.2%	3		6	1.1%					19
Keswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Letchworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
ong Melford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Norwich	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	1	1.2%	6	0.7%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Prettygate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Romford	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.3%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford	0.1%	1	0.6%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0
Thurrock	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valton on the Naze	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Validit off the Tvaze Velshpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Voodbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
e						4				-				0		
Abroad	0.7%	7	1.7%	1	2.1%		0.0%	0	0.5%	1	0.0%	0	0.0%		1.2%	1
nternet / delivery	16.5%	165	14.2%	9	18.7%	41	17.4%	15	14.0%	15	20.3%	5	15.6%	72	19.6%	9
Don't know / can't	2.6%	26	3.2%	2	4.4%	10	3.4%	3	2.8%	3	1.0%	0	1.1%	5	6.5%	3
remember)			10.2:	_	,		,		.	_	2.1		2 0 - :	4.0	0.5::	_
Don't buy these goods)	4.6%	46	10.3%	7	4.5%	10	4.6%	4	5.6%	6	3.4%	1	3.9%	18	3.5%	2
Veighted base:		1003		63		217		84		108		26		460		44
ample:		1003		100		183		100		141		100		276		102
Not those who said 'Int	ernet / de	livery	or Abrod	ad' or (Don't kn	ow/ca	ın't reme	mber) (or (Don't	buy th	ese gooa	s) at Q	10			
•	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.5%	4	0.9%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.6%	2	0.0%	0
At least two times a week At least once a week	0.5% 3.9%	4 29	0.9% 0.9%	0 0	0.0% 5.8%	0 9	0.0% 3.6%	0 2	1.7% 6.1%	1 5	0.0% 4.0%	0 1	0.6% 3.2%	2 12	0.0% 0.9%	0
At least two times a week At least once a week At least once a fortnight	0.5% 3.9% 8.2%	4 29 62	0.9% 0.9% 1.6%	0 0 1	0.0% 5.8% 9.6%	0 9 15	0.0% 3.6% 11.9%	0 2 7	1.7% 6.1% 9.0%	1 5 8	0.0% 4.0% 8.9%	0 1 2	0.6% 3.2% 7.2%	2 12 26	0.0% 0.9% 12.9%	0 0 4
At least two times a week At least once a week At least once a fortnight	0.5% 3.9% 8.2% 22.4%	4 29 62 170	0.9% 0.9% 1.6% 18.2%	0 0	0.0% 5.8% 9.6% 26.6%	0 9	0.0% 3.6% 11.9% 31.2%	0 2 7 20	1.7% 6.1% 9.0% 25.7%	1 5 8 21	0.0% 4.0% 8.9% 15.2%	0 1	0.6% 3.2% 7.2% 19.0%	2 12	0.0% 0.9% 12.9% 25.5%	0 0 4 8
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months	0.5% 3.9% 8.2% 22.4% 14.3%	4 29 62 170 108	0.9% 0.9% 1.6% 18.2% 15.3%	0 0 1	0.0% 5.8% 9.6% 26.6% 17.6%	0 9 15	0.0% 3.6% 11.9% 31.2% 6.9%	0 2 7	1.7% 6.1% 9.0% 25.7% 8.0%	1 5 8 21 7	0.0% 4.0% 8.9% 15.2% 30.3%	0 1 2 3 6	0.6% 3.2% 7.2% 19.0% 14.2%	2 12 26	0.0% 0.9% 12.9% 25.5% 19.3%	0 0 4 8 6
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months	0.5% 3.9% 8.2% 22.4%	4 29 62 170 108	0.9% 0.9% 1.6% 18.2%	0 0 1 8	0.0% 5.8% 9.6% 26.6%	0 9 15 41	0.0% 3.6% 11.9% 31.2%	0 2 7 20	1.7% 6.1% 9.0% 25.7%	1 5 8 21	0.0% 4.0% 8.9% 15.2%	0 1 2 3	0.6% 3.2% 7.2% 19.0%	2 12 26 69	0.0% 0.9% 12.9% 25.5%	0 0 4 8
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months	0.5% 3.9% 8.2% 22.4% 14.3%	4 29 62 170 108	0.9% 0.9% 1.6% 18.2% 15.3% 11.8%	0 0 1 8 7	0.0% 5.8% 9.6% 26.6% 17.6%	0 9 15 41 27	0.0% 3.6% 11.9% 31.2% 6.9%	0 2 7 20 4	1.7% 6.1% 9.0% 25.7% 8.0%	1 5 8 21 7	0.0% 4.0% 8.9% 15.2% 30.3%	0 1 2 3 6	0.6% 3.2% 7.2% 19.0% 14.2%	2 12 26 69 52	0.0% 0.9% 12.9% 25.5% 19.3%	0 0 4 8 6
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months	0.5% 3.9% 8.2% 22.4% 14.3% 16.3%	4 29 62 170 108 124	0.9% 0.9% 1.6% 18.2% 15.3% 11.8%	0 0 1 8 7 5	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8%	0 9 15 41 27 20	0.0% 3.6% 11.9% 31.2% 6.9% 18.9%	0 2 7 20 4 12	1.7% 6.1% 9.0% 25.7% 8.0% 22.9%	1 5 8 21 7 19	0.0% 4.0% 8.9% 15.2% 30.3% 9.6%	0 1 2 3 6 2	0.6% 3.2% 7.2% 19.0% 14.2% 17.2%	2 12 26 69 52 63	0.0% 0.9% 12.9% 25.5% 19.3% 11.2%	0 0 4 8 6 3
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months Less often than once every 6 months	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3%	4 29 62 170 108 124 101	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3%	0 0 1 8 7 5	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0%	0 9 15 41 27 20 12	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8%	0 2 7 20 4 12 3	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5%	1 5 8 21 7 19 5	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5%	0 1 2 3 6 2 2	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 17.9%	2 12 26 69 52 63 65	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8%	0 0 4 8 6 3 3 3
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6%	4 29 62 170 108 124 101 58	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8%	0 0 1 8 7 5 10 5	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8%	0 9 15 41 27 20 12 13	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8%	0 2 7 20 4 12 3 5	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2%	1 5 8 21 7 19 5	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3%	0 1 2 3 6 2 2 2	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 17.9% 5.2%	2 12 26 69 52 63 65 19	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5%	0 0 4 8 6 3 3 3
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 6 months	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6%	4 29 62 170 108 124 101 58 24 78	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8%	0 0 1 8 7 5 10 5	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8%	0 9 15 41 27 20 12 13	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8%	0 2 7 20 4 12 3 5	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2%	1 5 8 21 7 19 5 11	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3%	0 1 2 3 6 2 2 2 2 2	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 17.9% 5.2%	2 12 26 69 52 63 65 19	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5%	0 0 4 8 6 3 3 3 1 2
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 6 months At le	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6%	4 29 62 170 108 124 101 58	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8%	0 0 1 8 7 5 10 5	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8%	0 9 15 41 27 20 12 13	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8%	0 2 7 20 4 12 3 5	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2%	1 5 8 21 7 19 5 11	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3%	0 1 2 3 6 2 2 2 2	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 17.9% 5.2%	2 12 26 69 52 63 65 19 13 44 0.76	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5%	0 0 4 8 6 3 3 3
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 6 months At least every 8 months At least every 9 months At le	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6%	4 29 62 170 108 124 101 58 24 78 0.86	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8%	0 0 1 8 7 5 10 5 0 6	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8%	0 9 15 41 27 20 12 13 7 9	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8%	0 2 7 20 4 12 3 5	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2%	1 5 8 21 7 19 5 11 0 6	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3%	0 1 2 3 6 2 2 2 2 0 2	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 17.9% 5.2%	2 12 26 69 52 63 65 19	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5%	0 0 4 8 6 3 3 3 1 2
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 Act least every 8 Act least every 6 Act least once a month At least once a month At least once a week At least once a month At least every two months At least every 3 months At least every 6 Act least every 5 Act least every 6 Act least every 6 Act least every 6 Act least every 6 At least every 6 Act least every 6 Act least every 6 At least ev	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 0 6 1.13 45 68	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9%	0 9 15 41 27 20 12 13 7 9 0.89 152 134	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2%	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3%	1 5 8 21 7 19 5 11 0 6 1.03 83 103	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4%	0 1 2 3 6 2 2 2 2 0 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5%	0 0 4 8 6 3 3 3 1 2 0.76
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months At least every 3 months At least once a month At least once a week At least once a worth At least every 5 months At least every 6 months At least	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 0 6 1.13 45 68	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2%	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3%	1 5 8 21 7 19 5 11 0 6 6 1.03 83 103 buy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4%	0 1 2 3 6 2 2 2 2 0 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months At least every 3 months At least every 3 months At least once a month At least once a month At least once a week At lea	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Lulivery'	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 0 6 1.13 45 68 IN ME	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT ow/cc	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2%	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3%	1 5 8 21 7 19 5 11 0 6 6 1.03 83 103 bbuy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4%	0 1 2 3 6 2 2 2 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months At least every 3 months At least every 3 months At least once a month At least once a fortnight At least once a week At least once a worth At least once a week At least once a worth At least on	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Lulivery' 456 70	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 0 6 6 1.13 45 68 N MEE ad' or (7	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT ow/cc	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? w't remea	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 bbuy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% esee good 49.4% 3.0%	0 1 2 3 6 2 2 2 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months At least every 3 months At least every 3 months At least once a month At least once a week At least once a worth At least once a worth At least once a week At least once a worth At least once	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (LC) 123	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 5 0 6 6 1.13 45 68 NM et al. (26) 7 6	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT ow/cc	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? un't remease 62.0% 24.0% 5.8%	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.7 (Don't	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6%	0 1 2 3 6 2 2 2 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months at least every 3 months at least every 3 months at least once a month at least once a week at least once a worth at	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Lulivery' 456 70	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 0 6 6 1.13 45 68 N MEE ad' or (7	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT ow/cc	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? w't remea	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% esee good 49.4% 3.0%	0 1 2 3 6 2 2 2 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months At least every 3 months At least every 3 months At least every 3 months At least once a month At least once a week At least once a worth At least on	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Lt) 123	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8%	0 0 1 8 7 5 10 5 5 0 6 6 1.13 45 68 NM et al. (26) 7 6	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT ow/cc	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? un't remease 62.0% 24.0% 5.8%	0 2 7 20 4 12 3 5 0 9 0.94 63 78	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.7 (Don't	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6%	0 1 2 3 6 2 2 2 2 0.78 20 75	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 3 months At least every 6 months At least every 8 months At least once a month At	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Lelivery' 456 70 123 1 64	0.9% 0.9% 1.6% 18.2% 15.3% 23.3% 11.8% 0.9% 13.8% 0.9% 13.8% 59.2% 15.8% 13.2% 0.0%	0 0 1 8 7 5 10 5 0 6 6 1.13 45 68 N MEE 26 7 6 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT ow/cc	0.0% 3.6% 11.9% 31.2% 6.9% 4.8% 4.8% 0.7% 14.2% Q16)? w't remea 62.0% 24.0% 5.8% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 mber) 6	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3%	1 5 8 21 7 7 19 5 111 0 6 6 1.03 83 103 buy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 3.0% 31.6% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 (s) at Q	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0%	0 0 4 8 6 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months at least once a month at least once a mon	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Lulivery' 456 70 123 1	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% 0.9% 13.8% 13.2% 0.0% 7.2% 0.0%	0 0 1 8 7 5 10 5 0 6 6 1.13 45 68 8 N MEE 26 7 6 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 4.9% 5.9% NTIONE (Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.99% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? un't remen. 5.8% 0.0% 1.0% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 mber) 6	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.5% 7.3% 4.8% 12.8% 0.7% 1.6% 0.0%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 bbuy th	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 3.0% 31.6% 0.0% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 (s) at Q 10 1 6 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 5 months at least every 6 months at least once a month at least once a m	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 16.2% 0.1% 8.4% 0.6% 3.3%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 166 (Livery' 456 70 123 1 64 4 25	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% 0.9% 13.8% 0.00 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6%	0 0 1 8 7 5 10 5 1.13 45 68 8 N ME 26 7 6 0 0 3 0 2	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? w't reme: 62.0% 24.0% 5.8% 0.0% 1.0% 6.5%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 mber) 0 15 4 0	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% or (Don't 75.3% 4.8% 12.8% 0.7% 1.6% 0.0% 4.8%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 bbuy th 63 4 11 1 1 0 4	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6% 0.0% 0.0% 0.8% 13.4%	0 1 2 3 6 2 2 2 0.78 20 75 (s) at Q 10 1 6 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0% 0.9% 3.3%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months at least once a month at least once a fortnight at least once a week at least once a fortnight at least	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 6.2% 0.1% 8.4% 0.6% 3.3% 0.0%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 123 1 64 4 25 0	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% OCATIO or 'Abroa 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6% 0.0%	0 0 1 8 7 5 10 5 1.13 45 68 8 N MEE 26 7 6 0 3 0 2 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? m't reme: 62.0% 24.0% 5.8% 0.0% 1.0% 6.5% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 mber) 0 15 4 0	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.5% 7.3% 12.8% 0.7% 1.6% 0.0% 4.8% 0.0%	1 5 8 21 7 7 19 5 111 0 6 6 1.03 83 103 bbuy th 11 1 1 0 4 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6% 0.0% 0.0% 0.8% 13.4% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 20 75 10 1 6 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months at least once a fortnight at least once a week at least once a worth at least once a month	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 6.2% 0.1% 8.4% 0.6% 3.3% 0.0% 0.8%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 123 1 64 4 25 0 6	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% OCATIO or 'Abroa 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6% 0.0% 0.0%	0 0 1 8 7 5 10 5 5 0 6 6 1.13 45 68 8 N MEE 7 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0% 1.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? un't reme. 62.0% 24.0% 5.8% 0.0% 1.0% 6.5% 0.0% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 39 15 4 0	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.5% 7.3% 12.8% 0.7% 1.6% 0.0% 4.8% 0.0% 0.0%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th 63 4 11 1 0 4 4 0 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6% 0.0% 0.0% 0.8% 13.4% 0.0% 1.8%	0 1 2 3 6 2 2 2 0.78 20 75 10 1 6 0 0 0 3 0 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.29 17.29 3.6% 12.0% 216 52.6% 5.9% 23.0% 0.0% 13.0% 0.9% 1.1%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4 0 48 0 4	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months are only visited once Don't know / varies) Mean: Weighted base: ample: At 7 How do you normal Anot those who said 'Intellear' / van (as passenger) ar / van (as passenger) ar / van (as passenger) at / van (as passenger)	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 6.2% 0.1% 8.4% 0.6% 3.3% 0.0%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 123 1 64 4 25 0	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% OCATIO or 'Abroa 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6% 0.0%	0 0 1 8 7 5 10 5 1.13 45 68 8 N MEE 26 7 6 0 3 0 2 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? m't reme: 62.0% 24.0% 5.8% 0.0% 1.0% 6.5% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 mber) 0 15 4 0	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.5% 7.3% 12.8% 0.7% 1.6% 0.0% 4.8% 0.0%	1 5 8 21 7 7 19 5 111 0 6 6 1.03 83 103 bbuy th 11 1 1 0 4 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6% 0.0% 0.0% 0.8% 13.4% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 20 75 10 1 6 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 5.2% 3.6% 12.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 months at le	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 6.2% 0.1% 8.4% 0.6% 3.3% 0.0% 0.8%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 123 1 64 4 25 0 6	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% OCATIO or 'Abroa 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6% 0.0% 0.0%	0 0 1 8 7 5 10 5 5 0 6 6 1.13 45 68 8 N MEE 7 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0% 1.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? un't reme. 62.0% 24.0% 5.8% 0.0% 1.0% 6.5% 0.0% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 39 15 4 0 1 0 4	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.5% 7.3% 12.8% 0.7% 1.6% 0.0% 4.8% 0.0% 0.0%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th 63 4 11 1 0 4 4 0 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 49.4% 3.0% 31.6% 0.0% 0.0% 0.8% 13.4% 0.0% 1.8%	0 1 2 3 6 2 2 2 0.78 20 75 10 1 6 0 0 0 3 0 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.29 17.29 3.6% 12.0% 216 52.6% 5.9% 23.0% 0.0% 13.0% 0.9% 1.1%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4 0 48 0 4	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68
at least two times a week at least once a week at least once a fortnight at least once a month at least every two months at least every 3 months at least every 6 and once and a least every 6 and a least every 6 at least every 6 at least every 6 at least every 6 and and a least every 6 at least every 6 at least every 6 at least every 6 and and a least every 6 at least	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 16.2% 0.1% 8.4% 0.6% 3.3% 0.0% 0.8% 0.1%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 123 1 64 4 25 0 6 1 1	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% DCATIO or 'Abroo 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6% 0.0% 0.0% 0.0%	0 0 1 8 7 7 5 10 5 5 10 6 6 1.13 45 68 8 N MEE ad' or (0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0% 1.0% 0.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? w't reme: 62.0% 24.0% 5.8% 0.0% 1.0% 6.5% 0.0% 0.0% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 39 15 4 0 10 0 4	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 27.3% 28.60 29.76 20.0% 4.8% 0.0% 0.0% 0.0%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th 1 1 0 4 0 0 0 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 3.0% 31.6% 0.0% 0.0% 0.0% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 10 1 6 0 0 0 0 0 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.9% 5.2% 3.6% 12.0% 52.6% 5.9% 23.0% 0.0% 13.0% 0.0% 1.1% 0.3%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4 0 4 1	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68 21 4 4 0 0 0 0 0 0 0
At least two times a week At least once a week At least once a fortnight At least once a month At least every two months At least every 5 months At least every 6 months At least every 6 months Less often than once every 6 months Have only visited once Don't know / varies) Mean: Weighted base: Sample: 217 How do you normal Not those who said 'Into Car / van (as driver) Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Faxi Frain Metro Bicycle Mobility scooter / disability vehicle Other Park & Ride	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 60.1% 8.4% 0.6% 3.3% 0.0% 0.8% 0.1% 0.0% 0.5%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 to (Livery' 456 70 123 1 64 4 25 0 6 1 1 0 4	0.9% 0.9% 1.6% 18.2% 15.3% 11.8% 23.3% 11.8% 0.9% 13.8% 0.9% 13.8% 0.0% 59.2% 15.8% 13.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 1 8 7 5 10 6 6 1.13 45 68 N MEE 26 7 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0% 0.0% 0.0% 0.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0 105 18 8 0 11 1 8 0 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? w't reme 62.0% 24.0% 5.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 39 15 4 0 0 4 0 0 0 0	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 27.0% 1.6% 0.0% 4.8% 0.0% 0.0% 0.0% 0.0%	1 5 8 21 7 7 19 5 111 0 6 6 1.03 83 103 buy th 1 1 1 0 4 4 0 0 0 0 0 0 0 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 9.3% 1.8% 9.4% 3.0% 31.6% 0.0% 0.0% 0.8% 13.4% 0.0% 0.0% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 10 1 6 0 0 0 3 0 0 0 0 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.2% 17.9% 5.2% 3.6% 12.0% 216 52.6% 5.9% 23.0% 0.0% 1.1% 0.3% 0.0% 0.7%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 4 1 0 48 3 4 1	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68 21 4 4 0 0 0 0 0 0 0 0 0
Have only visited once (Don't know / varies) Mean: Weighted base: Sample: 217 How do you normal Not those who said 'Intel Car / van (as driver) Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Faxi Frain Metro Bicycle Mobility scooter / disability	0.5% 3.9% 8.2% 22.4% 14.3% 16.3% 13.3% 7.6% 3.1% 10.3% ly travel ernet / de 60.1% 9.2% 60.1% 0.1% 0.0% 0.8% 0.1%	4 29 62 170 108 124 101 58 24 78 0.86 759 750 123 1 64 4 25 0 6 1 1 0	0.9% 0.9% 1.6% 18.2% 1.5.3% 11.8% 23.3% 11.8% 0.9% 13.8% OCATIO or 'Abroo 59.2% 15.8% 13.2% 0.0% 7.2% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0%	0 0 1 8 7 7 5 10 5 5 10 6 6 1.13 45 68 10 26 7 6 0 0 0 0 0 0 0	0.0% 5.8% 9.6% 26.6% 17.6% 12.8% 8.0% 8.8% 4.9% 5.9% NTIONE Don't kn 68.9% 11.8% 5.5% 0.0% 7.2% 0.4% 5.3% 0.0% 1.0% 0.0%	0 9 15 41 27 20 12 13 7 9 0.89 152 134 ED AT 0w/cc 105 18 8 0 11 1 8 0 0	0.0% 3.6% 11.9% 31.2% 6.9% 18.9% 4.8% 7.8% 0.7% 14.2% Q16)? m't rement 62.0% 24.0% 5.8% 0.0% 6.5% 0.0% 6.5% 0.0% 0.0% 0.0%	0 2 7 20 4 12 3 5 0 9 0.94 63 78 39 15 4 0 1 0 4 0 0 0 0	1.7% 6.1% 9.0% 25.7% 8.0% 22.9% 5.5% 13.2% 0.5% 7.3% 0.5% 7.3% 1.6% 0.0% 4.8% 0.0% 0.0% 0.0%	1 5 8 21 7 7 19 5 11 0 6 6 1.03 83 103 buy th 63 4 11 1 0 4 0 0 0 0 0 0	0.0% 4.0% 8.9% 15.2% 30.3% 9.6% 11.5% 9.3% 1.8% 9.4% 3.0% 31.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0 1 2 3 6 2 2 2 0.78 20 75 10 1 6 0 0 0 0 0 0 0	0.6% 3.2% 7.2% 19.0% 14.2% 17.9% 5.2% 3.6% 12.0% 52.6% 5.9% 23.0% 0.0% 13.0% 0.9% 1.0% 0.3% 0.0%	2 12 26 69 52 63 65 19 13 44 0.76 365 224 192 21 84 0 48 3 4 0 4 1	0.0% 0.9% 12.9% 25.5% 19.3% 11.2% 9.8% 8.5% 4.9% 6.9% 67.9% 12.1% 13.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 4 8 6 3 3 3 3 1 2 0.76 31 68 21 4 4 0 0 0 0 0 0 0

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	Tota	1	Zone	1	Zone	2	Zone 3	i	Zone	4	Zone 5	5	Zone	6	Zone 7	
Q18 When you go shopp Not those who said 'Inte	_		_						n anothe	er acti	vity?					
Yes – food shopping	4.3%	34	7.6%	4	3.6%	6	7.8%	5	0.5%	0	4.2%	1	4.1%	15	8.7%	3
Yes – non-food shopping	6.6%	52	6.2%	3	6.9%	11	4.4%	3	2.9%	3	5.8%	1	7.6%	28	8.9%	3
Yes – visiting services such as banks and other financial institutions	2.7%	22	2.4%	1	1.6%	3	0.0%	0	2.6%	2	0.8%	0	3.6%	13	6.9%	2
Yes – leisure activity	6.8%	53	13.5%	6	9.3%	15	5.4%	4	2.7%	2	8.4%	2	6.2%	23	3.6%	1
Yes – travelling to/from work	2.7%	21	0.0%	0	0.5%	1	2.9%	2	1.2%	1	2.8%	1	4.4%	16	1.2%	0
Yes – travelling to/from school/college/university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	4	2.0%	1	0.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	15.8%	124	7.9%	4	16.4%	27	14.0%	9	10.5%	9	17.9%	4	17.6%	65	20.2%	7
Yes – visiting family/friends	4.1%	32	5.4%	3	2.2%	4	1.3%	1	9.1%	8	5.4%	1	4.2%	15	2.1%	1
Yes – visiting health service such as doctor, dentist, hospital	0.6%	4	0.9%	0	1.1%	2	0.7%	0	0.5%	0	0.0%	0	0.3%	1	0.9%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	7	0.9%	0	0.8%	1	2.2%	1	0.0%	0	0.0%	0	1.0%	4	0.9%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	1.5%	12	3.7%	2	0.0%	0	1.0%	1	2.9%	3	0.0%	0	1.5%	5	5.0%	2
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	51.1%	401	44.7%	21	56.1%	91	57.8%	38	62.9%	54	51.9%	10	46.8%	174	38.7%	13
(Don't know / varies)	2.5%	20	4.7%	2	0.7%	1	2.3%	2	2.9%	3	2.8%	1	2.9%	11	2.9%	1
Weighted base:		784		47		162		66		86		20		371		33
weighted base:																

, , engineeri						_	-		•								11240
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	
Q19 Where did you last	go to bu	іу Вос	ks, CDs	s, DVE	os?												
Asda, Stoke Park Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Ipswich Asda, Whitehouse Industrial Estate, Goddard Road,	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ipswich Sainsbury's, Hadleigh Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Tesco Extra, Highwoods, Colchester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	8	0.0%	0	
Wyevale Garden Centre, London Road, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Brook Retail Park, Clacton	0.7%	7	2.4%	2	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton Factory Outlet, Clacton	0.1%	1	0.0%	0	0.2%	1	0.5%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
The Interchange Retail Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
The Stanway Retail Park, Colchester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	5	0.0%	0	
The Tollgate Centre, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.2%	1	0.0%	0	
Tollgate Retail Park, Colchester	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.2%	10	0.0%	0	
Turner Rise Retail park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	
Waterglade Retail Park, Clacton	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitehouse Industrial Estate, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Alresford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
Ardleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Banchory, Aberdeenshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Basildon	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brightlingsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	
Bristol Bury St Edmunds	0.2% 0.2%	2 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.4%	0	0.0% 0.0%	0	0.3% 0.3%	2 2	0.0% 0.9%	0	
Central London	0.2%	1	0.6%	0	0.0%	1	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.9%	0	
Chelmsford	0.6%	6	0.0%	0	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton on Sea	4.8%	48	6.2%	4	18.8%	41	2.0%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	Ö	
Colchester	16.1%	162	2.1%	1	3.8%	8	9.4%	8	19.1%	21	21.0%	5	25.2%	116	5.6%	2	
Dovercourt	0.3%	3	0.0%	0	0.0%	0	2.0%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Eastbourne	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frinton on Sea	1.2%	12		10	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	1	0.0%	0	
Hadleigh	0.0%	0 4	0.0% 0.0%	0	0.0%	0	0.0%	0 4	0.0%	0	0.0% 0.0%	0	0.0%	0	0.7%	0	
Harwich High Wycombe	0.4% 0.1%	1	0.0%	0	0.0% 0.2%	1	4.5% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Ipswich	1.8%	18	0.0%	0	0.6%	1	2.2%	2	3.6%	4	0.6%	0	0.5%	2	19.7%	9	
Loughborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	Ó	
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Southend-on-Sea	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Thorpe-le-Soken	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wivenhoe	0.3%	415	0.0%	0	0.0%	0	0.5%	0	0.4%	0	7.3%	2	0.0%	100	0.0%	0	
Internet / delivery	41.3%	415	42.3%	27	40.2%	87	43.8%	37	42.4%	46	53.4%	14	40.3%	186	41.8%	18	
(Don't know / can't remember)	2.0%	20	0.6%	0	1.2%	3	4.1%	3	2.7%	3	1.6%	0	1.8%	8	5.4%	2	
(Don't buy these goods)	25.2%	253	28.7%	18	27.1%	59	30.4%	26	21.2%	23	16.2%	4	24.9%	114	19.7%	9	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	

Tendring Household Survey Page 19 May 2015

Zone 5

Zone 6

Zone 7

Zone 4

for WYG

Zone 2

Zone 1

Mean score: [Number of visits per month]

Total

Q19AHow often do you make shopping trips for Books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?

Not those who said 'Internet / delivery' or 'Abroad' or (Don't know / can't remember) or (Don't buy these goods) at Q19

Troi mose who said Thi	criter, ac	uvery	01 11010	uu 07 (Donna	.011 / 66	in i reme	moer, c	or (Don'	ouy in	ese good	15) at Q	,1,			
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.3%	4	2.3%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.3%	4	0.0%	0
At least once a week	6.6%	21	6.3%	1	16.5%	11	10.5%	2	3.1%	1	14.0%	1	2.8%	4	0.0%	0
At least once a fortnight	8.3%	26	0.0%	0	3.7%	3	2.4%	0	19.5%	7	18.2%	1	9.2%	14	4.6%	1
At least once a month	15.6%	49	26.0%	5	18.8%	13	19.2%	4	8.5%	3	22.2%	2	13.0%	20	23.0%	3
At least every two months	7.5%	24	6.8%	1	7.1%	5	12.6%	2	1.1%	0	7.7%	1	9.1%	14	2.9%	0
At least every 3 months	10.1%	32	10.7%	2	14.5%	10	0.0%	0	29.0%	11	6.5%	0	5.3%	8	6.8%	1
At least every 6 months	20.1%	63	2.3%	0	21.4%	15	22.0%	4	11.8%	4	6.5%	0	22.6%	34	35.2%	5
Less often than once every 6 months	15.6%	49	7.8%	1	6.6%	5	2.4%	0	15.4%	6	11.4%	1	22.6%	34	14.2%	2
Have only visited once	1.1%	3	0.0%	0	2.1%	1	0.0%	0	1.1%	0	0.0%	0	1.0%	2	0.0%	0
(Don't know / varies)	13.8%	44	38.0%	7	9.2%	6	30.9%	6	10.4%	4	11.4%	1	12.0%	18	13.4%	2
Mean:		0.94		1.24		1.16		1.11		0.82		1.57		0.85		0.51
Weighted base:		315		18		69		18		36		8		152		15
Sample:		307		29		55		22		42		34		94		31

Zone 3

	Tota	l	Zone	1	Zone 2	2	Zone	3	Zone	4	Zone s	5	Zone	6	Zone 7	7
Q20 Where did you last g	o to bu	y sma	ıll hous	ehold	goods s	such a	as home	furni	shings,	glass	and ch	ina ite	ems?			
Asda, Stoke Park Drive,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Lightship Way, Colchester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	4	0.0%	0
Lidl, Parkeston Road, Harwich	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sainsbury's, Hadleigh Road, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Tesco Extra, Highwoods, Colchester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	0	0.8%	4	1.5%	1
Brook Retail Park, Clacton	0.5%	5	0.0%	0	1.6%	4	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Clacton Factory Outlet, Clacton	0.6%	6	0.6%	0	1.9%	4	0.5%	0	0.4%	0	0.8%	0	0.0%	0	0.0%	0
Colchester Retail Park, Colchester	0.8%	8	0.6%	0	1.0%	2	2.6%	2	2.5%	3	2.1%	1	0.0%	0	0.0%	0
Colne View Retail Park, Colchester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.9%	4	1.5%	1
Cowdray Trade Park, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Euro Retail Park, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.8%	0	0.0%	0	3.1%	1
Freeport Outlet Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Village, Braintree Futura Retail Park, Ipswich	0.8%	8	1.5%	1	0.9%	2	0.5%	0	1.4%	2	0.0%	0	0.5%	2	2.2%	1
Harwich Gateway Retail	1.1%	11	0.0%	0	0.4%		11.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Harwich	11170		0.070		0,0	•	111770		0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü
Interchange Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Lakeside Retail Park, West Thurrock	1.0%	10	0.0%	0	2.0%	4	1.4%	1	0.9%	1	3.7%	1	0.5%	2	0.9%	0
Mayflower Retail Park, Basildon	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orwell Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Peatree Road Retail Park, Colchester	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Severalls Industrial Park, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Suffolk Retail Park, Ipswich The Interchange Retail Park,	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 1.9%	0 1
Ipswich The Stanway Retail Park,	1.9%	19	0.0%	0	0.0%	0	2.9%	2	2.2%	2	1.0%	0	3.0%	14	0.9%	0
Colchester The Tollgate Centre,	0.7%	7	0.6%	0	0.7%	2	0.0%	0	0.0%	0	0.6%	0	1.1%	5	0.0%	0
Colchester		42	0.0%	0	0.0%	0	2.2%	2	1.3%	1	3.6%	1	7.9%	36	2.8%	1
Tollgate Retail Park, Colchester	4.1%															
Turner Rise Retail park, Colchester	1.7%	17	0.0%	0	0.9%	2	0.0%	0	0.9%	1	3.2%	1	3.0%	14	0.0%	0
Waterglade Retail Park, Clacton	1.7%	17	0.0%	0	8.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehouse Industrial Estate, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Alresford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Braintree Brightlingsea	0.1% 0.0%	1	1.7% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0%	0	0.0% 0.0%	0
Cambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Clacton on Sea	8.0%	80	19.6%	12	30.2%	66	1.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Colchester	18.1%	181	16.5%	10	10.8%	23	13.2%	11	21.2%	23	26.6%	7	23.0%	106	2.0%	1
Copdock	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Dovercourt	0.3%	3	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0
Frinton on Sea	0.6%	6	8.0%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Harwich	0.0% 2.0%	0 20	0.0% 0.0%	0	0.0% 0.7%	0	0.0% 19.1%	0 16	0.0%	0 2	0.0% 0.0%	0	0.0%	0	0.7% 0.0%	0
									2.1%							0
Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	(

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Tendring Household Survey for WYG

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Ipswich	2.5%	25	1.5%	1	0.0%	0	5.6%	5	3.4%	4	1.1%	0	1.4%	6	20.5%	9
Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Little Clacton	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Manningtree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Parkeston	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Stratford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.7%	0
Walton on the Naze	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wivenhoe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Internet / delivery	11.7%	117	8.8%	6	16.6%	36	5.1%	4	11.3%	12	19.4%	5	10.8%	50	10.2%	5
(Don't know / can't remember)	11.4%	114	3.2%	2	4.8%	10	13.3%	11	14.9%	16	7.8%	2	14.2%	65	16.2%	7
(Don't buy these goods)	25.0%	250	33.7%	21	18.5%	40	16.4%	14	19.2%	21	24.2%	6	29.6%	136	26.7%	12
Weighted base:		1003		63		217		84		108		26		460		44
Sample:		1002		100		183		100		141		100		276		102

Mean score: [Number of visits per month]

Q20AHow often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

Not those who said 'Internet / delivery' or 'Abroad' or (Don't know / can't remember) or (Don't buy these goods) at Q20

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.3%	1	1.2%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a week	4.1%	21	0.0%	0	8.6%	11	5.2%	3	0.7%	0	0.0%	0	3.1%	7	1.4%	0	
At least once a fortnight	3.7%	19	0.0%	0	8.5%	11	11.2%	6	0.7%	0	2.4%	0	0.7%	2	0.0%	0	
At least once a month	11.6%	60	10.7%	4	15.0%	19	8.7%	5	20.5%	12	8.2%	1	7.6%	16	16.3%	3	
At least every two months	6.6%	34	7.1%	2	13.2%	17	4.2%	2	5.6%	3	1.2%	0	3.0%	6	13.4%	3	
At least every 3 months	13.2%	69	15.4%	5	10.9%	14	5.2%	3	20.8%	12	15.7%	2	14.8%	31	4.5%	1	
At least every 6 months	15.7%	82	11.9%	4	8.2%	11	13.8%	8	11.3%	7	29.3%	4	22.8%	47	7.4%	2	
Less often than once every 6 months	24.8%	129	32.5%	11	16.6%	22	24.9%	14	26.7%	16	25.8%	3	27.5%	57	30.1%	6	
Have only visited once	4.3%	22	2.7%	1	3.7%	5	8.4%	5	2.4%	1	1.2%	0	5.0%	10	0.0%	0	
(Don't know / varies)	15.8%	82	18.5%	6	14.8%	19	18.4%	10	11.3%	7	16.2%	2	15.5%	32	26.9%	6	
Mean:		0.60		0.42		1.00		0.75		0.44		0.32		0.41		0.47	
Weighted base:		521		34		130		55		59		12		209		21	
Sample:		508		54		100		57		72		50		128		47	

Weighted:

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Q21 Where did you last	go to bı	ıy goo	ds such	n as to	ys, gan	nes, b	icycles	and re	ecreatio	nal g	oods?					
Tesco Extra, Highwoods,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	5	0.0%	0
Colchester Tesco Superstore, Greenstead Road, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Bluewater Shopping Centre, Greenhithe	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Clacton Clacton Factory Outlet,	0.7% 0.2%	7 2	1.5% 0.0%	1 0	1.7% 0.0%	4 0	0.0% 0.8%	0 1	0.8% 0.9%	1 1	0.0% 0.0%	0	0.4% 0.0%	2 0	0.0% 0.0%	0
Clacton Colchester Retail Park, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Colne View Retail Park, Colchester	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.9%	4	0.0%	0
Euro Retail Park, Ipswich Freeport Outlet Shopping	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 0.0%	0	1.5% 0.0%	1 0
Village, Braintree	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Harwich Gateway Retail Park, Harwich	0.4%	4	0.0%	0	0.4%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Interchange Retail Park, Ipswich	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	0.3%	3	0.0%	0	0.7%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Orwell Retail Park, Ipswich Peartree Business Centre, Peartree Road, Stanway,	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.2%	0 1	1.5% 0.0%	1 0
Colchester Peatree Road Retail Park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Pipps Hill Retail Park, Basildon	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Severalls Industrial Park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Suffolk Retail Park, Ipswich The Interchange Retail Park,	0.1% 3.4%	1 34	0.0% 1.3%	0 1	0.0% 6.4%	0 14	0.0% 2.2%	0 2	0.0% 6.4%	0 7	0.0% 2.6%	0 1	0.0% 1.8%	0 8	2.3% 4.1%	1 2
Ipswich The Stanway Retail Park, Colchester	1.3%	13	0.0%	0	0.2%	1	2.0%	2	3.7%	4	0.6%	0	1.4%	7	1.5%	1
The Tollgate Centre, Colchester	1.7%	17	0.9%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	16	0.0%	0
Tollgate Retail Park, Colchester	2.6%	26	0.0%	0	0.7%	1	4.4%	4	0.9%	1	2.7%	1	4.0%	18	1.3%	1
Turner Rise Retail park, Colchester	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterglade Retail Park, Clacton	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Bildeston	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.4%	0	4.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0 0
Chelmsford	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Clacton on Sea	4.7%	47	9.3%	6	17.5%	38	2.0%	2	0.9%	1	0.6%	0	0.0%	0	0.0%	0
Colchester	12.9%	129	6.8%	4	10.9%	24	4.7%	4	14.8%	16	18.8%	5	16.4%	75	2.8%	1
Copdock Dovercourt	0.1% 0.2%	1 2	0.0% 0.0%	0	0.0% 0.2%	0 1	0.0% 0.0%	0	0.0% 1.4%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	1.5% 0.0%	1 0
Edinburgh	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Frinton on Sea	0.4%	4	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bentley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.8%	8	0.0%	0	0.7%	1	7.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Langham	1.7% 0.0%	17 0	1.5% 0.0%	1	0.0% 0.0%	0	1.2% 0.0%	1	4.1% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	24.1% 0.7%	11 0
Manningtree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.7%	0
Norwich	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	Ö
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Walton on the Naze	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	18.0%	180	20.0%	13 5	22.2% 2.0%	48 4	26.7%	23	19.7%	21 5	23.2%	6	14.3% 2.4%	66 11	9.1% 5.2%	4 2
(Don't know / can't remember) (Don't buy these goods)	3.1% 44.3%	31 444	7.2% 42.0%	27	2.0% 34.4%	75	3.5% 41.1%	35	4.5% 38.8%	42	3.9% 32.3%	1 8	51.8%	11 238	5.2% 44.5%	20
Weighted base:	. 1.5 /0	1003	.2.070	63	J 1. F/0	217	/0	84	23.070	108	22.370	26	21.070	460	/0	44
Sample:		1002		100		183		100		141		100		276		102

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Tendring Household Survey for WYG

for WYG May 2015

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7

Mean score: [Number of visits per month]

Q21AHow often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)?

Not those who said 'Internet / delivery' or 'Abroad' or (Don't know / can't remember) or (Don't buy these goods) at Q21

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.6%	0	
At least once a week	3.2%	11	3.7%	1	6.6%	6	15.4%	4	1.0%	0	1.4%	0	0.0%	0	1.6%	0	
At least once a fortnight	1.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	5.3%	1	2.5%	4	0.0%	0	
At least once a month	12.8%	44	4.2%	1	21.2%	19	0.0%	0	21.2%	9	11.1%	1	8.3%	12	16.1%	3	
At least every two months	10.3%	36	14.3%	3	19.5%	17	15.6%	4	12.0%	5	10.3%	1	2.9%	4	9.6%	2	
At least every 3 months	18.2%	63	6.9%	1	21.6%	19	18.8%	5	18.1%	7	3.4%	0	19.3%	28	13.9%	3	
At least every 6 months	17.1%	59	12.2%	2	8.4%	8	21.6%	5	17.3%	7	24.3%	3	20.4%	30	28.7%	5	
Less often than once every 6 months	21.8%	76	29.0%	6	17.4%	16	4.2%	1	19.2%	8	34.1%	4	27.5%	40	12.3%	2	
Have only visited once	1.2%	4	11.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	0	1.3%	2	0.0%	0	
(Don't know / varies)	13.5%	47	18.5%	4	5.3%	5	24.4%	6	7.4%	3	7.9%	1	17.9%	26	16.2%	3	
Mean:		0.54		0.41		0.71		1.06		0.60		0.46		0.33		0.61	
Weighted base:		347		20		89		24		40		11		145		18	
Sample:		302		26		57		24		47		34		81		33	

weightea:						1	01 44	10								
	Tota	l	Zone	1	Zone	2	Zone 3	3	Zone	4	Zone :	5	Zone	6	Zone '	7
Q22 Where did you last	go to bu	y che	mist go	ods (iı	ncludin	g heal	Ith and b	eauty	y produ	cts)?						
Asda, Main Road, Harwich Asda, Stoke Park Drive,	0.1% 0.1%	1 1	0.0% 0.0%	0 0	0.0% 0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.3%	0 1
Ipswich Morrisons, Sproughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Road, Ipswich Sainsbury's, Felixstowe Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Sainsbury's, Hadleigh Road, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sainsbury's, Western Approach, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Extra, Highwoods, Colchester	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	15	0.0%	0
Tesco Superstore, Greenstead Road, Colchester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.3%	6	0.0%	0
Brook Retail Park, Clacton	0.8%	8	1.7%	1	3.1%	7	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Harwich Gateway Retail Park, Harwich	0.4%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Interchange Retail Park, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
The Stanway Retail Park, Colchester	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	2.6%	12	0.0%	0
The Tollgate Centre, Colchester	2.2%	22	0.0%	0	0.0%	0	0.5%	0	0.9%	1	0.0%	0	4.6%	21	0.0%	0
Tollgate Retail Park, Colchester	2.5%	26	0.0%	0	0.7%	1	0.0%	0	0.4%	0	0.0%	0	5.2%	24	0.0%	0
Turner Rise Retail park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Ardleigh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Blackheath, Colchester Bockings Elm	0.2% 0.1%	2	0.0% 0.0%	0	0.0% 0.2%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	2	0.0% 0.0%	0
Brightlingsea	1.1%	11	0.0%	0	0.4%	1	0.0%	0	9.3%	10	0.0%	0	0.0%	0	0.0%	0
Capel St Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Central London	0.1%	179	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.9%	0
Clacton on Sea Colchester	17.7% 33.9%	178 340	9.5% 2.1%	6 1	75.0% 2.6%	163 6	3.5% 9.1%	3 8	3.8% 35.9%	4 39	1.4% 33.9%	0	0.3% 59.9%	2 276	0.0% 4.1%	0 2
Copdock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	1.5%	1
Dedham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.8%	4	5.5%	2
Dovercourt	3.0%	30	0.0%	0	0.0%	0	31.4%	26	2.8%	3	0.0%	0	0.0%	0	0.7%	0
East Bergholt Felixstowe	0.6% 0.0%	6 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.3% 0.0%	2	9.7% 0.7%	4 0
Frinton on Sea	4.3%	43	61.4%	39	0.0%	1	1.7%	1	0.0%	0	0.0%	0	0.5%	2	0.7%	0
Great Bentley	0.5%	5	0.0%	0	1.1%	2	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Great Clacton	0.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.7%	0
Harwich Holbrook	2.2% 0.0%	22 0	0.0% 0.0%	0	0.0% 0.0%	0	23.1% 0.0%	20 0	2.3% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.7%	0
Holland-on-Sea	0.6%	6	0.6%	0	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	1	0.0%	0
Ipswich	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	33.5%	15
Jaywick	0.6%	6	0.0%	0	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Cross Little Clacton	0.2% 0.2%	2 2	2.4% 0.0%	2	0.0% 1.0%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Manningtree	2.4%	24	0.0%	0	0.6%	1	0.0%	0	16.5%	18	0.0%	0	0.4%	2	6.3%	3
Marks Tey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Prettygate	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Romford Shrub End	0.1% 0.4%	1 4	0.0% 0.0%	0	0.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0 4	0.0% 0.0%	0
Southend-on-Sea	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Osyth	0.3%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	7	0.0%	0
Walton on the Naze	0.8%	8	13.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt Wivenhoe	1.3% 1.5%	13 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.7%	0 2	0.0% 49.3%	0 13	2.8% 0.0%	13 0	0.0% 0.0%	0
Abroad	0.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.3% 0.0%	0	0.0%	1	0.0% 1.5%	1
Internet / delivery	5.1%	51	3.7%	2	3.3%	7	5.3%	4	6.7%	7	4.0%	1	5.7%	26	6.9%	3
(Don't know / can't	1.0%	10	0.0%	0	0.0%	0	6.2%	5	3.4%	4	1.1%	0	0.0%	0	2.0%	1
remember)																

Tendring Household Survey Page 25 for WYG May 2015

Weighted:

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
(Don't buy these goods)	6.9%	70	5.1%	3	3.5%	8	13.8%	12	7.7%	8	6.6%	2	7.4%	34	7.4%	3
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102

Mean score: [Number of visits per month]

Q22AHow often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?

Not those who said 'Internet / delivery' or 'Abroad' or (Don't know / can't remember) or (Don't buy these goods) at Q22

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	
At least two times a week	0.4%	3	1.4%	1	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.3%	1	0.0%	0	
At least once a week	13.6%	119	24.4%	14	11.1%	22	23.4%	15	12.8%	11	16.1%	4	11.4%	46	18.4%	7	
At least once a fortnight	13.0%	113	11.5%	7	12.7%	26	6.7%	4	17.1%	15	11.8%	3	13.4%	53	15.3%	6	
At least once a month	43.8%	381	34.3%	20	52.2%	106	45.4%	29	36.9%	33	49.0%	11	42.3%	169	40.5%	15	
At least every two months	8.0%	70	3.5%	2	6.4%	13	9.6%	6	7.2%	6	9.7%	2	9.4%	37	7.2%	3	
At least every 3 months	4.7%	41	2.1%	1	2.7%	6	5.0%	3	13.0%	12	1.3%	0	4.3%	17	6.0%	2	
At least every 6 months	4.5%	40	8.3%	5	3.6%	7	7.5%	5	4.8%	4	0.0%	0	4.3%	17	3.4%	1	
Less often than once every 6 months	2.2%	20	0.7%	0	2.3%	5	0.0%	0	0.9%	1	1.5%	0	3.2%	13	1.8%	1	
Have only visited once	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	
(Don't know / varies)	9.2%	80	13.7%	8	8.6%	17	2.4%	2	6.8%	6	10.6%	2	10.6%	42	7.3%	3	
Mean:		1.52		1.98		1.42		1.64		1.45		1.59		1.48		1.63	
Weighted base:		870		58		202		63		89		23		399		36	
Sample:		863		88		166		77		118		87		247		80	

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Q23 Where did you last	go to bı	uy elec	ctrical it	ems, s	such as	telev	isions, v	washi	ng mac	hines	and cor	npute	rs?			
Asda, Stoke Park Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Sainsbury's, Western Approach, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Tesco Extra, Highwoods, Colchester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.9%	4	1.5%	1
Brook Retail Park, Clacton	6.2%	62	7.8%	5	22.2%	48	6.9%	6	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Clacton Factory Outlet, Clacton	0.3%	3	0.0%	0	1.2%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Retail Park, Colchester	0.2%	2	0.0%	0	0.2%	1	0.0%	0	1.4%	2	1.6%	0	0.0%	0	0.0%	0
Colne View Retail Park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Euro Retail Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	0
Futura Retail Park, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	3.1%	1
Harwich Gateway Retail	1.0%	10	0.0%	0	0.0%	0	10.8%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Park, Harwich Interchange Retail Park, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.2%	1	2.3%	1
Suffolk Retail Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	C
The Interchange Retail Park, Ipswich	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	10
The Stanway Retail Park, Colchester	2.9%	29	0.0%	0	0.5%	1	2.0%	2	6.4%	7	3.5%	1	4.1%	19	0.0%	0
The Tollgate Centre, Colchester	2.5%	25	0.6%	0	0.0%	0	0.0%	0	4.0%	4	1.4%	0	4.4%	20	0.0%	0
Tollgate Retail Park, Colchester	13.9%	139	0.6%	0	0.7%	1	11.4%	10	7.9%	9	12.5%	3	24.9%	115	2.6%	1
Turner Rise Retail park, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Waterglade Retail Park, Clacton	0.2%	2	0.6%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehouse Industrial Estate, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Brightlingsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Chelmsford Clacton on Sea	0.1% 8.0%	1	0.0% 26.9%	0 17	0.0% 25.8%	0 56	0.0% 6.4%	0	0.0% 1.8%	0 2	0.0% 0.6%	0	0.0% 0.0%	0	1.8% 0.0%	1 0
Colchester	13.9%	139		2	23.8%	5	5.6%	5 5	12.9%	14	17.2%	4	23.2%	107	3.9%	2
Copdock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Dovercourt	0.9%	9	0.0%	0	0.0%	0	7.5%	6	2.1%	2	0.6%	0	0.0%	0	0.0%	0
Elmstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Frinton on Sea	2.1%	21	30.2%	19	0.8%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Harwich	0.0% 0.9%	0 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 11.1%	0 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	0
Holland-on-Sea	0.1%	1	0.0%	0	0.7%	1	0.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.8%	18	0.0%	0	0.0%	0	2.2%	2	1.5%	2	1.1%	0	1.8%	8	13.7%	6
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Nacton, Suffolk	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Parkeston Peterborough	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Romford	0.1%	2	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
West Mersea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Wivenhoe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Abroad Internet / delivery	0.2% 20.6%	2 207	0.0% 13.4%	0 8	0.0% 26.1%	0 57	0.0% 17.9%	0 15	0.0% 26.8%	0 29	0.0% 34.5%	0 9	0.5% 17.6%	2 81	0.0% 17.5%	8
(Don't know / can't remember)	5.8%	58	4.1%	3	2.3%	5	7.7%	15 6	4.2%	5	4.6%	1	7.7%	35	7.4%	3
(Don't buy these goods)	13.9%	139	12.5%	8	15.8%	34	7.7%	6	14.6%	16	16.3%	4	13.8%	63	15.9%	7
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102
-																

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Tendring Household Survey for WYG

Zone 3

for WYG May 2015

Zone 5

Zone 6

Zone 7

Zone 4

Mean score: [Number of visits per month]

Total

Zone 1

Q23AHow often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

Not those who said 'Internet / delivery' or 'Abroad' or (Don't know / can't remember) or (Don't buy these goods) at Q23

Zone 2

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a week	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a fortnight	0.5%	3	2.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.4%	1	0.0%	0	
At least once a month	1.0%	6	0.0%	0	0.6%	1	1.8%	1	0.0%	0	1.3%	0	1.4%	4	0.0%	0	
At least every two months	4.3%	26	1.8%	1	15.3%	19	0.0%	0	1.4%	1	2.3%	0	1.7%	5	3.0%	1	
At least every 3 months	3.2%	19	0.0%	0	4.4%	5	4.5%	3	3.0%	2	3.1%	0	2.8%	8	4.1%	1	
At least every 6 months	7.3%	43	8.7%	4	11.8%	14	7.3%	4	7.6%	4	6.5%	1	5.2%	15	5.2%	1	
Less often than once every 6 months	55.3%	330	35.4%	16	49.7%	60	52.6%	30	62.6%	37	47.6%	6	60.8%	169	49.4%	13	
Have only visited once	6.1%	36	12.7%	6	3.2%	4	11.1%	6	2.4%	1	4.2%	0	6.7%	18	1.1%	0	
(Don't know / varies)	22.2%	132	38.9%	17	14.6%	18	22.6%	13	21.6%	13	35.0%	4	21.0%	58	37.1%	10	
Mean:		0.16		0.18		0.22		0.13		0.16		0.15		0.14		0.14	
Weighted base:		596		44		121		56		59		12		278		26	
Sample:		599		65		104		67		76		53		172		62	

Weighten.						_	01 11	- 0	•								141
	Tota	1	Zone	1	Zone	2	Zone 3	3	Zone	4	Zone 5	;	Zone	6	Zone 7		
Q24 Where did you last	go to bu	y DIY	or garde	ening	goods?	•											
Asda, Stoke Park Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Ipswich B&Q Warehouse, Lightship	20.3%	203	0.0%	0	1.9%	4	13.2%	11	42.0%	45	49.6%	13	27.8%	128	4.0%	2	
Way, Colchester B&Q, Anglia Parkway	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	
South, Bury Road, Ipswich B&Q, Woodhall Business Park, Eastern Bypass,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Sudbury Bypass Nurseries Garden Centre, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Capel St Mary Clacton Garden Centre, St Johns Road,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton-on-Sea Craft Nurseries, Harwich	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Road, Lawford Fillpots Garden Centre,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Straight Road, Boxted Hilltop Garden Centre, Clacton Road,	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton-on-Sea Homebase, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	
Homebase, St Andrews Avenue, Colchester	1.5%	15	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.6%	0	2.3%	11	1.3%	1	
Perrywood Garden Centre, Kelvedon Road, Inworth,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	6	0.0%	0	
Tiptree Poplar Nurseries, Coggeshall Road, Colchester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0	
Tesco Extra, Highwoods, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
The Place for Plants, East Bergholt Place, Mill Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
East Bergholt Wickes, Clarendon Way, Colchester	0.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	4	0.0%	0	
Wyevale Garden Centre, Grundisburgh Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Woodbridge Wyevale Garden Centre, Landon Bood, Colchester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	8	0.0%	0	
London Road, Colchester Angora Business Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	
Stanway Brook Retail Park, Clacton Clacton Factory Outlet,	12.2% 0.1%	122 1	17.3% 0.6%	11 0	44.0% 0.4%	95 1	10.7% 0.0%	9 0	6.2% 0.0%	7 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	
Clacton Colne View Retail Park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	1	0.0%	0	
Euro Retail Park, Ipswich Harwich Gateway Retail	1.0% 0.8%	10 8	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 9.3%	0 8	1.1% 0.5%	1 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	21.1% 0.0%	9 0	
Park, Harwich Orwell Retail Park, Ipswich The Stanway Retail Park,	0.2% 1.6%	2 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0 1	0.0% 1.3%	0 1	0.0% 0.8%	0	0.0% 3.0%	0 14	3.7% 0.0%	2 0	
Colchester The Tollgate Centre,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	7	0.0%	0	
Colchester Tollgate Retail Park,	6.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	13.0%	60	0.7%	0	
Colchester Turner Rise Retail park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Colchester Waterglade Retail Park,	0.2%	2	0.6%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clacton Woodhall Business Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Sudbury Aldham	0.2%	2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Brightlingsea	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.8% 0.0%	2	0.0% 0.0%	0	0.0%	0	0.0% 0.7%	0	
Capel St Mary Clacton on Sea	0.0% 9.4%	94	0.0% 35.6%	23	0.0% 28.3%	61	0.0% 7.2%	0 6	0.0% 3.1%	3	0.0%	0	0.0% 0.2%	1	0.7%	0	
Colchester Colchester	9.4%	93	0.6%	0	28.3% 0.6%	1	2.2%	2	5.3%	<i>5</i>	13.5%	4	17.0%	78	3.8%	2	
Dovercourt	0.5%	93 5	0.0%	0	0.0%	0	4.9%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Dovercourt	U.J 70	5	0.070	U	0.070	U	→. 770	4	U.770	1	0.070	U	0.070	U	0.070	U	

Tendring Household Survey for WYG

	Tota	al	Zone	1	Zone 2	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Frinton on Sea	1.2%	12	12.5%	8	0.9%	2	1.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.2%	1	3.9%	2
Harwich	1.1%	11	0.0%	0	0.0%	0	11.3%	10	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Huntingdon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Ipswich	1.1%	11	0.0%	0	0.0%	0	1.4%	1	1.6%	2	0.0%	0	0.2%	1	15.9%	7
Kirby Cross	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawford	0.5%	5	0.0%	0	0.0%	0	0.5%	0	3.3%	4	0.6%	0	0.0%	0	1.3%	1
LIttle Clacton	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Clacton	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.6%	6	0.0%	0	0.0%	0	3.0%	3	2.2%	2	1.3%	0	0.0%	0	1.3%	1
Parkeston	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Osyth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.2%	1	0.0%	0
Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Tiptree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Walton on the Naze	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wivenhoe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Internet / delivery	3.4%	34	1.5%	1	6.7%	14	6.5%	6	1.3%	1	3.0%	1	2.3%	10	2.0%	1
(Don't know / can't remember)	3.0%	30	3.0%	2	1.4%	3	8.2%	7	3.0%	3	0.0%	0	2.9%	13	4.4%	2
(Don't buy these goods)	18.6%	187	23.6%	15	13.8%	30	16.7%	14	18.3%	20	23.5%	6	20.4%	94	18.7%	8
Weighted base:		1003		63		217		84		108		26		460		44
Sample:		1002		100		183		100		141		100		276		102

Mean score: [Number of visits per month]

Q24AHow often do you make shopping trips for DIY or gardening goods to (DESTINATION MENTIONED AT Q24)? Not those who said 'Internet / delivery' or 'Abroad' or (Don't know / can't remember) or (Don't buy these goods) at Q24

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.5%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.8%	0	0.9%	3	0.0%	0	
At least once a week	6.0%	45	4.7%	2	6.0%	10	7.6%	4	5.7%	5	11.6%	2	5.7%	20	4.6%	2	
At least once a fortnight	5.3%	40	6.4%	3	6.5%	11	8.9%	5	4.2%	3	4.6%	1	4.6%	16	2.6%	1	
At least once a month	15.7%	118	19.3%	9	18.9%	32	14.5%	8	12.6%	11	18.4%	4	14.0%	48	20.4%	7	
At least every two months	11.7%	88	7.2%	3	14.4%	24	13.9%	8	12.9%	11	8.8%	2	11.0%	38	5.0%	2	
At least every 3 months	13.6%	102	15.6%	7	12.3%	21	7.7%	4	13.2%	11	8.2%	2	14.1%	48	27.9%	9	
At least every 6 months	18.0%	136	6.5%	3	14.1%	24	19.3%	11	17.7%	15	25.4%	5	21.1%	72	17.5%	6	
Less often than once every 6 months	12.8%	96	15.4%	7	11.8%	20	9.9%	6	20.9%	17	9.0%	2	12.2%	42	8.4%	3	
Have only visited once	0.9%	7	0.9%	0	2.6%	4	0.8%	0	0.0%	0	1.8%	0	0.3%	1	0.9%	0	
(Don't know / varies)	15.4%	115	24.1%	11	13.0%	22	17.5%	10	12.9%	11	10.4%	2	16.2%	55	12.7%	4	
Mean:		0.82		0.82		0.85		0.93		0.69		1.13		0.81		0.68	
Weighted base:		751		45		169		58		84		19		343		33	
Sample:		739		66		143		75		104		70		205		76	

weighted:						1	OI VV	10								
	Tota	1	Zone	1	Zone 2	2	Zone 3	3	Zone	4	Zone 5	5	Zone	6	Zone '	7
Q25 Where did you last o	go to bu	y furn	iture, ca	arpets	and flo	or co	verings	?								
B&Q Warehouse, Lightship	0.7%	7	0.0%	0	0.0%	0	1.7%	1	1.9%	2	3.9%	1	0.5%	2	0.0%	0
Way, Colchester B&Q, Anglia Parkway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
South, Bury Road, Ipswich Angora Business Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Stanway Bluewater Shopping Centre,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Greenhithe	0.20/	2	0.60/	0	0.40/		1.20/		0.00/	0	0.00/	0	0.00/		0.00/	0
Brook Retail Park, Clacton Clacton Factory Outlet,	0.2% 0.1%	2 1	0.6% 0.9%	0	0.4% 0.0%	1	1.2% 0.0%	1 0	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Clacton Colchester Retail Park,	1.4%	14	1.3%	1	3.2%	7	3.5%	3	1.6%	2	1.6%	0	0.2%	1	0.0%	0
Colchester Colne View Retail Park,	0.8%	8	0.0%	0	0.4%	1	0.8%	1	1.1%	1	1.3%	0	1.0%	5	0.0%	0
Colchester Cowdray Trade Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Colchester Cribbs Causeway, Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Euro Retail Park, Ipswich	0.1%	7	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	7.5%	3
Fiverways Retail Park, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Futura Retail Park, Ipswich	0.5%	5	0.0%	0	0.0%	0	1.8%	2	0.5%	1	0.0%	0	0.2%	1	3.4%	1
Glasswells Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Ranelagh Road, Ipswich Harwich Gateway Retail Park, Harwich	1.2%	12	1.5%	1	0.0%	0	10.8%	9	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock	1.4%	14	0.0%	0	2.0%	4	2.0%	2	3.4%	4	5.4%	1	0.6%	3	0.0%	0
Orwell Retail Park, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.6%	1
Peatree Road Retail Park, Colchester	1.4%	14	1.3%	1	0.2%	1	0.8%	1	3.2%	3	2.7%	1	1.6%	7	1.3%	1
Ransomes Industrial Estate, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
The Stanway Retail Park,	4.6%	46	1.5%	1	3.2%	7	3.5%	3	1.9%	2	3.6%	1	6.9%	32	0.9%	0
Colchester The Tollgate Centre, Colchester	2.7%	27	0.0%	0	2.3%	5	0.0%	0	5.5%	6	0.6%	0	3.4%	16	0.0%	0
Tollgate Retail Park,	9.5%	95	1.3%	1	2.0%	4	14.8%	12	5.2%	6	15.2%	4	14.7%	68	0.0%	0
Colchester Turner Rise Retail park, Colchester	0.6%	6	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0
Waterglade Retail Park, Clacton	2.3%	23	1.6%	1	10.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Sudbury Alresford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	0	0.0%	0	0.0%	0
Ardleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Brightlingsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	0	0.2%	1	0.0%	0
Central London	0.2%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Clacton on Sea	4.6%	46	18.7%	12	14.0%	30	2.0%	2	0.4%	0	0.0%	0	0.3%	2	0.0%	0
Colchester	11.7%	118	7.7%	5	11.0%	24	6.9%	6	11.0%	12	11.5%	3	14.3%	66	5.4%	2
Copford Dovercourt	0.2% 0.5%	2 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.6%	0 4	0.0% 0.9%	0 1	0.0% 0.0%	0	0.4% 0.0%	2	0.0% 0.0%	0
East Bergholt	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.3%	2	0.0%	0
Frinton on Sea	1.0%	10	10.8%	7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Harwich	0.3%	4	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holland-on-Sea	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.4%	14	1.3%	1	1.2%	3	0.0%	0	0.4%	0	0.6%	0	1.1%	5	11.3%	5
Kirby Cross	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.5%	5	0.0%	0	0.0%	0	1.7%	1	3.3%	4	0.0%	0	0.0%	0	0.7%	0
Marks Tey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Martlesham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.7%	0
Nacton, Suffolk	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0		0	0.0%	0
Stanway Sudbury	0.6% 0.0%	6 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1	1.4% 0.6%	0	0.8% 0.0%	4	1.3% 0.0%	1
Suddury Thurrock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Walton on the Naze	0.0%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Witham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Internet / delivery	9.4%	94	5.4%	3	12.6%	27	10.4%	9	8.8%	10	8.0%	2	8.8%	40	6.6%	3
(Don't know / can't	8.2%	82	6.7%	4	6.5%	14	14.8%	12	6.9%	7	6.0%	2	8.1%	37	11.0%	5
remember)						•	/ -	_				_				

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Tendring Household Survey for WYG

by Zone							TT				3						1 46
Weighted:						Ι	or W	YG	Г								May 2
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	
(Don't buy these goods)	31.0%	310	34.0%	21	29.6%	64	13.9%	12	34.3%	37	34.9%	9	32.1%	148	43.1%	19	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
Mean score: [Numb	er of vis	sits pe	r month	1]													
Q25AHow often do you n Not those who said 'Int			•			•			_	•				ONED	AT Q2	5)?	
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a month	0.6%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	
At least every two months	0.6%	3	0.0%	0	1.3%	1	0.9%	0	1.1%	1	0.0%	0	0.0%	0	3.8%	1	
At least every 3 months	0.7%	4	0.0%	0	1.8%	2	2.0%	1	0.0%	0	2.6%	0	0.0%	0	1.7%	0	
At least every 6 months	4.9%	25	2.9%	1	11.7%	13	1.2%	1	6.1%	3	10.3%	1	2.6%	6	0.0%	0	
Less often than once every 6 months	66.4%	343		18	61.4%	68	61.0%	31	80.1%	43	68.6%	9	69.4%	163	56.5%	10	
Have only visited once	8.3%	43	18.2%	6	10.9%	12	12.6%	6	4.0%	2	1.1%	0	6.6%	16	2.4%	0	
(Don't know / varies)	18.5%	95	27.1%	9	11.7%	13	22.4%	11	8.7%	5	17.4%	2	20.6%	48	35.6%	6	
Mean:		0.11		0.08		0.12		0.10		0.11		0.12		0.10		0.13	
Weighted base:		516		34		111		51		54		13		235		17	
Sample:		495		47		95		57		67		45		143		41	
Q26 Do you ever visit ar	ny of the	follo	wing ce	ntres?	MR/P	R]											
Clacton-on-Sea	49.4%		87.0%	55		197		54	57.0%	62		9	23.4%	108		10	
Frinton-on-Sea	38.0%	381		58	57.1%	124	34.6%	29	35.0%	38		9	24.3%	112		11	
Walton-on-the-Naze	28.8%	289	62.3%	39	39.2%	85	37.8%	32	34.8%	38		5	18.6%	86		5	
Dovercourt	18.4%	185	12.6%	8	14.5%	31	89.5%	75	28.6%	31	10.4%	3	6.8%	31	12.2%	5	
Harwich	24.2%	242	21.6%	14	20.2%	44	85.1%	72	39.6%	43		4	11.7%	54	26.8%	12	
Manningtree	29.4%	295	20.8%	13	20.3%	44	40.6%	34	64.2%	69	27.5%	7	19.7%	90	83.0%	37	
Brightlingsea	25.0%	251	11.0%	7			11.9%	10	42.9%	46		13	25.5%	117	7.2%	3	
(Don't visit any of these centres)	23.7%	237	1.8%	1	3.8%	8	2.3%	2	6.7%	7	28.8%	8	44.4%	204	15.7%	7	
Weighted base:		1003		63		217		84		108		26		460		44	
Sample:		1002		100		183		100		141		100		276		102	
Q27 Which of those cen Not those who said '(D																	
Clacton-on-Sea	35.3%	270			81.5%	170		9	12.7%	13		5	22.5%	57	1.6%	1	
Frinton-on-Sea	16.3%	125		37		25	2.1%	2	1.3%	1		4	21.3%	55	3.5%	1	
Walton-on-the-Naze	5.7%	44		10	1.2%	2	0.0%	0	0.8%	1	0.0%	0	12.0%	31	0.0%	0	
Dovercourt	8.1%	62	0.0%	0	1.0%	2	53.2%	44	6.3%	6	6.8%	1	3.0%	8	2.6%	1	
Harwich	6.4%	49	0.7%	0	1.2%	3	31.3%	26	2.8%	3	4.3%	1	6.2%	16	1.6%	1	
Manningtree	17.0%	130	0.0%	0	1.9%	4	2.3%	2	47.4%	48	2.0%	0	16.8%	43		33	
Brightlingson	11 10%	95	Ω Ω%	Ω	1 30%	3	Ω Ω0%	0	29 70/	20	26 60/	7	19 20/	17	0.90/	0	

Brightlingsea (Don't know / varies)

Weighted base: Sample: 11.1%

0.1%

85

765

814

0

0.0%

0.0%

0

0

62

98

1.3%

0.0%

3

0

209

174

0.0%

0.0%

0 28.7%

0 0.0%

82

96

29

0

101

130

36.6%

0.0%

7 18.2%

0

19

73

0.0%

47

0

256

159

0.8%

1.1%

0

0

37

84

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Tendring Household Survey for WYG

Weighted:

	Tota	al	Zone	1	Zone	2	Zone	e 3	Zone	4	Zone	5	Zone	6	Zone	7
Mean score: [Numb	er of vis	sits pe	r month	ո]												
Q28 How often do you vi																
Daily At least two times a week At least once a week At least once a fortnight	12.9% 14.9% 20.7% 13.0%	99 114 159 100	17.8% 31.7% 30.3% 12.1%	11 20 19 8	20.7% 19.6% 23.6% 17.9%	43 41 49 37	28.2% 24.1% 25.5% 12.2%	23 20 21 10	17.1% 21.1% 28.7% 11.6%	17 21 29 12	0.0% 0.8% 15.4% 11.3%	0 0 3 2	1.4% 3.7% 12.5% 8.4%	4 9 32 21	1.1% 7.7% 15.4% 26.0%	0 3 6 10
At least once a month At least every two months At least every 3 months At least every 6 months Less often than once every 6	11.9% 7.4% 7.7% 6.4% 3.5%	91 57 59 49 27	2.0% 1.5% 0.0% 1.5% 0.0%	1 0 1 0	12.5% 1.7% 1.8% 0.4% 0.4%	26 4 4 1 1	5.5% 0.0% 1.1% 1.6% 0.0%	5 0 1 1 0	11.0% 2.6% 3.1% 0.8% 3.4%	11 3 3 1 3	31.5% 17.3% 7.8% 9.3% 2.4%	6 3 1 2 0	13.6% 16.7% 18.6% 16.2% 7.7%	35 43 47 41 20	19.2% 10.4% 5.1% 5.0% 6.4%	7 4 2 2 2
months Have only visited once (Don't know / varies)	0.1% 1.5%	1 12	0.0% 3.1%	0 2	0.4% 1.1%	1 2	0.0% 1.8%	0 1	0.0% 0.6%	0 1	0.0% 4.3%	0 1	0.0% 1.3%	0	0.0% 3.7%	0 1
Mean:		6.44		9.67		9.33		11.94		8.37		1.41		1.72		2.46
Weighted base: Sample:		765 814		62 98		209 174		82 96		101 130		19 73		256 159		37 84
Mean score: [Numb	er of vis	sits pe	r month	n]												
Q28AHow often do you vi Those who said 'Clacto	•			EA AT	Q27)?											
Daily	13.9%	38	0.0%	0	21.7%	37	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	18.1%	49	35.4%	5	23.7%	40	23.0%	2	7.8%	1	3.0%	0	0.0%	0	0.0%	0
At least once a week	22.0%	59	26.2%	4	25.0%	43	29.2%	3	19.3%	2	25.5%	1	11.4%	7	0.0%	0
At least once a fortnight At least once a month	12.4% 11.7%	34 32	16.1% 0.0%	2	15.9% 9.6%	27 16	7.0% 19.4%	1 2	9.6% 38.9%	1 5	21.5% 34.4%	1 2	1.9% 11.3%	1 7	0.0% 50.0%	0
At least once a month	6.1%	16	6.2%	1	1.4%	2	0.0%	0	7.4%	1	3.0%	0	21.0%	12	0.0%	0
At least every 3 months	5.3%	14	0.0%	0	1.2%	2	9.7%	1	13.8%	2	9.7%	0	15.9%	9	0.0%	0
At least every 6 months Less often than once every 6 months	5.2% 4.1%	14 11	6.2% 0.0%	1	0.0% 0.5%	0	4.8% 0.0%	0	3.2% 0.0%	0	3.0% 0.0%	0	20.5% 18.0%	12 10	50.0% 0.0%	0
Have only visited once (Don't know / varies)	0.0% 1.2%	0	0.0% 10.0%	0 2	0.0% 1.0%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Mean:		7.01		4.71		9.94		5.47		2.06		2.08		0.82		0.60
Weighted base:		270		15		170		9		13		5		57		1
Sample:		252		23		138		15		19		23		32		2
Mean score: [Numb		-		-												
Q28BHow often do you vi Those who said 'Frinto	isit (FRI n-on-Sea	NTON ' at Q2	-ON-SE	A AT	Q27)?											
Daily	10.1%	13	19.6%	7	11.7%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
At least two times a week At least once a week	8.6% 15.6%	11 20	27.5% 37.0%	10 14	2.2% 8.0%	1 2		0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.8%	0	0.0% 0.0%	0
At least once a fortnight	13.4%	17		5	32.9%	8	0.0%	0	30.3%	0	8.5%	0	5.7%	3	0.0%	0
At least once a month	15.7%	20	3.3%	1	30.7%	8	25.8%	0	0.0%	0	23.7% 29.3%	1 1	16.0%	9 6	45.0%	1
At least every two months At least every 3 months	6.7% 11.6%	8 14	0.0% 0.0%	0	3.1% 5.3%	1 1	0.0% 0.0%	0	0.0% 69.7%	0	3.5%	0	11.6% 21.5%	12	0.0% 22.5%	0
At least every 6 months	14.8%	19	0.0%	0	3.1%	1	0.0%	0	0.0%	0	24.6%	1		16	32.5%	Ö
Less often than once every 6 months	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.6% 2.8%	1 4	0.0% 0.0%	0 0	3.1% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 7.0%	0 0	0.0% 5.9%	0	0.0% 0.0%	0
Mean:		5.01		9.85		5.01		3.23		0.82		0.66		2.14		0.58
Weighted base:		125		37		25		2		1		4		55		1
Sample:		138		56		20		3		2		14		39		4

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Tendring Household Survey for WYG

Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 1 Zone 6 Zone 7 Mean score: [Number of visits per month] Q28CHow often do you visit (WALTON-ON-THE-NAZ AT Q27)? Those who said 'Walton-on-the-Naze' at Q27 Daily 8.6% 4 40.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% At least two times a week 11.6% 0.0% 0.0% 0.0% 0 5 43.1% 4 0.0% 0 0 0.0% 0 0 3.4% 1 At least once a week 11.7% 8.5% 1 100.0% 2 0.0% 0 50.0% 0 0.0% 0 4.9% 0.0% 0 4.9% At least once a fortnight 4.4% 4.2% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 At least once a month 8.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 11.7% 4 0.0% 0 At least every two months 14.9% 7 0.0% 0 0.0% n 0.0% 0 0.0% 0 0.0% 0 21.0% 0.0% 0 At least every 3 months 0.0% 0.0% 0.0% 50.0% 0.0% 47.4% 15 0.0% 34.6% 16 0 0 0 At least every 6 months 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 Less often than once every 6 2.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.4% 1 0.0% 0 months 0.0% 0.0% 0 Have only visited once 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0 0 0 (Don't know / varies) 3.6% 2 4.2% 0.0% 0 0.0% 0.0% 0.100.0% 3.4% 0.0% 1 4.48 0.00 0.96 16.58 4.00 0.00 0.00 Mean: Weighted base: 45 10 2 0 0 32 0 2 0 0 Sample: 18 2 16 Mean score: [Number of visits per month] Q28DHow often do you visit (DOVERCOURT AT Q27)? Those who said 'Dovercourt' at Q27 0.0% 0.0% 25.9% 0.0% 0 0.0% 0 36.7% 0.0% 0 0.0% 0 0 Daily 16 16 At least two times a week 14.9% 0.0% 0 0.0% 0 19.7% 9 9.3% 0.0% 0 0.0% 0 0.0% 0 At least once a week 20.3% 13 0.0% 0 0.0% 0 18.7% 8 37.0% 2 0.0% 0 14.2% 100.0% 1 21.5% 0 0 0 At least once a fortnight 13 0.0% 74.3% 2 18.1% 8 14.8% 1 0.0% 38.8% 3 0.0% At least once a month 12.5% 0.0% 0 0.0% 0 3.5% 2 38.8% 2 00.0% 1 32.8% 2 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% At least every two months 0 0.0% At least every 3 months 0.0% 0 25.7% 0 0.0% 0 14.2% 0.0% 0 2.6% 0.0% 0.0% 0 2 0 0.0% 0.0% 0.0% 0.0% At least every 6 months 0.7% 0.0% 0 0 1.0% 0 0.0% 0 0 0 0 Less often than once every 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 months Have only visited once 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 1.6% 1 0.0% 0 0.0% 0 2.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.50 0.00 1.56 14.05 2.91 1.00 1.72 4.00 Mean: Weighted base: 62 0 44 6 3 53 2 Sample: 72 0 Mean score: [Number of visits per month] Q28E How often do you visit (HARWICH AT Q27)? Those who said 'Harwich' at Q27 Daily 13.4% 0.0% 0 0.0% 0 25.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 At least two times a week 19.8% 10 0.0% 0 0.0% 0 35.4% 21.3% 0.0% 0 0.0% 0 0.0% 0 1 14 100 1% 0 29.5% 9 0.0% 0 At least once a week 28.4% 1 34.4% 42.6% 1 0.0% 0 16.5% 3 At least once a fortnight 4.6% 2 0.0% 0 0.0% 0 1.7% 0 21.3% 1 18.9% 0 6.7% 0.0% 0 0.0% 50.0% 3.0% 0.0% 43.4% 9.7% 0.0% At least once a month 8.1% 0 0 At least every two months 0.3% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 18.9% 0 0.0% 0 0.0% 0 At least every 3 months 9.9% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 28.4% 5 50.0% 0 At least every 6 months 11.3% 0.0% 0 0.0% 0 0.0% 0 14.8% 0.0% 0 31.9% 0.0% 0 Less often than once every 6 3.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 18.9% 0 6.7% 50.0% 0 months 0 0 0.0% 0 0 0 0 0 0 Have only visited once 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% (Don't know / varies) 0 20.5% 0 0 0 0.0% 0 1.1% 0.0% 0.0% 0.0% 0.0% 0 0.0%

11.90

26

22

2.11

3

4

7.04

49

49

4.00

0

1

3.87

3

5

0.93

4

1.05

16

11

0.20

2

Mean: Weighted base:

Sample:

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	Tota	ıl	Zone	1	Zone	e 2	Zone	3	Zone	e 4	Zone	5	Zone	6	Zone	7
Mean score: [Numb	er of vis	sits pe	r month	ո]												
Q28F How often do you v Those who said 'Manni			STREE .	AT Q2	7)?											
Daily	5.7%	7	0.0%	0	30.8%	1	0.0%	0	12.2%	6	0.0%	0	0.0%	0	1.3%	0
At least two times a week	13.6%	18	0.0%	0	0.0%	0	0.0%	0	26.1%	12	0.0%	0	5.6%	2	8.7%	3
At least once a week At least once a fortnight	21.5% 20.1%	28 26	0.0% 0.0%	0	36.5% 13.4%	1 1	0.0% 53.5%	0 1	35.9% 11.8%	17 6	0.0% 0.0%	0	11.7% 21.6%	5 10	13.5% 29.3%	4 10
At least once a month	15.6%	21	0.0%	0	19.3%	1	0.0%	0	5.6%	3	0.0%	0	24.6%	11	18.9%	6
At least every two months	10.1%	13	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	20.0%	9	11.7%	4
At least every 3 months	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
At least every 6 months Less often than once every 6 months	3.1% 7.3%	4 10	0.0% 0.0%	0	0.0% 0.0%	0	23.3% 0.0%	0	0.0% 7.2%	0	100.0%	0	4.9% 9.2%	2 4	3.5% 6.3%	1 2
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	2	0.0%	0	0.0%	0	23.3%	0	0.0%	0	0.0%	0	2.4%	1	2.9%	1
Mean:		4.37		0.00		11.16		1.46		7.50		0.20		1.76		2.55
Weighted base:		131		0		4		2		48		0		44		33
Sample:		163		0		4		3		54		2		28		72
Mean score: [Numb	er of vis	its pe	r month	ո]												
Q28G How often do yo Those who said 'Bright		•	HTLING	SEA	AT Q27)?										
Daily	17.2%	15	0.0%	0	80.7%	2	0.0%	0	39.3%	11	0.0%	0	2.3%	1	0.0%	0
At least two times a week	14.7%	12	0.0%	0	0.0%	0	0.0%	0	22.9%	7	0.0%	0	12.6%	6	0.0%	0
At least once a week	23.0%	20	0.0%	0	0.0%	0	0.0%	0	18.6%	5	23.0%	2	26.6%		100.0%	0
At least once a fortnight	6.5%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	3	7.3%	0	4.6%	2	0.0%	0
At least once a month At least every two months	4.1% 14.0%	4 12	0.0% 0.0%	0	0.0% 19.3%	0 1	0.0%	0	3.3% 3.9%	1 1	21.8% 24.3%	1 2	2.3% 18.6%	1 9	0.0%	0
At least every 3 months	7.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	12.6%	6	0.0%	0
At least every 6 months	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	13.3%	6	0.0%	0
Less often than once every 6 months	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	7.0%	3	0.0%	0
Have only visited once (Don't know / varies)	0.0% 1.3%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.1%	0	0.0% 7.3%	0	0.0% 0.0%	0	0.0% 0.0%	0
Mean:		7.63		0.00		24.29		0.00		14.93		1.56		3.05		4.00
Weighted base: Sample:		85 103		0 0		3		$0 \\ 0$		29 39		7 29		47 31		0 1
Q29 How do you usually Not those who said '(D						(main	part of	journ	ey)?							
Car / van (as driver) Car / van (as passenger)	65.6% 10.7%	502 82	45.6% 7.6%	28 5	61.8% 6.7%	129 14	51.7% 11.4%	43 9	62.7% 6.3%	63 6		13	76.3% 15.4%	195 39	84.5% 13.7%	31
Bus, minibus or coach	4.2%	32	9.5%	6	4.5%	9	2.7%	2	2.0%	2		2	4.1%	11	0.0%	5 0
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	ó	0.0%	0	0.6%	1	0.0%	0	0.6%	2	0.0%	0
Walk	15.3%	117	27.4%	17	24.2%	50	29.5%	24	22.5%	23	0.0%	0	1.1%	3	0.0%	0
Taxi	0.3%	3	1.3%	1	0.6%	1	0.5%	0	0.0%	0		0	0.0%	0	0.0%	0
Train Metro	1.2% 0.0%	9	1.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1 0	5.2% 0.0%	1 0	2.4% 0.0%	6 0	0.0% 0.0%	0
Bicycle	0.0%	7	1.6%	1	1.4%	3	2.9%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.4%	3	0.7%	0	0.5%	1	1.2%	1	0.4%	0		0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boat Dial a Pide	0.1%	1	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	1.8% 0.0%	1
Dial-a-Ride (Don't know / varies)	0.1% 0.9%	1 7	1.5% 3.1%	1 2	0.0% 0.3%	0 1	0.0%	0	4.3%	0 4	0.0% 0.0%	0	0.0%	0	0.0%	0
	0.770		5.1/0		3.5/0		3.070		1.5/0		3.070		3.070		3.070	
Weighted base: Sample:		765 814		62 98		209 174		82 96		101 130		19 73		256 159		37 84

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	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone 5	;	Zone	6	Zone 7	•
Q29AHow do you usually Those who said 'Clacte				ON-S	EA AT C	Q27)(r	nain par	t of jo	ourney)?	>						
Car / van (as driver)	62.6%	169	63.0%		57.6%	98	64.6%	6	84.0%	11		3	73.1%	42	0.0%	0
Car / van (as passenger)	7.7%	21	15.0%	2	4.2%	7	35.4%	3	6.4%	1	0.0%	0	11.8%		100.0%	1
Bus, minibus or coach Motorcycle, scooter or moped	7.7% 0.0%	21	19.3% 0.0%	3	5.1% 0.0%	9	0.0% 0.0%	0	9.6% 0.0%	1	30.8% 0.0%	0	11.3% 0.0%	6 0	0.0% 0.0%	0
Walk	18.7%	50	0.0%	0	29.7%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	0	3.8%	2	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle Mobility scooter / disability vehicle	1.1% 0.4%	3	0.0% 0.0%	0	1.7% 0.6%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dial-a-Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.3%	1	2.7%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		270 252		15 23		170 138		9 15		13 19		5 23		57 32		1 2
Q29BHow do you usually Those who said 'Frinto				ON-SE	A AT Q	27) (n	nain part	of jo	urney)?							
Cor / you (or driver)	65.8%	82	41.0%	15	79.8%	20	100.0%	2	100.0%	1	78.0%	3	74.1%	40	32.5%	0
Car / van (as driver) Car / van (as passenger)	15.3%	19	41.0%	2	20.2%	5	0.0%	0	0.0%	0	10.5%	0	20.4%	11	67.5%	1
Bus, minibus or coach	4.1%	5	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.5%	13		13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train Metro	1.3% 0.0%	2	3.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	11.5% 0.0%	0	0.0%	0	0.0% 0.0%	0
Bicycle	0.8%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.3%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dial-a-Ride	0.7%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		125 138		37 56		25 20		2		1 2		4 14		55 39		1 4
Sample.		130		30		20		3		2		17		37		7
Q29CHow do you usually Those who said 'Walto				ON-TH	IE-NAZ	AT Q2	27) (mair	n part	of jourr	ney)?						
Car / van (as driver)	54.8%	25	33.3%	3	50.0%	1	0.0%	0	0.0%	0	0.0%	0	63.3%	20	0.0%	0
Car / van (as passenger)	26.6%	12	8.5%	1	50.0%	1	0.0%	0	100.0%	1	0.0%	0	28.4%	9	0.0%	0
Bus, minibus or coach Motorcycle, scooter or	1.8% 0.0%	1 0	8.5% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
moped																
Walk	8.6%	4	40.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi Train	0.0% 3.5%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.9%	0 2	0.0% 0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dial-a-Ride	0.0%	0 2	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 3.4%	0	0.0% 0.0%	0
(Don't know / varies)	4.8%		9.7%		0.0%	0	0.0%		0.0%		100.0%		3.4%		0.0%	0
Weighted base: Sample:		45 39		10 18		2		0		1 2		0		32 16		0

Tendring Household Survey for WYG

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Zone 3 Zone 4 Zone 5 Zone 6 Total Zone 1 Zone 2 Zone 7 Q29DHow do you usually travel to (DOVERCOURT AT Q27) (main part of journey)? Those who said 'Dovercourt' at Q27 Car / van (as driver) 50.0% 31 0.0% 0 74.3% 2 50.7% 58.3% 4 0.0% 0 47.0% 4 0.0% 0 0 3 0.0% 0 100.0% 14.2% Car / van (as passenger) 11.8% 0.0% 25.7% 8.0% 00.0% Bus, minibus or coach 2.9% 2 0.0% 0 0.0% 0 4.0% 2 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0 0 Motorcycle, scooter or 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 moped Walk 30.6% 19 0.0% 0 0.0% 34.0% 15 17.6% 0.0% 0 38.8% 0.0% Taxi 0 0.0% 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 1.0% 0.0% Train 1.0% 1 0.0% 0 0.0% n 0.0% 0 9.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Metro 0.0% 0.0% 0 0 0 0.0% 0 0 0 0 0.0% 0.0% 0 Bicvcle 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Mobility scooter / disability 1.6% 0.0% 0 0.0% 0 2.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 vehicle 0 0 Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 **Boat** 0 0 0 0 Dial-a-Ride 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 1.5% 0.0% 0 0.0% 0 0.0% 0 14.8% 1 0.0% 0 0.0% 0 0.0% 0 2 8 1 Weighted base: 0 44 6 1 62 Sample: 0 53 Ç 1 4 2 Q29EHow do you usually travel to (HARWICH AT Q27) (main part of journey)? Those who said 'Harwich' at Q27 Car / van (as driver) 58.7% 29 100.1% 0 70.5% 2 45.6% 12 78.7% 2 62.3% 0 71.6% 11 100.0% 1 Car / van (as passenger) 11.5% 0.0% 0 0.0% 0 6.9% 2 21.3% 1 37.7% 0 18.7% 3 0.0% 0 6 0 2.5% 0 0 0.0% 0 Bus, minibus or coach 0.0% 29.5% 1 1.7% 0.0% 0 0.0% 0 0.0% Motorcycle, scooter or 3.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 9.7% 2 0.0% 0 moped Walk 19.2% g 0 36.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Taxi 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0 Train 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 Metro 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 4.9% 0.0% 0 0.0% 0 9.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bicycle 2 Mobility scooter / disability 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 vehicle Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Boat 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Dial-a-Ride 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Weighted base: 49 0 3 26 3 16 1 Sample: 4 22 5 4 11 2 Q29F How do you usually travel to (MANNINGTREE AT Q27) (main part of journey)? Those who said 'Manningtree' at Q27 0.0% 0 100.0% 53.5% 29 100.0% 77.9% 89.9% Car / van (as driver) 75.3% 1 61.4% 34 30 Car / van (as passenger) 9.5% 12 0.0% 0 0.0% 0 46.5% 5.6% 0.0% 0 14.1% 8.1% 3 1 3 6 0 Bus, minibus or coach 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Motorcycle, scooter or 0.5% 0.0% 0 0.0% 0 0.0% 0 1.2% 0.0% 0 0.0% 0.0% 0 moped Walk 9.0% 12 0 0.0% 0 0.0% 0 12 0.0% 0 0.0% 0 0.0% 0 0.0% 24.7% Taxi 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 5.6% 2 0.0% 0 Train 0 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Metro 0 0 0 0 0 Bicvcle 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 Mobility scooter / disability 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 vehicle Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Boat 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 1 Dial-a-Ride 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 3.0% 0.0% 0 0.0% 0 0.0% 0 5.9% 3 0.0% 0 2.4% 0.0% 0 4 1 Weighted base: 131 0 4 2 48 0 44 33 3 28 72

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163

Sample:

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Page		Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone	4	Zone 5		Zone	6	Zone 7	
Car / van (as driver)	Q29G How do you us	ually trav	/el to	(BRIGH	ΓLING	SSEA A	Г Q27) (main p	art c	of journe	y)?						
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Taxi	• .	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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Metro 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.	Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	Train	0.0%		0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%		0.0%	
Mobility scotter / disability 0.5% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle Vehi	Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boat		0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Diala-Ride	Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice and range of shops Section Sectio	Boat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: 85	Dial-a-Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sample: 103	(Don't know / varies)	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sample: 103	Weighted base:		85		0		3		0		29		7		47		0
Choice and range of shops 23.6% 181 40.2% 25 25.0% 52 28.6% 24 31.1% 31 23.1% 4 15.5% 40 12.3% 5 5 5 5 5 5 5 5 5	e e																
Choice of leisure facilities (restaurants, pubs etc) 14.4% 110 3.9% 2 10.4% 22 9.3% 8 6.7% 7 15.9% 3 23.6% 60 22.3% 8 Choice of services (hairdressers, banks etc) 6.7% 52 15.6% 10 5.4% 11 16.5% 14 4.5% 4 6.7% 1 1.7% 4 19.1% 7 Environmental quality of centre 4.5% 35 0.0% 0 1.6% 3 0.5% 0 1.5% 2 14.8% 3 9.8% 25 4.2% 2 Close to home 18.4% 141 16.2% 10 37.5% 78 20.0% 16 24.9% 25 0.0% 0 2.7% 7 11.2% 4 Close to work 5.5% 42 2.8% 2 8.6% 18 8.6% 7 6.3% 6 3.8% 1 3.1% 8 1.1% 0 0 0.0%	Strength of supermarket																
Crestaurants, pubs etc) Choice of services 6.7% 52 15.6% 10 5.4% 11 16.5% 14 4.5% 4 6.7% 1 1.7% 4 19.1% 7 1 1 1 1 1 1 1 1 1	provision																
(hairdressers, banks etc) Environmental quality of centre Close to home	(restaurants, pubs etc)		52		10	5.4%	11	16.5%	14	4.5%	4	6.7%	1		4	19.1%	7
Environmental quality of centre Close to home																	
Close to work 5.5% 42 2.8% 2 8.6% 18 8.6% 7 6.3% 6 3.8% 1 3.1% 8 1.1% 0 Easily accessible by public 1.1% 9 0.0% 0 1.1% 2 0.5% 0 2.2% 2 0.0% 0 0.4% 1 7.3% 3 transport Convenient car parking 0.1% 1 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0	Environmental quality of	4.5%	35	0.0%	0	1.6%	3	0.5%	0	1.5%	2	14.8%	3	9.8%	25	4.2%	2
Easily accessible by public transport Convenient car parking 0.1% 1 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0	Close to home	18.4%	141	16.2%	10	37.5%	78	20.0%	16	24.9%	25	0.0%	0	2.7%	7	11.2%	4
transport Convenient car parking O.1%	Close to work	5.5%	42	2.8%	2	8.6%	18	8.6%	7	6.3%	6	3.8%	1	3.1%	8	1.1%	0
Close to school 1.0% 7 0.0% 0 1.4% 3 0.0% 0 3.4% 3 0.0% 0 0.4% 1 0.0% 0 Enjoy walking around / 1.7% 13 1.8% 1 1.2% 3 2.0% 2 0.0% 0 0.8% 0 3.0% 8 0.8% 0 browsing Good market 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 Habit 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%		1.1%	9	0.0%	0	1.1%	2	0.5%	0	2.2%	2	0.0%	0	0.4%	1	7.3%	3
Close to school 1.0% 7 0.0% 0 1.4% 3 0.0% 0 3.4% 3 0.0% 0 0.4% 1 0.0% 0 Enjoy walking around / 1.7% 13 1.8% 1 1.2% 3 2.0% 2 0.0% 0 0.8% 0 3.0% 8 0.8% 0 browsing Good market 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 Habit 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	Convenient car parking	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
browsing Good market 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1 Habit 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	Close to school	1.0%	7	0.0%	0	1.4%	3	0.0%	0	3.4%	3	0.0%	0	0.4%	1	0.0%	0
Habit 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0	<i>3</i>	1.7%	13	1.8%	1	1.2%	3	2.0%	2	0.0%	0	0.8%	0	3.0%	8	0.8%	0
Nice location / good for a day out Quiet / small	Good market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%		0.0%	0	0.0%	0	2.9%	
day out Quiet / small 0.5% 4 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 3 0.8% 0 The beach 4.5% 34 0.7% 0 0.0% 0 0.4% 0 9.8% 2 12.4% 32 0.0% 0 Visiting family / friends 8.7% 67 6.4% 4 3.0% 6 1.6% 1 7.4% 7 6.6% 1 16.8% 43 9.9% 4 (Nothing in particular) 2.6% 20 4.2% 3 2.5% 5 6.0% 5 2.1% 2 6.3% 1 1.3% 3 2.2% 1 Weighted base: 765 62 209 82 101 19 256 37	Habit	0.1%		0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%			0
The beach 4.5% 34 0.7% 0 0.0% 0 0.0% 0 0.4% 0 9.8% 2 12.4% 32 0.0% 0 Visiting family / friends 8.7% 67 6.4% 4 3.0% 6 1.6% 1 7.4% 7 6.6% 1 16.8% 43 9.9% 4 (Nothing in particular) 2.6% 20 4.2% 3 2.5% 5 6.0% 5 2.1% 2 6.3% 1 1.3% 3 2.2% 1 Weighted base: 765 62 209 82 101 1 9 256 37		2.7%	20	0.7%	0	0.0%	0	0.5%	0	0.4%	0	4.3%	1	7.0%	18	0.8%	0
Visiting family / friends 8.7% 67 6.4% 4 3.0% 6 1.6% 1 7.4% 7 6.6% 1 16.8% 43 9.9% 4 (Nothing in particular) 2.6% 20 4.2% 3 2.5% 5 6.0% 5 2.1% 2 6.3% 1 1.3% 3 2.2% 1 Weighted base: 765 62 209 82 101 19 256 37	Quiet / small		4		0		1		0	0.0%	0		0				0
(Nothing in particular) 2.6% 20 4.2% 3 2.5% 5 6.0% 5 2.1% 2 6.3% 1 1.3% 3 2.2% 1 Weighted base: 765 62 209 82 101 19 256 37		4.5%	34	0.7%	0	0.0%	0	0.0%	0	0.4%		9.8%	2	12.4%	32		0
Weighted base: 765 62 209 82 101 19 256 37																	
	(Nothing in particular)	2.6%	20	4.2%	3	2.5%	5	6.0%	5	2.1%	2	6.3%	1	1.3%	3	2.2%	1
	Weighted base:		765		62		209		82		101		19		256		37
	Sample:		814		98		174		96		130		73		159		84

Tendring Household Survey for WYG

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Weighten.						_	01 11		•								May 20
	Total	l	Zone	1	Zone	2	Zone 3	3	Zone 4	ļ	Zone 5	i	Zone	6	Zone 7		
Q30AWhat is the main re				СТО	N-ON-SI	EA AT	Q27)?										
Those who said 'Clact	on-on-Sea'	at Q2	7														
Choice and range of shops Strength of supermarket provision	28.2% 1.6%	76 4	31.9% 6.5%	5 1	24.0% 1.9%	41 3	32.7% 0.0%	3 0	67.4% 0.0%	9 0	22.0% 4.3%	1 0	31.0% 0.0%	18 0	0.0% 0.0%	0	
Choice of leisure facilities (restaurants, pubs etc)	12.0%	32	5.4%	1	9.4%	16	16.0%	1	6.4%	1	5.9%	0	22.1%	13	50.0%	0	
Choice of services (hairdressers, banks etc)	5.5%	15	16.1%	2	6.6%	11	4.8%	0	3.2%	0	6.8%	0	0.0%	0	0.0%	0	
Environmental quality of centre	1.8%	5	0.0%	0	0.3%	1	0.0%	0	0.0%	0	8.2%	0	6.5%	4	50.0%	0	
Close to home	28.2%	76	6.2%	1	43.4%	74	0.0%	0	12.0%	2	0.0%	0	0.0%	0	0.0%	0	
Close to work	6.6%	18	3.9%	1	8.5%	14	20.2%	2	4.6%	1	7.2%	0	0.0%	0	0.0%	0	
Easily accessible by public transport	0.8%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Convenient car parking	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	
Close to school	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enjoy walking around / browsing	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	
Nice location / good for a day out	2.6%	7	2.7%	0	0.0%	0	4.8%	0	3.2%	0	3.0%	0	10.0%	6	0.0%	0	
The beach	4.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	1		10	0.0%	0	
Visiting family / friends	4.7%	13	17.3%	3	1.0%	2	7.0%	1	3.2%	0	14.0%	1	11.4%	7	0.0%	0	
(Nothing in particular)	2.8%	8	10.1%	2	1.9%	3	14.5%	1	0.0%	0	6.8%	0	1.9%	1	0.0%	0	
Weighted base:		270		15		170		9		13		5		57		1	
Sample:		252		23		138		15		19		23		32		2	
Q30BWhat is the main re Those who said 'Frint				ITON	-ON-SE	A AT	Q27)?										
Choice and range of shops	32.9%	41	47.5%	18	37.2%	9	62.9%	1	0.0%	0	9.6%	0	23.6%	13	0.0%	0	
Strength of supermarket provision	1.9%	2		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Choice of leisure facilities (restaurants, pubs etc)	16.0%	20	4.4%	2	15.8%	4	0.0%	0	100.0%	1	20.0%	1	22.4%	12	0.0%	0	
Choice of services (hairdressers, banks etc)	5.1%	6	16.2%	6	0.0%	0	0.0%	0	0.0%	0	8.0%	0	0.0%	0	0.0%	0	
Environmental quality of centre	8.3%	10	0.0%	0	11.7%	3	0.0%	0	0.0%	0	42.3%	2	8.5%	5	77.5%	1	
Close to home	10.7%	13	18.9%	7	18.0%	4	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	
Close to work	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	
Easily accessible by public transport	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	
Close to school	1.2%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enjoy walking around / browsing	3.0%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	
Nice location / good for a day out	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	6.5%	4		0	
Quiet / small	3.0%	4	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	
The beach	5.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	11.6%	6	0.0%	0	
Visiting family / friends (Nothing in particular)	4.2% 2.4%	5 3	3.6% 3.0%	1 1	3.1% 3.1%	1	37.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	4.0% 2.0%	2 1	22.5% 0.0%	0	
Weighted base: Sample:		125 138		37 56		25 20		2		1 2		4 14		55 39		1 4	

	Total		Zone	1	Zone 2	2	Zone 3	3	Zone 4		Zone 5		Zone	6	Zone 7	1
Q30CWhat is the main re				.TON	-ON-THE	-NAZ	Z AT Q27	7)?								
Choice and range of shops Strength of supermarket	8.1% 2.2%	4		3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.4% 0.0%	1	0.0% 0.0%	0
provision Choice of leisure facilities	19.4%	9	0.0%	0	50.0%	1	0.0%	0	100.0%	1	0.0%	0	21.0%	7	0.0%	0
(restaurants, pubs etc) Choice of services (hairdressers, banks etc)	2.7%	1	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	0.0%	0
Close to home	4.8%	2	22.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	2.6%	1	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enjoy walking around / browsing	4.9%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Nice location / good for a day out	11.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	5	0.0%	0
The beach	32.8%	15	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.0%	14	0.0%	0
Visiting family / friends	2.7%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	3.4%	1	0.0%	0
Weighted base: Sample:		45 39		10 18		2 2		0		1 2		0 1		32 16		0 0
Q30DWhat is the main re Those who said 'Dove			ing (DOV	'ERC	OURT AT	Q27	7)?									
Cl.: 1 C.1	26.20/	1.0	0.00/	0	0.00/	0	25.70/	1.1	41.70/	2	100.00/		1.4.20/		0.00/	0
Choice and range of shops Strength of supermarket	26.2% 1.5%	16 1	0.0% 0.0%	0	0.0% 0.0%	0	25.7% 0.0%	11	41.7% 14.8%	1	0.0% 0.0%	1 0	14.2% 0.0%	1	0.0% 0.0%	0
provision Choice of leisure facilities	4.8%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	30.3%	0
(restaurants, pubs etc) Choice of services (hairdressers, banks etc)	24.4%	15	0.0%	0	0.0%	0	28.9%	13	0.0%	0	0.0%	0	32.8%	2	0.0%	0
Close to home	21.9%	14	0.0%	0	0.0%	0	30.1%	13	6.4%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	8.1%	5	0.0%	0	0.0%	0	3.5%	2	9.3%	1	0.0%	0	38.8%	3	0.0%	0
Easily accessible by public transport	0.7%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	1.2%	1	0.0%	0	37.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enjoy walking around / browsing	2.7%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0
The beach	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends	6.4%	4	0.0%	0	62.9%	1	0.0%	0	14.8%	1	0.0%	0	14.2%	1		1
(Nothing in particular)	0.7%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		62 72		0		2		44 53		6 9		1 1		8 4		1 2
Sample.		12		U		3		33		9		1		4		2
Q30E What is the main re Those who said 'Harw			ing (HAR	WICH	H AT Q27	')?										
Choice and range of shops Strength of supermarket	19.4% 15.6%	9 8	0.0% 100.1%	0	29.5% 0.0%	1	28.0% 18.6%	7 5	14.8% 42.6%	0 1	0.0% 18.9%	0	6.7% 6.7%	1 1	0.0% 0.0%	0
provision Choice of leisure facilities	18.5%	9	0.0%	0	0.0%	0	10.4%	3	21.3%	1	62.3%	0	31.4%	5	50.0%	0
(restaurants, pubs etc) Choice of services	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(hairdressers, banks etc) Environmental quality of	5.3%	3	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	13.5%	2	0.0%	0
centre Close to home	9.9%	5	0.0%	0	0.0%	Λ	12.8%	3	0.0%	0	0.0%	0	9.7%	2	0.0%	0
Close to nome Close to work	9.9% 9.8%	5	0.0%	0	0.0%	0	14.3%	3 4	0.0%	0	0.0%	0	9.7% 6.7%	1	0.0%	0
Enjoy walking around / browsing	1.6%	1	0.0%	0	29.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice location / good for a day out	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	50.0%	0
Visiting family / friends (Nothing in particular)	6.3% 9.9%	3 5	0.0% 0.0%	0	0.0% 40.9%	0 1	0.0% 12.4%	0	0.0% 21.3%	0 1	18.9% 0.0%	0	18.4% 0.0%	3	0.0% 0.0%	0
Weighted base:	J.J 70	49	0.070	0	TU.7/0	3	12.7/0	26	<i>0/ د.</i> 1 ک	3	0.070	1	0.070	16	0.070	1
Sample:		49		1		4		22		5		4		11		2

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	Tota	1	Zone 1	l	Zone 2	2	Zone 3		Zone	4	Zone 5	5	Zone	6	Zone	7	
Q30F What is the main re			ng (MAN	NINC	STREE A	T Q2	7)?										
Choice and range of shops	21.4%	28	0.0%	0	36.5%	1	53.5%	1	32.0%	15	0.0%	0	13.0%	6	13.8%	5	
Strength of supermarket provision	7.7%	10	0.0%	0	0.0%	0	0.0%	0	13.0%	6	0.0%	0	4.3%	2	5.8%	2	
Choice of leisure facilities (restaurants, pubs etc)	17.1%	22	0.0%	0	0.0%	0	46.5%	1	3.3%	2	40.9%	0	28.1%	12	22.5%	7	
Choice of services	8.2%	11	0.0%	0	0.0%	0	0.0%	0	3.2%	2	59.1%	0	4.3%	2	21.5%	7	
(hairdressers, banks etc) Environmental quality of centre	5.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	7	0.9%	0	
Close to home	13.7%	18	0.0%	0	0.0%	0	0.0%	0	29.0%	14	0.0%	0	0.0%	0	12.6%	4	
Close to work	4.6%	6	0.0%	0	30.8%	1	0.0%	0	5.9%	3	0.0%	0	3.5%	2	1.3%	0	
Easily accessible by public transport	3.8%	5	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	8.2%	3	
Close to school	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	
Enjoy walking around / browsing	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.9%	0	
Good market	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	3.3%	1	
Quiet / small	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Visiting family / friends	12.0%	16	0.0%	0	32.7%	1	0.0%	0	4.7%	2	0.0%	0	22.1%	10	7.3%	2	
(Nothing in particular)	2.3%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	2.4%	1	1.3%	0	
Weighted base:		131		0		4		2		48		0		44		33	
Sample:		163		0		4		3		54		2		28		72	
Q30G What is the ma			isiting (E	BRIG	HTLINGS	SEA	AT Q27)?										
Choice and range of shops	6.9%	6	0.0%	0	0.0%	0	0.0%	0	15.1%	4		1	0.0%	0	0.0%	0	
Strength of supermarket provision	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%		14.2%	1	0.0%	0	0.0%	0	
Choice of leisure facilities (restaurants, pubs etc)	17.0%	15	0.0%	0	19.3%	1	0.0%	0	5.3%	2		1	24.3%	11	0.0%	0	
Choice of services (hairdressers, banks etc)	3.4%	3	0.0%	0	0.0%	0	0.0%	0	8.8%	3	5.1%	0	0.0%	0	0.0%	0	
Environmental quality of centre	8.7%	7	0.0%	0	0.0%	0	0.0%	0	5.3%	2	7.6%	1		5	0.0%	0	
Close to home	15.1%	13	0.0%	0	0.0%	0	0.0%	0	32.3%	9	0.0%	0	7.7%	4	0.0%	0	
Close to work	5.7%	5	0.0%	0	80.7%	2	0.0%	0	8.0%	2	5.1%	0	0.0%	0	0.0%	0	
Close to school	4.0%	3	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%	0	0.0%	0	0.0%	0	
Enjoy walking around / browsing	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
Nice location / good for a day out	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	5.7%	3	0.0%	0	
The beach	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0	2.3%	1	0.0%	0	
Visiting family / friends	29.2%	25	0.0%	0	0.0%	0	0.0%	0	13.3%	4	5.4%	0	43.9%	20	100.0%	0	
(Nothing in particular)	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	1	2.3%	1	0.0%	0	
Weighted base:		85		0		3		0		29		7		47		0	
Sample:		103		0		3		0		39		29		31		1	

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Total Zone 3 Zone 4 Zone 1 Zone 2 Zone 5 Zone 6 Zone 7 Q31AAre there any measures that would encourage you to visit (ALL CENTRES AT Q27) more often? 1st Mention Not those who said '(Don't visit any of these centres)' at Q26 Increased general choice and 15.1% 115 15.8% 10 21.4% 45 29.9% 25 22.2% 22 2.6% 4.2% 11 6.9% 3 range of shops Improved food shops within 2.6% 20 2.2% 1 0.6% 2.2% 2 7.8% 8 2.7% 0 2.2% 6 4.8% 2 the town centre Discount foodstores within 0.2% 0.0% 0 0.0% 0 0.0% 0 1.1% 0.0% 0 0.0% 0 0.8% 0 the town centre Improved non-food shops 3.2% 2.5 0.7% 0 6.5% 7.8% 0.9% 1.2% 0 1.0% 1.9% 14 6 1 3 1 within the town centre Improved leisure facilities 0.8% 0.0% 0.4% 4.4% 0.0% 0.0% 0.4% 6 0 1.1% Improved quality of shops 2.2% 3.4% 3 0.0% 0 2.6% 0.0% 0 17 2 1.4% 3.2% 2.3% 3 2 7 7.5% 57 10.7% 7 7 7.5% 5.3% 7.7% More parking 9.2% 19 8.3% 6.6% 1 14 3 Cheaper parking 0.4% 2.7% 2 0.3% 0.0% 0 0.6% 0.8% 0.0% 0.8% 0 0 0 Improved street cleaning 1.1% 0.7% 2.2% 5 1.3% 0.8% 1 0.0% 0 0.6% 0.0% 0 Increased public transport 1.3% 10 1.8% 0.3% 1.6% 4.3% 0.0% 0 1.0% 2 0.8% 0 1 4 1 1 0 0.0% Cheaper public transport 0.1% 0 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 Better environment 1.6% 12 2.2% 2.8% 6 0.5% 0 1.5% 2 0.8% 0 1.0% 3 0.0% 0 Better security 0.6% 5 0.0% 0 1.6% 3 0.5% 0 0.0% 0 4.4% 0.0% 0.0% 0 1 Longer opening hours 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.6% 1 0.0% 0 0.0% 0 0.0% 0 A village hall 0.1% 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Aldi store 0.1% 0.0% 0 0.0% 0.0% 0.6% 0.0% 0 0.0% 0 0.0% 0.0% 0.1% 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Asda store 1.9% 0.0% 0.0% Bank 0.2% 2 1.5% 1 0.0% 0 0.0% 0 0.6% 1 0 0 0 Better enforcement of the 0.2% 2 2.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 parking rules 0 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0.0% 0 Better market 0.1% 0.0% 0 Bigger Sainsbury's 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 Build a hotel on the site next 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 to the Co-op 0.7% 0 0 0.0% 0 0.0% 0.0% 0 Cheaper prices in the Co-op 0.1% 0 0.0% 0 0.0% 0.0% 0 0 Clear the shingle on the 0.1% 0.0% 0 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 1 beach 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 Family pubs 0.1% 0.0% 1.2% 0.0% 0 1 1 Golf course 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 1.2% 0 0.0% 0 0.0% Heated swimming pool 0 0 0 0.1% 0.0% 0 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Home furnishings store 1 1 Improve the camp site's 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 facilities for visitors Improve the look of the place 0.8% 6 0.0% 0 2.1% 4 0.0% 0 0.0% 0 0.0% 0 0.6% 2 0.0% 0 / give it a refurb Improve the pavements 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.0% 0 0.0% 0 Improve the railway 0.1% 0.0% 0 0.0% 0 0.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 1 Improve the railway bridge 0.1% 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% 0 0.0% 0 0.0% 0 1 1 for traffic flow 0 0.0% 0 Improve the sea front 0.1% 1 0.0% 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 1.4% 0.0% 0.0% Improve the weather 0.0% 0 0.0% 0 0 0 0 0.2% 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.0% 0 0.4% 0.8% 0 Improved bus service 2 1 8 4 0 0.0% 0 0.0% 0.0% 0 Improved road layout / 1.0% 6.8% 0.4% 1 0.0% 2.5% 3 0 access Increase the size of the 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.8% 0 station car park Less beggars / homeless 0.3% 2 0.0% 0 1.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 people Less charity shops 0.2% 0.0% 0 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Less empty shops 0.3% 2 0.0% 0 0.6% 0 0.0% 0 0.0% 0 1 0.8% 1 0.0% Less pot holes in roads 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.0% 0.0% 0.8% Less traffic congestion 0.1% 0.0% 0 0.0% 0.4% 0.0% 0 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Lidl store 0.1% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 More banks 0.2% 2 0.0% 0 1.8% 2 0 More disabled parking 0.2% 2 0.0% 0 0.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 More facilities 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.9% 0.0% 0 0.0% 0 0.0% 0 1 More for children / young 0.0% 0.0% 0.0% 0.0% 0 0.4% 0.0% 0 0 0 0.0% 0 0.1% 0 people to do 0.1% 1 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 More free parking 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 1.0% 0.0% More greenery 2 0 0 0 0 0 2 0 2 More independent stores 0.0% 0 0.8% 0.0% 0 0.4% 0.0% 0 0.2% 0.0% 0 1 0.0% 0 1 More jobs 0.1% 1 0.0% 0 0.0% 0 0.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 More places to eat 0.4% 3 0.0% 0 0.0% 0.0% 0 1.5% 2 6.8% 1 0.0% 0.8% 0.1% 0.0% 0 0.0% 0 0.0% 0 0.9% 0.0% 0 0.0% 0 0.0% 0 Remove the Tesco 1 1 Reopen Barclays Bank 0.2% 2 0.0% 0 0.0% 0 0.0% 0 1.5% 2 0.0% 0 0.0% 0 0.0% 0 Restoration of the railway 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.8% line

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone '	7
Sewing shop	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop allowing dogs on the beach	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Stop the cafes taking up so much pavement space	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The ATM's to be free	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Yellow lines need to be put on Station Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
(Nothing / Nothing else)	53.7%	411	45.4%	28	44.3%	92	34.1%	28	36.8%	37	62.2%	12	74.6%	191	62.4%	23
(Don't know)	1.9%	14	0.0%	0	2.1%	4	0.0%	0	0.0%	0	5.1%	1	2.4%	6	7.1%	3
Weighted base:		765		62		209		82		101		19		256		37
Sample:		814		98		174		96		130		73		159		84
r																-
Q31AA Are there any m	easures	that	would er	ncou	rage you	ı to vi	sit (CLA	СТО	N-ON-SE	ΕΑ ΑΤ	Q27) m	ore o	ften? 1s	st Mer	ntion	
Those who said 'Clacto	n-on-Sea	' at Q2	7				-				•					
Increased general choice and range of shops	21.4%	58	32.3%	5	25.1%	43	7.0%	1	42.1%	5	5.2%	0	6.2%	4	50.0%	0
Improved food shops within the town centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0
Improved non-food shops within the town centre	5.0%	13	2.7%	0	7.5%	13	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.7%	5	0.0%	0	1.8%	3	0.0%	0	4.6%	1	0.0%	0	1.9%	1	0.0%	0
More parking	9.0%	24	11.9%	2	10.1%	17	7.0%	1	0.0%	0	6.8%	0	7.8%	4	0.0%	0
Cheaper parking	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	2.0%	5	2.7%	0	2.2%	4	7.0%	1	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.7%	7	6.2%	1	3.4%	6	4.8%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0
Better security	1.6%	4	0.0%	0	2.0%	3	0.0%	0	0.0%	0	16.1%	1	0.0%	0	0.0%	0
Asda store	0.2%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger Sainsbury's	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Home furnishings store	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the look of the place	1.7%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
/ give it a refurb	0.207		0.00/	0	0.50	4	0.00/		0.004	0	0.00/	0	0.007	0	0.00/	0
Improved road layout /	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
access Less beggars / homeless	0.8%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
people	0.0%	2	0.070	U	1.570	2	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U
Less charity shops	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.7%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children / young	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
people to do	0.5/0	1	0.070	U	0.5/0	1	0.070	U	0.070	U	0.070	U	0.070	J	0.070	U
The ATM's to be free	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
(Nothing / Nothing else)	47.0%	127	41.6%	6	36.6%	62	74.2%	7	46.9%	6	52.0%	3	74.4%	43	50.0%	0
(Don't know)	2.0%	5	0.0%	0	2.2%	4	0.0%	0	0.0%	0	12.7%	1	1.9%	1	0.0%	0
Weighted base:		270		15		170		9		13		5		57		1
Sample:		252		23		138		15		19		23		32		2
Sample:		232		23		138		13		19		23		32		2

Total

Zone 1

Tendring Household Survey for WYG

Zone 3

Zone 4

Zone 5

Zone 6

Zone 7

Zone 2

Q31AB Are there any measures that would encourage you to visit (FRINTON-ON-SEA AT Q27) more often? 1st Mention Those who said 'Frinton-on-Sea' at Q27 Increased general choice and 4.7% 9.9% 4 3.1% 0.0% 0 30.3% 0.0% 2.0% 0.0% 0 range of shops Improved food shops within 1.1% 3.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 the town centre Improved non-food shops 1.4% 2 0.0% 0 0.0% 0 37.1% 0.0% 0 0.0% 0 2.0% 0.0% 0 within the town centre Improved quality of shops 2.5% 3 4.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 2 0.0% 0 7 More parking 6.0% 12.0% 4 8.0% 2 0.0% 0 0.0% 0 24.6% 1 0.0% 0 0.0% 0 Improved street cleaning 0.6% 0.0% 0 3.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 Increased public transport 0.9% 3.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 1 Better enforcement of the 1.2% 0.0% 0.0% 2 4.1% 2 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 parking rules 0.3% 0 0 0 0.0% 0.0% 0 Cheaper prices in the Co-op 1.1% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.4% 0.0% 0 2.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Improve the sea front 0 1 1 0.0% Improved bus service 0.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 1 0 Improved road layout / 3.4% 4 11.4% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 access More free parking 0.4% 1 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 More independent stores 0.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0 1 More places to eat 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0.0% 0 29.3% 1 Sewing shop 0.0% 0.3% 0 1.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Stop allowing dogs on the 1.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 2 0.0% 0 beach 0 Stop the cafes taking up so 0.3% 0 1.1% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% much pavement space (Nothing / Nothing else) 71.2% 89 48.5% 18 81.5% 20 62.9% 1 69.7% 1 46.2% 2 83.5% 46 100 0% 1 (Don't know) 1.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 2 0.0% 0 2 Weighted base: 2.5 4 1 125 37 1 55 Sample: 20 3 2 14 39 4 Q31AC Are there any measures that would encourage you to visit (WALTON-ON-THE-NAZ AT Q27) more often? 1st Mention Those who said 'Walton-on-the-Naze' at Q27 Increased general choice and 7.9% 50.0% 0.0% 0 0.0% 0 0.0% 0 3.4% 0.0% 0 range of shops Improved food shops within 5.9% 3 0.0% 0 0.0% 0.0% 0 0 0.0% 8.3% 0.0% 0 0 0.0% 0 3 the town centre Improved quality of shops 4.8% 6.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.9% 2 0.0% 21.1% 9 0.0% 28.4% 0.0% More parking 4.2% 0 0.0% 0.0% 0 0.0% 0 0 9 0 0 17.6% 0.0% 2 0 0.0% 0 0.0% Cheaper parking 3.8% 2 0.0% 0 0.0% 0 0.0% 0 0 Improved street cleaning 3.5% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 4.9% 2 0.0% 0 0 Better environment 0.9% 0 4.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% A village hall 0 4.2% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Bank 2.1% 1 9.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Golf course 5.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.8% 2 0.0% 0 0.9% 0 4.2% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Lidl store 0 (Nothing / Nothing else) 40.1% 18 37.0% 4 50.0% 1 0.0% 0.1 00.0% 1 0.0% 0 38.9% 12 0.0% 0 (Don't know) 2.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 00.0% 0 3.4% 1 0.0% 0 1

10

18

45

39

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32

16

0

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Weighted base:

Sample:

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	Total		Zone 1		Zone 2		Zone	3	Zone 4	ı	Zone 5		Zone	6	Zone 7	7
Q31AD Are there any m Those who said 'Dovero			vould en	coui	rage you t	to vi	sit (DOV	'ERC	OURT AT	Γ Q27	') more o	ften	? 1st Me	ntion	l	
Increased general choice and range of shops	37.1%	23	0.0%	0	0.0%	0	41.0%	18	33.3%	2	0.0%	0	38.8%	3	0.0%	0
improved food shops within the town centre	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
mproved non-food shops within the town centre	6.9%	4	0.0%	0	37.1%	1	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
mproved quality of shops	8.3%	5	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	32.8%	2	0.0%	0
More parking	10.6%	7	0.0%	0	0.0%	0	14.1%	6	6.4%	0	0.0%	0	0.0%	0	0.0%	0
ncreased public transport	0.7%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.7%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
etter environment	1.5%	1	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0	0.0%	0	0.0%	0
lear the shingle on the beach	1.6%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ess empty shops	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ess pot holes in roads	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	69.7%	1
fore facilities	1.5%	1	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0	0.0%	0	0.0%	0
fore independent stores	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iore jobs	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing / Nothing else)	24.6%	15	0.0%	0	25.7%	1	20.7%	9	30.6%	2	100.0%	1	28.5%	2	30.3%	0
Don't know)	1.2%	1	0.0%	0	37.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Veighted base:		62		0		2		44		6		1		8		1
lample:		72		0		3		53		9		1		4		2
Q31AE Are there any m Those who said 'Harwin ncreased general choice and	ch' at Q27		vould en	oui 0	0.0%		23.3%		1 AT Q27 21.3%	') mo 1	re often?	' 1st 0	Mention 6.7%	1	0.0%	0
range of shops mproved food shops within	2.5%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
the town centre																
nproved non-food shops within the town centre	4.7%	2	0.0%	0	0.0%	0	8.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nproved leisure facilities	7.4%	4	0.0%	0	0.0%	0	14.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	21.3%	1	0.0%	0	0.0%	0	0.0%	0
mproved street cleaning	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ncreased public transport	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
etter environment	1.2%	1	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0
etter security	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
amily pubs	2.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
mprove the railway	1.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0
Nothing / Nothing else)	58.1%	28 1	100.1%	0	100.0%	3	37.5%	10	36.1%	1	81.2%	1	86.5%	14	50.0%	0
Don't know)	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	0	6.7%	1	0.0%	0
Veighted base:		49		0		3		26		3		1		16		1
Sample:		49		1		4		22		5		4		11		2
յաությե.		+7		1		4		22		5		4		11		2

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Zone 3 Zone 4 Total Zone 1 Zone 2 Zone 5 Zone 6 Zone 7 Q31AF Are there any measures that would encourage you to visit (MANNINGTREE AT Q27) more often? 1st Mention Those who said 'Manningtree' at Q27 Increased general choice and 8.6% 11 0.0% 0.0% 0.0% 0 18.8% 0.0% 0 0.0% 6.9% range of shops Improved food shops within 8.3% 11 0.0% 0 30.8% 0.0% 0 16.5% 8 0.0% 0 0.0% 0 5.4% the town centre Discount foodstores within 1.1% 0.0% 0 0.0% 0 0.0% 0 2.3% 0.0% 0 0.0% 0 0.9% the town centre Improved non-food shops 2.4% 3 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0 3.5% 2.1% 1 2. within the town centre Improved leisure facilities 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 0 0.0% 0 0 0 0 0 Improved quality of shops 1.3% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 3.6% 0 2 2 3.9% 0.0% 0 0.0% 2 0.0% 0 0.0% 8.6% More parking 5 0.0% 0 0 4.7% 0 Cheaper parking 0.2% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.9% 0 0 0 0 0.9% Increased public transport 3.2% 4 0.0% 0.0% 0 23.3% 0 2.0% 1 0.0% 5.6% 2.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 6.0% 0.0% Better environment 3 0 3 0.0% 0.0% Longer opening hours 0.5% 1 0 0.0% 0 0.0% 0 1.2% 1 0.0% 0 0.0% 0 Aldi store 0.5% 0.0% 0 0.0% 0 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% Better market 0.3% 0 0.0% 0 0.0% 0.0% 0 0.9% 0 0.0% 0 0.0% 0.0% 0 0 Build a hotel on the site next 0.3% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.0% 0 0.0% 0 0.0% to the Co-op Improve the pavements 0.3% 0.0% 0.0% 0.0% 0.9% 0.0% 0.0% 0.0% Improve the railway bridge 0 0 0.5% 0.0% 0 0 0.0% 1.2% 0.0% 0.0% 0 0.0% 1 0.0% 1 for traffic flow Improved bus service 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% Improved road layout / 0.8% 0.0% 0 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0% 1 access Increase the size of the 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% station car park Less traffic congestion 0.5% 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.0% 0 0.0% 0 0.9% 1 More greenery 1.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.6% 2 0.0% More places to eat 0.9% 1 0.0% 0 0.0% 0 0.0% 0 2.3% 1 0.0% 0 0.0% 0 0.0% Remove the Tesco 0.7% 0.0% 0 0.0% 0 0.0% 0 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% Tesco store 0.8% 0.0% 0.0% 0 0.0% 2.1% 0 1 1 Yellow lines need to be put 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% on Station Road (Nothing / Nothing else) 55.3% 73 0.0% 0 69.2% 3 76.8% 34.4% 59.1% 0 71.1% 31 61.5% 20 1 16 (Don't know) 4.9% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 40.9% 0 8.1% 4 8.0% 3 33 Weighted base: 131 0 4 2 48 0 44 3 163 0 54 2 28 72 Sample: Q31AG Are there any measures that would encourage you to visit (BRIGHTLINGSEA AT Q27) more often? 1st Mention Those who said 'Brightlingsea' at Q27 Increased general choice and 7.2% 0.0% 0 0.0% 0 0.0% 0 16.7% 5 3.2% 0 2.3% 0.0% range of shops Improved food shops within 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.3% 0 0.0% 0 0.0% the town centre 0 Improved leisure facilities 1 3% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 3% 0.0% More parking 4.7% 4 0.0% 0 0.0% 0 0.0% 0 14.0% 4 0.0% 0 0.0% 0 0.0% Cheaper parking 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 0 0.0% 0 0.0% 0.5% 0.0% 0 0 0 0.0% 0.0% Improved street cleaning 0 0.0% 0 0.0% 1.4% 0 0.0% 0 Increased public transport 4.0% 3 0.0% 0 0.0% 0 0.0% 0 11.9% 3 0.0% 0 0.0% 0 0.0% 1.1% 0.0% 0 0.0% 0.0% 2.1% 0.0% 0.0% 0 0 5.1% 0 Heated swimming pool 0.3% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.2% 0 0.0% 0 0.0% Improve the camp site's 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 0 0.0% 0 0.0% facilities for visitors Improve the look of the place 1.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.3% 2 0.0% give it a refurb 0.3% 0.0% Improve the weather 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 0 0 0.0% Improved bus service 0 0 0.5% 0.0% 0.0% 0 0.0% 0 1.4% 0.0% 0.0% 0 0.0% Improved road layout / 1.8% 2 0.0% 0 0.0% 0.0% 5.3% 2 0.0% 0.0% 0.0% 0 0 0 0 access 2 0 0 2 0 0.0% 0.0% More banks 2.1% 0.0% 0.0% 0 0.0% 6.1% 0.0% 0 More places to eat 0.5% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% Reopen Barclays Bank 1.8% 0.0% 0 0.0% 0 0.0% 0 5.3% 2 0.0% 0 0.0% 0 0.0% 2 0 Restoration of the railway 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 2.2% 0 0.0% 0 0.0% 0 100.0% 0 (Nothing / Nothing else) 71.1% 61 0.0% 3 0.0% 34.3% 10 70.9% 5 92.0% 43 100 0% Weighted base: 3 0 7 85 0 29 47 Sample: 103 0 3 0 39 29 31

Tendring Household Survey for WYG

Page 46 May 2015

Weighted: for WYG

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7

	Tota	ıl	Zone	1	Zone 2	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone	7
Q31BAre there any meas	uros tha	t wou	ld enco	ırana	vou to v	vicit (ALL CEN	JTRF	S AT O	27) m	ore ofter	n2 2n	d Menti	on		
Not those who said '(De						visit (ALL OLI	••••	O AI Q		ore orter	2	a menu	011		
Increased general choice and range of shops	2.8%	21	3.7%	2	4.5%	9	4.0%	3	3.6%	4	1.9%	0	1.0%	2	0.0%	0
Improved food shops within the town centre	1.3%	10	1.6%	1	1.4%	3	1.3%	1	3.1%	3	0.0%	0	0.4%	1	2.1%	1
Improved non-food shops within the town centre	1.8%	14	1.5%	1	3.5%	7	2.6%	2	3.1%	3	0.0%	0	0.0%	0	1.1%	0
Improved leisure facilities	0.6%	5	0.0%	0	0.3%	1	1.5%	1	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.4%	11	1.3%	1	2.3%	5	3.0%	2	0.9%	1	0.0%	0	0.4%	1	1.8%	1
More parking	1.2%	9	0.9%	1	1.7%	4	0.0%	0	3.4%	3	6.8%	1	0.0%	0	0.0%	0
Cheaper parking	1.0%	8	0.0%	0	0.8%	2	5.3%	4	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Improved street cleaning	0.4%	3	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Cheaper public transport	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.0%	2	0.0%	0
Better environment	0.9%	7	2.2%	1	1.6%	3	1.6%	1	0.4%	0	0.0%	0	0.0%	0	0.8%	0
Better security	0.3%	3	0.7%	0	0.4%	1	0.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Longer opening hours	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Better advertising of the market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Cleaner centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Farmfood store	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Happier shopkeepers	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the look of the place / give it a refurb	0.4%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Improved road layout / access	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor swimming pool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Less beggars / homeless people	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lights on all the time	0.2%	2	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butchers	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children / young people to do	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent stores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	2	0.0%	0
More parks	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More pubs	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer people	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to the shops	0.5%	3	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.2%	1	0.7%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Recognition for the tourist	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the greenery from the footpaths	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Support local businesses	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	81.4%	623	84.8%	53	75.2%	157	70.1%	58	75.3%	76	77.4%	14	91.2%	233	85.3%	32
(Don't know)	2.7%	21	0.0%	0	1.4%	3	4.5%	4	1.4%	1	7.7%	1	3.4%	9	7.1%	3
Weighted base: Sample:		765 814		62 98		209 174		82 96		101 130		19 73		256 159		37 84
1																

Weighted:

	Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone 7	7
Q31BA Are there any management of the Control of th				ncour	age yοι	ı to vi	isit (CLA	стоі	N-ON-SE	A AT	Q27) m	ore o	ften? 2r	nd Me	ntion	
Increased general choice and	3.8%	10	0.0%	0	5.5%	9	11.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
range of shops Improved food shops within the town centre	1.1%	3	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.5%	9	0.0%	0	4.3%	7	0.0%	0	16.6%	2	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.0%	5	0.0%	0	2.8%	5	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.8%	8	3.9%	1	2.1%	4	0.0%	0	26.9%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.2%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Improved street cleaning	1.0%	3	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Better environment	1.9%	5	2.7%	Ö	2.0%	3	7.0%	1	3.2%	0	0.0%	0	0.0%	0	50.0%	0
Better security	0.7%	2	2.7%	0	0.5%	1	0.0%	0	0.0%	0	16.1%	1	0.0%	0	0.0%	0
Improve the look of the place	0.3%	1	0.0%	Ö	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
/ give it a refurb Improved road layout /	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
access Less beggars / homeless	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
people Less charity shops	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lights on all the time	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parks	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer people	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 1	1.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to the shops Primark	0.4%	1	2.7%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	74.6%	202	88.1%	13	70.4%	120	74.2%	7	53.3%	7	68.3%	3	89.2%	51	50.0%	0
(Nothing / Nothing else) (Don't know)	2.4%	7	0.0%	0	1.3%	2	0.0%	0	0.0%	0	15.6%	1	6.2%	4	0.0%	0
(Doll t know)	2.470	,	0.070	U	1.370	2	0.070	U	0.0%	U	13.0%	1	0.270	4	0.0%	U
Weighted base: Sample:		270 252		15 23		170 138		9 15		13 19		5 23		57 32		1 2
Q31BB Are there any market Those who said 'Frinton'											·					
Increased general choice and range of shops	1.6%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.7%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
More parking	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.3%	1	0.0%	0	0.0%	0
Cheaper public transport	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.0%	116	90.2%	33	97.9%		100.0%		100.0%	1	54.7%	2	95.2%		100.0%	1
(Don't know)	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Weighted base: Sample:		125 138		37 56		25 20		2 3		1 2		4 14		55 39		1 4
Q31BC Are there any me Those who said 'Walton				ncour	age you	ı to vi	isit (WAL	TON	-ON-THE	E-NAZ	Z AT Q27	7) mo	re often	? 2nd	l Mentior	1
Increased general choice and range of shops	1.3%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.9%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.1%	1	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfood store	2.5%	1	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Support local businesses	1.3%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	88.3%	40	58.1%		100.0%	2	0.0%		100.0%	1	0.0%	0	96.6%	31	0.0%	0
(Don't know)	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	0	3.4%	1	0.0%	0
· ·	,,0		0.070		3.070		3.070		0.070		- 50.070		2.170		3.370	
Weighted base: Sample:		45 39		10 18		2 2		0		1 2		0		32 16		0

Tendring Household Survey for WYG

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	Tota	l	Zone 1	l	Zone 2		Zone 3	3	Zone 4		Zone 5	;	Zone	6	Zone 7	7
Q31BD Are there any m Those who said 'Doverong			would en	coui	rage you t	to vi	isit (DOV	'ERC	OURT AT	Q27	7) more c	ften	? 2nd M	entio	n	
Increased general choice and	7.6%	5	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	32.8%	2	0.0%	0
range of shops Improved food shops within	2.0%	1	0.0%	0	0.0%	0	1.5%	1	9.3%	1	0.0%	0	0.0%	0	0.0%	0
the town centre Improved non-food shops within the town centre	3.4%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.8%	1	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	7.0%	4	0.0%	0	0.0%	0	9.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0	0.0%	0	0.0%	0
Happier shopkeepers	0.7%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0
Lights on all the time	1.6%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butchers	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	61.3%	38	0.0%	0	62.9%	1	59.7%	26	51.9%		100.0%	1	67.3%		100.0%	1
(Don't know)	7.2%	4	0.0%	0	37.1%	1	8.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		62		0		2		44		6		1		8		1
Sample:		72		0		3		53		9		1		4		2
O21PE Are there any m	00011800	that	would on			60 V	icit (LIAD	MICI	J AT 027	۰	ro often	2 200	d Montio	_		
Q31BE Are there any m Those who said 'Harwin			would en	Cou	age you	io v	ISIL (FIAN	VVICI	TAI QZI,	, 1110	re orten	? 2110	ı wentio	11		
Improved food shops within the town centre	3.1%	2	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Improved leisure facilities	2.5%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.5%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children / young people to do	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Recognition for the tourist	1.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	1.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	84.7%		100.1%		100.0%	3	82.2%	21	78.7%	2	81.2%	1	86.5%		100.0%	1
(Don't know)	3.7%	2	0.0%	0	0.0%	0	0.0%	0	21.3%	1	18.9%	0	6.7%	1	0.0%	0
Weighted base: Sample:		49 49		0		3		26 22		3 5		1 4		16 11		1 2
•																-
Q31BF Are there any m Those who said 'Manni			would en	coui	rage you t	to vi	isit (MAN	ININC	STREE AT	ΓQ2	7) more	ofter	n? 2nd N	lentio	n	
Increased general choice and range of shops	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	2.5%	3	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	2.4%	1
Improved non-food shops within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	0
Improved leisure facilities	1.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Cheaper public transport	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Longer opening hours	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Better advertising of the market Improve the look of the place	1.7% 1.9%	2	0.0%	0	0.0%	0	0.0%	0	4.7% 0.0%	2	0.0%	0	0.0% 5.6%	0	0.0%	0
/ give it a refurb	/0	_		v		v		Ü		9	,0	v	/ 0	-		-
More independent stores	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
More places to eat	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
(Nothing / Nothing else)	81.5%	107	0.0%		100.0%		100.0%	2	78.2%	37	59.1%	0	80.7%	36	84.3%	28
(Don't know)	5.5%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	1	40.9%	0	8.1%	4	8.0%	3
Weighted base:		131		0		4		2		48		0		44		33
Sample:		163		0		4		3		54		2		28		72

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Q31BG Are there any m			would e	ncou	rage you	ı to vi	sit (BF	RIGHT	LINGSI	EA AT	Q27) m	ore of	ften? 2r	nd Me	ntion	
Increased general choice and range of shops	3.1%	3	0.0%	0	0.0%	0	0.0%	0	9.2%	3	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.1% 0.5%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.3% 1.4%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Indoor swimming pool More independent stores	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Remove the greenery from the footpaths	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else) (Don't know)	92.1% 0.4%	79 0	0.0% 0.0%	0 0	100.0% 0.0%	3 0	0.0% 0.0%	0	83.2% 0.0%	24 0	94.9% 5.1%	6 0	96.7% 0.0%	45 0	100.0% 0.0%	0
Weighted base: Sample:		85 103		0		3		0		29 39		7 29		47 31		0 1
Q31CAre there any meas	uros tha		ld enco	urane	vou to	vicit (ALL CE	NTRE	SATO	27) m	ore ofte	n? 3ra	l Monti	on		
Not those who said '(De						visit (ALL GE	NIKE	.5 A1 Q	<i>21)</i> III	ore orte	11: 310	ı wentı	OII		
Increased general choice and range of shops	0.3%	3	0.0%	0	0.7%	2	0.5%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.1%	8	0.7%	0	1.8%	4	2.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.2%	2	0.7%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	0.6%	5	0.7%	0	1.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Collect garden waste	0.1%	1 0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dog park Improve the bedsits	0.1% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Improve the cinema in the town centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less discount stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Lower rates for small businesses	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Open the tip everyday	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
(Nothing / Nothing else) (Don't know)	92.1% 2.9%	705 22	93.8% 0.7%	58 0	91.1% 1.4%	190 3	82.7% 6.1%	68 5	93.3% 1.4%	94 1	93.1% 5.1%	17 1	95.0% 3.4%	243 9	91.1% 7.1%	34
Weighted base:	2.570	765	0.770	62	1.170	209	0.170	82	1.170	101	3.170	19	5.170	256	7.170	37
Sample:		814		98		174		96		130		73		159		84
Q31CA Are there any m Those who said 'Clacto				ncoui	rage you	ı to vi	SIT (CLA	ACTOR	N-ON-S	EA A I	Q27) m	ore o	tten? 3	rd Me	ntion	
Increased general choice and range of shops	0.6%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.4%	4	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.9%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.8%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.2%	1	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.5%	1	0.0%	0	0.5%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Improve the bedsits	0.2%	0	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the cinema in the town centre	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	91.2%	246	100.0%	15	89.9%	153	81.2%	7	95.4%	12	87.3%	4	93.8%	54	100.0%	1
(Don't know)	2.6%	7	0.0%	0	1.3%	2	7.0%	1	0.0%	0	12.7%	1	6.2%	4	0.0%	0
Weighted base:		270		15		170		9		13		5		57		1
Sample:		252		23		138		15		19		23		32		2

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Tendring Household Survey for WYG

Total Zone 2 Zone 3 Zone 4 Zone 1 Zone 5 Zone 6 Zone 7 Q31CB Are there any measures that would encourage you to visit (FRINTON-ON-SEA AT Q27) more often? 3rd Mention Those who said 'Frinton-on-Sea' at Q27 0.8% 1.1% 0 2.2% 0.0% 0.0% 0 0.0% 0.0% 0.0% More parking 0.0% 0 0.0% 0 Lower rates for small 0.9% 3.0% 0 0.0% 0.0% 0.0% 0 0.0% businesses 0.3% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 0.0% 0 More places to eat 0.0% 8.0% (Nothing / Nothing else) 96.5% 121 94.8% 35 97.9% 24 100.0% 2 00.0% 1 92.0% 4 97.1% 53 00.0% (Don't know) 1.6% 2 1.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 2 0.0% 0 Weighted base: 125 37 25 2 4 55 138 56 20 2 14 39 Sample: Q31CC Are there any measures that would encourage you to visit (WALTON-ON-THE-NAZ AT Q27) more often? 3rd Mention Those who said 'Walton-on-the-Naze' at Q27 Improved non-food shops 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 within the town centre 2.5% Improved leisure facilities 1 11.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.2% Improved quality of shops 0.9% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Nothing / Nothing else) 93.0% 42 80.0% 8 100.0% 2 0.0% 0 100.0% 0.0% 0 96.6% 31 0.0% 0 1 (Don't know) 2.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 0 3.4% 1 0.0% 0 Weighted base: 45 10 2 0 0 32 0 2 39 0 2 16 0 Sample: 18 Q31CD Are there any measures that would encourage you to visit (DOVERCOURT AT Q27) more often? 3rd Mention Those who said 'Dovercourt' at O27 0.0% 0.0% 1.0% 0.0% 0.0% 0 Increased general choice and 0.7% 0 0 0 0 0.0% 0 0.0% 0 0 range of shops Improved food shops within 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 32.8% 0.0% 0 the town centre 0.0% 0.0% 0 Improved non-food shops 3.1% 2 0.0% 0 0.0% 0 4 4% 2 0.0% 0 0.0% 0 0 within the town centre Better environment 1.0% 0.0% 0 0.0% 1.5% 0.0% 0 0.0% 0 0.0% 0.0% 0 Collect garden waste 1.6% 1 0.0% 0 0.0% 0 2.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Nothing / Nothing else) 81.3% 50 0.0% 0 62.9% 1 80.9% 35 100.0% 6 1 00.0% 1 67.3% 5 1 00.0% 1 (Don't know) 8.3% 5 0.0% 0 37.1% 9.9% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Weighted base: 0 2 44 8 62 6 Sample: 72 0 3 53 4 2 Q31CE Are there any measures that would encourage you to visit (HARWICH AT Q27) more often? 3rd Mention Those who said 'Harwich' at Q27 2.5% 0.0% 0 0.0% 0 4.7% 0.0% 0 0.0% 0 0.0% 0.0% More parking 3.8% 0.0% 0 0.0% 0 7.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Better security 2 0.9% 0 0.0% 0.0% 1.7% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Dog park 0 More places to eat 1.3% 0.0% 0 0.0% 0 2.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 43 0 22 2 1 (Nothing / Nothing else) 87.8% 00.1% 00.0% 3 84.0% 78.7% 81.2% 93.2% 15 00.0% 0 (Don't know) 3.7% 2 0.0% 0 0.0% 0 0.0% 21.3% 1 18.9% 0 6.7% 0.0% 0 1 Weighted base: 49 0 3 26 3 16 49 22 5 2 Sample: 11 Q31CF Are there any measures that would encourage you to visit (MANNINGTREE AT Q27) more often? 3rd Mention Those who said 'Manningtree' at Q27 0.5% 0.0% 0 0.0% 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 Increased general choice and 1 range of shops Discount foodstores within 0.5% 0.0% 0 0.0% 0 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 the town centre 0.0% 0 Improved non-food shops 1.2% 2 0.0% 0 0.0% 0.0% 0 3.2% 2 0.0% 0 0.0% 0 0 within the town centre Open the tip everyday 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 1 (Nothing / Nothing else) 91.9% 121 0.0% 0 100.0% 4 100.0% 2 92.6% 44 59.1% 0 91.9% 41 90.0% 30 0 (Don't know) 5.5% 0.0% 0 0 0.0% 1.7% 40.9% 0 8.1% 8.0% 0.0% 1 4 3 33

72

2

3

48

54

0

2

44

28

4

Weighted base:

Sample:

131

163

0

0

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
Q31CG Are there any m Those who said 'Bright.			would e	ncou	rage you	ı to vi	sit (BRI	GHTL	.INGSE <i>A</i>	AT (Q27) mo	re oft	en? 3rd	Ment	ion	
Improved non-food shops within the town centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Less discount stores	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
(Nothing / Nothing else)	95.8%	82	0.0%	0	100.0%	3	0.0%	0	92.8%	27	100.0%	7	96.7%	45	100.0%	0
Weighted base:		85		0		3		0		29		7		47		0
Sample:		103		0		3		0		39		29		31		1
Q32 Why don't you visit Those who said '(Don't)' at Q	26											
Lack of choice and range of non-food shops	5.1%	12	0.0%	0	9.3%	1	32.5%	1	5.6%	0	13.5%	1	4.3%	9	9.6%	1
Lack of choice and range of food shops	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	0	2.5%	5	9.6%	1
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	32.8%	78	0.0%	0	0.0%	0	0.0%	0	40.4%	3	37.1%	3	34.3%	70	29.2%	2
Too far away from work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport Inconveniently located car	3.8% 0.9%	9	36.2%	0	0.0% 6.4%	0	0.0%	0	0.0%	0	0.0%	0	4.1% 0.8%	8	4.2% 0.0%	0
parking																
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get there	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Difficult for me to get around / disabled	1.1%	2	0.0%	0	6.4%	1	22.5%	0	0.0%	0	2.0%	0	0.5%	1	4.2%	0
Don't like it there	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Don't go out much	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0
Don't know anyone there	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Not enough disabled parking	0.2%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I don't drive	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	50.8%	120	0.0%	0	22.1%	2	45.0%	1	22.9%	2	36.1%	3	53.9%	110	48.7%	3
(Don't know)	4.5%	11	63.8%	1	55.7%	5	0.0%	0	31.0%	2	16.7%	1	0.9%	2	0.0%	0
Weighted base: Sample:		237 188		1 2		8 9		2 4		7 11		8 27		204 117		7 18
Q33 Do you make use of	electro	nic ho	ome sho	pping	g (i.e. i	nterne	et or TV	shop	ping)? [MR]						
Yes, Internet	66.8%	670	57.0%	36	69.2%	150	69.7%	59	63.6%	69	68.9%	18	67.2%	309	66.2%	29
Yes, Portable internet shopping (through mobile	14.8%		10.0%		24.5%		29.5%	25	9.6%		25.7%	7	9.3%		10.4%	5
phone) Yes, TV Shopping No	1.7% 30.4%	17 305	0.9% 41.3%	1 26	2.0% 24.1%	4 52	3.2% 27.6%	3 23	3.7% 34.4%	4 37	5.8% 31.1%	1	0.9% 31.2%	4 144	0.0% 33.1%	0 15
	55.770		11.570		21.170		27.070		51.70		J1.1/0		51.270		55.170	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102

Tendring Household Survey for WYG

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7

	100		Zone .	•	Zonc	_	Zone .	3	Zonc	7	Zonc		Zone	U	Zonc	,
Q34 Which goods or se Those that make use o						ia ele	ctronic (home	e/mobile) sho	pping?	[MR]				
Those that make use o	j etectronii	c nome	snopping	aı Q.))											
Food	14.7%		32.6%	12	6.3%	10	5.5%	3	19.8%		18.4%	3	15.9%	50	29.2%	9
Clothes Banking / finance	45.4% 4.7%	316 33	28.1% 3.0%	10 1	44.8% 2.6%	74 4	62.5% 2.4%	38 1	58.5% 8.4%	42 6	51.2% 19.3%	9	41.0% 3.9%	130 12	46.4% 13.9%	14 4
Books	47.7%	333	49.3%	18	26.2%	43	56.0%	34	56.6%	40	57.3%	10	54.0%	171	54.7%	16
CDs, DVDs, music	42.0%	293	38.7%	14	39.6%	65	53.4%	33	47.7%	34	41.6%	7	40.4%	128	40.2%	12
DIY goods	6.3%	44	2.5%	1	7.0%	12	15.3%	9	4.2%	3	6.0%	1	5.5%	17	2.9%	1
Furniture / carpets	7.7%	54	5.2%	2	11.1%	18	9.4%	6	10.0%	7	8.5%	2	5.8%	18	2.3%	1
Garden items	5.7%	40	3.6%	1	5.7%	9	2.4%	1	9.6%	7	7.9%	1	5.5%	17	5.6%	2
Holiday and / or travel tickets	6.6%	46	3.3%	1	1.8%	3	1.7%	1	13.5%	10	31.3%	6	7.2%	23	9.2%	3
Jewellery	2.8%	19	0.0%	0	4.4%	7	6.1%	4	4.9%	3	4.3%	1	1.3%	4	1.0%	0
Major electrical items Small electrical items	18.8% 27.3%	131 190	16.5% 32.2%	6 12	22.5% 31.4%	37 52	18.2% 27.4%	11 17	15.9% 21.3%	11 15	26.2% 28.9%	5 5	17.4% 26.4%	55 84	18.8% 20.1%	6 6
Small household goods	12.6%	88	14.1%	5	13.3%	22		9	12.3%	9	14.6%	3	12.3%	39	4.9%	1
Sports goods	5.7%	40	0.0%	0	4.2%	7	3.6%	2	7.5%	5	4.2%	1	7.5%	24	2.8%	1
Toys	14.6%	102	18.4%	7	23.9%	39	18.8%	11	16.5%	12		4	8.3%	26	7.5%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car / bike parts	2.0%	14	3.0%	1	0.5%	1	2.0%	1	0.8%	1	0.0%	0	3.2%	10	1.0%	0
Computer goods	0.5%	4	0.0%	0	0.5%	1	0.7%	0	0.6%	0	0.0%	0	0.7%	2	0.0%	0
Craft / stationary goods	2.2%	15	0.0%	0	3.9%	6	1.7%	1	1.6%	1	0.0%	0	2.0%	6	1.0%	0
E-cigarettes Flowers	0.1% 0.0%	1	0.0% 0.0%	0	0.5% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0
Gifts	1.8%	13	1.1%	0	3.6%	6	0.7%	0	2.9%	2	0.0%	0	0.8%	2	4.8%	1
Health / beauty products	3.5%	24	1.1%	0	1.8%	3	3.0%	2	6.0%	4	0.8%	0	4.6%	15	0.0%	0
Insurance	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet food / accessories	1.9%	13	0.0%	0	4.1%	7	0.7%	0	1.3%	1	1.2%	0	1.2%	4	2.9%	1
Solar panels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Video games	0.7%	5	0.0%	0	2.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0
(None) (Same goods as before)	2.9% 0.0%	20	4.6% 0.0%	2	4.0% 0.0%	7 0	3.4% 0.0%	2	4.1% 0.0%	3	0.0% 0.0%	0	1.7% 0.0%	5	4.6% 0.0%	1
	0.070		0.070		0.070		0.070		0.070	-	0.070		0.070		0.070	
Weighted base: Sample:		698 600		37 49		165 118		61 61		71 83		18 60		316 165		30 64
	_															
Q35 Which goods or se Those that make use o						the f	uture via	elec	tronic (h	nome	(mobile)) shop	ping? [MR]		
Those mui muke use o	, electronic	t nome	snopping	ui Q.												
Food	15.4%	108	20.1%	7	12.3%	20	7.0%	4	16.5%	12	18.4%	3	17.1%	54	21.6%	6
Clothes Banking / finance	38.7% 4.6%	270 32	25.9% 3.0%	10 1	36.1% 1.8%	59 3	52.7% 4.1%	32	56.8% 8.4%	40 6	47.0% 19.3%	8	34.4%	109 12	38.0% 12.9%	11 4
Books	41.0%	286	30.4%	11	24.0%	40	34.8%	21	50.9%	36	54.9%	10	48.8%	155	46.6%	14
CDs, DVDs, music	35.7%	249	22.6%	8	32.3%	53	32.1%	20	49.5%	35	42.3%	8	36.4%	115	33.8%	10
DIY goods	5.3%	37	2.5%	1	7.4%	12	7.8%	5	4.2%	3	6.0%	1	4.6%	15	2.9%	1
Furniture / carpets	6.6%	46	4.1%	2	9.8%	16	5.3%	3	7.8%	6	8.5%	2	5.5%	17	2.3%	1
Garden items	6.0%	42	6.3%	2	5.3%	9	4.1%	2	9.6%	7	7.9%	1	5.9%	19	4.6%	1
Holiday and / or travel tickets	7.3%	51	6.3%	2	2.8%	5	2.4%	1	13.5%	10	37.9%	7	7.4%	24	9.3%	3
Jewellery	1.0%	7	0.0%	0	0.6%	1	6.1%	4	0.0%	0	4.3%	1	0.3%	1	0.0%	0
Major electrical items	16.7%	117	16.5%	6	21.6%	36	14.4%	9	15.9%	11	27.0%	5	14.9%	47	10.8%	3
Small electrical items	22.0%	153	18.7%	7	27.2%	45	18.3%	11	21.3%	15	28.2%	5	20.8%	66	14.5%	4
Small household goods Sports goods	11.3% 5.8%	79 40	6.6% 6.0%	2 2	13.1% 4.2%	22 7	14.9% 7.3%	9 4	12.8% 6.9%	9 5	16.5% 4.2%	3 1	10.3% 6.4%	33 20	2.9% 2.8%	1 1
Toys	13.3%	93	11.1%	4	23.6%	39	17.5%	11	14.9%	11	18.2%	3	7.6%	24	4.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car / bike parts	1.7%	12	3.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.2%	10	1.0%	0
Computer goods	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Craft / stationary goods	1.4%	10	0.0%	0	2.0%	3	1.7%	1	1.6%	1	0.0%	0	1.3%	4	1.0%	0
E-cigarettes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flowers Gifts	0.1% 2.2%	1 15	0.0% 1.1%	0	0.0% 4.1%	0 7	0.0% 2.0%	0	0.0% 3.5%	0 2	0.0% 0.0%	0	0.0% 0.8%	0 2	3.2% 6.2%	1 2
Health / beauty products	3.1%	22	0.0%	0	1.8%	3	3.0%	2	1.2%	1	0.0%	0	5.0%	16	0.2%	0
Insurance	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Pet food / accessories	1.8%	12	0.0%	0	3.2%	5	0.7%	0	1.3%	1	1.2%	0	1.5%	5	2.9%	1
Solar panels	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Video games	0.7%	5	0.0%	0	2.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0
(None)	12.4%	87	21.9%	8	15.0%	25	16.4%	10	8.3%	6	2.0%	0	10.5%	33	14.4%	4
(Same goods as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		698		37		165		61		71		18		316		30
Sample:		600		49		118		61		83		60		165		64

Weighted: for WYG

	Total	_	Zone 1	L	Zone 2	2	Zone 3		Zone 4	1	Zone 5	5	Zone	6	Zone 7	,
Q36 Now thinking abo	ut the Tend	dring	district.	Are t	here an	y new	retailers	s tha	t you wo	uld li	ike to se	e in T	endring	ј? [MF	R]	
Aldi	1.6%	16	12.7%	8	0.0%	0	1.3%	1	5.5%	6	0.0%	0	0.0%	0	1.6%	1
Aldo Shoes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Ann Harvey clothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Asda B&M	4.5% 0.0%	45 0	8.8% 0.0%	6	14.3% 0.0%	31	2.0% 0.5%	2	5.2% 0.0%	6 0	0.0% 0.0%	0	0.2% 0.0%	1	0.9% 0.0%	0
B&Q	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Barclays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Bella Italia	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	6	0.0%	0
BHS	1.1%	11	0.9%	1	4.1%	9	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Body Shop	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bon Marche Boots	0.5% 0.1%	5 1	0.6% 0.0%	0	0.0% 0.0%	0	4.2% 0.0%	4	0.4% 0.0%	0	0.0% 0.0%	0	0.2% 0.2%	1 1	0.0% 0.0%	0
Burger King	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Card Factory	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Clarks	0.2%	2	2.7%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa Cotswold Outdoor	0.2%	2	0.0%	0	0.4%	1	1.4%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.1% 3.5%	1 35	0.0% 0.0%	0	0.0% 8.9%	0 19	0.0% 7.0%	0 6	0.0% 4.6%	0 5	4.8% 0.6%	1	0.0% 1.0%	0 5	0.0% 0.0%	0
DFS	0.3%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	ő	0.0%	Ö	0.0%	0	0.0%	Ö
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Edinburgh Woollen Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Evans clothing	0.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	0	0.2%	1	0.0%	0
Farmfoods Fat Face	0.1% 0.1%	1 1	0.0% 0.9%	0	0.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Fenwick	0.1%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0
Frankie and Bennys	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gap	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
H&M	0.2%	2	0.0%	0	0.4%	1	1.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0
HMV Hobbycraft	0.3% 0.3%	3	0.0% 0.0%	0	1.4% 0.0%	3	0.0% 0.0%	0	0.0% 3.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hollister	0.4%	4	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Home Bargains	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.2%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	1.5%	15	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.8%	0	2.8%	13	0.0%	0
Ikea	1.1%	12	0.0%	0	2.0%	4	1.7%	1	0.4%	0	2.6%	1	0.9%	4	0.9%	0
John Lewis KFC	7.7% 0.1%	77 1	0.0% 0.0%	0	2.5% 0.0%	5 0	7.0% 0.0%	6 0	4.7% 0.5%	5 1	16.9% 0.0%	4	11.7% 0.0%	54 0	6.4% 0.0%	3
Krispy Kreme	0.1%	4	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kurt Geiger	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.5%	2	0.0%	0
Lidl	1.9%	19	6.6%	4	0.0%	0	0.0%	0	4.2%	4	0.0%	0	2.1%	10	1.6%	1
Mango clothing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Marks & Spencer Matalan	2.2% 1.9%	22 19	6.2% 0.9%	4	2.0%	4 17	8.1% 0.5%	7 0	3.8% 0.5%	4 1	0.6%	0	0.7% 0.0%	3	0.0% 0.0%	0
McDonalds	0.9%	9	0.9%	1	8.0% 0.0%	0	10.5%	9	0.5%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Morrisons	1.6%	16	1.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.0%	14	0.7%	0
Mothercare	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Nandos	0.3%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Natwest	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
New Look	0.2%	2	0.0%	0	0.0%	0	1.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Next Nike	1.4% 0.1%	14 1	0.0% 0.0%	0	0.0% 0.7%	0	13.1% 0.0%	11 0	1.4% 0.0%	2	0.8% 0.0%	0	0.2% 0.0%	1	0.0% 0.0%	0
Oasis Clothing	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza Hut	0.0%	0	0.0%	0	0.0%	0	0.5%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Post Office	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Poundland	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Pret a Manger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Primark River Island	17.7% 0.7%	177 7	12.5% 0.0%	8	38.2% 2.7%	83 6	14.4% 0.8%	12 1	12.0% 0.0%	13	10.6% 0.0%	3 0	12.0% 0.0%	55 0	8.8% 0.0%	4 0
Sainsbury's	1.1%	11	8.7%	6	0.0%	0	1.5%	1	2.2%	2	2.2%	1	0.0%	2	0.0%	0
Screwfix	0.3%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe Zone	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths Toys	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specsavers	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Starbucks	0.2%	2	1.7%	1	0.4%	1 0	0.0%	0 4	0.4% 4.7%	0 5	0.0% 0.0%	0	0.0% 0.2%	0	0.0% 2.8%	0 1
Toron																
Tesco The White Company	1.2% 0.1%	12 1	2.2% 0.0%	1	0.0% 0.0%	0	4.2% 0.0%	0	1.0%	1	1.0%	0	0.2%	1	0.0%	0

Weighted:

weighteu.							O1 11	I	•								May 201
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	
Topman	0.7%	7	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Topshop	0.5%	5	0.0%	0	2.0%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	
Toys R Us	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose	1.8%	18	11.2%	7	1.6%	4	0.8%	1	2.5%	3	1.3%	0	0.8%	4	0.7%	0	
Wallis	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterstones	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Wetherspoons	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
Wilko	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Woolworths	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yours Clothing	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zara	0.8%	8	0.0%	0	0.7%	1	0.0%	0	1.0%	1	1.6%	0	1.2%	5	0.0%	0	
General shops - Bakers	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Book stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
General shops - Butchers	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	
General shops - Chemists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Childrens clothes stores	0.8%	8	1.7%	1	2.7%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	
General shops - China and Glassware stores	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Cinema General shops - Clothes stores	0.3% 1.6%	3 16	1.5% 0.6%	1 0	0.4% 4.4%	1 10	1.2% 2.6%	1 2	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 1.5%	0	
General shops - Delicatessen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Department stores General shops - DIY /	0.7%	7	3.5% 1.1%	2	0.0%	3	0.0%	0	0.0%	0	0.0% 2.1%	0	0.2%	1 2	0.7%	0	
Hardware stores General shops - Electrical	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	
applicances stores General shops - Food stores	0.3%	3	2.1%	1	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Furniture stores	0.3%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Greengrocers	0.1%	1	0.0%	0	0.0%	0	0.5%	0		0	0.8%	0	0.0%	0	0.0%	0	
General shops - Independent stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	
General shops - Mens clothes stores General shops - Mobility	0.4%	4	0.6%	0	0.9%	0	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0	
shops for elderly / disabled General shops - Restaurants	0.1%	2	0.0%	0	0.4%	1	1.2%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	
General shops - Restaurants General shops - Shoe shops	0.6%	6	0.0%	0	0.4%	1	0.5%	0	0.4%	0	1.3%	0	0.0%	4	0.0%	0	
General shops - Sports wear stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	
General shops - Teenage clothes stores	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General shops - Toy stores General shops - Womens	0.1% 0.7%	1 7	0.9% 0.6%	1 0	0.0% 2.7%	0 6	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.2%	0 1	0.0% 0.0%	0	
clothes stores																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't know	9.8%	98	7.8%	5	0.5%	1	6.4%	5	6.0%	6	10.2%	3	14.8%	68	21.1%	9	
No retailers needed	42.8%	429	31.9%	20	26.0%	56	37.5%	32	43.8%	47	44.1%	11	51.6%	237	55.4%	24	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
GEN Gender of responde	ent.																
Male	32.8%	329	25.7%	16		89		27			31.9%	8	32.4%	149		13	
Female	67.2%	674	74.3%	47	58.9%	128	68.5%	58	75.6%	82	68.1%	18	67.6%	311	69.9%	31	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
1																	

Weighten.						-	01 11	10	•								141
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	
AGE Could I ask, how old	d are yo	u?															
18 – 24 years	4.8%	48	3.5%	2	8.0%	17	5.7%	5	8.3%	9	6.2%	2	2.6%	12	3.6%	2	
25 – 34 years	13.2%	133	5.4%	3	26.8%	58	17.6%	15	12.8%	14	14.4%	4	7.9%	36	5.5%	2	
35 – 44 years	15.7%	157	21.0%	13	21.4%	46	18.6%	16	19.7%	21	9.4%	2	12.1%	56	5.4%	2	
45 – 54 years	15.8%	159	11.1%	7	20.9%	45	18.2%	15	20.8%	23	12.4%	3	12.9%	59	14.2%	6	
55 – 64 years	18.2%	183	17.7%	11	7.9%	17	16.9%	14	15.8%	17	23.7%	6	22.7%	104	28.6%	13	
65+ years	29.4%	295	37.9%	24	14.0%	30	22.1%	19	21.3%	23	29.8%	8	37.8%	174	39.3%	17	
(Refused)	2.8%	28	3.4%	2	0.9%	2	0.9%	1	1.3%	1	4.0%	1	4.1%	19	3.5%	2	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
ADU How many adults, ir	ncludin	g your	self, live	e in yo	our hous	sehol	d (16 ye	ars ar	nd abov	e)?							
One	19.2%	193	22.4%	14	20.2%	44	15.9%	13	16.2%	17	25.3%	7	19.6%	90	17.0%	7	
Two	52.2%	524	59.1%	37		106	54.5%	46	49.2%	53	54.6%	14	52.2%	240	59.7%	26	
Three	15.5%	156	9.0%	6	15.0%	32	13.2%	11	19.9%	22	11.0%	3	16.4%	75	15.1%	7	
Four or more	9.0%	90	6.5%	4	10.0%	22	12.0%	10	10.9%	12	9.0%	2	8.2%	38	5.9%	3	
(Refused)	4.0%	40	2.9%	2	5.8%	13	4.4%	4	3.8%	4	0.0%	0	3.6%	17	2.3%	1	
Weighted base:		1003		63		217		84		108		26		460		44	
Sample:		1002		100		183		100		141		100		276		102	
CHI How many children	aged u	nder 1	6 years	old a	re there	living	in you	r hous	sehold?								
None	69.0%	692	65.4%	41		107		47	73.0%	79	72.1%	19	79.0%	363	81.7%	36	
One	10.8%	109	8.7%	5	21.1%	46	17.2%	15	9.0%	10	10.4%	3	5.3%	25	13.2%	6	
Two	14.0%	141	19.5%	12		46	16.1%	14	12.6%	14	17.5%	5	10.9%	50	1.8%	1	
Three	1.6%	16	3.5%	2	4.1%	9	2.9%	2	1.0%	1	0.0%	0	0.3%	2	0.0%	0	
Four or more	0.9%	9 36	0.0%	0 2	0.7%	1 8	2.9%	2	0.5%	1 4	0.0%	0	0.9%	4 17	0.9%	0 1	
(Refused)	3.6%	30	2.9%	2	3.7%	8	5.2%	-	3.8%	4	0.0%	U	3.6%	1 /	2.3%	1	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
CAR How many cars doe	s your	house	hold ow	n or l	nave the	use	of?										
None	9.5%	95	15.7%	10	12.9%	28	10.6%	9	3.4%	4	12.6%	3	8.6%	40	3.9%	2	
One	39.1%	392	41.6%	26	35.9%	78	43.5%	37	25.9%	28	42.5%	11	42.2%	194	41.1%	18	
Two	34.0%	340	34.7%	22		74	27.7%	23	50.9%	55	32.8%	9	30.6%	141	37.8%	17	
Three or more	12.8%	129	5.7%	4	11.0%	24	13.0%	11	15.6%	17	11.5%	3	13.9%	64	14.8%	7	
(Refused)	4.6%	46	2.3%	1	6.0%	13	5.2%	4	4.2%	5	0.6%	0	4.6%	21	2.3%	1	
Weighted base:		1003		63		217		84		108		26		460		44	
Sample:		1002		100		183		100		141		100		276		102	
OCC What is the occupat																	
Occupation / job description (PLEASE WRITE IN)	54.3%	545	46.9%	30	69.1%	150	50.6%	43	70.2%	76	61.3%	16	45.3%	208	51.1%	23	
Retired - has a private pension (PLEASE WRITE IN PREVIOUS	21.3%	213	22.9%	14	11.0%	24	18.2%	15	13.8%	15	21.0%	5	27.3%	125	31.6%	14	
OCCUPATION) Retired - ONLY has a BASIC STATE PENSION (Does not have ANY	9.2%	92	13.2%	8	6.0%	13	8.8%	7	7.3%	8	9.6%	2	10.7%	49	8.7%	4	
private pensions) Unemployed / on benefits /	2.8%	28	3.0%	2	7.2%	16	3.6%	3	1.6%	2	1.3%	0	1.2%	6	0.0%	0	
disabled / long-term sick (Refused)	12.4%	124	14.1%	9	6.6%	14	18.8%	16	7.1%	8	6.9%	2	15.6%	72	8.6%	4	
· · · · · · · · · · · · · · · · · · ·	12.770		1 1.1 /0		0.070		10.070		7.1/0		0.7/0		15.070		0.070		
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102	
EMP Is the chief wage ea Those who are employe			ne or pa	rt-tim	e emplo	ymer	nt?										
Full-time	81.9%		83.1%	25	80.0%	120	92.2%	39	88.4%	67	76.0%	12	80.0%	167	74.1%	17	
Part-time	15.6%	85	16.9%	5	18.9%	28	7.8%	3	11.6%	9	20.9%	3	14.4%	30	25.9%	6	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currently on sabbatical	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	
(Refused)	2.5%	13	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.9%	0	5.6%	12	0.0%	0	
Weighted base:		545		30		150		43		76		16		208		23	
Sample:		430		34		103		43		78		44		90		38	

Weighteu.							01 11									
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
HOM Do you own your	r own hom	e?														
Yes	77.6%	778	73.5%	46	67.4%	146	77.1%	65	76.5%	83	82.0%	21	82.7%	381	80.8%	36
No	16.8%	169	22.9%	14	27.2%	59	17.2%	15	17.9%	19	16.0%	4	11.2%	51	13.3%	6
(Refused)	5.6%	56	3.6%	2	5.4%	12	5.7%	5	5.6%	6	2.0%	1	6.1%	28	5.9%	3
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102
ETH To ensure we get	t a represe	ntativ	e sampl	e can	I please	e ask	what yo	u con	sider y	our et	hnicity t	to be?	,			
White	92.4%	926	95.3%	60	95.7%	208	89.9%	76	95.8%	104	96.4%	25	89.4%	411	96.5%	43
Indian	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi Other Asian	0.0% 0.5%	0 5	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 5	0.0% 0.0%	0 0
Black Caribbean	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.8%	8	1.7%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	0	1.2%	6	0.0%	0
Other Ethnic Group (Refused)	0.0% 5.7%	0 57	0.0% 2.9%	0 2	0.0% 4.0%	0 9	0.0% 10.1%	0 9	0.0% 4.2%	0 5	0.0% 3.0%	0 1	0.0% 6.7%	0 31	0.0% 3.5%	0 2
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102
PC Postcode Sector																
CO1 1	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	27	0.0%	0
CO1 2	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	9	0.0%	0
CO111	2.2%	22	0.0%	0	0.0%	0	0.0%	0	20.8%	22	0.0%	0	0.0%	0	0.0%	0
CO112	3.2%	32	0.0%	0	0.0%	0	0.0%	0	29.3%	32	0.0%	0	0.0%	0	0.0%	0
CO123 CO124	2.5% 3.6%	25 36	0.0% 0.0%	0	0.0%	0	29.5% 42.5%	25 36	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0 0
CO125	2.0%	20	0.0%	0	0.0%	0	24.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO130	3.2%	32	50.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO139	1.1%	11	17.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO148	2.0%	20	32.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO151	1.6%	16	0.0%	0	7.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO152 CO153	1.3% 3.5%	13 35	0.0% 0.0%	0	5.9% 16.0%	13 35	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0 0
CO154	2.3%	23	0.0%	0	10.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO155	1.5%	15	0.0%	0	6.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO156	3.6%	36	0.0%	0	16.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO167	0.3%	3	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO167 CO168	1.8% 3.9%	18 39	0.0% 0.0%	0	8.4% 17.9%	18 39	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
CO169	2.3%	23	0.0%	0	10.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO2 7	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	13	0.0%	0
CO2 8	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	41	0.0%	0
CO2 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	10	0.0%	0
CO3 0 CO3 3	3.3% 3.6%	33	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	7.3% 7.8%	33	0.0% 0.0%	0
CO3 4	3.0%	36 32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	36 32	0.0%	0 0
CO3 9	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	21	0.0%	0
CO4 0	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	30	0.0%	0
CO4 3	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	37	0.0%	0
CO4 5	6.6%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	66	0.0%	0
CO4 9 CO6 3	2.8%	28	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.1%	28 42	0.0%	0
CO6 3 CO6 4	4.2% 3.5%	42 35	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	9.1% 7.6%	35	0.0%	0
CO7 0	2.1%	21	0.0%	0	0.0%	0	0.0%	0	19.4%	21	0.0%	0	0.0%	0	0.0%	0
CO7 6	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	18
CO7 7	1.8%	18	0.0%	0	0.0%	0	0.0%	0	16.9%	18	0.0%	0	0.0%	0	0.0%	0
CO7 8	1.5%	15	0.0%	0	0.0%	0	0.0%	0	13.6%	15	0.0%	0	0.0%	0	0.0%	0
CO7 9 IP9 2	2.6% 2.6%	26 26	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	100.0% 0.0%	26 0	0.0% 0.0%	0	0.0% 59.6%	0 26
	2.0%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%		J7.0%	
Weighted base: Sample:		1003 1002		63 100		217 183		84 100		108 141		26 100		460 276		44 102
-																

By Zone
Weighted:

Tendring Household Survey for WYG

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7
ZON Zone																
Zone 1	6.3%	63	100.0%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	21.6%	217	0.0%	0	100.0%	217	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	8.4%	84	0.0%	0	0.0%	0	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.8%	108	0.0%	0	0.0%	0	0.0%	0	100.0%	108	0.0%	0	0.0%	0	0.0%	0
Zone 5	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	26	0.0%	0	0.0%	0
Zone 6	45.9%	460	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	460	0.0%	0
Zone 7	4.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	44
Weighted base:		1003		63		217		84		108		26		460		44
Sample:		1002		100		183		100		141		100		276		102

Tendring District Council, Retail Study Update



Appendix 2

Quantitative Retail Capacity Tables

WYG Planning

Tendring Retail Capacity Study (Update March 2017)

Table 1: Population and Convenience Goods expenditure per capita

Zone		Popu	lation				capita expend onvenience (:		
Zone	2015	2020	2025	2032	2015	2015	2020	2025	2032
					inc SfT				
1	19,439	20,229	21,051	22,105	2,303	2,241	2,191	2,173	2,173
2	66,150	68,839	71,637	75,221	2,151	2,093	2,047	2,030	2,029
3	25,166	26,189	27,253	28,617	2,202	2,142	2,095	2,077	2,077
4	32,413	33,730	35,101	36,858	2,410	2,345	2,293	2,274	2,274
TDC Total (Zones 1-4)	143,168	148,987	155,043	162,801					
5	7,906	8,365	8,719	9,149	2,180	2,121	2,074	2,057	2,056
6	143,055	150,685	157,597	166,402	2,085	2,029	1,984	1,967	1,967
7	13,465	13,779	14,036	14,409	2,479	2,412	2,359	2,339	2,339
Total	307,594	321,816	335,395	352,761					

Notes:

- a. Zones based on the following postcode sectors:
- 1 CO13 0, CO13 9 and CO14 8
- 2 CO15 1, CO15 2, CO15 3, CO15 4, CO15 5, CO15 6, CO16 7, CO16 8 and CO16 9
- 3 CO12 3, CO12 4, CO12 5 and CO16 0
- 4 CO11 1, CO11 2, CO7 0, CO7 7 and CO7 8
- 5 CO7 9
- 6 CO1 1, CO1 2, CO2 7, CO2 8, CO2 9, CO3 0, CO3 3, CO3 4, CO3 8, CO3 9, CO4 0, CO4 3, CO4 5, CO4 9, CO6 3 and CO6 4
- 7 CO7 6 and IP9 2
- b. Per capita expenditure derived from Experian MMG3 data (February 2017 report)
- c. For Zones 1-4, 2015 Population derived from Experian MMG3 data (February 2017 report) and population growth rate provided by Tendring District Council is applied to project population at 2020, 2025 and 2032.
- d. For Zones 5 7, population is provided by Experian MMG3 data (February 2017 report)
- e. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Breifing Note 14 (November 2016)
- f. Expendiure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Appendix 3 of Experian Retail Planner Briefing Note 14 (November 2016)

2014 Prices

Tendring Retail Capacity Study (Update March 2017)

Table 2A: Total convenience goods expenditure

		Expendit	ure (£m)			Growth (£m)
Zone		Conve	nience			Convenience	e
Zone	2015	2020	2025	2032	2015-20	2015-25	2015-32
1	43.6	44.3	45.7	48.0	0.8	2.2	4.5
2	138.5	140.9	145.4	152.6	2.4	6.9	14.2
3	53.9	54.9	56.6	59.4	0.9	2.7	5.5
4	76.0	77.4	79.8	83.8	1.3	3.8	7.8
TDC total							
(zone 1-4)	311.9	317.4	327.6	343.9	5.5	15.7	31.9
5	16.8	17.3	17.9	18.8	0.6	1.2	2.0
6	290.2	298.9	310.0	327.3	8.7	19.8	37.1
7	32.5	32.5	32.8	33.7	0.0	0.4	1.2
Total	651.4	666.2	688.4	723.7	14.8	37.0	72.3

Table 2B: Convenience goods expenditure split between main food shopping and top-up food shopping spend

	Ex	penditure (£	im)
Zone	Con	venience - 2	2015
Zone	Main	Top-up	Total
1	34.2	9.4	43.6
2	114.4	24.0	138.5
3	42.9	11.1	53.9
4	62.5	13.5	76.0
TDC total			
(zone 1-4)	253.9	58.0	311.9
5	13.6	3.2	16.8
6	238.3	51.9	290.2
7	26.9	5.6	32.5
Total	532.7	118.8	651.4

Notes:

- a. Zones based on the following postcode sectors
- 1 CO13 0, CO13 9 and CO14 8
- 2 CO15 1, CO15 2, CO15 3, CO15 4, CO15 5, CO15 6, CO16 7, CO16 8 and CO16 9
- 3 CO12 3, CO12 4, CO12 5 and CO16 0
- 4 CO11 1, CO11 2, CO7 0, CO7 7 and CO7 8
- 5 CO7 9
- $6 CO1\ 1,\ CO1\ 2,\ CO2\ 7,\ CO2\ 8,\ CO2\ 9,\ CO3\ 0,\ CO3\ 3,\ CO3\ 4,\ CO3\ 8,\ CO3\ 9,\ CO4\ 0,\ CO4\ 3,\ CO4\ 5,\ CO4\ 9,\ CO6\ 3 \ and\ CO6\ 4$
- 7 CO7 6 and IP9 2
- b. Per capita expenditure derived from Experian MMG3 data (February 2017 report)
- c. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Breifing Note 14 (November 2016)
- d. Expendiure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Appendix 3 of Experian Retail Planner Briefing Note 14 (November 2016)
- e. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

2014 Prices

Table 3: Convenience goods shopping patterns

Study Area Zone 1 (Frinton and Walton) Co-op, Connaught Avenue, Frinton Co-op, the Triangle, Frinton Iceland, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton (district centre) Clacton St. John's Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Holland On sea Tesco Express, Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland On Sea Dockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	Main food (%) 0.3% 1.0% 0.2% 0.0% 0.0% 0.0% 0.0% 1.11% 0.3% 5.8% 7.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	70p-up (%) 0.6% 1.3% 0.4% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 2.8% 3.3% 0.2% 0.2% 0.4% 0.5% 0.0% 0.4% 0.5% 0.1% 0.5% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	769-up (%) 4.6% 21.1% 21.3% 4.6% 8.4% 1.0% 4.2% 1.0% 5.3% 76.9% 0.0% 4.2% 6.4% 0.0% 2.2% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Top-up (%) 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 1 (Frinton and Walton) Co-op, Connaught Avenue, Frinton Co-op, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Walton-on-the-Naze Town Centre Substance (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Clacton Co-op, 35 Frinton Road, Holland On sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	0.3% 1.0% 0.2% 0.3% 0.2% 0.0% 0.0% 0.0% 0.0% 0.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0	0.6% 1.3% 0.4% 0.3% 0.1% 0.3% 0.11% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.4% 0.5% 0.2% 1.2% 0.2% 1.0%	6.4% 18.6% 3.9% 4.5% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.0% 24.9% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	4.6% 21.1% 21.3% 4.6% 5.6% 8.4% 1.0% 4.2% 1.0% 6.4% 0.0% 4.2% 6.4% 0.0% 2.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Zone 1 (Frinton and Walton) Co-op, Connaught Avenue, Frinton Co-op, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Walton-on-the-Naze Town Centre Substance (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Clacton Co-op, 35 Frinton Road, Holland On sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	1.0% 0.2% 0.3% 0.2% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0	1.3% 1.3% 0.4% 0.3% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	18.6% 3.9% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.096 3.2% 17.6% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	21.1% 21.3% 4.6% 5.6% 8.4% 1.0% 5.3% 76.9% 0.0% 4.29 0.0% 6.4% 0.0% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Co-op, Connaught Avenue, Frinton Co-op, the Triangle, Frinton Iceland, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Clacton Co-op, 37 Frinton Road, Holland On sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	1.0% 0.2% 0.3% 0.2% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0	1.3% 1.3% 0.4% 0.3% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	18.6% 3.9% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.096 3.2% 17.6% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	21.1% 21.3% 4.6% 5.6% 8.4% 1.0% 5.3% 76.9% 0.0% 4.29 0.0% 6.4% 0.0% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Co-op, Connaught Avenue, Frinton Co-op, the Triangle, Frinton Iceland, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Clacton Co-op, 37 Frinton Road, Holland On sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	1.0% 0.2% 0.3% 0.2% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0	1.3% 1.3% 0.4% 0.3% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	18.6% 3.9% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.096 3.2% 17.6% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	21.1% 21.3% 4.6% 5.6% 8.4% 1.0% 5.3% 76.9% 0.0% 4.29 0.0% 6.4% 0.0% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Co-op, the Triangle, Frinton Iceland, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Jold Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	1.0% 0.2% 0.3% 0.2% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0	1.3% 1.3% 0.4% 0.3% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	18.6% 3.9% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.096 3.2% 17.6% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	21.1% 21.3% 4.6% 5.6% 8.4% 1.0% 5.3% 76.9% 0.0% 4.29 0.0% 6.4% 0.0% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Iceland, the Triangle, Frinton Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	0.2% 0.3% 0.2% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.0% 0.0	1.3% 0.4% 0.3% 0.5% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	3.9% 4.5% 3.2% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.09% 3.29% 17.6% 0.88% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	21.3% 4.6% 5.6% 8.4% 1.0% 5.3% 76.9% 0.0% 4.2% 0.0% 4.29% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.6%	0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Co-op, 74 High Street, Walton on the Naze Tesco Express Walton on the Naze Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.3% 0.5% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	3.2% 0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.0% 24.9% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0%	4.6% 5.6% 8.4% 1.0% 4.2% 1.0% 5.3% 76.9% 0.0% 4.2% 6.4% 0.0% 2.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 4.0% 1.6% 22.4% 28.2% 24.7%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 12.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Frinton on Sea Town Centre The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton (district centre) Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	0.0% 0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.5% 0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	0.0% 0.0% 0.0% 0.0% 36.7% 0.8% 0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0%	8.4% 1.0% 4.2% 1.0% 5.3% 76.9% 0.0% 1.4% 0.0% 4.2% 6.4% 0.0% 2.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 4.0% 1.6% 22.4% 28.2% 24.7%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 12.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.6%	0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.4% 0.0%
The Triangle, Frinton (district centre) Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, Sto Syth Road, Clacton Lidl, Sto Syth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	0.0% 0.0% 0.0% 36.7% 0.8% 0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0%	1.0% 4.2% 1.0% 5.3% 76.9% 0.0% 1.4% 0.0% 4.2% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 4.0% 1.6% 22.4% 28.2% 24.7%	0.0% 0.0% 0.0% 0.0% 0.0% 12.0%	0.0% 0.0% 0.0% 0.0% 0.0% 1.3%	0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 1.3%	0.0% 0.0% 0.0% 0.0% 0.6%	0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.8% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.4% 0.0%
Walton-on-the-Naze Town Centre Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, Sto Syth Road, Clacton Lidl, Sto Syth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 35 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0% 0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.3% 0.1% 0.3% 5.1% 3.0% 0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.0% 0.0% 0.0% 36.7% 0.8% 0.0% 17.6% 24.9% 0.8% 0.0% 0.0%	4.2% 1.0% 5.3% 76.9% 0.0% 0.0% 4.2% 6.4% 0.0%	0.0% 0.0% 0.0% 0.0% 4.0% 1.6% 22.4% 28.2% 24.7%	0.0% 0.0% 0.0% 0.0% 12.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.3% 0.0%	0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 1.3% 0.0%	0.0% 0.0% 0.6% 0.6%	0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.8% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.4% 0.0%
Kirby-le-Soken One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0% 2.0% 1.1% 0.3% 5.8% 7.8% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.1% 0.3% 5.1% 3.0% 0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.5% 0.3% 1.2% 0.2%	0.0% 0.0% 36.7% 0.8% 0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 0.0%	1.0% 5.3% 76.9% 0.0% 0.0% 4.2% 6.4% 0.0% 2.2%	0.0% 0.0% 0.0% 4.0% 1.6% 22.4% 28.2% 24.7%	0.0% 0.0% 0.0% 12.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0%	0.0% 0.0% 0.0% 1.0% 0.0%	0.0% 0.0% 0.0% 1.0% 0.0%	0.0% 0.0% 0.0% 1.3% 0.0%	0.0% 0.0% 0.6% 0.0%	0.0% 0.0% 1.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.8% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 0.0% 0.0%
One Stop, Frinton Road, Kirby Cross SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton One Stop, St. John's Road, Lolland On sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	0.0% 2.0% 1.1% 0.3% 5.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.3% 5.1% 3.0% 0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	0.0% 36.7% 0.8% 0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 0.0% 0.0%	5.3% 76.9% 0.0% 1.4% 0.0% 4.2% 6.4% 0.0%	0.0% 0.0% 4.0% 1.6% 22.4% 28.2% 24.7%	0.0% 0.0% 12.0% 0.0% 12.0%	0.0% 0.0% 1.3% 0.0%	0.0% 0.0% 1.0% 0.0%	0.0% 0.0% 1.0% 0.0%	0.0% 0.0% 1.3% 0.0%	0.0% 0.6% 0.0%	0.0% 1.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.8% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 1.4% 0.0% 0.0%
SUB TOTAL (ZONE 1) Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Jold Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	2.0% 1.1% 0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	3.0% 0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.8% 0.0% 3.2% 17.6% 0.8% 0.0% 0.0% 0.0% 2.1%	0.0% 1.4% 0.0% 4.2% 6.4% 0.0%	4.0% 1.6% 22.4% 28.2% 24.7%	12.0% 0.0% 12.0%	1.3% 0.0%	1.0% 0.0%	1.0% 0.0%	1.3% 0.0%	0.6%	0.0%	0.0% 0.0% 0.0%	0.8% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre)	0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 2.1%	1.4% 0.0% 4.2% 6.4% 0.0% 2.2%	1.6% 22.4% 28.2% 24.7%	0.0% 12.0%	1.3%	0.0%	0.0%	0.0%			0.0% 0.0%	0.0%	0.0%	0.0%
Sainsbury's, High Street, Clacton Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Udl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 2.1%	1.4% 0.0% 4.2% 6.4% 0.0% 2.2%	1.6% 22.4% 28.2% 24.7%	0.0% 12.0%	0.0%	0.0%	0.0%	0.0%			0.0%	0.0%	0.0%	0.0%
Marks &Spencer, Pier Avenue, Clacton Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.3% 5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.2% 2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.0% 3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 2.1%	1.4% 0.0% 4.2% 6.4% 0.0% 2.2%	1.6% 22.4% 28.2% 24.7%	0.0% 12.0%	0.0%	0.0%	0.0%	0.0%			0.0%	0.0%	0.0%	0.0%
Morrisons, Waterglade Retail Park, Clacton Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, Stoyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	5.8% 7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	2.8% 3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	3.2% 17.6% 24.9% 0.8% 0.0% 0.0% 0.0%	0.0% 4.2% 6.4% 0.0% 2.2%	22.4% 28.2% 24.7%	12.0%					0.0%	0.0%				
Morrisons, Centenary Way, Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 33 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	7.8% 7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.3% 5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	17.6% 24.9% 0.8% 0.0% 0.0% 0.0% 2.1%	4.2% 6.4% 0.0% 2.2%	28.2% 24.7%		4.8%	0.0%						0.0%	0.0%1	U U0%
Tesco, Brook Retail Park Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Lidl, St Osyth Road, Clacton Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	7.1% 0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	5.5% 0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	24.9% 0.8% 0.0% 0.0% 0.0% 2.1%	6.4% 0.0% 2.2%	24.7%	11.6%	2 20/		1.3%	0.0%	0.0%	0.0%	0.2%			
Farmfood, Valleybridge Road Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) Holland on sea (district centre)	0.0% 0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0%	0.0% 0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.8% 0.0% 0.0% 0.0% 2.1%	0.0% 2.2%		21.0%	2.2% 0.8%	0.0% 2.2%	2.3% 1.5%	0.8%	0.0%	1.0% 0.0%	0.3% 0.0%	0.5%	0.0% 0.0%	0.0%
Co-op Bull Hill Road Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.1% 0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0%	0.2% 0.4% 0.5% 0.3% 1.2% 0.2%	0.0% 0.0% 0.0% 2.1%	2.2%	0.0%	0.0%	0.8%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.4% 0.7% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.4% 0.5% 0.3% 1.2% 0.2% 1.0%	0.0% 0.0% 2.1%		0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, St Osyth Road, Clacton Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.3% 0.3% 0.0% 0.0% 0.0% 0.0%	0.3% 1.2% 0.2% 1.0%	2.1%	0.070	1.3%	1.9%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	1.2% 0.2% 1.0%		0.0%	2.9%	2.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton and Spring Roads, St Osyth (local centre) Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 1.0%	2 401	0.0%	0.4%	0.8%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Clacton town Centre Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0% 0.0% 0.0%	1.0%	2.1%	0.0%	0.7%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Clacton district centre Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0% 0.0%		0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Road, Clacton (district centre) Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0% 0.0%	11 10/-	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Co-op, 162-164 Old Road, Clacton One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%
One Stop, St. John's Road, Clacton on sea Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	+ +	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Pier Avenue, Clacton Co-op, 53 Frinton Road, Holland On sea Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)		0.7%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Frinton Road, Holland on Sea Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	2.7%	1.9%	4.3%	1.0%	8.9%	6.3%	0.8%	0.0%	4.4%	2.2%	0.9%	2.0%	0.0%	0.0%	0.0%	2.6%
Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.1%	0.2%	0.0%	1.0%	0.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broadway, Jaywick (local centre) Holland on sea (district centre) The Street, Little Clacton (local centre)	0.1%	2.0%	0.0%	0.0%	0.3%	8.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holland on sea (district centre) The Street, Little Clacton (local centre)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Street, Little Clacton (local centre)	0.0%	0.2%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.2%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jaywick	0.0%	0.2%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%
Little Clacton	0.0%	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Coopers Lane, Clacton	0.0%	0.2%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 2)	26.9%	24.6%	55.8%	17.6%	95.9%	94.0%	10.0%	4.2%	13.6%	4.9%	0.9%	2.9%	0.6%	1.0%	0.0%	4.4%
																
Zone 3 (Harwich, Dovercourt, Thorpe Le Soken)																
Tesco Express, Thrope Le Soken Asda, Main Road, Dovercourt	0.0% 1.4%	0.8% 2.8%	0.0%	2.6% 0.0%	0.0%	1.4% 0.0%	0.0% 14.6%	3.2% 28.2%	0.0% 1.6%	0.0% 1.6%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%
Co-op, High Street, Dovercourt	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, 246/250 High Street, Dovercourt	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	1.6%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Parkestone Road, Harwich	1.0%	0.5%	0.8%	0.0%	0.0%	0.0%	9.2%	3.9%	2.4%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Iconfield Park, Garland Road, Harwich	5.7%	3.0%	1.8%	1.0%	0.0%	0.0%	60.1%	23.9%	7.1%	2.4%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Dovercourt Town Centre	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harwich Town Centre	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.6%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
High Street, Thorpe-le-Soken (local centre)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Upper Dovercourt (local centre) Beaumont	0.0%	0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%
Co-op, Fronks Road, Upper Dovercourt	0.0%	0.2%	0.0%	0.0%	0.0%	0.9%	0.0%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Ramsey Road, Harwich	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parkeston	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Gravel Hill Way, Dovercourt	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ramsey	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 3)	8.3%	10.6%	2.6%	3.6%	0.0%	2.3%	86.0%	93.0%	11.1%	5.3%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Zone 4 (Manningtree and Brightlingsea)	 												+			
Co-op, 4 Acacia Court, Blenheim Close, Brantham	0.4%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
Co-op, Riverside Avenue, Manningtree	0.4%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	9.9%	0.0%	0.0%	0.0%	0.0%	3.3%	5.9%
Co-op, Samson Road, Brightlingsea	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Station Road, Brightlingsea	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, High Street, Manningtree	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Victoria Road, Brightlingsea	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	7.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brightlingsea Town Centre	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Clacton Road, Elmstead Market (local centre)	0.0%	0.2%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0% 1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manningtree Town Centre Plough Road, Great Bentley (local centre)	0.1%	0.4%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0% 0.0%	1.0% 0.0%	2.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%
Station Road, Alresford (local centre)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alresford	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.6%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Bradfield	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Clacton Road, Elmstead Market	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Bentley	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mistley	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Main Road, Alresford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Thorrington SUB TOTAL (ZONE 4)	0.0% 1.7%	0.1% 6.9%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 1.5%	0.0% 0.0%	0.0% 0.0%	0.0% 15.6%	1.3% 57.5%	0.0% 0.0%	0.0% 2.0%	0.0% 0.0%	0.0% 0.4%	0.0% 3.3%	0.0% 8.3%
	1.770	0.370	0.070	0.070	0.070	1.570	0.070	3.070	13.070	37.370	J.U70	2.070	3.0%	J.770	0/20.0	0.3%
SUB- TOTAL TENDRING (ZONE 1-4)	39.0%	47.2%	95.1%	98.1%	95.9%	97.8%	95.9%	97.2%	40.00/			5.9%		3.1%	3.3%	14.0%
							33.3 70	37.270	40.3%	67.7%	1.5%	3.9%	0.6%	3.1 70		

Comp. Comp	Zono E (Rowhodgo)	1		l			1		1						I I		
April 1976 Column	Zone 5 (Rowhedge) One Ston, Vine Parade, Wivenhoe	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2 3%	0.0%	0.0%	0.0%	0.0%
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March Content Service Preference 176 179 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170 170																	
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Figo Conf. proposed, Conference 15/19 57% 59% 50% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52% 52%	Sainsbury's, Culver Street/Priory Walk, Colchester	1.8%	1.6%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.6%	0.0%	0.6%	1.0%	3.4%	3.5%	0.8%	0.0%
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Construction Cons	Co-op, Chapel Road, West Bergholt	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%
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Budgers B. Street, East Bergriot 0.1% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	
Corp. High Street, Declaren	Zone 7 (Dedham & East Bergholt)																
Defaults																-	6.8%
East Bergions																	6.1% 1.0%
Sub Torinal (ZONE 7)																	8.8%
Distribute Study Area Acds, Stoke Park Drive, Ipswich D.8% D.1% D.0%	SUB TOTAL (ZONE 7)	0.2%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.8%	4.0%	22.7%
Distribute Study Area Acds, Stoke Park Drive, Ipswich D.8% D.1% D.0%																	
Made, Silke Park Drive, Ignowich	SUB-TOTALSTUDY AREA (ZONE 1 -7)	94.8%	95.0%	100.0%	100.0%	100.0%	100.0%	99.2%	98.2%	88.5%	96.4%	100.0%	100.0%	98.1%	95.4%	23.5%	39.0%
Made, Silke Park Drive, Ignowich	Outside Study Area																
Capel St, Mary		0.8%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	1.4%
Co-op. Pight Read, Grantham	Aldi, Girling Street, Sudbury	0.4%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.4%	0.0%	0.0%
Co-op, Pile Street, Hadleigh 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	•																6.4%
Co-op, The Street, Capel St Mary 0.195 0.296 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.096 0.																	1.0%
Co-op, The Street, Holbrook																	0.0% 18.3%
Langham																	27.2%
Lidit, Hening Avenue, Ipswich 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	0.0%
Warks & Spencer, Simply Food, London Bridge Station, London 0.0% 0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Lidl, Handford Road, Ipswich	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.9%
Marks & Spencer, Westgate Street, Ipswich 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0																	1.0%
Morrisons, Calais Street, Hadleigh																	0.0%
Morrisons, Sproughton Road, Ipswich 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	1.0% 0.0%
Morrisons, Station Road, Dereham 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.																	0.0%
Die Stop, Cambridge Drive, Ipswich 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																-	0.0%
Sainsbury's Local, Woodbridge Road, Ipswich 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Newtown, Kent	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Sainsbury's, Cornard Road, Sudbury 0.1% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0																-	0.0%
Sainsbury's, Felixstowe Road, Warren Heath, Martlesham 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0																	0.0%
Sainsbury's, Hadleigh Road, Ipswich 0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	0.0%
Sainsbury's, Upper Brook Street, Ipswich 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	0.0%
Sudbury 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	0.0%
Tesco Superstore, Cedars Link Road, Stowmarket 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.		0.0%	0.2%		0.0%	0.0%	0.0%	0.0%			0.0%		0.0%			0.0%	0.0%
Thurston 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0																	1.0%
Waitrose, Futura Park, Crane Boulevard, Ipswich 0.2% 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	1.0%
Waitrose, Station Road, Sudbury 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	1.0%
Waitrose, The Podium, Northgate Street, Bath 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																	0.0%
																	0.0%
			5.2%	0.0%	0.0%	0.0%			1.8%	11.5%			0.0%	1.9%	4.3%	75.7%	61.0%

100% 100% 100%

100%

100%

100% 100% 100%

100%

99% 100%

100%

100%

TOTAL Notes:

a. Zones based on postcode sector

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey

c. Excludes 'don't know/varies', markets and internet sales

Table 4: Convenience goods expenditure in 2015

	Tota		Zone			ne 2	Zone		Zon			ne 5	Zon		Zone	
Destination	Main food (£M)	Top-up (£M)	Main food (£M)	Top-up I	Main food (£M)	Top-up (£M)	Main food (£M)	Top-up (£M)	Main food (£M)	Top-up (£M)						
Study Area	(ZM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)	(EM)
nuuy Aica																
one 1 (Frinton and Walton)																
Co-op, Connaught Avenue, Frinton	2.2	0.9	2.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Co-op, the Triangle, Frinton	6.3		6.3	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, the Triangle, Frinton	1.3	2.0	1.3	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, 74 High Street, Walton on the Naze	1.6		1.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
Tesco Express Walton on the Naze	1.1		1.1	0.5		0.0	0.0	0.0	1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frinton on Sea Town Centre	0.0		0.0	0.8	1	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
The Triangle, Frinton (district centre)	0.0	1	0.0	0.1		0.0	0.0	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Walton-on-the-Naze Town Centre	0.0	1	0.0	0.4	1	0.0	0.0	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Kirby-le-Soken One Stop, Frinton Road, Kirby Cross	0.0		0.0	0.1		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SUB TOTAL (ZONE 1)	12.6		12.5	7.2	1	0.0		0.0	1	0.0	0.0	0.0		0.4	0.0	0.
300 10 IAC (2011: 1)	12.0	7.0	12.5	,,_	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.0	
Zone 2 (Clacton, Little Clacton, Jaywick)																
Sainsbury's, High Street, Clacton	6.0	3.2	0.3	0.0	4.6	2.9	0.6	0.1	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.
Marks &Spencer, Pier Avenue, Clacton	1.8	0.1	0.0	0.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Morrisons, Waterglade Retail Park, Clacton	30.1	2.9	1.1	0.0	25.6	2.9	2.0	0.0	0.8	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Morrisons, Centenary Way,	41.5	3.6	6.0	0.4		2.8	0.9	0.0		0.1	0.0	0.0		0.3	0.0	0.0
Tesco, Brook Retail Park	38.0	6.0	8.5	0.6	28.2	5.1	0.4	0.2	1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Farmfood, Valleybridge Road	0.3		0.3	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Co-op Bull Hill Road	0.3		0.0	0.2	1	0.1	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Iceland, Waterglade Retail park, Clacton Lidl, Old Road/Castle Road, Clacton	3.9		0.0	0.0		0.4	0.0	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Lidi, Old Road/Castle Road, Clacton Lidi, St Osyth Road, Clacton	1.9		0.0	0.0		0.5	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Tesco Express, St Osyth Road	1.5		0.7	0.0	1	1.2		0.0		0.0	0.0	0.0		0.0	0.0	0.0
Clacton and Spring Roads, St Osyth (local centre)	0.0		0.0	0.0	1	0.2		0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Clacton town Centre	0.0		0.0	0.0		0.8	0.0	0.0		0.0	0.0	0.0		0.3	0.0	0.0
Great Clacton district centre	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Old Road, Clacton (district centre)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, 162-164 Old Road, Clacton	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, St. John's Road, Clacton on sea	0.0		0.0	0.0		0.7	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Aldi, Pier Avenue, Clacton	14.8		1.5	0.1		1.5	0.4	0.0		0.3	0.1	0.1		0.0	0.0	0.1
Co-op, 53 Frinton Road, Holland On sea	0.6		0.0	0.1	1	0.1	0.0	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Tesco Express, Frinton Road, Holland on Sea	0.3		0.0	0.0		2.0 0.0	0.0	0.1		0.0	0.0	0.0		0.0	0.0	0.0
Bockings Elm, Clacton (local centre) Broadway, Jaywick (local centre)	0.0		0.0	0.0		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0
Holland on sea (district centre)	0.0		0.0	0.0		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0
The Street, Little Clacton (local centre)	0.0		0.0	0.0		0.2	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Jaywick	0.0		0.0	0.0		0.2		0.0		0.0	0.0	0.0		0.0	0.0	0.0
Little Clacton	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Coopers Lane, Clacton	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 2)	143.1	26.2	19.1	1.7	109.8	22.6	4.3	0.5	8.5	0.7	0.1	0.1	1.4	0.5	0.0	0.2
Zone 3 (Harwich, Dovercourt, Thorpe Le Soken)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Thrope Le Soken	0.0		0.0	0.2		0.3	0.0	0.4		0.0	0.0	0.0		0.0	0.0	0.0
Asda, Main Road, Dovercourt Co-op, High Street, Dovercourt (or closed - check)	7.2		0.0	0.0		0.0	6.3 0.0	3.1 0.3	1	0.2	0.0	0.0		0.0	0.0	0.0
Iceland, 246/250 High Street, Dovercourt	0.0		0.0	0.0		0.0		0.8	1	0.0	0.0			0.0	0.0	0.0
Lidl, Parkestone Road, Harwich	5.7		0.3	0.0		0.0	3.9	0.4		0.2	0.0	0.0		0.0	0.0	0.0
Morrisons, Iconfield Park, Garland Road, Harwich	30.8		0.6	0.1		0.0		2.6		0.3	0.0	0.0		0.5	0.0	0.0
Dovercourt Town Centre	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harwich Town Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Street, Thorpe-le-Soken (local centre)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Upper Dovercourt (local centre)	0.0		0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Beaumont	0.0		0.0	0.0	1	0.2	0.0	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Co-op, Fronks Road, Upper Dovercourt	0.0		0.0	0.0		0.0	0.0	0.7	1	0.0	0.0	0.0		0.0	0.0	0.0
One Stop, Ramsey Road, Harwich Parkeston	0.0		0.0	0.0		0.0	0.0	0.7		0.0	0.0	0.0		0.0	0.0	0.0
Premier, Gravel Hill Way, Dovercourt	0.0		0.0	0.0	+	0.0	0.0	0.1	1	0.0	0.0	0.0		0.0	0.0	0.0
Ramsey	0.0		0.0	0.0		0.0	0.0	0.3	1	0.0	0.0	0.0		0.0	0.0	0.0
SUB TOTAL (ZONE 3)	44.7		0.9	0.3		0.6		10.3		0.7	0.0			0.5	0.0	
Zone 4 (Manningtree and Brightlingsea)																
Co-op, 4 Acacia Court, Blenheim Close, Brantham, Manningtree	2.4	1.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	1.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-op, Riverside Avenue, Manningtree	5.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	4.9	1.3	0.0	0.0	0.0	0.0	0.9	0.3
Co-op, Samson Road, Brightlingsea	1.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Road, Brightlingsea	0.0		0.0	0.0		0.0		0.0		0.1	0.0	0.0		0.0	0.0	0.0
Tesco Express, High Street, Manningtree	0.0		0.0	0.0		0.0	0.0	0.0		1.5	0.0	0.0		0.0	0.0	0.0
Tesco Express, Victoria Road, Brightlingsea	0.3		0.0	0.0	1	0.0	0.0	0.0	1	1.0	0.0	0.0		0.0	0.0	0.0
Brightlingsea Town Centre	0.0		0.0	0.0		0.0	0.0	0.0		0.3	0.0	0.0		0.0	0.0	0.0
Clacton Road, Elmstead Market (local centre) Manningtree Town Centre	0.0		0.0	0.0		0.2	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Plough Road, Great Bentley (local centre)	0.0		0.0	0.0	+	0.2	0.0	0.0	1	0.0	0.0	0.0		0.0	0.0	0.0
Station Road, Alresford (local centre)	0.0		0.0	0.0		0.0		0.0		0.0	0.0			0.0	0.0	0.0
Alresford	0.0		0.0	0.0		0.0	0.0	0.0		0.3	0.0	0.0		0.0	0.0	0.0
Bradfield	0.0		0.0	0.0	1	0.0		0.0		0.3	0.0	0.0		0.0	0.0	0.0
Budgens, Clacton Road, Elmstead Market	0.0		0.0	0.0		0.0	0.0	0.0		0.4	0.0	0.0		0.0	0.0	0.0
Great Bentley	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Mistley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Premier, Main Road, Alresford	0.0		0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Thorrington	0.0		0.0	0.0		0.0		0.0		0.2	0.0			0.0	0.0	0.0
SUB TOTAL (ZONE 4)	10.6	8.9	0.0	0.0	0.0	0.4	0.0	0.0	9.8	7.8	0.0	0.1	0.0	0.2	0.9	0.5
SUB- TOTAL TENDRING (ZONE 1-4)	211.1	55.2	32.5	9.2	109.8	23.5	41.1	10.7	25.2	9.2	0.2	0.2	1.4	1.6	0.9	0.0
JOU- TOTAL TENDRING (LONE 1-4)	211.1	55.2	32.5	9.2	109.8	23.5	41.1	10.7	25.2	9.2	0.2	0.2	1.4	1.6	0.9	0.8
	i .		l .		i l		1		1							

Zone 5 (Rowhedge) One Stop, Vine Parade, Wivenhoe	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Wivenhoe Town Centre	0.0	0.1		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	t	0.0		0.0	
SUB TOTAL (ZONE 5)	0.0	0.3		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Zone 6 (Colchester)																
Aldi, London Road, Lexden Colchester	18.1	4.1		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		17.8	1	0.3	3 0.
Aldi, Magdalen Street, Colchester	15.5	1.6		0.0	0.0	0.0	0.0	0.0	1.8	0.2	2.4		11.4	1.3	0.0	+
Asda, Turner Rise, Colchester	39.2 8.9	3.3 2.8		0.0	0.8	0.0	0.2	0.0	2.9 1.4	0.2	0.4		34.8 6.6	1	0.2	+
Co-op, Fiveways Retail Park, Colchester Co-op, Regent Street, Rowhedge, Colchester	1.3	0.0		0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0		1.3		0.0	
Co-op, The Avenue, Wivenhoe, Colchester	1.7	2.4		0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7		0.0	1	0.0	+
Iceland, Turner Rise Retail Park, Colchester	2.5	1.0		0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0		2.5		0.0	
Marks & Spencer, High Street, Colchester	0.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.6	1.9	0.0	0.
Sainsbury's, Culver Street/Priory Walk, Colchester	9.2	1.8	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.1	0.0	8.1	1.8	0.2	2 0.
Sainsbury's, Tollgate Road, Colchester	68.2	4.2	0.0	0.0	2.4	0.1	0.0	0.0	2.7	0.0	1.4	0.0	61.8	4.1	0.0	0
Tesco Extra, Highwoods, Colchester	74.0	6.8		0.0	0.0	0.0	0.0	0.0	12.7	1.1	0.6		57.9		2.8	_
Tesco Superstore, Greenstead Road, Colchester	20.5	1.3	0.0	0.0	0.0	0.0	0.2	0.0	4.5	0.2	5.5		10.0		0.2	_
Tesco Express, London House, Plough Road, Great Bentley, Colchester	0.9	1.8		0.0	0.0	0.2	0.0	0.0	0.6	1.2	0.2		0.0		0.0	
Waitrose, St Andrews Avenue, Colchester	20.8	2.5		0.0	0.7	0.0	0.9	0.0	1.7	0.1	1.1		14.6		0.4	
Budgens, Drury Road, Colchester Co-op, Abbots Road, Colchester	0.0	0.2		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	1	0.0	
Co-op, Chapel Road, West Bergholt	0.0	3.4		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	t	0.0		0.0	+
Co-op, Harwich Road, West Bergnott	0.0	0.2		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Co-op, Mersea Road, Colchester	0.0	0.7		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Co-op, Nayland Road, Mile End	0.0	0.9		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	t	0.0		0.0	+
Co-op, Old Heath Road, Colchester	0.0	0.2		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Co-op, Shrub End Road, Colchester	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0 0
Co-op, The Centre, Greenstead Estate, Colchester	1.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1		0.0	
Co-op, The Commons, Prettygate, Colchester	0.6	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.6		0.0	+
Colchester	0.0	2.1		0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0		0.0		0.0	
Eight Ash Green	0.0	0.2		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	_
Fordham	0.0	0.3		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	t	0.0	 	0.0	+
Iceland, St. Johns's Walk Shopping Centre, Colchester	1.4 0.0	0.0		0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0		0.0		0.0	
Marks & Spencer, Colchester Connect BP, Colchester Bypass, Colchester	0.0	0.8		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Nayland Sainsbury's Local, Layer Road, Colchester	0.0	1.2		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	+
Sainsbury's, Western Approach, Stanway, Colchester	1.1	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		1.1		0.0	
Tesco Express, Bromley Road, Colchester	0.0	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	t	0.0	1	0.0	+
Tesco Express, Crouch Street, Colchester	0.0	2.6		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	1	0.0	_
Tesco Express, Magdalen Street, Colchester	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.
Tesco Express, St Christophers Road, St. John, Colchester	1.0	1.9	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.8	0.0	0.
West Bergholt	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.
SUB TOTAL (ZONE 6)	287.9	54.9	1.7	0.2	4.6	0.5	1.4	0.1	30.1	3.7	13.4	2.7	232.4	47.4	4.4	4 0.
														\vdash		
Zone 7 (Dedham & East Bergholt)	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	_
Budgens, The Street, East Bergholt	0.9	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	t	0.0	 	0.9	_
Co-op, High Street, Dedham Dedham	0.2	0.9		0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.0		0.2	_
East Bergholt	0.0	0.5		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
SUB TOTAL (ZONE 7)	1.1	1.9		0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.0		1.1	
SUB-TOTALSTUDY AREA (ZONE 1-7)	500.0	112.2	34.2	9.4	114.4	24.0	42.5	10.8	55.3	13.0	13.6	3.2	233.8	49.5	6.3	3 2.
Outside Study Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Asda, Stoke Park Drive, Ipswich	4.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0		0.0		1.8	
Aldi, Girling Street, Sudbury	2.0	0.2		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		2.0		0.0	
Capel St. Mary	0.0	0.4		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Co-op, Dysart Road, Grantham	0.0	0.1		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	_
Co-op, High Street, Hadleigh Co-op, The Street, Capel St Mary	0.2	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.2	
Co-op, The Street, Holbrook	0.6	1.5		0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0		0.0		0.6	
Langham	0.0	0.3		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Lidl, Handford Road, Ipswich	1.2	0.1		0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0		0.0		0.5	+
Lidl, Hening Avenue, Ipswich	0.2	0.1		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	1	0.2	
Marks & Spencer, Simply Food, London Bridge Station, London	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.
Marks & Spencer, Westgate Street, Ipswich	0.0	0.1		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0	
Morrisons, Calais Street, Hadleigh	3.1	0.0		0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0		0.0		1.3	
Morrisons, Sproughton Road, Ipswich	0.6	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		0.6	+
Morrisons, Station Road, Dereham	0.3	0.0		0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0		0.0		0.0	+
Newtown, Kent	0.0	0.5		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	1	0.0	+
One Stop, Cambridge Drive, Ipswich Sainsbury's Local, Woodbridge Road, Ipswich	0.0	0.2		0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0		0.0	 	0.0	1
Sainsbury's, Cornard Road, Sudbury	0.4	0.6		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.6		0.0	
Sainsbury's, Felixstowe Road, Warren Heath, Martlesham	3.4	0.0		0.0	0.0	0.0	0.4	0.0	0.6	0.0	0.0		0.0		2.4	
Sainsbury's, Hadleigh Road, Ipswich	2.6	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		2.6	+
	0.0	0.3		0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0		0.0		0.0	
Sainsbury's, Upper Brook Street, Ipswich	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.
Sainsbury's, Upper Brook Street, Ipswich Sudbury		0.1		0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0		0.0		8.4	
	8.7		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0 0
Sudbury	0.0	0.1				1		0.0		1	0.0		0.0	1 00	0.0	0
Sudbury Tesco Extra, Copdock Interchange, Ipswich Tesco Superstore, Cedars Link Road, Stowmarket Thurston	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0			
Sudbury Tesco Extra, Copdock Interchange, Ipswich Tesco Superstore, Cedars Link Road, Stowmarket Thurston Waitrose, Futura Park, Crane Boulevard, Ipswich	0.0 0.0 1.2	0.1 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.2	
Sudbury Tesco Extra, Copdock Interchange, Ipswich Tesco Superstore, Cedars Link Road, Stowmarket Thurston Waitrose, Futura Park, Crane Boulevard, Ipswich Waitrose, Station Road, Sudbury	0.0 0.0 1.2 1.1	0.1 0.1 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.2 0.0	0.
Sudbury Tesco Extra, Copdock Interchange, Ipswich Tesco Superstore, Cedars Link Road, Stowmarket Thurston Waitrose, Futura Park, Crane Boulevard, Ipswich Waitrose, Station Road, Sudbury Waitrose, The Podium, Northgate Street, Bath	0.0 0.0 1.2 1.1 0.8	0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 1.1 0.8	0.0 0.0 0.0	1.2 0.0 0.0	0 0
Sudbury Fesco Extra, Copdock Interchange, Ipswich Fesco Superstore, Cedars Link Road, Stowmarket Fhurston Waitrose, Futura Park, Crane Boulevard, Ipswich Waitrose, Station Road, Sudbury	0.0 0.0 1.2 1.1	0.1 0.1 0.0	0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0 0.0	0.1	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	1.2 0.0	0

9.4 114.4

Notes

532.4 118.5

a. Zones based on postcode sector

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey

c. Excludes 'don't know/varies', markets and internet sales

Table 5: Survey-derived performance of stores compared to expected benchmark performance at 2015

	Gross Floorspace	Net Sales	Net Convenience	Sales Density	Benchmark Turnover	Survey Turnover	Inflow	Estimated Survey	Overtrading
Destination	(sq m)	(sq m)	Sales Area (sq m)	(£ per sq m)	(£m)	(£m)	Allowance	T/O with Inflow	(£m)
			(A)	(B)	(AxB)		(%)	(£m)	
Zone 1 (Frinton and Walton)									
Co-op, Connaught Avenue, Frinton	500	328	312	8,640	2.7		5.0	3.5	3.0
Co-op, the Triangle, Frinton	1,723	1,257	1,131	8,640	9.8			8.3	
Iceland, the Triangle	540	446	446	7,207	3.2			3.4	
Co-op, 74 High Street, Walton on the Naze	430 460	273 302	273 287	8,640 13,648	2.4 3.9			2.2 1.6	
Tesco Express Walton on the Naze Frinton on Sea Town Centre	1,590	1,113	- 207	13,040	0.8		5.0	1.3	
The Triangle, Frinton (district centre)	- 1,330	- 1,113	-	-	0.1		5.0	0.1	
Walton-on-the-Naze Town Centre	-	-	-	-	0.4		5.0	0.9	
Kirby-le-Soken	-	-	-		0.1	0.1		0.1	0.0
One Stop, Frinton Road, Kirby Cross	224	157	139	8,495	1.2			0.5	
SUB TOTAL (ZONE 1)					24.5	20.4		21.8	-2.7
Zone 2 (Clacton, Little Clacton, Jaywick) Sainsbury's, High Street, Clacton	2,759	1,387	1,318	12,863	16.9	9.2	15.0	10.6	-6.3
Marks &Spencer, Pier Avenue, Clacton	1,087	1,387	1,318	11,369	7.0		15.0	3.4	
Morrisons, Waterglade Retail Park, Clacton	4,065	2,517	2,139	12,275	26.3		5.0	33.5	7.2
Morrisons, Centenary Way,	4,754	2,358	2,004	12,275	24.6		5.0	45.6	21.0
Tesco, Brook Retail Park	6,899	3,913	3,326	13,648	45.4		5.0	44.5	-0.9
Farmfood, Valleybridge Road	603	496	496	8,275	4.1	0.3		0.3	-3.8
Co-op Bull Hill Road	2,776	2,017	1,815	8,640	15.7			0.6	
Iceland, Waterglade Retail park, Clacton	842	444	444	7,207	3.2			2.7	
Lidl, Old Road/Castle Road, Clacton	1,445	1,012	910	4,302	3.9		2.5	4.7	
Lidl, St Osyth Road, Clacton	1,524	884	884	4,302	3.8			2.2	-1.6
Tesco Express, St Osyth Road Clacton and Spring Roads, St Osyth (local centre)	409	224	213	13,648	2.9			2.7 0.2	
Clacton town Centre			-	-	1.1		15.0	2.5	1.5
Great Clacton district centre	-	-	-	-	0.1		13.0	0.1	
Old Road, Clacton (district centre)	-	-	-	-	0.0			0.0	
Co-op, 162-164 Old Road, Clacton	278	185	185	8,640	1.6			0.2	-1.4
One Stop, Saint John's Road, Clacton on sea	247	173	164	8,495	1.4	0.7		0.7	
Aldi, Pier Avenue, Clacton	1,413	774	697	13,018	9.1		2.5	17.2	
Co-op, 53 Frinton Road, Holland On sea	609	365	347	8,640	3.0			0.8	
Tesco Express, Frinton Road, Holland on Sea	371	203	193	13,648	2.6			2.4	
Bockings Elm, Clacton (local centre)	-		-		0.0			0.0	
Broadway, Jaywick (local centre) Holland on sea (district centre)	-				0.2			0.2	0.0
The Street, Little Clacton (local centre)	_	-	-	-	0.2			0.2	
Jaywick	-	-	-	-	0.2			0.2	
Little Clacton	-	-	÷	÷	0.1			0.1	
Co-op, Coopers Lane, Clacton	161	107	107	8,640	0.9			0.2	
SUB TOTAL (ZONE 2)					174.7	169.4		175.7	1.0
Zero 2 (Henrick Development Thomas La Calcas)									
Zone 3 (Harwich, Dovercourt, Thorpe Le Soken) Tesco Express, Thrope Le Soken	248	139	132	13,648	1.8	0.9		0.9	-0.9
Asda, Main Road, Dovercourt	2,652	1,756	1,177	14,084	16.6			10.6	-6.0
Co-op, High Street, Dovercourt	279	185	162	8,640	1.4			0.3	
Iceland, 246/250 High Street, Dovercourt	814	429	375	7,207	2.7			1.4	
Lidl, Parkestone Road, Dovercourt	1,749	1,014	913	4,302	3.9			6.3	2.4
Morrisons, Iconfield Park, Garland Road, Harwich	3,956	2,225	1,780	12,275	21.8			34.4	12.5
Dovercourt Town Centre	-	-	-	-	0.6		5.0	1.1	0.5
Harwich Town Centre High Street, Thorpe-le-Soken (local centre)	-	-	-	-	0.5		5.0	1.0	0.0
Upper Dovercourt (local centre)	-	-	-	-	0.0			0.0	
Beaumont	-	-	-	-	0.2			0.2	
Co-op, Fronks Road, Upper Dovercourt	917	471	411	8,640	3.6			0.7	
One Stop, Ramsey Road, Upper Dovercourt	282	197	188	8,495	1.6			0.7	
Parkeston	-	-	-	-	0.1			0.1	
Premier, Gravel Hill Way, Dovercourt	105	74	70	6,579	0.5			0.3	
Ramsey	-	-	-	-	0.1			0.1	
SUB TOTAL (ZONE 3)					55.4	57.0		58.0	2.7
Zone 4 (Manningtree and Brightlingsea)	+								
Co-op, 4 Acacia Court, Blenheim Close, Brantham	301	180	157	8,640	1.4	3.6		3.6	2.2
Co-op, Riverside Avenue, Manningtree	1,948	1,119	977	8,640	8.4			7.5	
Co-op, Samson Road, Brightlingsea	2,212	1,115	1,059	8,640	9.2	1.8		1.8	-7.4
Co-op, Station Road, Brightlingsea	589	493	444	8,640	3.8		-	0.1	
Tesco Express, High Street, Manningtree	411	225	214	13,648	2.9			1.5	
Tesco Express, Victoria Road, Brightlingsea	481	165	157	13,648	2.1		5.0	1.8	
Brightlingsea Town Centre Clacton Road, Elmstead Market (local centre)	-	-	-	-	0.4			0.4	
	-	-	-	=	0.2		5.0	0.2	
Manningtree Town Centre Plough Road, Great Bentley (local centre)	-	-	-	-	1.1		5.0	1.6	
Station Road, Alresford (local centre)	-	-	-	-	0.6			0.6	
Alresford	-	-	-	-	0.4			0.4	
Bradfield	-	-	=	-	0.3			0.3	
Budgens, Clacton Road, Elmstead Market	326	228	205	7,546	1.5			0.4	
Great Bentley	-	-	-	-	0.2			0.2	
Mistley	-	-	-	-	0.1			0.1	
Premier, Main Road, Alresford	-	-	-	-	0.0			0.0	
Thorrington	-	-	-	-	0.2			0.2	
SUB TOTAL (ZONE 4)					32.8	19.5		20.5	-12.3
					287.3	266.3		276.0	
TOTAL IN TENDRING									-11.3

Tendring Retail Capacity Study (Update March 2017)

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table 6a: Estimated 'capacity' for convenience goods facilities in Tendring district

	Benchmark Turnover of Existing	Market Share of Study	Expenditure Available -	Tendring District Inflow -	Surplus
Year	Stores Turnover - £m ¹	Area Expenditure - %	£m²	£m	Expenditure - £m
2015	287.3	40.9%	266.3	9.7	-11.3
2020	284.4	40.9%	272.4	10.0	-2.1
2025	284.2	40.9%	281.4	10.3	7.5
2032	286.2	40.9%	295.8	10.8	20.5
Study Area Market Share (%)				

^{1.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)

2014 prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Tendring district

W	Convenience Goods							
Year	Surplus	Floorspace Requir	rement (sq m net)					
	£m	Min ¹	Max ²					
2015	-11.3	-850	-1,610					
2020	-2.1	-160	-310					
2025	7.5	580	1,090					
2032	20.5	1,560	2,940					

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

Table 6c: Net quantitative capacity for additional convenience goods floorspace in Tendring district

		•	•							
	Convenience Goods									
Year	Surplus	Commitments	Residual	Floorspace Requ	uirement					
	£m	£m	£m	Min ¹	Max ²					
2015	-11.3	49.7	-61.0	-4,620	-8,720					
2020	-2.1	49.2	-51.4	-3,930	-7,410					
2025	7.5	49.2	-41.6	-3,190	-6,020					
2032	20.5	49.5	-29.0	-2,210	-4,170					

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

2014 prices

Table 6d: Extant convenience goods commitments in Tendring district

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net convenience Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Convenience Turnover (£m)	Status
18 Clacton Road, St Osyth Clacton	13/01479/FUL	Change of use to retail	79	55	3,500	0.2	approved
Bull Hill Road	14/00537/FUL	Foodstore (Asda)	3,406	1,873	14,084	25.8	Commenced trading in October 2016
Brook Park West, Clacton-on-Sea	16/01250/OUT	Retail Park (inc. Lidl)	7,705	1,210	7,300	8.8	approved subject to Section 106
70 - 84A Connaught Avenue Frinton On Sea Essex CO13 9PT	14/00693/FUL	Sainsbury Local	273	191	12,863	2.5	opened
70 - 84A Connaught Avenue Frinton On Sea Essex CO13 9PT	14/00693/FUL	Retail units	136	95	3,500	0.5	approved
Land Site at Martello Caravan Park Kirby Road Walton On The Naze Essex CO14 8QP	15/00666/FUL	Foodstore (Aldi)	1,672	920	13,018	12.0	approved
Total	-	-	13,271	4,344	-	49.7	-

^{1. 18} Clacton Road - Assumed 70% of the gross floorspace would be for net convenience use. Sales density is WYG estimate.

^{2.} Assumes constant market share claimed by Tendring facilities at 40.9% from Study Area

^{2.} Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

^{3.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

^{2.} Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

3. Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a) 4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

^{2.} Bull Hill Road - Redevelopment for an Asda store was permitted in Dec 2014. Net convenience floorspace assumed as lower end of Asda's stated range within Planning Potential's Planning Statement of April 2014. As this new Asda will replace the existing Co-op on site (which has a survey derived turnover of £0.6m), WYG only consider the potential net increase in turnover of development to avoid double counting.

^{3. 70-84}A, Unit 4 is now occupied by Sainsbury Local (after the household survey). Assumed 70% of the gross floorspace would be for net convenience use. Sales density based on Verdict. Assumed 1/3 of the remaining A1 floorspace would be occupied by convenience goods retailer. Sales density is WYG estimate.

^{4.} Land at Martello Site - planning permission was granted for a foodstore in Nov 2015. Sales area are taken from application submission.

^{5.} Brook Park West, Clacton-on-Sea - Planning Committee resolved to grant planning permission for the retail park development on 30th November 2016 subject to the completion of a legal agreement within a period of six months.

Tendring Retail Capacity Study (Update March 2017)

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table C6a - Trading Performance of Existing Convenience Provision in Clacton

Destination	Convenience Sales Area (sq.m)	Sales Density (£/sq.m)	Benchmark Turnover (£M)	Survey Turnover (£M)
Sainsbury's, High Street, Clacton	1,318	12,863	16.9	9.2
Marks &Spencer, Pier Avenue, Clacton	619	11,369	7.0	1.9
Morrisons, Waterglade Retail Park, Clacton	2,139	12,275	26.3	33.0
Morrisons, Centenary Way, Clacton	2,004	12,275	24.6	45.1
Tesco, Brook Retail Park, Clacton	3,326	13,648	45.4	44.0
Farmfood, Valleybridge Road, Clacton	496	8,275	4.1	0.3
Co-op Bull Hill Road, Clacton	1,815	8,640	15.7	0.6
Iceland, Waterglade Retail park, Clacton	444	7,207	3.2	2.7
Lidl, Old Road/Castle Road, Clacton	910	4,302	3.9	4.4
Lidl, St Osyth Road, Clacton	884	4,302	3.8	2.2
Clacton town Centre	-		1.1	1.1
Great Clacton district centre	-		0.1	0.1
Old Road, Clacton (district centre)	-		0.0	0.0
Co-op, 162-164 Old Road, Clacton	185	8,640	1.6	0.2
One Stop, St. John's Road, Clacton	164	8,495	1.4	0.7
Aldi, Pier Avenue, Clacton	697	13,018	9.1	16.9
Bockings Elm, Clacton (local centre)	-		0.0	0.0
Holland on sea (district centre)	-		0.1	0.1
Co-op, Coopers Lane, Clacton	107	8,640	0.9	0.2
Total	15,109	-	165.2	162.6

Table C6b: Estimated 'capacity' for convenience goods facilities in Clacton

Table Cob. Estimated Capacity for Convenien	ce goods racinities in clacton				
Year	Benchmark Turnover of Existing Stores Turnover - £m ¹	Market Share of Study Area Expenditure - %	Expenditure Available - £m²	Tendring District Inflow - £m	Surplus Expenditure - £m
2015	165.2	25.0%	162.6	2.4	-0.2
2020	163.6	25.0%	166.3	2.5	5.2
2025	163.4	25.0%	171.8	2.6	11.0
2032	164.6	25.0%	180.6	2.7	18.7

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)

Table C6c: Gross quantitative capacity for additional convenience goods floorspace in Clacton

		Convenience Goods							
Year	Surplus	Floorspace Requi	rement (sq m net)						
	£m	Min ¹	Max ²						
2015	-0.2	-20	-30						
2020	5.2	400	750						
2025	11.0	840	1,580						
2032	18.7	1,420	2,690						

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

2014 prices

Table C6d: Net quantitative capacity for additional convenience goods floorspace in Clacton

	Convenience Goods								
Year	Surplus	Commitments	Residual	Floorspace Requirement					
	£m	£m	£m	Min ¹	Max ²				
2015	-0.2	34.6	-34.9	-2,640	-4,980				
2020	5.2	34.3	-29.1	-2,220	-4,200				
2025	11.0	34.3	-23.3	-1,780	-3,360				
2032	18.7	34.5	-15.8	-1,200	-2,260				

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices) 2. Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

2014 prices

Table C6e: Extant convenience goods commitments in Clacton

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net convenience Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
Bull Hill Road	14/00537/FUL	Foodstore (Asda)	3,406	1,362	14,084	25.8	Commenced trading in October 2016
Brook Park West, Clacton-on-Sea	16/01250/OUT	Retail Park (inc. Lidl)	2,538	1,210	7,300	8.8	approved subject to Section 106
Total	-	-	5,944	2,572	-	34.6	-

^{1.} Bull Hill Road - Redevelopment for an Asda store was permitted in Dec 2014. Net convenience floorspace assumed as lower end of Asda's stated range within Planning Potential's Planning Statement of April 2014. As this new Asda will replace the existing Co-op on site (which has a survey derived tumover of £0.6m), WYG only consider the potential net increase in tumover of development to avoid double counting.

^{2.} Assumes constant market share claimed by Tendring facilities at 25.0% from Study Area

²⁰¹⁴ prices

^{2.} Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

^{3.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)
4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

^{2.} Brook Park West, Clacton-on-Sea - Planning Committee resolved to grant planning permission for the retail park development on 30th November 2016 subject to the completion of a legal agreement within a period of six months.

Tendring Retail Capacity Study (Update March 2017)

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table F6a - Trading Performance of Existing Convenience Provision in Frinton

Destination	Convenience Sales Area (sq.m)	Sales Density (F/sq.m) Benchmar		Survey Turnover (£M)
Co-op, Connaught Avenue, Frinton	312	8,640	2.7	3.1
Co-op, the Triangle, Frinton	1,131	8,640	9.8	8.3
Iceland, the Triangle, Frinton	446	7,207	3.2	3.4
Frinton on Sea Town Centre	-	-	0.8	0.8
The Triangle, Frinton (district centre)	-	-	0.1	0.1
Total	1,889		16.6	15.6

Sourced from Table 5

Table F6b: Estimated 'capacity' for convenience goods facilities in Frinton

Year	Benchmark Turnover of Existing Stores Turnover - £m ¹	Market Share of Study Area Expenditure - %	Expenditure Available - £m ²	Tendring District Inflow - £m	Surplus Expenditure - £m
2015	16.6	2.4%	15.6	0.2	-0.7
2020	16.4	2.4%	16.0	0.2	-0.2
2025	16.4	2.4%	16.5	0.2	0.4
2032	16.5	2.4%	17.3	0.3	1.1

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)

2. Assumes constant market share claimed by Frinton facilities at 2.4% from Study Area

2014 prices

Table F6c: Gross quantitative capacity for additional convenience goods floorspace in Frinton

V	Convenience Goods			
Year	Surplus	Floorspace Requirement (sq m net)		
	£m	Min ¹	Max ²	
2015	-0.7	-50	-100	
2020	-0.2	-10	-30	
2025	0.4	30	50	
2032	1.1	80	160	

- 1. Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)
- 2. Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
- 3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

Table F6d: Net quantitative capacity for additional convenience goods floorspace in Frinton

Year	Convenience Goods					
	Surplus	Commitments	Residual	Floorspace Requ	uirement	
	£m	£m	£m	Min ¹	Max ²	
2015	-0.7	2.9	-3.6	-280	-520	
2020	-0.2	2.9	-3.1	-240	-450	
2025	0.4	2.9	-2.5	-190	-370	
2032	1.1	2.9	-1.8	-140	-260	

- 1. Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)
- Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
 Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

2014 prices

Table F6e: Extant convenience goods commitments in Frinton

De l'ou Extant containe gour communent m'i micon							
Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net convenience Floorspace (sq.m)	Doneity (£ /ca m)	Estimated Comparison Turnover (£m)	Status
70 - 84A Connaught Avenue, Frinton On Sea, Essex, CO13 9PT	14/00693/FUL	Sainsbury Local	273	191	12,863	2.5	opened
70 - 84A Connaught Avenue, Frinton On Sea, Essex, CO13 9PT	14/00693/FUL	Retail units	136	95	3,500	0.5	approved
Total	-	-	409	286	-	2.9	-

^{1. 70-84}A, Unit 4 is now occupied by Sainsbury Local (after the household survey). Assumed 70% of the gross floorspace would be for net convenience use. Sales density based on Verdict . Assumed 1/3 of the remaining A1 floorspace would be occupied by convenience goods retailer. Sales density is WYG estimate.

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table D6a - Trading Performance of Existing Convenience Provision in Dovercourt and Harwich

Table Doa - Hading Ferrormance of Existing Convenience Provision in Dovercourt and Harwich							
Destination	Convenience Sales Area (sq.m)	Sales Density (F/sq m) Re		Survey Turnover (£M)			
Asda, Main Road, Dovercourt	1,177	14,084	16.6	10.6			
Co-op, High Street, Dovercourt	162	8,640	1.4	0.3			
Iceland, 246/250 High Street, Dovercourt	375	7,207	2.7	1.4			
Lidl, Parkestone Road, Dovercourt	913	4,302	3.9	6.3			
Morrisons, Iconfield Park, Garland Road, Harwich	1,780	12,275	21.8	34.4			
Dovercourt Town Centre	-	-	0.6	0.6			
Upper Dovercourt (local centre)	-	-	0.0	0.0			
Co-op, Fronks Road, Upper Dovercourt	411	8,640	3.6	0.7			
One Stop, Ramsey Road, Upper Dovercourt	188	8,495	1.6	0.7			
Premier, Gravel Hill Way, Dovercourt	70	6,579	0.5	0.3			
Harwich Town Centre	-	-	0.5	0.5			
Total	5,074	-	53.2	55.7			

Table D6b: Estimated 'capacity' for convenience goods facilities in Dovercourt and Harwich

Year	Benchmark Turnover of Existing Stores Turnover - £m ¹	Market Share of Study Area Expenditure - %	Expenditure Available - £m²	Tendring District Inflow - £m	Surplus Expenditure - £m
2015	53.2	8.6%	55.7	0.8	3.4
2020	52.6	8.6%	57.0	0.9	5.2
2025	52.6	8.6%	58.9	0.9	7.2
2032	52.9	8.6%	61.9	0.9	9.9
Study Area Market Share (%)					

^{1.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)

2014 prices

Table D6c: Gross quantitative capacity for additional convenience goods floorspace in Dovercourt and Harwich

Year		Convenience Goods			
	Surplus	Surplus Floorspace Requirement (sq m net)			
	£m	Min ¹	Max ²		
2015	3.4	260	480		
2020	5.2	400	750		
2025	7.2	550	1,040		
2032	9.9	750	1,420		

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

2014 prices

Table D6d: Net quantitative capacity for additional convenience goods floorspace in Dovercourt and Harwich

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Year	Convenience Goods					
	Surplus	Commitments	Residual	Floorspace Requ	rement	
	£m	£m	£m	Min ¹	Max ²	
2015	3.4	0.0	3.4	260	480	
2020	5.2	0.0	5.2	400	750	
2025	7.2	0.0	7.2	550	1,040	
2032	9.9	0.0	9.9	750	1,420	

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

^{2.} Assumes constant market share claimed by Frinton facilities at 8.6% from Study Area $\,$

^{2.} Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

^{3.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

^{2.} Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)

^{4.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

Tendring Retail Capacity Study (Update March 2017)

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table B6a - Trading Performance of Existing Convenience Provision in Brightlingsea

Destination	Convenience Sales Area (sq.m)	Sales Density (£/sq.m) Benchmark Turnover (£M)		Survey Turnover (£M)
Co-op, Samson Road, Brightlingsea	1,059	8,640	9.2	1.8
Co-op, Station Road, Brightlingsea	444	8,640	3.8	0.1
Tesco Express, Victoria Road, Brightlingsea	157	13,648	2.1	1.3
Brightlingsea Town Centre	=	=	0.4	0.4
Total	1,660	=	15.5	3.5

Table B6b: Estimated 'capacity' for convenience goods facilities in Brightlingsea

Year	Benchmark Turnover of Existing Stores Turnover - £m ¹	Market Share of Study Area Expenditure - %	Expenditure Available - £m²	Tendring District Inflow - £m	Surplus Expenditure - £m
2015	15.5	0.5%	3.5	0.1	-11.9
2020	15.3	0.5%	3.6	0.1	-11.7
2025	15.3	0.5%	3.7	0.1	-11.5
2032	15.4	0.5%	3.9	0.1	-11.5
Study Area Market Share (%)					

^{1.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)

2014 prices

Table B6c: Gross quantitative capacity for additional convenience goods floorspace in Brightlingsea

, ,	Convenience Goods			
Year	Surplus	Floorspace Requi	rement (sq m net)	
	£m	Min ¹	Max ²	
2015	-11.9	-900	-1,700	
2020	-11.7	-890	-1,690	
2025	-11.5	-880	-1,670	
2032	-11.5	-870	-1,640	

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

2014 prices

Table B6d: Net quantitative capacity for additional convenience goods floorspace in Brightlingsea

	Convenience Goods					
Year	Surplus	Commitments	Residual	Floorspace Requ	uirement	
	£m	£m	£m	Min ¹	Max ²	
2015	-11.9	0.0	-11.9	-900	-1,700	
2020	-11.7	0.0	-11.7	-890	-1,690	
2025	-11.5	0.0	-11.5	-880	-1,670	
2032	-11.5	0.0	-11.5	-870	-1,640	

^{1.} Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)

^{2.} Assumes constant market share claimed by Frinton facilities at 0.5% from Study Area

^{2.} Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

^{3.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)

^{4.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

Tendring Retail Capacity Study (Update March 2017)

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table Mba - Trading Performance of Existing Convenience Provision in Manningtree

Destination	Convenience Sales Area (sq.m)	Sales Density (£/sq.m)	Benchmark Turnover (£M)	Survey Turnover (£M)
Co-op, 4 Acacia Court, Blenheim Close, Brantham, Manningtree	157	8,640	1.4	3.6
Co-op, Riverside Avenue, Manningtree	977	8,640	8.4	7.5
Tesco Express, High Street, Manningtree	214	13,648	2.9	1.5
Manningtree Town Centre			1.1	1.1
Total	1,348	•	13.8	13.7

Table M6b: Estimated 'capacity' for convenience goods facilities in Manningtree

Year	Benchmark Turnover of Existing Stores Turnover - £m ¹	Market Share of Study Area Expenditure - %	Expenditure Available - £m²	Tendring District Inflow - £m	Surplus Expenditure - £m
2015	13.8	2.1%	13.7	0.2	0.1
2020	13.7	2.1%	14.0	0.2	0.5
2025	13.7	2.1%	14.5	0.2	1.0
2032	13.8	2.1%	15.2	0.2	1.7
Study Area Market Share (%)					

- 1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)
 2. Assumes constant market share claimed by Frinton facilities at 0.5% from Study Area

Table M6c: Gross quantitative capacity for additional convenience goods floorspace in Manningtree

	Convenience Goods			
Year	Surplus	Surplus Floorspace Requirement (se		
	£m	Min ¹	Max ²	
2015	0.1	0	10	
2020	0.5	40	70	
2025	1.0	80	150	
2032	1.7	130	240	

- 1. Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)
- 2. Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
- 3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

2014 prices

Table M6d: Net quantitative capacity for additional convenience goods floorspace in Manningtree

	Convenience Goods					
Year	Surplus	Commitments	Residual	Floorspace Requ	uirement	
	£m	£m	£m	Min ¹	Max ²	
2015	0.1	0.0	0.1	0	10	
2020	0.5	0.0	0.5	40	70	
2025	1.0	0.0	1.0	80	150	
2032	1.7	0.0	1.7	130	240	

- 1. Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)
- 2. Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
- 3. Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)
- 4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

Tendring Retail Capacity Study (Update March 2017)

Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Table W6a - Trading Performance of Existing Convenience Provision in Walton

Destination	Convenience Sales Area (sq.m)	Sales Density (£/sq.m)	Benchmark Turnover (£M)	Survey Turnover (£M)
Co-op, 74 High Street, Walton on the Naze	273	8,640	2.4	2.2
Tesco Express Walton on the Naze	287	13,648	3.9	1.6
Walton-on-the-Naze Town Centre	-	-	0.4	0.4
Total	560		6.7	4.2

Table W6b: Estimated 'capacity' for convenience goods facilities in Walton

Year	Benchmark Turnover of Existing Stores Turnover - £m ¹	Market Share of Study Area Expenditure - %	Expenditure Available - £m ²	Tendring District Inflow - £m	Surplus Expenditure - £m
2015	6.7	0.6%	4.2	0.1	-2.4
2020	6.6	0.6%	4.3	0.1	-2.3
2025	6.6	0.6%	4.4	0.1	-2.1
2032	6.6	0.6%	4.6	0.1	-1.9
Study Area Market Share (%)					

- 1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 14 (Nov 2016)
- 2. Assumes constant market share claimed by Frinton facilities at 0.6% from Study Area

Table W6c: Gross quantitative capacity for additional convenience goods floorspace in Walton

W.,	Convenience Goods			
Year	Surplus	Floorspace Requir	rement (sq m net)	
	£m	Min ¹	Max ²	
2015	-2.4	-180	-350	
2020	-2.3	-170	-330	
2025	-2.1	-160	-310	
2032	-1.9	-150	-280	

- Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)
 Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

Table W6d: Net quantitative capacity for additional convenience goods floorspace in Walton

	Convenience Goods				
Year	Surplus	Commitments	Residual	Floorspace Requ	uirement
	£m	£m	£m	Min ¹	Max ²
2015	-2.4	12.0	-14.4	-1,090	-2,060
2020	-2.3	11.9	-14.1	-1,080	-2,040
2025	-2.1	11.8	-14.0	-1,070	-2,020
2032	-1.9	11.9	-13.9	-1,050	-1,990

- 1. Average sales density assumed to be £13,217 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2015 (2014 prices)
- Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
 Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)
- 4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 14 (November 2016)

2014 prices

Table Wee: Extant convenience goods committing	Circo in Waiton						
Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net convenience Floorspace (sq.m)	Density (f /sq m)	Estimated Comparison Turnover (£m)	Status
Land Site at Martello Caravan Park, Kirby Road, Walton On The Naze, Essex, CO14 8QP	15/00666/FUL	Foodstore (Aldi)	1,672	920	13,018	12.0	approved
Total	-	-	1,672	920	-	12.0	-

1. Land at Martello Site - planning permission was granted for a foodstore in Nov 2015. Sales area are taken from application submission.

APPENDIX 2 Tendring Retail Capacity Study (Update March 2017)

Table 7a: Population from 2015 -2032

		Popu	lation	
Zone	2015	2020	2025	2032
1	19,439	20,229	21,051	22,105
2	66,150	68,839	71,637	75,221
3	25,166	26,189	27,253	28,617
4	32,413	33,730	35,101	36,858
TDC total (zone 1-4)	143,168	148,987	155,043	162,801
5	7,906	8,365	8,719	9,149
6	143,055	150,685	157,597	166,402
7	13,465	13,779	14,036	14,409
Total	307,594	321,816	335,395	352,761

Table 7b: Population and comparison goods expenditure

									Compariso	n goods p	er capita e	cpenditu	ıre																																			
Zone					2	015 with S	fT									2015										2020									2025									2032				
	Furni	ure DIY	Elec	ctrical	Clothes	CDs etc	Household	Recreati	ion Chemis	st TO	TAL Furn	iture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	n Chemis	TOTAL	Furnitu	re DIY	Elect	crical Clo	othes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL
1	25	5 245	3	385	827	192	456	400	525	3,2	287 22	25	216	339	728	169	402	352	462	2,893	241	231	36	53 7	778	180	430	377	495	3,095	281	269	423	907	210	500	439	576	3,606	348	334	524	1,123	260	620	544	714	4,466
2	20	7 196	3	319	738	162	381	365	458	2,8	18	32	172	280	649	143	335	321	403	2,486	195	184	30	00 6	694	152	359	344	431	2,660	227	215	349	809	178	418	401	503	3,099	281	266	433	1,002	220	518	496	622	3,839
3	21	7 200	3	325	814	182	396	411	487	3,0	19	01	176	286	716	160	349	362	429	2,669	204	189	30	06 7	766	172	373	387	458	2,856	238	220	357	893	200	435	451	534	3,327	294	272	442	1,106	248	539	559	662	4,121
4	27	1 262	4	400	959	220	516	476	581	3,6	84 23	19	231	352	844	193	454	419	511	3,242	255	247	37	77 9	903	207	485	448	547	3,469	297	288	439	1,052	241	566	522	637	4,041	368	356	543	1,303	298	701	646	789	5,006
5	24	3 232	3	376	870	213	512	454	539	3,4	144 21	.9	204	330	765	188	450	400	475	3,031	234	218	35	54 8	819	201	482	428	508	3,242	273	254	412	954	234	561	498	592	3,778	338	315	510	1,182	290	695	617	733	4,679
6	21	3 190	3	329	840	197	487	427	501	3,1	189 19)2	167	290	740	173	429	376	441	2,806	205	179	31	10 7	791	185	458	402	471	3,002	239	208	361	922	216	534	468	549	3,498	296	258	447	1,142	268	662	580	680	4,332
7	28	7 302	4	444	1,048	245	611	521	665	4,1	L 23 25	52	266	391	922	215	538	458	586	3,628	270	285	41	18 9	986	230	575	490	626	3,881	314	332	487	1,149	268	670	571	730	4,522	389	411	603	1,423	332	830	708	904	5,601

- Notes:
 a. Zones based on the following post code sectors
 1 CO13 0, CO13 9 and CO14 8
 2 CO15 1, CO15 2, CO15 3, CO15 4, CO15 5, CO15 6, CO16 7, CO16 8 and CO16 9
 3 CO12 3, CO12 4, CO12 5 and CO16 0
 4 CO11 1, CO11 2, CO7 0, CO7 7 and CO7 8
 5, CO72 0

- 5 CO7 9
- 3 LOT 9 6 CO1 1, CO1 2, CO2 7, CO2 8, CO2 9, CO3 0, CO3 3, CO3 4, CO3 8, CO3 9, CO4 0, CO4 3, CO4 5, CO4 9, CO6 3 and CO6 4 7 CO7 6 and IP9 2

- b. Per capita expenditure derived from Experian MMG3 data (February 2016 Report)
 c. For Zone 1-4, 2015 Population derived from Experian MMG3 data (February 2016 Report) and population growth rate provided by Tendring District Council is applied to project population at 2020, 2025 and 2032
 d. For Zone 5 7, population is provided by Experian MMG3 data (February 2016 Report)
 e. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 14 (November 2016)
 f. Expenditure excludes Special Forms of Trading in line with "adjusted" allowance derived from Annex 3 of Experian Retail Planner Briefing Note 14 (November 2016)

2014 Prices

APPENDIX 2 Tendring Retail Capacity Study (Update March 2017)

Table 8: Total comparison goods expenditure

																	Comparis	n goods per	capita expend	iture (£M)																			
Zone			ı		2015	1	1	1	1			1		2020	1			ı		ı	1 1		2025	1	1	ı				1	1	2032	1			1	Com	parison goods g	rowth
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	2015-2020	2015-2025	2015-2032
1	4.4	4.2	6.6	14.1	3.3	7.8	6.8	9.0	56.2	4.9	4.7	7.3	15.7	3.6	8.7	7.6	10.0	62.6	5.9	5.7	8.9	19.1	4.4	10.5	9.2	12.1	75.9	7.7	7.4	11.6	24.8	5.8	13.7	12.0	15.8	98.7	6.4	19.7	42.5
2	12.1	11.4	18.5	42.9	9.4	22.2	21.3	26.7	164.5	13.4	12.7	20.6	47.8	10.5	24.7	23.7	29.7	183.1	16.3	15.4	25.0	58.0	12.7	30.0	28.7	36.0	222.0	21.2	20.0	32.6	75.4	16.6	39.0	37.3	46.8	288.8	18.6	57.5	124.3
3	4.8	4.4	7.2	18.0	4.0	8.8	9.1	10.8	67.2	5.3	4.9	8.0	20.1	4.5	9.8	10.1	12.0	74.8	6.5	6.0	9.7	24.3	5.5	11.9	12.3	14.6	90.7	8.4	7.8	12.7	31.6	7.1	15.4	16.0	18.9	117.9	7.6	23.5	50.8
4	7.7	7.5	11.4	27.4	6.3	14.7	13.6	16.6	105.1	8.6	8.3	12.7	30.5	7.0	16.4	15.1	18.4	117.0	10.4	10.1	15.4	36.9	8.5	19.9	18.3	22.4	141.9	13.6	13.1	20.0	48.0	11.0	25.8	23.8	29.1	184.5	11.9	36.8	79.4
5	1.7	1.6	2.6	6.1	1.5	3.6	3.2	3.8	24.0	2.0	1.8	3.0	6.8	1.7	4.0	3.6	4.2	27.1	2.4	2.2	3.6	8.3	2.0	4.9	4.3	5.2	32.9	3.1	2.9	4.7	10.8	2.7	6.4	5.6	6.7	42.8	3.2	9.0	18.8
6	27.4	23.9	41.4	105.8	24.8	61.3	53.8	63.0	401.4	30.9	26.9	46.7	119.2	27.9	69.1	60.6	71.0	452.3	37.6	32.8	56.9	145.3	34.1	84.2	73.8	86.6	551.2	49.2	42.9	74.4	190.0	44.5	110.1	96.5	113.2	720.9	50.9	149.8	319.5
7	3.4	3.6	5.3	12.4	2.9	7.2	6.2	7.9	48.8	3.7	3.9	5.8	13.6	3.2	7.9	6.8	8.6	53.5	4.4	4.7	6.8	16.1	3.8	9.4	8.0	10.2	63.5	5.6	5.9	8.7	20.5	4.8	12.0	10.2	13.0	80.7	4.6	14.6	31.9
Total	61.5	56.6	93.1	226.7	52.2	125.6	113.9	137.7	867.2	68.8	63.3	104.1	253.7	58.4	140.6	127.4	154.1	970.4	83.5	76.8	126.4	308.0	70.9	170.7	154.7	187.0	1,178.1	108.7	100.0	164.6	401.2	92.4	222.3	201.5	243.6	1,534.3	103.2	310.9	667.1

Notes:
a. Zones based on the following post code sectors
1 - CO13 0, CO13 9 and CO14 8
2 - CO15 1, CO15 2, CO15 3, CO15 4, CO15 5, CO16 6, CO16 7, CO16 8 and CO16 9
3 - CO12 3, CO12 4, CO12 5 and CO16 0
4 - CO11 1, CO11 2, CO2 70, CO27 7 and CO2 8
5 - CO2 9
6 - CO1 1, CO1 2, CO2 7, CO2 8, CO2 9, CO3 0, CO3 3, CO3 4, CO3 8, CO3 9, CO4 0, CO4 3, CO4 5, CO4 9, CO6 3 and CO6 4
7 - CO27 6 and IP9 2
b. Per capita expenditure derived from Experian MMG3 data (February 20016 Report)
c. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 14 (November 2016)
d. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 14 (November 2016)
2014 Prices

2014 Prices

Table 9: Clothes/shoes shopping patterns

Destination	Total Clothes/shoes	Zone 1 Clothes/shoes	Zone 2 Clothes/shoes	Zone 3 Clothes/shoes	Zone 4 Clothes/shoes	Zone 5 Clothes/shoes	Zone 6 Clothes/shoes	Zone 7 Clothes/shoes
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area								
Zone 1								
Frinton on Sea Walton on the Naze	1.3% 0.1%	19.5% 2.2%	0.6% 0.0%	0.7% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Kirby Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 1)	1.5%	21.7%	0.6%	0.7%	0.0%	0.0%	0.0%	0.0%
Zone 2								
Brook Retail Park, Clacton Clacton Factory Outlet, Clacton	0.7% 3.3%	0.9% 2.9%	3.0% 10.9%	0.0% 4.3%	0.0% 2.1%	0.0%	0.0% 0.7%	0.0% 0.0%
Waterglade Retail Park, Clacton	0.7%	3.3%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton on Sea Bockings Elm	9.3% 0.0%	15.3% 0.0%	32.4% 0.0%	13.8% 0.0%	5.1% 0.0%	1.5% 0.0%	0.0% 0.0%	0.0%
Clacton Garden Centre, St Johns Road, Clacton Great Clacton	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Hilltop Garden Centre, Clacton Road, Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holland-on-Sea Jaywick	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%
Little Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Osyth SUB TOTAL (ZONE 2)	0.0% 14.0%	0.0% 22.4%	0.0% 48.7%	0.0% 18.1%	0.0% 7.2%	0.0% 1.5%	0.0% 0.7%	0.0% 0.0%
Zone 3								
Harwich Gateway Retail Park, Harwich	0.7%	0.0%	0.0%	7.8%	0.0%	0.0%	0.0%	2.1%
Dovercourt Harwich	0.7% 0.9%	0.9% 5.7%	0.0% 0.9%	3.7% 3.9%	2.8% 0.0%	0.8% 0.0%	0.0%	0.0%
Asda, Main Road, Dovercourt	0.1%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%
Lidl, Parkeston Road, Harwich Parkeston	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%
Thorpe-le-Soken	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 3)	2.4%	6.6%	0.9%	17.2%	2.8%	0.8%	0.0%	2.1%
Zone 4	0.1%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%
Manningtree Ardleigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Craft Nurseries, Harwich Road, Lawford Elmstead	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%		0.0%	0.0%
Great Bentley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lawford Brightlingsea	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 1.2%		0.0%	0.0% 0.0%
SUB TOTAL (ZONE 4)	0.3%	0.0%	0.0%	0.0%	2.3%			0.0%
SUB- TOTAL TENDRING (ZONE 1-4)	18.1%	50.7%	50.2%	36.0%	12.4%	2.3%	0.7%	2.1%
Zone 5								
Wivenhoe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6	0.00/	0.0%	0.0%	0.0%	0.00/	0.0%	0.0%	0.00/
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	0.0% 2.3%	0.0%	0.0%	1.9%	0.0% 3.2%	0.0%	3.7%	0.0% 0.0%
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	0.3%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.7% 0.0%	0.0%
The Stanway Retail Park, Colchester	1.4%	0.0%	0.9%	0.0%	0.0%	0.0%	2.5%	0.0%
The Tollgate Centre, Colchester Tollgate Retail Park, Colchester	0.6% 2.7%	0.0%	0.0% 0.6%	0.0% 9.2%	0.0% 1.2%	0.8%	1.3% 3.6%	0.0% 0.0%
Turner Rise Retail park, Colchester	0.5%	0.0%	0.9%	0.0%	0.0%	0.0%	0.7%	0.0%
Colchester Aldham	54.3% 0.0%	31.9% 0.0%	29.7% 0.0%	40.9% 0.0%	62.2% 0.0%	80.0% 0.0%	69.8% 0.0%	17.6% 0.0%
Angora Business Park, Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Turner Rise, Colchester Blackheath, Colchester	0.1% 0.0%	0.0% 0.0%	0.5% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Cowdray Trade Park, Colchester Fillpots Garden Centre, Straight Road, Boxted	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Fiverways Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Horkesley Highwoods, Colchester	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%		0.0% 0.7%	0.0%
Homebase, St Andrews Avenue, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langham Peartree Business Centre, Peartree Road, Stanway, Colchester	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%
Prettygate	0.1%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 1.8%	0.3% 0.3%	0.0%
Sainsbury's, Western Approach, Stanway Severalls Industrial Park, Colchester	0.2% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	1.8% 0.0%	0.3%	0.0% 0.0%
Sheephen Retail Park, Colchester Shrub End	0.1% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.3% 0.0%	0.0%
Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Highwoods, Colchester Tesco Superstore, Greenstead Road, Colchester	0.1% 0.4%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.5%	0.0% 0.8%	0.3% 0.7%	0.0%
West Bergholt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Clarendon Way, Colchester Wyevale Garden Centre, London Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	
SUB TOTAL (ZONE 6)	63.6%	31.9%	32.7%	52.1%	67.1%	83.3%	85.0%	17.6%
Zone 7 Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dedham East Bergholt	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.9% 0.0%
Holbrook	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt SUB TOTAL (ZONE 7)	0.0% 0.1%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%			
SUB-TOTAL STUDY AREA (ZONE 1-7)	81.82%	82.66%	82.87%	88.06%	79.48%	85.58%	85.64%	21.61%

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Outside								
Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Mersea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.9%	2.4%	2.9%	0.0%	0.7%	0.0%	0.0%	1.6%
Alresford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambleside	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Stoke Park Drive, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.5%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banchory, Aberdeenshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Basildon	0.1%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Beccles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildeston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluewater Shopping Centre, Greenhithe	0.6%	0.0%	0.9%	0.0%	0.0%	0.0%	0.8%	0.0%
Braintree	0.6%	0.9%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bury St Edmunds	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Cambridge	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	2.5%
Campsea Ashe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	0.9%	0.0%	1.5%	1.9%	0.5%	4.1%	0.3%	2.3%
Chelmsford	1.0%	3.3%	0.9%	2.0%	0.0%	2.6%	0.6%	1.3%
Chester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Copdock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cribbs Causeway, Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eastbourne	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euro Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fairacres Retail Park, Oxford	0.6%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Felixstowe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fleetwood	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Outlet Shopping Village, Braintree	1.6%	0.9%	1.3%	1.9%	2.3%	2.5%	1.8%	0.0%
Futura Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hadleigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
High Wycombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Huntingdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hythe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ingatestone	0.0%	0.0%	0.0%	0.0%	0.0%			0.0%
Interchange Retail Park, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Ipswich	5.3%	4.6%	1.3%	4.4%	7.2%	1.5%	2.3%	60.6%
Junction 32 Retail Park, Glasshoughton, Castleford	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Keswick	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Lakeside Retail Park, West Thurrock	1.1%	2.6%	2.4%	0.7%	2.0%	0.0%	0.3%	0.0%
Letchworth	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Lincoln	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Melford	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Loughborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks Tey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Martlesham Martlesham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayflower Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Sproughton Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%
Norwich	1.0%	0.0%	0.0%	0.0%	1.3%	2.9%	1.6%	0.9%
Orwell Retail Park, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peterborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pipps Hill Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pitsea	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Poplar Nurseries, Coggeshall Road, Colchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ransomes Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Felixstowe Road, Ipswich	0.1%	0.0%	0.0%	1.0%	1.1%	0.0%	0.0%	0.9%
Sainsbury's, Hadleigh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southend-on-Sea	0.4%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford Stratford	0.2%	0.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Suffolk Retail Park, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Tesco Extra, Copdock Interchange, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Interchange Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thurrock	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Welshpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Westfield Shopping Centre, Stratford City	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.9%
White Cliffs Park, Whitfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Whitehouse Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Witham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodbridge	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Woodhall Business Park, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (OUSTSIDE STUDY AREA)	18.2%	17.3%	17.1%	11.9%	20.5%	14.4%	14.4%	78.4%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 10: Clothes/shoes expenditure in 2015

Destination	Total Clothes/shoes				_			Zone 7 Clothes/shoes
Study Area	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)
Zone 1 Frinton on Sea	3.1	2.8	0.3	0.1	0.0	0.0	0.0	0.0
Walton on the Naze Kirby Cross	0.3 0.0	0.3 0.0	0.0	0.0	0.0		0.0	0.0
SUB TOTAL (ZONE 1)	3.4	3.1	0.3	0.1	0.0			0.0
Zone 2								
Brook Retail Park, Clacton Clacton Factory Outlet, Clacton	1.4 7.1	0.1 0.4	1.3 4.7	0.0 0.8	0.0 0.6		0.0 0.7	0.0
Waterglade Retail Park, Clacton	1.5	0.5	1.0	0.0	0.0	0.0	0.0	0.0
Clacton on Sea Bockings Elm	20.0	2.2 0.0	13.9 0.0	2.5 0.0	1.4 0.0		0.0	0.0
Clacton Garden Centre, St Johns Road, Clacton Great Clacton	0.0	0.0 0.0	0.0	0.0	0.0		0.0 0.0	0.0 0.0
Hilltop Garden Centre, Clacton Road, Clacton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holland-on-Sea Jaywick	0.0	0.0 0.0	0.0	0.0	0.0		0.0	0.0
Little Clacton St Osyth	0.0	0.0	0.0	0.0 0.0	0.0		0.0 0.0	0.0 0.0
SUB TOTAL (ZONE 2)	30.1	3.2		3.3			0.7	0.0
Zone 3								
Harwich Gateway Retail Park, Harwich Dovercourt	1.7 1.6	0.0 0.1	0.0	1.4 0.7	0.0		0.0	0.3 0.0
Harwich	1.9	0.8	0.4	0.7	0.0	0.0	0.0	0.0
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich	0.3	0.0	0.0	0.3 0.0	0.0		0.0	0.0 0.0
Parkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thorpe-le-Soken SUB TOTAL (ZONE 3)	0.0 5.5	0.0 0.9	0.0 0.4	0.0 3.1	0.0 0.8		0.0 0.0	0.0 0.3
Zone 4								
Manningtree	0.3	0.0	0.0	0.0	0.3		0.0	0.0
Ardleigh Craft Nurseries, Harwich Road, Lawford	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Elmstead Great Bentley	0.0	0.0 0.0	0.0	0.0	0.0		0.0	0.0
Lawford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brightlingsea SUB TOTAL (ZONE 4)	0.3 0.6	0.0 0.0		0.0 0.0			0.0 0.0	0.0 0.0
SUB- TOTAL TENDRING (ZONE 1-4)	39.7	7.2	21.6	6.5	3.4	0.1	0.7	0.3
	33.7	7.2	21.0	0.5	3.4	0.1	0.7	0.5
Zone 5 Wivenhoe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 5)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6								
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	0.0 5.1	0.0		0.0	0.0		0.0 3.9	0.0
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	0.7	0.0		0.0	0.0		0.7 0.0	0.0 0.0
The Stanway Retail Park, Colchester	3.0	0.0	0.4	0.0	0.0	0.0	2.6	0.0
The Tollgate Centre, Colchester Tollgate Retail Park, Colchester	1.4 6.0	0.0		0.0 1.7	0.0		1.4 3.8	0.0 0.0
Turner Rise Retail park, Colchester Colchester	1.1 122.5	0.0 4.5		0.0 7.4	0.0 17.0		0.7 73.8	0.0 2.2
Aldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Angora Business Park, Stanway Asda, Turner Rise, Colchester	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Blackheath, Colchester Cowdray Trade Park, Colchester	0.0	0.0	0.0	0.0		0.0	0.0	0.0
Fillpots Garden Centre, Straight Road, Boxted	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fiverways Retail Park, Colchester Great Horkesley	0.0	0.0		0.0	0.0		0.0	0.0
Highwoods, Colchester	0.7	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Homebase, St Andrews Avenue, Colchester Langham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.0 0.3	0.0 0.0	0.0 0.0	0.0	0.0		0.0 0.3	0.0 0.0
Sainsbury's, Western Approach, Stanway	0.4	0.0	0.0	0.0	0.0	0.1	0.3	0.0
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Shrub End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanway Tesco Extra, Highwoods, Colchester	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Tesco Superstore, Greenstead Road, Colchester West Bergholt	0.9	0.0		0.0			0.7 0.0	0.0 0.0
Wickes, Clarendon Way, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	0.3 143.4	0.0 4.5		0.0 9.4				0.0 2.2
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary Capel St Mary	0.0	0.0 0.0		0.0			0.0	0.0 0.0
Dedham	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
East Bergholt Holbrook	0.0 0.1	0.0		0.0			0.0	0.0
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
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SUB TOTAL (ZONE 7) SUB-TOTAL STUDY AREA (ZONE 1-7)	183.4	11.7		15.9				2.7

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Outside								
Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Mersea	0.0	0.0	0.0		0.0	0.0	0.0	
Abroad	2.0	0.3	1.2	0.0	0.0	0.0	0.0	
Alresford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Asda, Stoke Park Drive, Ipswich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.1	0.0	0.0		1.1	0.0	0.0	
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Banchory, Aberdeenshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Basildon	0.2	0.0	0.0	0.0	0.2	0.0	0.0	
Beccles	0.0	0.0	0.0		0.0	0.0	0.0	
Bildeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Bluewater Shopping Centre, Greenhithe	1.2	0.0	0.4	0.0	0.0	0.0	0.9	
Braintree	1.3	0.1	0.0	0.0	0.0	0.0	1.2	0.0
Bristol	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Bury St Edmunds	1.0	0.0	0.0		0.0	0.0	1.0	
Cambridge	1.7	0.0	0.0	0.0	0.0	0.0	1.3	0.3
Campsea Ashe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Central London	2.0	0.0	0.6	0.3	0.1	0.3	0.3	0.3
Chelmsford	2.2	0.5	0.4	0.4	0.0	0.2	0.6	
Chester	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Copdock	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Copford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cribbs Causeway, Bristol	0.0	0.0	0.0		0.0	0.0	0.0	
Eastbourne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Edinburgh	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
Euro Retail Park, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Fairacres Retail Park, Oxford	1.2	0.0	1.2	0.0	0.0	0.0	0.0	
Felixstowe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Freeport Outlet Shopping Village, Braintree	3.7	0.1	0.5	0.0	0.6	0.0	1.9	
Futura Retail Park, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Hadleigh	0.0	0.0	0.0		0.0	0.0	0.0	
High Wycombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Homebase, Felixstowe Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	0.0	0.0	0.0	0.0			0.0	
Huntingdon	0.0	0.0	0.0		0.0	0.0	0.0	
Hythe	0.0						0.0	
Ingatestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Interchange Retail Park, Ipswich		0.0					2.5	
Ipswich	14.0 0.3	0.7	0.5	0.8	2.0	0.1		7.5 0.0
Junction 32 Retail Park, Glasshoughton, Castleford			0.0		0.0	0.0	0.3	
Keswick	0.3 2.4	0.0	0.0 1.0		0.0	0.0	0.3	0.0
Lakeside Retail Park, West Thurrock	0.3	0.4	0.0		0.0	0.0	0.3	
Letchworth	0.0	0.0	0.0				0.3	0.0
Lincoln	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Long Melford Loughborough	0.7	0.0	0.0		0.0	0.0	0.7	
Marks Tey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Martlesham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Mayflower Retail Park, Basildon	0.0	0.0	0.0		0.0	0.0	0.0	
	0.0	0.0	0.0		0.0	0.0	0.0	
Morrisons, Sproughton Road, Ipswich	0.0	0.0		0.0		0.0	0.0	
Nacton, Suffolk Newmarket	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Norwich	2.3	0.0	0.0		0.0	0.0	1.7	0.1
Orwell Retail Park, Ipswich	0.2	0.0	0.0		0.0	0.0	0.0	
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Peterborough Pipps Hill Retail Park, Basildon	0.0	0.0	0.0		0.0	0.0	0.0	
Pitsea	0.0	0.0	0.0		0.0	0.0	0.0	
Poplar Nurseries, Coggeshall Road, Colchester	0.2	0.0	0.0		0.0	0.0	0.0	
Ransomes Industrial Estate, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Romford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury's, Felixstowe Road, Ipswich	0.2	0.0	0.0	0.0	0.3	0.0	0.0	
Sainsbury's, Hadleigh Road, Ipswich	0.0	0.0	0.0		0.0	0.0	0.0	
Southend-on-Sea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Stratford	0.7	0.0	0.7	0.0	0.0	0.0	0.0	
Sudbury	0.9	0.0	0.2	0.0	0.0	0.0	0.0	
Suffolk Retail Park, Ipswich	0.9	0.0	0.0		0.0	0.0	0.9	
Tesco Extra, Copdock Interchange, Ipswich	0.2	0.0	0.0		0.0	0.0	0.0	
The Interchange Retail Park, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Thurrock	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Welshpool	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Westfield Shopping Centre, Stratford City	0.0	0.0	0.0		0.0	0.0	0.0	
White Cliffs Park, Whitfield	0.4	0.0	0.0		0.0	0.0	0.3	0.0
Whitehouse Industrial Estate, Ipswich	0.3	0.0	0.0		0.0	0.0	0.3	
Witham	0.0	0.0	0.0		0.0	0.0	0.0	
Woodbridge	0.0	0.0	0.0		0.0	0.0	0.0	
Woodhall Business Park, Sudbury	0.0	0.0	0.0		0.0	0.0	0.0	
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0	0.0	0.0		0.0	0.0	0.0	
SUB TOTAL (OUSTSIDE STUDY AREA)	43.4		7.4		5.6			
	75.4	2.3	7.4	2.2	5.0	0.9	13.2	9.7
		<u> </u>		<u> </u>				
TOTAL	226.7	14.1	42.9	18.0	27.4	6.1	105.8	12.4

Table 11: Books, CDs, DVDs shopping patterns

Destination	Total CDs etc (%)	Zone 1 CDs etc (%)	Zone 2 CDs etc (%)	Zone 3 CDs etc (%)	Zone 4 CDs etc (%)	Zone 5 CDs etc (%)	Zone 6 CDs etc (%)	Zone 7 CDs etc (%)
Study Area	(10)	(10)	(70)	(70)	(70)	(70)	(70)	(70)
Zone 1 Frinton on Sea	3.8%	57.7%	0.0%	0.0%	1.1%	0.0%	0.7%	0.0%
Walton on the Naze	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirby Cross SUB TOTAL (ZONE 1)	0.0% 3.8%	0.0% 57.7%	0.0% 0.0%	0.0% 0.0%	0.0% 1.1%	0.0% 0.0%	0.0% 0.7%	0.0% 0.0%
SUB TOTAL (ZUNE 1)	3.8%	37.770	0.0%	0.070	1.170	0.0%	0.7-70	0.070
Zone 2 Brook Retail Park, Clacton	2.3%	8.4%	8.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton Factory Outlet, Clacton	0.4%	0.0%	0.8%	2.4%	1.1%	0.0%	0.0%	0.0%
Waterglade Retail Park, Clacton	0.4%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton on Sea Bockings Elm	15.3% 0.0%	21.9% 0.0%	59.5% 0.0%	9.1% 0.0%	4.7% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Clacton Garden Centre, St Johns Road, Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Clacton Hilltop Garden Centre, Clacton Road, Clacton	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Holland-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jaywick	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%
Little Clacton St Osyth	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
SUB TOTAL (ZONE 2)	18.4%	30.3%	70.6%	11.5%	5.8%	0.0%	0.0%	0.0%
Zone 3								
Harwich Gateway Retail Park, Harwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dovercourt Harvich	0.8%	0.0%	0.0%	9.1%	2.6%	0.0%	0.0%	0.0%
Harwich Asda, Main Road, Dovercourt	1.2% 0.0%	0.0% 0.0%	0.0%	20.9% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Lidl, Parkeston Road, Harwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parkeston Thorpe-le-Soken	0.0% 0.1%	0.0% 0.0%	0.0%	0.0% 2.4%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
SUB TOTAL (ZONE 3)	2.2%	0.0%	0.0%	32.5%	2.6%	0.0%	0.0%	0.0%
7								
Zone 4 Manningtree	0.4%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%
Ardleigh	0.7%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%
Craft Nurseries, Harwich Road, Lawford Elmstead	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Great Bentley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brightlingsea SUB TOTAL (ZONE 4)	0.5% 1.6%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	4.3% 13.5%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
SUB- TOTAL TENDRING (ZONE 1-4)	25.9%	88.0%	70.6%	44.0%	23.1%	0.0%	0.7%	0.0%
Zone 5								
Wivenhoe SUB TOTAL (ZONE 5)	0.9% 0.9%	0.0% 0.0%	0.0% 0.0%	2.4% 2.4%	1.1% 1.1%	25.3% 25.3%	0.0% 0.0%	0.0% 0.0%
SOB TOTAL (ZONE 3)	0.570	0.070	0.0 70	2.770	1.1 70	23.3 70	0.0 70	0.070
Zone 6	0.00/	0.00/	0.00/	0.00/	0.00/	0.00/	0.00/	0.00/
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Colne View Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peatree Road Retail Park, Colchester The Stanway Retail Park, Colchester	0.0% 1.7%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 3.6%	0.0%
The Tollgate Centre, Colchester	0.6%	0.0%	0.0%	0.0%	2.0%	0.0%	0.7%	0.0%
Tollgate Retail Park, Colchester	3.4% 0.3%	0.0% 0.0%	0.0%	0.0% 0.0%	1.6% 0.0%	0.0% 0.0%	6.7% 0.0%	0.0% 5.4%
Turner Rise Retail park, Colchester Colchester	51.4%	7.5%	12.1%	43.4%	56.6%	72.7%	76.3%	17.0%
Aldham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Angora Business Park, Stanway Asda, Turner Rise, Colchester	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Blackheath, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cowdray Trade Park, Colchester	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Fillpots Garden Centre, Straight Road, Boxted Fiverways Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%
Great Horkesley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Langham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peartree Business Centre, Peartree Road, Stanway, Colcheste	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Prettygate Sainsbury's, Western Approach, Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Severalls Industrial Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sheephen Retail Park, Colchester Shrub End	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Highwoods, Colchester Tesco Superstore, Greenstead Road, Colchester	2.4% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	5.0% 0.0%	0.0% 0.0%
West Bergholt	0.0%		0.0%				0.0%	0.0%
Wickes, Clarendon Way, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	0.3% 60.1%	0.0% 7.5%	0.0% 12.1%	0.0% 43.4%	0.0% 60.2%	0.0% 72.7%	0.7% 93.0%	0.0% 22.4%
`		- 12 10		2370		0		
Zone 7 Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dedham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
End Brookell		0.00/	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Bergholt Holbrook	0.0%	0.0%				በ በ%	በ በ%	በ በ%
Holbrook The Place for Plants, East Bergholt Place, Mill Road, East Berg	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Holbrook	0.0%	0.0%	0.0%	0.0%	0.0%			0.0% 0.0% 0.0 %

Outside Tiptree West Mersea Abroad Alresford Ambleside Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0% 0.0% 0.0% 0.1% 0.0% 0.1% 0.5%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
West Mersea Abroad Alresford Ambleside Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0% 0.0% 0.1% 0.0% 0.1%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%
Abroad Alresford Ambleside Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0% 0.1% 0.0% 0.1%	0.0% 0.0%	0.0%	0.0%				
Alresford Ambleside Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich	0.1% 0.0% 0.1%	0.0%			0.0%	0.00%		
Ambleside Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0% 0.1%		0.00/			0.0%	0.0%	0.0%
Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich	0.1%	0.0%		0.0%	1.1%	0.0%	0.0%	0.0%
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich			0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
		0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Woodhall Business Park, Eastern Bybass. Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
, , , , ,	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banchory, Aberdeenshire	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
Basildon	0.1%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beccles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildeston	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%
Bluewater Shopping Centre, Greenhithe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bristol Bristol	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Bury St Edmunds	0.8%	0.0%	0.0%	0.0%	1.1%	0.0%	1.0%	2.9%
Cambridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campsea Ashe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	0.3%	2.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford	1.9%	0.0%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copdock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cribbs Causeway, Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eastbourne	0.2%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euro Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fairacres Retail Park, Oxford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felixstowe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Outlet Shopping Village, Braintree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futura Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hadleigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
High Wycombe	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Huntingdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hythe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ingatestone	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Interchange Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ipswich	5.8%	0.0%	1.8%	10.1%	10.7%	2.0%	1.6%	59.4%
Junction 32 Retail Park, Glasshoughton, Castleford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Keswick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lakeside Retail Park, West Thurrock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Letchworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lincoln	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Melford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Loughborough	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%
Marks Tey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Martlesham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayflower Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Sproughton Road, Ipswich Nacton, Suffolk	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Norwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orwell Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peterborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pipps Hill Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pitsea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poplar Nurseries, Coggeshall Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ransomes Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Hadleigh Road, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
Southend-on-Sea	0.5%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Suffolk Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Copdock Interchange, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Interchange Retail Park, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%
Thurrock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Welshpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westfield Shopping Centre, Stratford City	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Cliffs Park, Whitfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehouse Industrial Estate, Ipswich	0.3%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Witham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodhall Business Park, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.0%			0.0%	0.0%		0.0%
Internet / delivery	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%
(Don't buy these goods)	0.0%				0.0%	0.0%	0.0%	
SUB TOTAL (OUSTSIDE STUDY AREA)	13.1%	4.5%	17.4%	10.1%	15.6%	2.0%	6.3%	77.6%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 12: Books, CDs, DVDs expenditure

Destination	Total CDs etc	Zone 1 CDs etc	Zone 2 CDs etc	Zone 3 CDs etc	Zone 4 CDs etc	Zone 5 CDs etc	Zone 6 CDs etc	Zone 7 CDs etc
	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)
Study Area								
Zone 1								
Frinton on Sea Walton on the Naze	2.1 0.0	1.9 0.0	0.0	0.0		0.0		0.0
Kirby Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 1)	2.1	1.9	0.0	0.0	0.1	0.0	0.2	0.0
Zone 2	1.1	0.3	0.8	0.0	0.0	0.0	0.0	0.0
Brook Retail Park, Clacton Clacton Factory Outlet, Clacton	0.2	0.0	0.8	0.0	0.1	0.0		0.0
Waterglade Retail Park, Clacton Clacton on Sea	0.2 7.0	0.0 0.7	0.2 5.6	0.0		0.0		0.0
Bockings Elm	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clacton Garden Centre, St Johns Road, Clacton Great Clacton	0.0	0.0	0.0	0.0		0.0	0.0	0.0
Hilltop Garden Centre, Clacton Road, Clacton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holland-on-Sea Jaywick	0.0	0.0	0.0	0.0		0.0		0.0
Little Clacton	0.0	0.0	0.0	0.0		0.0		0.0
St Osyth SUB TOTAL (ZONE 2)	0.0 8.5	0.0 1.0	0.0 6.7	0.0 0.5		0.0 0.0		0.0
7000 2								
Zone 3 Harwich Gateway Retail Park, Harwich	0.0	0.0	0.0	0.0		0.0		0.0
Dovercourt Harwich	0.5 0.8	0.0 0.0	0.0 0.0	0.4 0.8		0.0		0.0
Asda, Main Road, Dovercourt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Parkeston Road, Harwich Parkeston	0.0	0.0	0.0 0.0	0.0		0.0		0.0
Thorpe-le-Soken	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 3)	1.5	0.0	0.0	1.3	0.2	0.0	0.0	0.0
Zone 4								
Manningtree Ardleigh	0.2 0.4	0.0	0.0	0.0		0.0	0.0	0.0
Craft Nurseries, Harwich Road, Lawford	0.0	0.0	0.0	0.0		0.0		0.0
Elmstead Great Bentley	0.0	0.0	0.0	0.0		0.0		0.0
Lawford Brightlingsea	0.0 0.3	0.0 0.0	0.0 0.0	0.0		0.0	0.0	0.0 0.0
SUB TOTAL (ZONE 4)	0.3	0.0		0.0		0.0		0.0
SUB- TOTAL TENDRING (ZONE 1-4)	12.9	2.9	6.7	1.8	1.4	0.0	0.2	0.0
	12.7	2.3	0.7	1.0	2.4	0.0	0.2	0.0
Zone 5 Wivenhoe	0.5	0.0	0.0	0.1	0.1	0.4	0.0	0.0
SUB TOTAL (ZONE 5)	0.5	0.0	0.0	0.1	0.1	0.4	0.0	0.0
Zone 6								
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	0.0	0.0	0.0	0.0		0.0		0.0
Colne View Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peatree Road Retail Park, Colchester The Stanway Retail Park, Colchester	0.0	0.0	0.0	0.0		0.0		0.0
The Tollgate Centre, Colchester	0.3	0.0	0.0	0.0	0.1	0.0	0.2	0.0
Tollgate Retail Park, Colchester Turner Rise Retail park, Colchester	1.8 0.2	0.0	0.0	0.0		0.0		0.0
Colchester	27.2	0.2	1.1	1.8		1.1	18.9	0.5
Aldham Angora Business Park, Stanway	0.0	0.0	0.0	0.0		0.0		0.0
Asda, Turner Rise, Colchester Blackheath, Colchester	0.0	0.0	0.0	0.0		0.0		0.0
Cowdray Trade Park, Colchester	0.0	0.0	0.0	0.0		0.0		0.0
Fillpots Garden Centre, Straight Road, Boxted Fiverways Retail Park, Colchester	0.0	0.0 0.0	0.0 0.0	0.0		0.0		0.0
Great Horkesley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0	0.0	0.0	0.0		0.0		0.0
Langham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.0	0.0	0.0	0.0		0.0		0.0
Sainsbury's, Western Approach, Stanway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Shrub End Stanway	0.0	0.0	0.0 0.0	0.0		0.0 0.0		0.0 0.0
Tesco Extra, Highwoods, Colchester	1.2	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Tesco Superstore, Greenstead Road, Colchester West Bergholt	0.0	0.0	0.0	0.0		0.0		0.0
Wickes, Clarendon Way, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	0.2 31.7	0.0 0.2		0.0 1.8		0.0 1.1		0.0 0. 6
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary Capel St Mary	0.0	0.0		0.0		0.0		0.0
Dedham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Bergholt Holbrook	0.0	0.0		0.0		0.0		0.0
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 7)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB-TOTAL STUDY AREA (ZONE 1-7)	45.2	3.1	7.8	3.6	5.3	1.5	23.2	0.6

Outside								
Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Mersea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Alresford	0.1	0.0		0.0	0.1	0.0	0.0	0.0
Ambleside	0.0	0.0		0.0	0.0	0.0		0.0
Asda, Stoke Park Drive, Ipswich	0.1	0.0		0.0	0.0	0.0		0.1
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2	0.0		0.0	0.0	0.0	0.0	0.0
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0	0.0		0.0	0.0	0.0	0.0	0.0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Banchory, Aberdeenshire	0.1	0.0		0.0	0.0	0.0		0.1
Basildon	0.1	0.1	0.0	0.0	0.0	0.0		0.0
Beccles	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Bildeston	0.0	0.0		0.0	0.0	0.0		0.0
Bluewater Shopping Centre, Greenhithe	0.0	0.0		0.0	0.0	0.0		0.0
Braintree	0.0	0.0		0.0	0.0	0.0		0.0
Bristol	0.3	0.0		0.0	0.0	0.0	0.3	0.0
Bury St Edmunds	0.4	0.0		0.0	0.1	0.0	0.3	0.:
Cambridge	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Campsea Ashe	0.0	0.0		0.0	0.0	0.0		0.0
Central London	0.1	0.1	0.1	0.0	0.0	0.0		0.0
Chelmsford	0.8	0.0		0.0	0.0	0.0	0.0	0.0
Chester	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Copdock	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Copford Cribbs Causaway Printel	0.0	0.0		0.0	0.0	0.0		0.0
Cribbs Causeway, Bristol	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Eastbourne	0.1	0.0		0.0	0.0	0.0	0.0	0.0
Edinburgh	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Euro Retail Park, Ipswich	0.0	0.0		0.0	0.0	0.0		0.0
Fairacres Retail Park, Oxford	0.0	0.0		0.0	0.0	0.0		0.0
Felixstowe Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
								0.0
Freeport Outlet Shopping Village, Braintree	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich	0.0	0.0		0.0	0.0	0.0		0.0
· · ·	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Hadleigh								
High Wycombe	0.1	0.0		0.0	0.0	0.0	0.0	0.0
Homebase, Felixstowe Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huntingdon Hythe	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Ingatestone	0.0	0.0		0.0		0.0		0.0
Interchange Retail Park, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ipswich	3.4	0.0		0.0	0.7	0.0		1.7
Junction 32 Retail Park, Glasshoughton, Castleford	0.0	0.0		0.0	0.0	0.0		0.0
Keswick	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Lakeside Retail Park, West Thurrock	0.0	0.0		0.0	0.0	0.0		0.0
Letchworth	0.0	0.0		0.0	0.0	0.0		0.0
Lincoln	0.0			0.0		0.0		0.0
Long Melford	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Loughborough	0.5	0.0		0.0	0.0	0.0	0.5	0.0
Marks Tey	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Martlesham	0.0	0.0		0.0	0.0	0.0		0.0
Mayflower Retail Park, Basildon	0.0	0.0		0.0	0.0	0.0		0.0
Morrisons, Sproughton Road, Ipswich	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Nacton, Suffolk	0.0	0.0		0.0	0.0	0.0		0.0
Newmarket	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Norwich	0.0			0.0		0.0		0.0
Orwell Retail Park, Ipswich	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0	0.0		0.0	0.0	0.0		0.0
Peterborough	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Pipps Hill Retail Park, Basildon	0.0	0.0		0.0	0.0	0.0		0.0
Pitsea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Poplar Nurseries, Coggeshall Road, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ransomes Industrial Estate, Ipswich	0.0	0.0		0.0	0.0	0.0		0.0
Romford	0.0	0.0		0.0	0.0	0.0		0.0
Sainsbury's, Felixstowe Road, Ipswich	0.0	0.0		0.0	0.0	0.0		0.0
Sainsbury's, Hadleigh Road, Ipswich	0.1	0.0		0.0	0.0	0.0	0.0	0.1
Southend-on-Sea	0.2	0.0		0.0	0.0	0.0	0.0	0.0
Stratford	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Sudbury	0.2	0.0		0.0	0.0	0.0		0.0
Suffolk Retail Park, Ipswich	0.0	0.0		0.0	0.0	0.0		0.0
Tesco Extra, Copdock Interchange, Ipswich	0.0	0.0		0.0	0.0	0.0		0.0
The Interchange Retail Park, Ipswich	0.1	0.0		0.0	0.0	0.0		0.:
Thurrock	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Welshpool	0.0	0.0		0.0	0.0	0.0		0.0
Westfield Shopping Centre, Stratford City	0.0	0.0		0.0	0.0	0.0		0.0
White Cliffs Park, Whitfield	0.0	0.0		0.0	0.0	0.0	0.0	0.0
Whitehouse Industrial Estate, Ipswich	0.2	0.0		0.0	0.2	0.0	0.0	0.0
Witham	0.0	0.0		0.0	0.0	0.0		0.0
Woodbridge	0.0	0.0		0.0	0.0	0.0		0.
Woodhall Business Park, Sudbury	0.0	0.0		0.0	0.0	0.0	0.0	0.
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0	0.0		0.0	0.0	0.0		0.
Other	0.0	0.0		0.0		0.0		0.
Internet / delivery	0.0					0.0		0.
(Don't know / can't remember)	0.0			0.0		0.0		0.
(Don't buy these goods)	0.0					0.0		0.
SUB TOTAL (OUSTSIDE STUDY AREA)	7.0	0.1	1.6	0.4	1.0	0.0	1.6	2.:
TOTAL								
TOTAL	52.2	3.3	9.4	4.0	6.3	1.5	24.8	2.

Table 13: Small household goods shopping patterns

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 Household (%)
Study Area			(12)	(12)	(12)		(12)	
Zone 1 Frinton on Sea	1.2%	14.7%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walton on the Naze	0.3%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirby Cross SUB TOTAL (ZONE 1)	0.0% 1.5%	0.0% 19.1%	0.0% 1.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
SOS TOTAL (BOILE 1)	215 70	2512 70	210 70	0.0 70	0.0 70	010 70	0.0 70	0.0 70
Zone 2 Brook Retail Park, Clacton	0.9%	0.0%	2.7%	0.8%	1.0%	0.0%	0.0%	0.0%
Clacton Factory Outlet, Clacton	1.1%	1.2%	3.2%	0.8%	0.7%	1.7%	0.0%	0.0%
Waterglade Retail Park, Clacton	3.3% 15.4%	0.0% 36.0%	13.2% 50.3%	0.0% 2.0%	0.0% 1.6%	0.0% 0.0%	0.0% 0.0%	0.0%
Clacton on Sea Bockings Elm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton Garden Centre, St Johns Road, Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Clacton Hilltop Garden Centre, Clacton Road, Clacton	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Holland-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jaywick Little Clacton	0.0% 0.1%	0.0% 0.0%	0.0% 0.6%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
St Osyth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 2)	20.8%	37.2%	70.0%	3.6%	3.3%	1.7%	0.0%	0.0%
Zone 3								
Harwich Gateway Retail Park, Harwich Dovercourt	2.0% 0.6%	0.0%	0.6% 0.0%	17.9% 1.6%	0.0% 4.2%	0.0% 0.0%	0.0%	0.0% 0.0%
Harwich	3.8%	0.0%	1.1%	29.4%	3.8%	0.0%	0.0%	0.0%
Asda, Main Road, Dovercourt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%
Lidl, Parkeston Road, Harwich Parkeston	0.2% 0.1%	0.0% 0.0%	0.0% 0.0%	1.9% 0.8%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%
Thorpe-le-Soken	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 3)	6.8%	0.0%	1.7%	51.6%	8.0%	0.0%	0.0%	0.0%
Zone 4								
Manningtree Ardleigh	0.1%	0.0%	0.0% 0.0%	0.0%	0.7% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%
Craft Nurseries, Harwich Road, Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmstead Great Bentley	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brightlingsea SUB TOTAL (ZONE 4)	0.0% 0.1%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.7%	1.2% 1.2%	0.0% 0.0%	0.0% 0.0%
SUBTUTAL (ZUNE 4)	0.1%	0.0%	0.0%	0.0%	0.7%	1.270	0.0%	0.0%
SUB- TOTAL TENDRING (ZONE 1-4)	29.2%	56.3%	72.8%	55.2%	12.0%	2.9%	0.0%	0.0%
Zone 5 Wivenhoe	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
SUB TOTAL (ZONE 5)	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Zono 6								
Zone 6 B&Q Warehouse, Lightship Way, Colchester	1.0%	0.0%	0.0%	0.0%	2.9%	0.0%	1.7%	0.0%
Colchester Retail Park, Colchester	1.5%	1.2%	1.7%	3.9%	4.6%	4.4%	0.0%	0.0%
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	1.6% 0.2%	0.0% 1.2%	0.0% 0.0%	0.0%	5.8% 0.7%	0.0% 0.0%	1.9% 0.0%	3.2% 0.0%
The Stanway Retail Park, Colchester	3.7%	0.0%	0.0%	4.5%	4.0%	2.1%	6.6%	2.0%
The Tollgate Centre, Colchester Tollgate Retail Park, Colchester	1.4% 8.0%	1.2% 0.0%	1.2% 0.0%	0.0% 3.4%	0.0% 2.4%	1.2% 7.4%	2.5% 17.3%	0.0% 6.0%
Turner Rise Retail park, Colchester	3.4%	0.0%	1.5%	0.0%	1.7%	6.6%	6.5%	0.0%
Colchester Aldham	34.8% 0.0%	30.3% 0.0%	17.9% 0.0%	20.2%	38.8% 0.0%	54.8% 0.0%	50.7% 0.0%	4.2% 0.0%
Angora Business Park, Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Turner Rise, Colchester Blackheath, Colchester	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Cowdray Trade Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fillpots Garden Centre, Straight Road, Boxted	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiverways Retail Park, Colchester Great Horkesley	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Highwoods, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, St Andrews Avenue, Colchester Langham	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Peartree Business Centre, Peartree Road, Stanway, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prettygate Sainsbury's, Western Approach, Stanway	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Severalls Industrial Park, Colchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
Sheephen Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Shrub End Stanway	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.5%	0.0%
Tesco Stra, Highwoods, Colchester	1.1%	0.0%	0.0%	0.0%	1.9%	1.7%	1.7%	3.2%
Tesco Superstore, Greenstead Road, Colchester West Bergholt	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Wickes, Clarendon Way, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	0.0% 57.2%	0.0% 33.9%	0.0% 22.3%	0.0% 32.0%	0.0% 62.8%	0.0% 78.2%	0.0% 90.3%	0.0% 20.0%
Zone 7							_ 	
Zone 7 Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dedham East Bergholt	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Holbrook	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt SUB TOTAL (ZONE 7)	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
· '	2.2.0	2.2.0	2.2.0					
SUB-TOTAL STUDY AREA (ZONE 1-7)	86.4%	90.2%	95.1%	87.2%	74.8%	82.2%	90.3%	20.0%

Outside								
Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Mersea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad Alresford	0.0% 0.1%	0.0%	0.0%	0.0%	0.0% 0.7%	1.7% 0.0%	0.0%	0.0%
Ambleside	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Stoke Park Drive, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banchory, Aberdeenshire Basildon	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Beccles	0.1%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%
Bildeston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluewater Shopping Centre, Greenhithe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braintree	0.2%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge Campsea Ashe	0.2% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.5% 0.0%	0.0%
Central London	0.1%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Chelmsford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copdock	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Copford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cribbs Causeway, Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	1.2% 0.0%	0.0%	0.0%
Eastbourne Edinburgh	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euro Retail Park, Ipswich	1.0%	0.0%	0.0%	0.0%	5.8%	1.7%	0.0%	6.6%
Fairacres Retail Park, Oxford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felixstowe	0.2%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	1.4%
Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Outlet Shopping Village, Braintree	0.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich	1.6% 0.0%	2.7% 0.0%	1.5% 0.0%	0.8%	2.6% 0.0%	0.0% 0.0%	1.2% 0.0%	4.6% 0.0%
Hadleigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
High Wycombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Huntingdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hythe	0.1%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Ingatestone Interchange Retail Park, Ipswich	0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.0%
Ipswich	4.8%	2.7%	0.0%	8.6%	6.3%	2.4%	3.0%	43.7%
Junction 32 Retail Park, Glasshoughton, Castleford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Keswick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lakeside Retail Park, West Thurrock	1.9%	0.0%	3.4%	2.2%	1.6%	7.6%	1.0%	2.0%
Letchworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lincoln Long Melford	0.2% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.5% 0.5%	0.0%
Loughborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks Tey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Martlesham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayflower Retail Park, Basildon	0.1%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Sproughton Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Norwich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
Orwell Retail Park, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peterborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pipps Hill Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pitsea Poplar Nurseries, Connectall Read, Colchector	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Felixstowe Road, Ipswich	0.2%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	2.0%
Sainsbury's, Hadleigh Road, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
Southend-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Sudbury Suffolk Retail Park, Ipswich	0.3% 0.2%	0.0%	0.0%	0.0%	0.0% 1.0%	0.0%	0.5% 0.0%	1.4%
Tesco Extra, Copdock Interchange, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Interchange Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%
Thurrock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Welshpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westfield Shopping Centre, Stratford City	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 1.4%
Witham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodhall Business Park, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet / delivery	0.0%	0.0%			0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember) (Don't buy these goods)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (OUSTSIDE STUDY AREA)	13.6%	9.8%		12.8%	25.2%	17.8%	9.7%	80.0%
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TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 14: Small household goods expenditure

Destination	Total Household	Zone 1 Household	Zone 2 Household	Zone 3 Household	Zone 4 Household	Zone 5 Household	Zone 6 Household	Zone 7 Household
Study Area	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)
Zone 1 Frinton on Sea	1.4	1.1	. 0.2	0.0	0.0	0.0	0.0	0.0
Walton on the Naze	0.3			0.0		0.0	0.0	
Kirby Cross SUB TOTAL (ZONE 1)	0.0 1.7	0.0 1.5		0.0 0.0		0.0	0.0	
SUB TOTAL (ZUNE 1)	1.7	1.5	0.2	0.0	0.0	0.0	0.0	0.0
Zone 2 Brook Retail Park, Clacton	0.8	0.0	0.6	0.1	0.1	0.0	0.0	0.0
Clacton Factory Outlet, Clacton	1.0			0.1	0.1	0.0	0.0	
Waterglade Retail Park, Clacton	2.9			0.0		0.0	0.0	
Clacton on Sea Bockings Elm	14.4 0.0	2.8 0.0		0.2		0.0	0.0	
Clacton Garden Centre, St Johns Road, Clacton	0.0					0.0	0.0	
Great Clacton Hilltop Garden Centre, Clacton Road, Clacton	0.0			0.0		0.0	0.0	
Holland-on-Sea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jaywick Little Clacton	0.0			0.0		0.0	0.0	
St Osyth	0.0			0.0		0.0	0.0	
SUB TOTAL (ZONE 2)	19.3	2.9	15.5	0.3	0.5	0.1	0.0	0.0
Zone 3								
Harwich Gateway Retail Park, Harwich	1.7			1.6		0.0	0.0	
Dovercourt Harwich	0.8			0.1 2.6		0.0	0.0	
Asda, Main Road, Dovercourt	0.0	0.0		0.0			0.0	0.0
Lidl, Parkeston Road, Harwich	0.2					0.0	0.0	
Parkeston Thorpe-le-Soken	0.1			0.1 0.0		0.0	0.0	
SUB TOTAL (ZONE 3)	6.1		ł	4.5		0.0		
Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningtree	0.0	0.0		0.0		0.0	0.0	
Ardleigh	0.0	0.0		0.0		0.0	0.0	0.0
Craft Nurseries, Harwich Road, Lawford Elmstead	0.0		1	0.0		0.0	0.0	
Great Bentley	0.0		0.0	0.0	0.0	0.0	0.0	0.0
Lawford Brightlingsea	0.0			0.0		0.0	0.0	
SUB TOTAL (ZONE 4)	0.1					0.0	0.0	
SUB- TOTAL TENDRING (ZONE 1-4)	27.2	4.4	16.1	4.8	1.8	0.1	0.0	0.0
Zone 5								
Wivenhoe SUB TOTAL (ZONE 5)	0.0 0.0			0.0 0.0		0.0	0.0 0.0	
Zone 6 B&Q Warehouse, Lightship Way, Colchester	1.5	0.0	0.0	0.0	0.4	0.0	1.0	0.0
Colchester Retail Park, Colchester	1.6	0.1		0.3		0.2	0.0	0.0
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	2.3 0.2			0.0		0.0	1.2 0.0	0.2
The Stanway Retail Park, Colchester	5.3			0.4		0.0	4.1	0.0
The Tollgate Centre, Colchester	1.9			0.0		0.0	1.5	
Tollgate Retail Park, Colchester Turner Rise Retail park, Colchester	12.0 4.8		 	0.3		0.3	10.6 4.0	
Colchester	47.2	2.4		1.8	1	2.0	31.1	0.3
Aldham Angora Business Park, Stanway	0.0					0.0	0.0	
Asda, Turner Rise, Colchester	0.0			0.0		0.0	0.0	
Blackheath, Colchester	0.0			0.0		0.0	0.0	
Cowdray Trade Park, Colchester Fillpots Garden Centre, Straight Road, Boxted	0.5			0.0		0.0	0.5	
Fiverways Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Horkesley Highwoods, Colchester	0.0			0.0		0.0	0.0	
Homebase, St Andrews Avenue, Colchester	0.0	0.0	0.0	0.0		0.0	0.0	0.0
Langham Davison Control Department Control Con	0.0					0.0	0.0	
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.0			0.0		0.0	0.0	
Sainsbury's, Western Approach, Stanway	0.0			0.0		0.0	0.0	
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.1					0.0	0.0	
Shrub End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanway Tesco Extra, Highwoods, Colchester	0.3 1.6			0.0		0.0	0.3	
Tesco Superstore, Greenstead Road, Colchester	0.0					0.0	0.0	0.0
West Bergholt	0.0							
Wickes, Clarendon Way, Colchester Wyevale Garden Centre, London Road, Colchester	0.0					0.0		
SUB TOTAL (ZONE 6)	79.2				1			
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capel St Mary	0.0						0.0	
Dedham East Bergholt	0.0						0.0	
Holbrook	0.0	0.0	0.0	0.0		0.0	0.0	0.0
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0		 					
SUB TOTAL (ZONE Z)			.ı U.O!	0.0				
SUB TOTAL (ZONE 7)	0.0	0.0		0.0	0.0	0.0	0.0	0.0

See	•								
March	Outside								
See		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Annexes A C C C C C C C C C C									0.0
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Concession Section S	Eastbourne								0.0
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Felestoone	Euro Retail Park, Ipswich								0.
Perfection 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Fairacres Retail Park, Oxford								0.0
Interport Oxide Shorpport Village, Internative	Felixstowe								0.:
Find an Exercised Print Park Support Comment (1997) 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	Fleetwood					0.0	0.0		0.0
Gesswels festel Park, Sambligh Rood, Iprosein Rood, Igrounds 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Freeport Outlet Shopping Village, Braintree		0.0	0.0	0.0	0.1	0.0	0.0	0.0
Seinlegen 10	Futura Retail Park, Ipswich		0.2	0.3		0.4	0.0	0.7	0.3
Seinlegen 10	Glasswells Retail Park, Ranelagh Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Hadleigh	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Insulating time 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	High Wycombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
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Impatestone	Huntingdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interchange Retail Park, (Powch 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Hythe	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
	Ingatestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lamenton 3 Renal Park, Classchoughtun, Castlefund 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Interchange Retail Park, Ipswich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
New	Ipswich	7.0	0.2	0.0	0.8	0.9	0.1	1.9	3.2
Lakestie Retail Park, West Thurrock 2.2 0.0 0.8 0.2 0.2 0.3 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Junction 32 Retail Park, Glasshoughton, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lakestie Retail Park, West Thurrock 2.2 0.0 0.8 0.2 0.2 0.3 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Keswick	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Description			0.0	0.8	0.2	0.2	0.3	0.6	0.1
Long Netherland	Letchworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coughbrough	Lincoln			0.0	0.0	0.0	0.0	0.3	0.0
Coughbrough	Long Melford		0.0	0.0	0.0	0.0	0.0	0.3	0.0
Maris Fey	-							0.0	0.0
Martesham						0.0	0.0	0.0	0.0
Mayflower Retail Park, Basildon 0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0									0.0
Morrisones, Sproughton Road, Ipswich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0									0.0
Nacton, Suffills O. D. O. D. O. D.									
Newmarket 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0									
Norwich Onveil Retail Park, Ipswich On 1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0					0.0	0.0		0.0	
Orvell Retail Park, Ipswich O.0			0.0	0.0	0.0	0.0	0.0	0.0	
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree									
Peterborough		0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Pipps Hill Retail Park, Basildon 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich	0.1 0.1	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.1 0.1
Pitsea	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.1 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.:. 0.: 0.0
Poplar Nurseries, Coggeshall Road, Colchester	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough	0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.: 0.: 0.0
Ransomes Industrial Estate, Ipswich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon	0.1 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0
Romford	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea	0.1 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Sainsbury's, Felixstowe Road, Ipswich 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester	0.1 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.0 0.0 0.0 0.0
Sainsbury's, Hadleigh Road, Ipswich 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.0 0.0 0.0 0.0 0.0 0.0
Southend-on-Sea 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0
Stratford	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Sudbury 0.4 0.0 0.0 0.0 0.0 0.0 0.3 0.5 Suffolk Retail Park, Ipswich 0.2 0.0 0.0 0.0 0.1 0.0 0.0 0.0 The Interchange Retail Park, Ipswich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Suffolk Retail Park, Ipswich 0.2 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.7 1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Tesco Extra, Copdock Interchange, Ipswich	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1
The Interchange Retail Park, Ipswich	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Thurrock	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0
Welshpool 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Westfield Shopping Centre, Stratford City 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
White Cliffs Park, Whitfield 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich Thurrock	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Whitehouse Industrial Estate, Ipswich 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich Thurrock Welshpool	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Witham 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0<	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
Woodbridge 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield	0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
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(Don't buy these goods) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pips Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich Witham Woodbridge Woodhall Business Park, Sudbury Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0
SUB TOTAL (OUSTSIDE STUDY AREA) 19.1 0.8 1.1 1.1 3.7 0.6 6.0 5.	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pips Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich Witham Woodbridge Woodhall Business Park, Sudbury Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other Internet / delivery	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0
	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich Witham Woodbridge Woodhall Business Park, Sudbury Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other Internet / delivery (Don't know / can't remember)	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0
TOTAL 125.6 7.8 22.2 8.8 14.7 3.6 61.3 7.	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich Witham Woodbridge Woodhall Business Park, Sudbury Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other Internet / delivery (Don't know / can't remember) (Don't buy these goods)	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
TOTAL 125.6 7.8 22.2 8.8 14.7 3.6 61.3 7.	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich Witham Woodbridge Woodhall Business Park, Sudbury Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other Internet / delivery (Don't know / can't remember)	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:
	Orwell Retail Park, Ipswich Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough Pipps Hill Retail Park, Basildon Pitsea Poplar Nurseries, Coggeshall Road, Colchester Ransomes Industrial Estate, Ipswich Romford Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea Stratford Sudbury Suffolk Retail Park, Ipswich Tesco Extra, Copdock Interchange, Ipswich The Interchange Retail Park, Ipswich Thurrock Welshpool Westfield Shopping Centre, Stratford City White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich Witham Woodbridge Woodhall Business Park, Sudbury Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other Internet / delivery (Don't know / can't remember) (Don't buy these goods) SUB TOTAL (OUSTSIDE STUDY AREA)	0.1 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.: 0.:

Table 15: Recreational goods shopping patterns

Destination	Total Recreational	Zone 1 Recreational	Zone 2 Recreational	Zone 3 Recreational	Zone 4 Recreational	Zone 5 Recreational	Zone 6 Recreational	Zone 7 Recreational
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1 Frinton on Sea	1.0%	18.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walton on the Naze	0.3%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirby Cross SUB TOTAL (ZONE 1)	0.0% 1.3%	0.0% 23.9%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Zone 2								
Brook Retail Park, Clacton	2.1%	4.8%	4.1%	0.0%	2.1%	0.0%	1.3%	0.0%
Clacton Factory Outlet, Clacton Waterglade Retail Park, Clacton	0.5% 0.2%	0.0% 0.0%	0.0%	2.6% 0.0%	2.4% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Clacton on Sea	13.4%	30.1%	42.2%	7.1%	2.4%	1.4%	0.0%	0.0%
Bockings Elm Clacton Garden Centre, St Johns Road, Clacton	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Great Clacton Hilltop Garden Centre, Clacton Road, Clacton	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Holland-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jaywick Little Clacton	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
St Osyth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 2)	16.2%	34.9%	47.2%	9.8%	6.8%	1.4%	1.3%	0.0%
Zone 3 Harwich Gateway Retail Park, Harwich	1.3%	0.0%	0.9%	10.5%	2.8%	0.0%	0.0%	0.0%
Dovercourt	0.6%	0.0%	0.6%	0.0%	3.8%	0.0%	0.0%	0.0%
Harwich Asda, Main Road, Dovercourt	2.3% 0.0%	0.0% 0.0%	1.6% 0.0%	26.5% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Lidl, Parkeston Road, Harwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parkeston Thorpe-le-Soken	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
SUB TOTAL (ZONE 3)	4.1%	0.0%	3.1%	37.0%	6.6%	0.0%	0.0%	0.0%
Zone 4								
Manningtree Ardleigh	0.1% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	1.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Craft Nurseries, Harwich Road, Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmstead Great Bentley	0.0% 0.1%	0.0% 0.0%	0.0%	0.0%	0.0% 1.0%	0.0%	0.0%	0.0% 0.0%
Lawford	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Brightlingsea SUB TOTAL (ZONE 4)	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%
SUB- TOTAL TENDRING (ZONE 1-4)	21.9%	58.8%	50.2%	46.8%	15.5%	1.4%	1.3%	0.0%
		50.0 %	50.270	10.0 70				
Zone 5 Wivenhoe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6 B&Q Warehouse, Lightship Way, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colchester Retail Park, Colchester Colne View Retail Park, Colchester	0.1% 1.6%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	3.8% 13.9%	0.0% 2.8%	0.0%
Peatree Road Retail Park, Colchester	0.2%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%
The Stanway Retail Park, Colchester The Tollgate Centre, Colchester	3.9% 5.0%	0.0% 3.0%	0.6% 0.9%	6.8% 0.0%	9.9% 0.0%	1.4% 0.0%	4.5% 11.0%	3.7% 0.0%
Tollgate Retail Park, Colchester	7.4%	0.0%	1.6%	15.4%	2.4%	6.7%	12.7%	3.2%
Turner Rise Retail park, Colchester Colchester	0.1% 37.3%	2.1% 22.1%	0.0% 26.3%	0.0% 16.4%	0.0% 40.1%	0.0% 46.4%	0.0% 52.0%	0.0% 6.7%
Aldham Angora Business Park, Stanway	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Asda, Turner Rise, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackheath, Colchester Cowdray Trade Park, Colchester	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Fillpots Garden Centre, Straight Road, Boxted	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiverways Retail Park, Colchester Great Horkesley	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Langham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.3% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.7% 0.0%	0.0%
Sainsbury's, Western Approach, Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.3% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.7% 0.0%	0.0% 0.0%
Shrub End Stanway	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Tesco Extra, Highwoods, Colchester	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%
Tesco Superstore, Greenstead Road, Colchester West Bergholt	0.7% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	1.7% 0.0%	0.0%
Wickes, Clarendon Way, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	0.0% 58.4%	0.0% 27.2%	0.0% 29.3%	0.0% 38.7%	0.0% 52.3%	0.0% 77.6%	0.0% 89.6%	0.0% 15.1%
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capel St Mary Dedham	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
East Bergholt Holbrook	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 7)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB-TOTAL STUDY AREA (ZONE 1-7)	80.3%	86.0%	79.6%	85.5%	67.8%	79.0%	91.0%	15.1%

Outside								
Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Mersea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Alresford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambleside	0.4%	0.0%	0.0%	0.0%	0.0%	11.9%	0.0%	0.0%
Asda, Stoke Park Drive, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banchory, Aberdeenshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
								0.0%
Beccles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildeston	0.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Bluewater Shopping Centre, Greenhithe	0.2%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braintree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campsea Ashe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford	0.9%	0.0%	0.0%	2.6%	0.0%	0.0%	1.8%	0.0%
Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copdock	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%
Copford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cribbs Causeway, Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eastbourne	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Euro Retail Park, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%
Fairacres Retail Park, Oxford	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
·		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Felixstowe	0.0%							0.0%
Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Outlet Shopping Village, Braintree	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
Futura Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hadleigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
High Wycombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Huntingdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hythe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ingatestone	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Interchange Retail Park, Ipswich	0.4%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Ipswich	4.9%	4.8%	0.0%	4.2%	11.1%	0.0%	0.0%	58.5%
Junction 32 Retail Park, Glasshoughton, Castleford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Keswick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lakeside Retail Park, West Thurrock	0.8%	0.0%	1.6%	0.0%	3.0%	0.0%	0.0%	0.0%
Letchworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lincoln	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Melford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Loughborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks Tey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Martlesham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayflower Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Sproughton Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacton, Suffolk	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Norwich	0.3%	0.0%	1.2%	0.0%	0.0%	1.4%	0.0%	0.0%
Orwell Retail Park, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peterborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pipps Hill Retail Park, Basildon	0.1%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pitsea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poplar Nurseries, Coggeshall Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ransomes Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Hadleigh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southend-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
,	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	5.5%
Suffolk Retail Park, Ipswich								
Tesco Extra, Copdock Interchange, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Interchange Retail Park, Ipswich	9.8%	4.2%	15.4%	7.7%	17.2%	6.3%	5.7%	10.0%
Thurrock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Welshpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westfield Shopping Centre, Stratford City	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Cliffs Park, Whitfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehouse Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Witham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodhall Business Park, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet / delivery	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%
(Don't buy these goods)	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%
SUB TOTAL (OUSTSIDE STUDY AREA)	19.7%	14.0%	20.4%		32.2%	21.0%	9.0%	84.9%
	231, 70	2 110 70	201170	2 70	52.270	21.0 70	5.070	2 115 70
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.070	100.070	100.0%	100.0%	100.0%	100.070	100.0%	100.0-/0

Table 16: Recreational goods expenditure									
Destination	Total Recreational	Zone 1 Recreational	Zone 2 Recreational	Zone 3 Recreational	Zone 4 Recreational	Zone 5 Recreational	Zone 6 Recreational	Zone 7 Recreational	
	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	
Study Area									
Zone 1									
Frinton on Sea Walton on the Naze	1.3 0.4	1.3 0.4	0.0	0.0	0.0	0.0	0.0	0.0	
Kirby Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
SUB TOTAL (ZONE 1)	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	
Zone 2 Brook Retail Park, Clacton	2.2	0.3	0.9	0.0	0.3	0.0	0.7	0.0	
Clacton Factory Outlet, Clacton	0.6	0.0	0.0	0.2	0.3	0.0	0.0	0.0	
Waterglade Retail Park, Clacton Clacton on Sea	0.2 12.1	0.0 2.1	0.2 9.0	0.0	0.0	0.0	0.0	0.0	
Bockings Elm Clacton Garden Centre, St Johns Road, Clacton	0.0 0.0	0.0		0.0	0.0	0.0	0.0	0.0	
Great Clacton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Hilltop Garden Centre, Clacton Road, Clacton Holland-on-Sea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Jaywick	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Little Clacton St Osyth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
SUB TOTAL (ZONE 2)	15.0	2.4	10.0	0.9	0.9	0.0	0.7	0.0	
Zone 3									
Harwich Gateway Retail Park, Harwich Dovercourt	1.5 0.6	0.0	0.2 0.1	1.0 0.0	0.4 0.5	0.0	0.0	0.0	
Harwich	2.8	0.0		2.4	0.0	0.0	0.0	0.0	
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Parkeston Thorpe-le-Soken	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
SUB TOTAL (ZONE 3)	4.9	0.0		3.4	0.9	0.0	0.0	0.0	
Zone 4									
Manningtree Ardleigh	0.1	0.0		0.0	0.1	0.0	0.0	0.0	
Craft Nurseries, Harwich Road, Lawford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Elmstead Great Bentley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lawford	0.0	0.0		0.0	0.0	0.0	0.0	0.0	
Brightlingsea SUB TOTAL (ZONE 4)	0.0 0.3	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.3	0.0 0.0	0.0 0.0	0.0 0. 0	
SUB- TOTAL TENDRING (ZONE 1-4)	21.8	4.0	10.7	4.3	2.1	0.0	0.7	0.0	
Zone 5 Wivenhoe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
SUB TOTAL (ZONE 5)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Zone 6									
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	1.9 0.2	0.0	0.0	0.0	0.0	0.4	1.5	0.0	
The Stanway Retail Park, Colchester	4.8	0.0	0.1	0.6	1.3	0.0	2.4	0.2	
The Tollgate Centre, Colchester Tollgate Retail Park, Colchester	6.3 9.3	0.2	0.2	0.0 1.4	0.0	0.0	5.9 6.8	0.0	
Turner Rise Retail park, Colchester Colchester	0.1 43.9	0.1 1.5	0.0 5.6	0.0 1.5	0.0 5.4	0.0 1.5	0.0 28.0	0.0	
Aldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Angora Business Park, Stanway Asda, Turner Rise, Colchester	0.0	0.0		0.0	0.0	0.0	0.0	0.0	
Blackheath, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cowdray Trade Park, Colchester Fillpots Garden Centre, Straight Road, Boxted	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	
Fiverways Retail Park, Colchester Great Horkesley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Highwoods, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Homebase, St Andrews Avenue, Colchester Langham	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	
Sainsbury's, Western Approach, Stanway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.4 0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	
Shrub End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Stanway Tesco Extra, Highwoods, Colchester	1.8	0.0	0.0	0.0	0.0	0.0	1.8	0.0	
Tesco Superstore, Greenstead Road, Colchester West Bergholt	0.9 0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	
Wickes, Clarendon Way, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	0.0 70.3	0.0 1.9	0.0 6.2	0.0 3.5	0.0 7.1	0.0 2.5	0.0 48.2	0.0 0. 9	
Zone 7		-					-		
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.	
Capel St Mary Dedham	0.0	0.0		0.0	0.0	0.0	0.0	0. 0.	
East Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Holbrook		0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Holbrook The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.	
			0.0					0. 0.	

	1		1		1	ı	1	ı
Outside								
Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Mersea	0.0	0.0	0.0	0.0				0.0
Abroad	0.1	0.0	0.1	0.0				
Alresford	0.0	0.0	0.0	0.0				0.0
Ambleside	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Asda, Stoke Park Drive, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banchory, Aberdeenshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Basildon	0.0	0.0	0.0	0.0				0.
Beccles	0.0	0.0	0.0	0.0				0.
Bildeston	0.1	0.0	0.0	0.0				0.
Bluewater Shopping Centre, Greenhithe	0.2	0.2	0.0	0.0				0.
Braintree	0.0	0.0	0.0	0.0				0.
Bristol	0.0	0.0	0.0	0.0				0.
Bury St Edmunds	0.0	0.0	0.0	0.0				
Cambridge	0.0	0.0	0.0	0.0				0.
Campsea Ashe	0.0	0.0	0.0	0.0				
Central London	0.0	0.0	0.0	0.0				
Chelmsford	1.2	0.0	0.0	0.2				
Chester Copdock	0.0 0.2	0.0	0.0	0.0				0. 0.
Copford	0.2	0.0	0.0	0.0				0.
Cribbs Causeway, Bristol	0.0	0.0	0.0	0.0				0.
Eastbourne	0.0	0.0	0.0	0.0				0.
Edinburgh	0.4	0.0	0.0	0.0				0.
Euro Retail Park, Ipswich	0.4	0.0	0.0	0.0				0.
Fairacres Retail Park, Oxford	0.0	0.0	0.0	0.0				0.
Felixstowe	0.0	0.0	0.0	0.0				0.
Fleetwood	0.0	0.0	0.0	0.0				0.
Freeport Outlet Shopping Village, Braintree	0.0	0.0	0.0	0.0				0.
Futura Retail Park, Ipswich	0.0	0.0	0.0	0.0				0.
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0	0.0	0.0	0.0				0.
Hadleigh	0.0	0.0	0.0	0.0				0.0
High Wycombe	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Homebase, Felixstowe Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huntingdon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Hythe	0.0	0.0	0.0	0.0				0.0
Ingatestone	0.0	0.0	0.0	0.0				0.0
Interchange Retail Park, Ipswich	0.3	0.0	0.3	0.0				0.0
Ipswich	5.8	0.3	0.0	0.4				
Junction 32 Retail Park, Glasshoughton, Castleford	0.0	0.0	0.0	0.0				0.0
Keswick	0.0	0.0	0.0	0.0				
Lakeside Retail Park, West Thurrock	0.7	0.0	0.3	0.0				
Letchworth	0.0	0.0	0.0	0.0				
Lincoln	0.0	0.0	0.0	0.0				0.0
Long Melford	0.0	0.0	0.0	0.0				0.
Loughborough Marks Tey	0.0	0.0	0.0	0.0				0.
Martlesham	0.0	0.0	0.0	0.0				0.
Mayflower Retail Park, Basildon	0.0	0.0	0.0	0.0				0.
Morrisons, Sproughton Road, Ipswich	0.0	0.0	0.0	0.0				0.
Nacton, Suffolk	0.0	0.0	0.0	0.0				0.
Newmarket	0.0	0.0	0.0	0.0				0.
Norwich	0.3	0.0	0.3	0.0			0.0	0.
Orwell Retail Park, Ipswich	0.2	0.0	0.0	0.0				0.
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Peterborough	0.0	0.0	0.0	0.0			0.0	
Pipps Hill Retail Park, Basildon	0.1	0.1	0.0	0.0				
Pitsea	0.0	0.0	0.0	0.0				
Poplar Nurseries, Coggeshall Road, Colchester	0.0	0.0	0.0	0.0				
Ransomes Industrial Estate, Ipswich	0.0	0.0	0.0	0.0				
Romford	0.0	0.0	0.0	0.0				0.
Sainsbury's, Felixstowe Road, Ipswich	0.0	0.0	0.0	0.0				
Sainsbury's, Hadleigh Road, Ipswich Southend-on-Sea	0.0 0.0	0.0	0.0	0.0				
Stratford	0.0	0.0	0.0	0.0				
Sudbury	0.0	0.0	0.0	0.0				
Suffolk Retail Park, Ipswich	0.4	0.0	0.0	0.0				
Tesco Extra, Copdock Interchange, Ipswich	0.0	0.0	0.0	0.0				
The Interchange Retail Park, Ipswich	10.5	0.3	3.3	0.7				
Thurrock	0.0	0.0	0.0	0.0				
Welshpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Westfield Shopping Centre, Stratford City	0.0	0.0	0.0	0.0		0.0	0.0	
White Cliffs Park, Whitfield	0.0	0.0	0.0	0.0				
Whitehouse Industrial Estate, Ipswich	0.0	0.0	0.0	0.0				
Witham	0.0	0.0	0.0	0.0				
Woodbridge	0.0	0.0	0.0	0.0				
Woodhall Business Park, Sudbury	0.0	0.0	0.0	0.0				
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0	0.0	0.0	0.0				0.
Other	0.0	0.0	0.0	0.0				
Internet / delivery	0.0	0.0	0.0	0.0				
(Don't know / can't remember) (Don't buy these goods)	0.0	0.0	0.0	0.0				
SUB TOTAL (OUSTSIDE STUDY AREA)	21.8	1.0	4.3	1.3				
(21.0	1.0	7.3	2.0	4.4	5.7	7.9	j.
TOTAL								
TOTAL	113.9	6.8	21.3	9.1	13.6	3.2	53.8	6.2

Table 17: Chemist goods shopping patterns

Destination	Total Chemist	Zone 1 Chemist	Zone 2 Chemist	Zone 3 Chemist	Zone 4 Chemist	Zone 5 Chemist	Zone 6 Chemist	Zone 7 Chemist
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1 Frinton on Sea	5.0%	67.3%	0.3%	2.3%	0.0%	0.0%	0.6%	0.0%
Walton on the Naze	1.0%	14.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirby Cross SUB TOTAL (ZONE 1)	0.2% 6.1%	2.6% 84.6%	0.0% 0.3%	0.0% 2.3%	0.0% 0.0%	0.0% 0.0%	0.0% 0.6%	0.0% 0.0%
	012 70	0 110 70	0.0 70	210 70	0.0 70	0.0 70	0.0 70	0.0 70
Zone 2 Brook Retail Park, Clacton	0.9%	1.9%	3.3%	0.0%	0.5%	0.0%	0.0%	0.0%
Clacton Factory Outlet, Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waterglade Retail Park, Clacton Clacton on Sea	0.0% 20.4%	0.0% 10.4%	0.0% 80.5%	0.0% 4.7%	0.0% 4.6%	0.0% 1.6%	0.0% 0.4%	0.0%
Bockings Elm	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton Garden Centre, St Johns Road, Clacton Great Clacton	0.0% 0.2%	0.0% 0.0%	0.0% 1.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Hilltop Garden Centre, Clacton Road, Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holland-on-Sea Jaywick	0.7% 0.7%	0.7% 0.0%	3.0% 2.8%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Little Clacton	0.7%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
St Osyth	0.3%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 2)	23.6%	13.1%	93.1%	4.7%	5.1%	1.6%	0.4%	0.0%
Zone 3	0.40/	0.00/	0.00/	6.204	2.204	0.004	0.004	0.004
Harwich Gateway Retail Park, Harwich Dovercourt	0.4% 3.4%	0.0% 0.0%	0.0% 0.0%	6.2% 42.0%	0.0% 3.5%	0.0% 0.0%	0.0% 0.0%	0.0%
Harwich	2.5%	0.0%	0.0%	31.0%	2.8%	0.0%	0.0%	0.0%
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich	0.1% 0.0%	0.0% 0.0%	0.0% 0.0%	1.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Parkeston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thorpe-le-Soken SUB TOTAL (ZONE 3)	0.0% 6.5%	0.0% 0.0%	0.0% 0.0%	0.0% 80.1%	0.0% 6.3%	0.0% 0.0%	0.0% 0.0%	0.0% 0.8%
JOD TOTAL (LONE 3)	0.5%	0.0%	0.0%	00.1%	0.3%	0.0%	0.0%	U.8%
Zone 4 Manningtree	2.7%	0.0%	0.6%	0.0%	20.0%	0.0%	0.5%	7.6%
Manningtree Ardleigh	0.3%	0.0%	0.6%	0.0%	3.0%	0.0%	0.5%	0.0%
Craft Nurseries, Harwich Road, Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmstead Great Bentley	0.0% 0.6%	0.0% 0.0%	0.0% 1.1%	0.0% 0.0%	0.0% 3.3%	0.0% 0.0%	0.0% 0.0%	0.0%
Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brightlingsea SUB TOTAL (ZONE 4)	1.2% 4.9%	0.0% 0.0%	0.4% 2.1%	0.0% 0.0%	11.3% 37.6%	0.0% 0.0%	0.0% 0.5%	0.0% 7.6%
SUB- TOTAL TENDRING (ZONE 1-4)	41.0%	97.7%	95.5%	87.1%	48.9%	1.6%	1.5%	8.3%
Zone 5								
Wivenhoe SUB TOTAL (ZONE 5)	1.7% 1.7%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	2.1% 2.1%	55.8% 55.8%	0.0% 0.0%	0.0% 0.0%
,								
Zone 6 B&Q Warehouse, Lightship Way, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colchester Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
The Stanway Retail Park, Colchester	1.5%	0.0%	0.0%	0.0%	0.0%	3.5%	3.0%	0.0%
The Tollgate Centre, Colchester	2.6%	0.0%	0.0%	0.7%	1.1%	0.0%	5.2%	0.0%
Tollgate Retail Park, Colchester Turner Rise Retail park, Colchester	2.9% 0.1%	0.0% 0.0%	0.7% 0.0%	0.0% 0.0%	0.5% 0.0%	0.0% 0.0%	5.9% 0.3%	0.0%
Colchester	39.0%	2.3%	2.8%	12.2%	43.7%	38.4%	68.9%	4.9%
Aldham Angora Business Park, Stanway	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Asda, Turner Rise, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackheath, Colchester Cowdray Trade Park, Colchester	0.3% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.6% 0.0%	0.0%
Fillpots Garden Centre, Straight Road, Boxted	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiverways Retail Park, Colchester Great Horkesley	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Great Horkesley Highwoods, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, St Andrews Avenue, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langham Peartree Business Centre, Peartree Road, Stanway, Colchester	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Prettygate	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sainsbury's, Western Approach, Stanway Severalls Industrial Park, Colchester	0.1% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.3% 0.0%	0.0%
Sheephen Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shrub End Stanway	0.4% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.9% 0.0%	0.0%
Stanway Tesco Extra, Highwoods, Colchester	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 3.7%	0.0%
Tesco Superstore, Greenstead Road, Colchester	0.7%	0.0%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%
West Bergholt Wickes, Clarendon Way, Colchester	1.5% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	3.2% 0.0%	0.0%
Wyevale Garden Centre, London Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 6)	51.1%	2.3%	3.5%	12.9%	45.3%	42.6%	94.3%	4.9%
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary Capel St Mary	0.0% 0.1%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 1.9%
Dedham	0.7%	0.0%	0.0%	0.0%	0.5%	0.0%	0.9%	6.6%
East Bergholt Holbrook	0.7% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.4% 0.0%	11.6%
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8% 0.0%
SUB TOTAL (ZONE 7)	1.5%	0.0%	0.0%	0.0%	0.5%	0.0%	1.3%	20.9%
SUB-TOTAL STUDY AREA (ZONE 1-7)	95.3%	100.0%	99.0%	100.0%	96.7%	100.0%	97.1%	34.1%
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Outside Tiptree West Mersea Abroad Alresford Ambleside Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich B&Q, Woodhall Business Park, Eastern Bypass, Sudbury Basildon Beccles Bildeston Bluewater Shopping Centre, Greenhithe Braintree Bristol Bury St Edmunds Cambridge Campsea Ashe Central London Chelmsford Chelster Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Ipswich Ingswich Junction 32 Retail Park, Upswich Junction 32 Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughelford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket Norwich	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.7% 0.0% 0.0% 0.0% 0.0% 0.0%
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Bildeston Bluewater Shopping Centre, Greenhithe Braintree Bristol Bury St Edmunds Cambridge Campsea Ashe Central London Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Newmarket	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.1% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0%		
Braintree Bristol Bury St Edmunds Cambridge Campsea Ashe Central London Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Ipswich Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Newmarket	0.0% 0.0% 0.0% 0.0% 0.1% 0.0% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0%			0.0%
Bristol Bury St Edmunds Cambridge Campsea Ashe Central London Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0% 0.0% 0.0% 0.1% 0.0% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%		0.00/	0.0%	0.0%
Bury St Edmunds Cambridge Campsea Ashe Central London Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0% 0.0% 0.1% 0.0% 0.0% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0%		0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Campsea Ashe Central London Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.1% 0.0% 0.0% 0.1% 0.0%	0.0% 0.0%		0.0%	0.0%	0.0%	0.0%	0.0%
Central London Chelmsford Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.1% 0.0% 0.0% 0.1% 0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford Chester Copdock Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0% 0.1% 0.0%		0.0% 0.0%	0.0% 0.0%	0.0% 0.7%	0.0% 0.0%	0.0%	0.0% 1.1%
Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Newmarket	0.1% 0.0%	0.070	0.0%	0.0%	0.0%	0.0%	0.0%	
Copford Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cribbs Causeway, Bristol Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%
Eastbourne Edinburgh Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket		0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Euro Retail Park, Ipswich Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fairacres Retail Park, Oxford Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felixstowe Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Fleetwood Freeport Outlet Shopping Village, Braintree Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Futura Retail Park, Ipswich Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glasswells Retail Park, Ranelagh Road, Ipswich Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Hadleigh High Wycombe Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Felixstowe Road, Ipswich Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.8%
Huntingdon Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Hythe Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Ingatestone Interchange Retail Park, Ipswich Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.2%	0.0%	0.0%	0.0%	0.5%	0.0%	0.3%	
Ipswich Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction 32 Retail Park, Glasshoughton, Castleford Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 1.9%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 2.2%	0.0% 0.0%	0.0% 0.0%	0.0% 40.1%
Keswick Lakeside Retail Park, West Thurrock Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Letchworth Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lincoln Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Melford Loughborough Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Marks Tey Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Martlesham Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Mayflower Retail Park, Basildon Morrisons, Sproughton Road, Ipswich Nacton, Suffolk Newmarket	0.1% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.3% 0.0%	0.0%
Nacton, Suffolk Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newmarket	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
INOI WICH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
Orwell Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	
Peterborough Pipps Hill Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pitsea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poplar Nurseries, Coggeshall Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ransomes Industrial Estate, Ipswich Romford	0.0% 0.1%	0.0% 0.0%	0.0% 0.4%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%
Sainsbury's, Felixstowe Road, Ipswich	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	
Sainsbury's, Hadleigh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Southend-on-Sea Stratford	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford Sudbury	0.0% 0.9%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 1.9%	0.0%
Suffolk Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Copdock Interchange, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
The Interchange Retail Park, Ipswich Thurrock	0.3% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	8.2% 0.0%
Welshpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westfield Shopping Centre, Stratford City	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Cliffs Park, Whitfield Whitehouse Industrial Estate, Ipswich	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%
Witham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodhall Business Park, Sudbury Wysyala Gardan Centra, Grundishurah Road, Woodhridge	0.0% 0.0%	0.0% 0.0%		0.0%	0.0%	0.0% 0.0%	0.0%	
Wyevale Garden Centre, Grundisburgh Road, Woodbridge Other	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	
Internet / delivery	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't buy these goods) SUB TOTAL (OUSTSIDE STUDY AREA)	0.0% 4.7%	0.0% 0.0%	0.0% 1.0%	0.0% 0.0%	0.0% 3.3%	0.0% 0.0%	0.0% 2.9%	0.0% 65.9%
- Tome (out of the party)	717 70	0.0 70	2.0 /0	0.0 /0	3.3 70	0.0 70		03:5 %
TOTAL		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 18: Chemist goods expenditure

Doctination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Chemist (£M)	Chemist (£M)	Chemist (£M)	Chemist (£M)	Chemist (£M)	Chemist (£M)	Chemist (£M)	Chemist (£M)
Study Area								
Zone 1 Frinton on Sea	6.8	6.1	0.1	0.3	0.0	0.0	0.4	0.0
Walton on the Naze	1.3	1.3	0.0		0.0	0.0	0.4	0.0
Kirby Cross	0.2	0.2	0.0		0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 1)	8.3	7.6	0.1	0.3	0.0	0.0	0.4	0.0
Zone 2								
Brook Retail Park, Clacton Clacton Factory Outlet, Clacton	0.0	0.2 0.0	0.9		0.1	0.0	0.0	0.0
Waterglade Retail Park, Clacton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clacton on Sea Bockings Elm	24.0	0.9 0.0	21.5	0.5	0.8	0.1	0.2	0.0
Clacton Garden Centre, St Johns Road, Clacton	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Great Clacton Hilltop Garden Centre, Clacton Road, Clacton	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Holland-on-Sea	0.0	0.0	0.8		0.0	0.0	0.0	0.0
Jaywick	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Little Clacton St Osyth	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 2)	27.7	1.2	24.8		0.8	0.1	0.2	0.0
Zone 3								
Harwich Gateway Retail Park, Harwich	0.7	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Dovercourt	5.2	0.0	0.0		0.6	0.0	0.0	0.1
Harwich Asda, Main Road, Dovercourt	3.8 0.1	0.0	0.0		0.5 0.0	0.0	0.0	0.0
Lidl, Parkeston Road, Harwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Parkeston Thorpe-le-Soken	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 3)	9.7	0.0 0.0	0.0 0.0		0.0 1.0	0.0	0.0	0.0 0.1
Zone 4 Manningtree	4.4	0.0	0.2	0.0	3.3	0.0	0.3	0.6
Ardleigh	0.5	0.0	0.0		0.5	0.0	0.0	0.0
Craft Nurseries, Harwich Road, Lawford Elmstead	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0
Great Bentley	0.8	0.0	0.3	0.0	0.5	0.0	0.0	0.0
Lawford	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Brightlingsea SUB TOTAL (ZONE 4)	2.0 7.7	0.0 0.0	0.1	0.0 0.0	1.9 6.2	0.0	0.0	0.0 0. 6
SUB- TOTAL TENDRING (ZONE 1-4)	53.4	8.8	25.5	9.4	8.1	0.1	0.9	0.7
Zone 5								
Wivenhoe SUB TOTAL (ZONE 5)	2.4 2.4	0.0 0.0	0.0		0.3 0.3	2.1 2.1	0.0	0.0 0. 0
SOB TOTAL (ZONE S)	2.4	0.0	0.0	0.0	0.5	2.1	0.0	0.0
Zone 6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Colne View Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peatree Road Retail Park, Colchester The Stanway Retail Park, Colchester	0.0 2.0	0.0	0.0		0.0	0.0	0.0 1.9	0.0
The Tollgate Centre, Colchester	3.6	0.0	0.0		0.2	0.0	3.3	0.0
Tollgate Retail Park, Colchester Turner Rise Retail park, Colchester	4.0 0.2	0.0	0.2	0.0	0.1	0.0	3.7 0.2	0.0
Colchester	54.8	0.0	0.7	1.3	7.2	1.4	43.4	0.4
Aldham	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Angora Business Park, Stanway Asda, Turner Rise, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackheath, Colchester	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Cowdray Trade Park, Colchester Fillpots Garden Centre, Straight Road, Boxted	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Fiverways Retail Park, Colchester	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Great Horkesley	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Langham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Western Approach, Stanway	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shrub End	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Stanway Tocco Extra Highwoods, Colchoster	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Extra, Highwoods, Colchester Tesco Superstore, Greenstead Road, Colchester	2.3 1.0	0.0	0.0		0.0	0.0	2.3	0.0
West Bergholt	2.0	0.0	0.0		0.0	0.0	2.0	0.0
Wickes, Clarendon Way, Colchester Wyevale Garden Centre, London Road, Colchester	0.0	0.0	0.0		0.0	0.0	0.0	
SUB TOTAL (ZONE 6)	71.5	0.2	0.9		7.5	1.6	59.4	
7000.7								
Zone 7 Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capel St Mary	0.2	0.0	0.0		0.0	0.0	0.0	
Dedham East Bergholt	1.2	0.0	0.0		0.1 0.0	0.0	0.6	0.9
Holbrook	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt SUB TOTAL (ZONE 7)	0.0 2.5	0.0 0.0	0.0		0.0 0.1	0.0 0.0	0.0	0.0
	2.5	0.0	U.U	0.0	0.1	0.0	U.8	1.0
SUB-TOTAL STUDY AREA (ZONE 1-7)	129.8	9.0	26.4	10.8	16.0	3.8	61.2	2.7

Outside								
Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Mersea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.3	0.0	0.0		0.0	0.0	0.2	0.1
Alresford	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Ambleside	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Asda, Stoke Park Drive, Ipswich	0.2	0.0	0.0			0.0	0.0	0.2 0.0
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich B&Q, Anglia Parkway South, Bury Road, Ipswich	0.0	0.0	0.0		0.0	0.0	0.0	0.0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0	0.0	0.0			0.0	0.0	0.0
Banchory, Aberdeenshire	0.0	0.0	0.0	•	0.0	0.0	0.0	0.0
Basildon	0.0	0.0	0.0			0.0	0.0	0.0
Beccles	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Bildeston	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Bluewater Shopping Centre, Greenhithe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braintree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bristol	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bury St Edmunds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Campsea Ashe	0.0	0.0	0.0			0.0	0.0	0.0
Central London	0.2	0.0	0.0			0.0		0.1
Chelmsford	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Chester	0.0	0.0	0.0			0.0	0.0	0.0
Copdock	0.1	0.0	0.0		0.0	0.0	0.0	0.1
Copford Cribbs Courseway Prictal	0.0	0.0	0.0			0.0	0.0	0.0
Cribbs Causeway, Bristol Eastbourne	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Edinburgh	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Euro Retail Park, Ipswich	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Fairacres Retail Park, Oxford	0.0	0.0	0.0			0.0	0.0	0.0
Felixstowe	0.1	0.0	0.0		0.0	0.0	0.0	0.1
Fleetwood	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Freeport Outlet Shopping Village, Braintree	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Futura Retail Park, Ipswich	0.0	0.0	0.0			0.0	0.0	0.0
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hadleigh	0.2	0.0	0.0		0.0	0.0	0.2	0.1
High Wycombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Felixstowe Road, Ipswich	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Huntingdon	0.0	0.0	0.0			0.0	0.0	0.0
Hythe 	0.2	0.0	0.0		0.1	0.0	0.2	0.0
Ingatestone	0.0	0.0	0.0			0.0		0.0
Interchange Retail Park, Ipswich	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Ipswich	3.5 0.0	0.0	0.0			0.0	0.0	3.2 0.0
Junction 32 Retail Park, Glasshoughton, Castleford Keswick	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Lakeside Retail Park, West Thurrock	0.0	0.0	0.0			0.0	0.0	0.0
Letchworth	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Lincoln	0.0	0.0	0.0			0.0		0.0
Long Melford	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Loughborough	0.0	0.0	0.0			0.0	0.0	0.0
Marks Tey	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Martlesham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayflower Retail Park, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Sproughton Road, Ipswich	0.1	0.0	0.0		0.0	0.0	0.0	0.1
Nacton, Suffolk	0.0	0.0	0.0			0.0	0.0	0.0
Newmarket	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Norwich	0.1	0.0	0.0			0.0	0.0	0.1
Orwell Retail Park, Ipswich	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0	0.0	0.0			0.0	0.0	0.0
Peterborough Pinns Hill Retail Park Resildon	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Pipps Hill Retail Park, Basildon Pitsea	0.0	0.0	0.0			0.0		0.0
Poplar Nurseries, Coggeshall Road, Colchester	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Ransomes Industrial Estate, Ipswich	0.0	0.0	0.0			0.0	0.0	0.0
Romford	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Felixstowe Road, Ipswich	0.2	0.0	0.0			0.0	0.0	0.2
Sainsbury's, Hadleigh Road, Ipswich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Southend-on-Sea	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Stratford	0.0	0.0	0.0	•	0.0	0.0	0.0	0.0
Sudbury	1.2	0.0	0.0		0.0	0.0	1.2	0.0
Suffolk Retail Park, Ipswich	0.0	0.0	0.0			0.0	0.0	0.0
Tesco Extra, Copdock Interchange, Ipswich	0.2	0.0	0.0		0.0	0.0	0.0	0.2
The Interchange Retail Park, Ipswich	0.6	0.0	0.0			0.0	0.0	0.6
Thurrock Welshpool	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Westfield Shopping Centre, Stratford City	0.0	0.0	0.0			0.0	0.0	0.0
White Cliffs Park, Whitfield	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Whitehouse Industrial Estate, Ipswich	0.0	0.0	0.0	•	0.0	0.0	0.0	0.0
Witham	0.0	0.0	0.0			0.0	0.0	0.0
Woodbridge	0.0	0.0	0.0			0.0	0.0	0.0
Woodhall Business Park, Sudbury	0.0	0.0	0.0		0.0	0.0		0.0
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingatestone	0.0	0.0	0.0			0.0		0.0
Other	0.0	0.0	0.0			0.0		0.0
Internet / delivery	0.0	0.0	0.0			0.0		0.0
(Don't know / can't remember)	0.0					0.0		0.0
(Don't buy these goods)	0.0 7.9	0.0	0.0 0.3			0.0		0.0 5.2
SUB TOTAL (OUSTSIDE STUDY AREA)	7.9	0.0	0.3	0.0	0.6	0.0	1.9	5.2
TOT !!	<u> </u>			<u> </u>	l 		l 	
TOTAL	137.7	9.0	26.7	10.8	16.6	3.8	63.0	7.

Table 19: Electrical goods shopping patterns

Canol 1	ne 1 Inton on Sea Iton on the Naze Dy Cross B TOTAL (ZONE 1) Intel One 2 One Retail Park, Clacton Coton Factory Outlet, Clacton Coton Factory Outlet, Clacton Coton on Sea Clackings Elm Coton Garden Centre, St Johns Road, Clacton Coton Garden Centre, Clacton Road, Clacton	3.5% 0.0% 0.0% 3.5% 10.4% 0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	43.1% 0.0% 0.0% 43.1% 11.2% 0.0% 0.9% 38.4% 0.0%	1.5% 0.0% 0.0% 1.5% 39.8% 2.1% 1.2%	0.0% 0.0% 0.0% 0.0% 10.4%	0.7% 0.0% 0.0% 0.7%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Value of the Name 1.5% 43.1% 1.5% 0.0% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Iton on Sea Ilton on the Naze Dy Cross B TOTAL (ZONE 1) De 2 Ok Retail Park, Clacton Cton Factory Outlet, Clacton terglade Retail Park, Clacton Cton on Sea Ckings Elm Cton Garden Centre, St Johns Road, Clacton Lat Clacton Lop Garden Centre, Clacton Road, Clacton Land-on-Sea Wick Le Clacton Doyth	0.0% 0.0% 3.5% 10.4% 0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 43.1% 11.2% 0.0% 0.9% 38.4% 0.0%	0.0% 0.0% 1.5% 39.8% 2.1% 1.2%	0.0% 0.0% 0.0% 10.4% 0.0%	0.0% 0.0% 0.7% 5.4%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Finterson Sear Author on the Naze Don's	Iton on Sea Ilton on the Naze Dy Cross B TOTAL (ZONE 1) De 2 Ok Retail Park, Clacton Cton Factory Outlet, Clacton terglade Retail Park, Clacton Cton on Sea Ckings Elm Cton Garden Centre, St Johns Road, Clacton Lat Clacton Lop Garden Centre, Clacton Road, Clacton Land-on-Sea Wick Le Clacton Doyth	0.0% 0.0% 3.5% 10.4% 0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 43.1% 11.2% 0.0% 0.9% 38.4% 0.0%	0.0% 0.0% 1.5% 39.8% 2.1% 1.2%	0.0% 0.0% 0.0% 10.4% 0.0%	0.0% 0.0% 0.7% 5.4%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Wathors on the Nazer	Iton on the Naze by Cross B TOTAL (ZONE 1) ILLE 2 OK Retail Park, Clacton cton Factory Outlet, Clacton terglade Retail Park, Clacton cton on Sea ckings Elm cton Garden Centre, St Johns Road, Clacton at Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Doyth	0.0% 0.0% 3.5% 10.4% 0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 43.1% 11.2% 0.0% 0.9% 38.4% 0.0%	0.0% 0.0% 1.5% 39.8% 2.1% 1.2%	0.0% 0.0% 0.0% 10.4% 0.0%	0.0% 0.0% 0.7% 5.4%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
	is a TOTAL (ZONE 1) is 2 ok Retail Park, Clacton cton Factory Outlet, Clacton terglade Retail Park, Clacton cton on Sea ckings Elm cton Garden Centre, St Johns Road, Clacton tat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	10.4% 0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11.2% 0.0% 0.9% 38.4% 0.0%	39.8% 2.1% 1.2%	0.0% 10.4% 0.0%	0.7% 5.4%	0.0%	l	
Toma 2 Brook Real Park, Clacton 10,4% 11,2% 39,8% 10,4% 5,4% 0,0% 0,7% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0%	ok Retail Park, Clacton cton Factory Outlet, Clacton terglade Retail Park, Clacton cton on Sea ckings Elm cton Garden Centre, St Johns Road, Clacton tat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	10.4% 0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11.2% 0.0% 0.9% 38.4% 0.0%	39.8% 2.1% 1.2%	10.4%	5.4%		0.0%	0.0%
Brook Real Park, Clariton 10.48	ok Retail Park, Clacton cton Factory Outlet, Clacton terglade Retail Park, Clacton cton on Sea ckings Elm cton Garden Centre, St Johns Road, Clacton rat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0%	0.0% 0.9% 38.4% 0.0%	2.1% 1.2%	0.0%		0.0%		
Cacton C	cton Factory Outlet, Clacton terglade Retail Park, Clacton cton on Sea ckings Elm cton Garden Centre, St Johns Road, Clacton rat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	0.5% 0.3% 13.4% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0%	0.0% 0.9% 38.4% 0.0%	2.1% 1.2%	0.0%		0.0%		
Watergliebe Retail Fark, Electon 0.3% 0.9% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	terglade Retail Park, Clacton cton on Sea :kings Elm cton Garden Centre, St Johns Road, Clacton eat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	0.3% 13.4% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0%	0.9% 38.4% 0.0%	1.2%		0.7%		0.0%	0.0%
Section on Sea	cton on Sea ckings Elm cton Garden Centre, St Johns Road, Clacton cat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	13.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0%	38.4% 0.0%					0.0%	0.0%
Backings Tim	ckings Elm cton Garden Centre, St Johns Road, Clacton cat Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	0.0% 0.0% 0.0% 0.0% 0.2% 0.0%	0.0%					0.0% 0.0%	0.0%
Great Clarton	at Clacton top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	0.0% 0.0% 0.2% 0.0%	0.0%				-	0.0%	0.0%
Milliog Barden Centre, Clacton Road, Clacton	top Garden Centre, Clacton Road, Clacton land-on-Sea wick le Clacton Osyth	0.0% 0.2% 0.0%			•		+	0.0%	0.0%
No No No No No No No No	land-on-Sea wick le Clacton Osyth	0.2% 0.0%						0.0% 0.0%	0.0%
Little Clarcon	le Clacton Osyth				•		+	0.0%	0.0%
S Oyth	Osyth		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Substitute Sub	•							0.0%	0.0%
							-	0.0% 0.0%	0.0% 0.0%
Harwich Gateway Retail Park, Harwich 1.7% 0.0% 0.0% 16.1% 1.9% 0.0% Dovercourt 1.5% 0.0% 0.0% 11.3% 3.9% 1.3% Harwich 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% Asda, Main Road, Dovercourt 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Out Out 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Out Out 0.0% 0.0% 0.0% 0.0% 0.0% Parkeston Road, Harwich 0.0% 0.0% 0.0% 0.0% 0.0% Out 0.0% 0.0% 0.0% 0.0% 0.0% Parkeston Road, Harwich 0.0% 0.0% 0.0% 0.0% 0.0% Parkeston Road, Harwich 0.0% 0.0% 0.0% 0.0% 0.0% Parkeston Road, Harwich 0.0% 0.0% 0.0% 0.0% 0.0% Out 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Imstead 0.0%		,	50.575	30.0%	25.5%	511,70	1.0%	2,00	
Dovercourt	ne 3								
Harwich 1.6% 0.0% 0.0% 16.7% 0.0% 0.0% Acid, Main Road, Dovercourt 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Parkeston 0.1% 0.0% 0.0% 0.0% 0.0% Parkeston 0.2% 0.0% 0.0% 0.0% 0.0% Dover 0.0% 0.0% Dover 0.0% 0.0% Dover 0.0% 0.0% Dover 0.0% Dover 0.0% 0.0% Dover 0.0% Do					•		+	0.0%	0.0%
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Parkeston							-	0.0%	0.0%
Thorpe-le-Soken	•							0.0%	0.0%
Sub Total (Zone 3)								0.0% 0.0%	0.0%
Zone 4 O.2% O.0% O.0% 1.6% O.0% Manningtree 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	·				+		+	0.0%	0.0%
Manningtree 0.2% 0.0% 0.0% 0.0% 0.0% Ardleigh 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									
Ardleigh Craft Nurseries, Harwich Road, Lawford O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%									
Craft Nurseries, Harwich Road, Lawford 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%					-		+	0.0% 0.0%	0.0%
Great Bentley								0.0%	0.0%
Lawford 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	stead	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%
Brightlingsea 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	•				-		+	0.0%	0.0%
SUB TOTAL (ZONE 4) 0.4% 0.0% 0.0% 4.2% 1.3% SUB- TOTAL TENDRING (ZONE 1-4) 33.7% 93.6% 92.0% 64.8% 20.2% 3.9% Zone 5 Wivenhoe 0.2% 0.0% 0.0% 0.0% 0.0% 12.7% SUB TOTAL (ZONE 5) 0.2% 0.0% 0.0% 0.0% 0.0% 12.7% Zone 6 88Q Warehouse, Lightship Way, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% Colichester Retail Park, Colchester 0.4% 0.0% 0.4% 0.0% 2.6% 3.5% Colne View Retail Park, Colchester 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% Peatree Road Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>0.0% 0.0%</td><td>0.0%</td></t<>								0.0% 0.0%	0.0%
Zone 5							1	0.0%	0.0%
Zone 5									
Wivenhoe 0.2% 0.0% 0.0% 0.0% 0.0% 12.7% SUB TOTAL (ZONE 5) 0.2% 0.0% 0.0% 0.0% 0.0% 12.7% Zone 6 B&Q Warehouse, Lightship Way, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3- TOTAL TENDRING (ZONE 1-4)	33.7%	93.6%	92.0%	64.8%	20.2%	3.9%	0.0%	0.0%
Wivenhoe 0.2% 0.0% 0.0% 0.0% 0.0% 12.7% SUB TOTAL (ZONE 5) 0.2% 0.0% 0.0% 0.0% 0.0% 12.7% Zone 6 B&Q Warehouse, Lightship Way, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	ne 5								
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B&Q Warehouse, Lightship Way, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% Colchester Retail Park, Colchester 0.4% 0.0% 0.4% 0.0% 2.6% 3.5% Colne View Retail Park, Colchester 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Peatree Road Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% The Stanway Retail Park, Colchester 4.9% 0.0% 0.9% 3.1% 11.8% 7.8% The Tollgate Centre, Colchester 4.2% 0.9% 0.0% 0.0% 7.4% 3.1%	B TOTAL (ZONE 5)	0.2%	0.0%	0.0%	0.0%	0.0%	12.7%	0.0%	0.0%
B&Q Warehouse, Lightship Way, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% Colchester Retail Park, Colchester 0.4% 0.0% 0.4% 0.0% 2.6% 3.5% Colne View Retail Park, Colchester 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Peatree Road Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% The Stanway Retail Park, Colchester 4.9% 0.0% 0.9% 3.1% 11.8% 7.8% The Tollgate Centre, Colchester 4.2% 0.9% 0.0% 0.0% 7.4% 3.1%	ne 6								
Colne View Retail Park, Colchester 0.2% 0.0% 0.0% 0.0% 0.0% Peatree Road Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% The Stanway Retail Park, Colchester 4.9% 0.0% 0.9% 3.1% 11.8% 7.8% The Tollgate Centre, Colchester 4.2% 0.9% 0.0% 0.0% 7.4% 3.1%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peatree Road Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%							-	0.0%	0.0%
The Stanway Retail Park, Colchester 4.9% 0.0% 0.9% 3.1% 11.8% 7.8% The Tollgate Centre, Colchester 4.2% 0.9% 0.0% 0.0% 7.4% 3.1%	•							0.0% 0.0%	3.6% 0.0%
The Tollgate Centre, Colchester 4.2% 0.9% 0.0% 0.0% 7.4% 3.1%	•							6.7%	0.0%
Tollgate Retail Park, Colchester 23.2% 0.9% 1.2% 17.0% 14.6% 27.9%		4.2%	0.9%	0.0%	0.0%	7.4%	3.1%	7.2%	0.0%
	•				•			40.9%	4.4%
Turner Rise Retail park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Colchester 23.2% 4.6% 4.3% 8.4% 23.7% 38.5%	•							0.0% 38.1%	1.1% 6.6%
Aldham 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%							-	0.0%	0.0%
Angora Business Park, Stanway 0.0% 0.0% 0.0% 0.0% 0.0%	gora Business Park, Stanway	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Turner Rise, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								0.0%	0.0%
Blackheath, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0							-	0.0% 0.0%	0.0%
Fillpots Garden Centre, Straight Road, Boxted 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	·				-		+	0.0%	0.0%
Fiverways Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0%	erways Retail Park, Colchester	0.0%		0.0%	0.0%			0.0%	0.0%
Great Horkesley 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Highwoods, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%					•		+	0.0%	0.0%
Highwoods, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% Homebase, St Andrews Avenue, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	•							0.0% 0.0%	0.0%
Langham 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								0.0%	0.0%
Peartree Business Centre, Peartree Road, Stanway, Colchester 0.0% 0.0% 0.0% 0.0% 0.0%	rtree Business Centre, Peartree Road, Stanway, Colchester							0.0%	0.0%
Prettygate 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								0.0%	0.0%
Sainsbury's, Western Approach, Stanway 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% Severalls Industrial Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0							+	0.4% 0.0%	0.0%
Sheephen Retail Park, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%					•			0.0%	0.0%
Shrub End 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								0.0%	0.0%
Stanway 0.1% 0.0% 0.0% 0.0% 0.7% 0.0% Tesco Extra, Highwoods, Colchester 1.1% 0.0% 0.0% 0.0% 3.0% 0.0%	nwav							0.0% 1.5%	0.0% 2.5%
Tesco Superstore, Greenstead Road, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	·							0.0%	0.0%
West Bergholt 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	co Extra, Highwoods, Colchester			0.0%				0.0%	0.0%
Wickes, Clarendon Way, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt				•		+	0.0%	0.0%
	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester			0.0%				0.0% 94.8%	0.0% 18.3%
37.0% 0.4% 0.0% 20.3% 03.8% 80.9%	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester	0.0%		C 00/	30 50/		00.5%	74.8%	16.5%
Zone 7	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester			6.8%	28.5%	63.8%		ļ ļ	
Bypass Nurseries Garden Centre, London Road, Capel St Mary 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester 3 TOTAL (ZONE 6)	0.0% 57.6 %	6.4%						
	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester 3 TOTAL (ZONE 6) Me 7 Mass Nurseries Garden Centre, London Road, Capel St Mary	0.0% 57.6%	0.0%	0.0%	0.0%	0.0%		0.0%	
East Bergholt 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester 3 TOTAL (ZONE 6) Die 7 Dass Nurseries Garden Centre, London Road, Capel St Mary olel St Mary	0.0% 57.6% 0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Holbrook 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester 3 TOTAL (ZONE 6) ne 7 pass Nurseries Garden Centre, London Road, Capel St Mary tham	0.0% 57.6% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0%		0.0%
	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester 8 TOTAL (ZONE 6) Die 7 Dass Nurseries Garden Centre, London Road, Capel St Mary sel St Mary dham t Bergholt brook	0.0% 57.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester a TOTAL (ZONE 6) Dee 7 class Nurseries Garden Centre, London Road, Capel St Mary sel St Mary dham t Bergholt brook Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
	co Extra, Highwoods, Colchester co Superstore, Greenstead Road, Colchester st Bergholt ckes, Clarendon Way, Colchester evale Garden Centre, London Road, Colchester a TOTAL (ZONE 6) Dee 7 class Nurseries Garden Centre, London Road, Capel St Mary sel St Mary dham t Bergholt brook Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%

March 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.0									
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Section								+	0.09
Amberd									0.09
Part Color								+	0.09
200 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100									0.09
Big Agriculture 1979 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 1970 197	Asda, Stoke Park Drive, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.19
March Marc									0.09
Bankbox Approximation									0.09
Balleon								+	0.09
March Marc								+	0.09
Manual Propagations Generalize 0.05								+	0.09
Case	Bildeston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
CAS									0.0
September Color									0.09
Cambridge									0.0
Campool and	,								0.0
Obtended 9.30 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.70 9.7					1			+	0.0
Sector	Central London	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Cooking									3.09
Souther									0.09
Calles Conservey, Personal Control Con									0.09
Sambanerer 0.006								+	0.09
See Need Park, Develor 0.05									0.09
Fasterner Beral Pare, Dated 1.056 1.057 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1.058 1	-							+	0.09
Februsone								+	1.19
Presented									0.09
Treason Charles Storgen Willage, Bearinese 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								+	0.09
Clusts Part Park, Davids								+	0.09
Hallegin		0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	5.29
High Weignamber	Glasswells Retail Park, Ranelagh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebass, pilestorent Rood, promoth 0.076								+	1.19
Handingslon Handin	9 .								0.09
Herber (100% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%									0.09
Majarestone 0.076									0.09
powerh		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
June Company	Interchange Retail Park, Ipswich	0.8%	0.0%	0.0%	0.0%	4.3%	0.0%	0.4%	3.8%
Seawick								+	23.1%
Jaseide Retal Park, West Thurrock 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Interhander 0.0%					1			+	0.09
Long Melriord	,								0.09
Long/thorough	Lincoln	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
Marks Tey	Long Melford								0.09
Marticelam									0.09
Maythown Retail Park, Basildon 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	•							+	0.09
Mortrison, Sproughton Road, Ipswich 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.07
Newmarket					1			+	0.09
Norwich									0.09
Orwell Retail Park, Ipswich Orwell Retail Park, Ipswich Orwell Retail Park, Ipswich Orwell Retail Park, Ipswich Orwell Or									0.09
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree									0.09
Peterborough	· ·								0.09
Pipps Hill Retail Park, Basildon 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Poplar Nurseries, Coggeshall Road, Colchester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.					1				0.09
Ransomes Industrial Estate, Ipswich								+	0.09
Nomford Nomf									0.09
Sainsbury's, Felixstowe Road, Ipswich 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0								+	0.09
Sainsbury's, Hadleigh Road, Ipswich									1.19
Southend-on-Sea 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Sudbury 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Suffolk Retail Park, Ipswich 0.2% 0.0% 0.0% 1.1% 0.0% 0.0% 0.0% 1 Tesco Extra, Copdock Interchange, Ipswich 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%					1				0.09
Tesco Extra, Copdock Interchange, Ipswich					1				0.09
The Interchange Retail Park, Ipswich 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	· ·								0.09
Thurrock 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0									36.49
Westfield Shopping Centre, Stratford City 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.09</td>									0.09
White Cliffs Park, Whitfield 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% <	·							+	0.09
Whitehouse Industrial Estate, Ipswich 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								+	0.09
Witham 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% <					1				0.09
Woodbridge 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	·				1			+	2.59 0.09
Woodhall Business Park, Sudbury 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%								+	0.09
Wyevale Garden Centre, Grundisburgh Road, Woodbridge 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Internet / delivery	Wyevale Garden Centre, Grundisburgh Road, Woodbridge								0.0
(Don't know / can't remember) 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.0
(Don't buy these goods) 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.								+	0.0
SUB TOTAL (OUSTSIDE STUDY AREA) 8.5% 0.0% 1.2% 6.7% 16.0% 2.6% 5.2% 81					1				0.0
					1				81.7°
TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%	,	5.576	5.5%		570	20.070		2.2,0	
	TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.09

Table 20: Electrical goods expenditure

Destination	Total Electrical	Zone 1 Electrical	Zone 2 Electrical	Zone 3 Electrical	Zone 4 Electrical	Zone 5 Electrical	Zone 6 Electrical	Zone 7 Electrical
	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)	(£M)
Study Area								
Zone 1								
Frinton on Sea	3.2 0.0	2.8 0.0	0.3	0.0	0.1	0.0	0.0	0.0
Walton on the Naze Kirby Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 1)	3.2	2.8	0.3	0.0	0.1	0.0	0.0	0.0
Zone 2	0.5	0.7		0.7	0.6			
Brook Retail Park, Clacton Clacton Factory Outlet, Clacton	9.5 0.5	0.7	7.4 0.4	0.7	0.6 0.1	0.0	0.0	0.0
Waterglade Retail Park, Clacton Clacton on Sea	0.3 12.2	0.1 2.5	0.2 8.6	0.0 0.7	0.0 0.4	0.0	0.0	0.0
Bockings Elm	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clacton Garden Centre, St Johns Road, Clacton Great Clacton	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Hilltop Garden Centre, Clacton Road, Clacton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holland-on-Sea Jaywick	0.2	0.0	0.2	0.0	0.0	0.0		0.0
Little Clacton St Osyth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 2)	22.7	3.3	16.8	1.4	1.1	0.0		0.0
Zone 3								
Harwich Gateway Retail Park, Harwich	1.4	0.0	0.0	1.2	0.2	0.0		0.0
Dovercourt Harwich	1.3 1.2	0.0	0.0	0.8 1.2	0.4 0.0	0.0	0.0	0.0
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Parkeston	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Thorpe-le-Soken SUB TOTAL (ZONE 3)	0.0 3.9	0.0 0.0	0.0 0.0	0.0 3.2	0.0 0.7	0.0	0.0	0.0
		3.0				2.0	5.0	
Zone 4 Manningtree	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Ardleigh Craft Nurseries, Harwich Road, Lawford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elmstead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Bentley Lawford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brightlingsea	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0
SUB TOTAL (ZONE 4)	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0
SUB- TOTAL TENDRING (ZONE 1-4)	30.3	6.2	17.1	4.7	2.3	0.1	0.0	0.0
Zone 5								
Wivenhoe SUB TOTAL (ZONE 5)	0.3 0.3	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.3 0.3	0.0 0.0	0.0 0.0
76								
Zone 6 B&Q Warehouse, Lightship Way, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colchester Retail Park, Colchester Colne View Retail Park, Colchester	0.5	0.0	0.1	0.0	0.3 0.0	0.1	0.0	0.0
Peatree Road Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Stanway Retail Park, Colchester The Tollgate Centre, Colchester	4.7	0.0	0.2	0.2	1.3 0.8	0.2	2.8 3.0	0.0
Tollgate Retail Park, Colchester Turner Rise Retail park, Colchester	21.1 0.1	0.1 0.0	0.2 0.0	1.2 0.0	1.7 0.0	0.7 0.0	17.0 0.0	0.2 0.1
Colchester	21.6	0.3	0.8	0.6	2.7	1.0	15.8	0.1
Aldham Angora Business Park, Stanway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Turner Rise, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackheath, Colchester Cowdray Trade Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fillpots Garden Centre, Straight Road, Boxted	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fiverways Retail Park, Colchester Great Horkesley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Western Approach, Stanway Severalls Industrial Park, Colchester	0.2	0.0	0.0	0.0	0.0	0.0	0.2 0.0	0.0
Sheephen Retail Park, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shrub End Stanway	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0
Tesco Extra, Highwoods, Colchester	1.1	0.0	0.0	0.0	0.3	0.0	0.6	0.1
Tesco Superstore, Greenstead Road, Colchester West Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Clarendon Way, Colchester Wyevale Garden Centre, London Road, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 6)	53.4	0.0	1.3	2.1	7.3	2.1		1.0
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Capel St Mary Dedham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Bergholt Holbrook	0.0	0.0	0.0	0.0	0.0	0.0		0.0
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 7)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB-TOTAL STUDY AREA (ZONE 1-7)	84.0	6.6	18.3	6.7	9.6	2.5	39.3	1.0

Designation	
Times 30	
Serest	0
Description	0
Designation Color	0
March Marc	0
Seed, Miller Seed, Programmer	0
Body Company Company	0
Section Sect	0
Section Sect	0
Sasseer	0
Section	0
Missanbor	0
Security Content Conte	0
September	0
Part	0
2075 SCHOMMER 90	0
Combridge	0
Company Airs Col.	0
Carbonard Carb	0
Desert	0
Conference	0
Control Country First Fi	0
Combination	0
Factourier 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Family	0
Name Need Profession 100	0
Parameter Rental Part, Cyford 0.0	0
Paintename	0
Pierwand	0
Freepont Couled Shooppring Village, Privaterey 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Finance Real Plant, Joseph 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Cassoning Real Park, Ravelagh Road, Igovich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Paciety Paci	0
Page Nykombe	0
Semelates, filosotowe Road, provinth	0
Nutringrim	0
# Profile 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Interchange Retail Park, Spowich 0.0 0.0 0.0 0.0 0.0 0.1 1.2	0
pawich 3.0	0
Junction 2 Petral Park, Glasshoughton, Casteleford	0
Sewist Campaigness Campa	1
Lakeside Retail Park, West Thurnock 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0
Leachworth	0
Uncoln	0
Long Merford	0
Loughbrovagh	0
Marks Try 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0
Martlesham 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0
Nayflower Retail Park, Basidón 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0
Morrison, Sproughton Road, Ipswich	0
Nacton, Suffolk 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Newmarket 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Orwell Retail Park, Ipswich ODD	0
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0
Peterborough Peterborough Pipps Hill Retail Park, Basildon Pipps Hill Retail Park, Basildon Poplar Nurseries, Coggeshall Road, Colchester Double Poplar Nurseries, Coggeshall Road, Colchester	0
Pipps Hill Retail Park, Basildon	0
Pisse	0
Poplar Nurseries, Coggeshall Road, Colchester	0
Ransomes Industrial Estate, Ipswich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0
Romford 0.3 0.0 0.2 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Sainsbury's, Felixstowe Road, Ipswich	0
Sainsbury's, Hadleigh Road, Ipswich	0
Southend-on-Sea	0
Stratford 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0
Sudbury 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Suffolk Retail Park, Ipswich 0.2 0.0 0.0 0.1 0.0 0.0 0.0 Tesco Extra, Copdock Interchange, Ipswich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Tesco Extra, Copdock Interchange, Ipswich 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0
Thurrock 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0
Welshpool 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	1
Westfield Shopping Centre, Stratford City 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
White Cliffs Park, Whitfield 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Whitehouse Industrial Estate, Ipswich 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Witham 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Woodbridge 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 <td< td=""><td>0</td></td<>	0
Woodbridge 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Woodhall Business Park, Sudbury 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Wyevale Garden Centre, Grundisburgh Road, Woodbridge 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Other 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Internet / delivery 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
Internet / delivery 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
(Don't know / can't remember) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0
(Don't buy these goods) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0
SUB TOTAL (OUSTSIDE STUDY AREA) 9.1 0.0 0.2 0.5 1.8 0.1 2.2	0
	4
TOTAL 93.1 6.6 18.5 7.2 11.4 2.6 41.4	5

Table 21: DIY goods shopping patterns

Destination	Total DIY	Zone 1 DIY	Zone 2 DIY	Zone 3 DIY	Zone 4 DIY	Zone 5 DIY	Zone 6 DIY	Zone 7 DIY
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1 Frinton on Sea	1.6%	17.4%	1.2%	1.9%	1.0%	0.0%	0.0%	0.0%
Walton on the Naze	0.1%	0.9%	0.0%		0.0%	0.0%	0.0%	0.0%
Kirby Cross	0.1%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 1)	1.7%	19.9%	1.2%	1.9%	1.0%	0.0%	0.0%	0.0%
Zone 2								
Brook Retail Park, Clacton	16.3%	24.1%	56.3%	15.6%	8.0%	0.0%	0.0%	0.0%
Clacton Factory Outlet, Clacton Waterglade Retail Park, Clacton	0.2% 0.3%	0.9% 0.9%	0.5% 0.9%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Clacton on Sea	12.6%	49.5%	36.2%	10.5%	4.0%	0.0%	0.3%	0.0%
Bockings Elm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton Garden Centre, St Johns Road, Clacton Great Clacton	0.2% 0.0%	0.0%	0.8%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Hilltop Garden Centre, Clacton Road, Clacton	0.1%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holland-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jaywick Little Clacton	0.0%	0.0% 2.1%	0.0% 0.9%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
St Osyth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
SUB TOTAL (ZONE 2)	29.9%	79.2%	95.6%	26.1%	12.1%	0.0%	0.3%	0.9%
Zone 3								
Harwich Gateway Retail Park, Harwich	1.1%	0.0%	0.0%	13.6%	0.7%	0.0%	0.0%	0.0%
Dovercourt	0.7%	0.0%	0.0%		1.1%	0.0%	0.0%	0.0%
Harwich	1.5%	0.0% 0.0%	0.0%	16.5% 0.0%	2.0% 0.0%	0.0%	0.0%	0.0%
Asda, Main Road, Harwich Lidl, Parkeston Road, Harwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parkeston	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Thorpe-le-Soken	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 3)	3.4%	0.0%	0.0%	38.0%	3.9%	0.0%	0.0%	0.0%
Zone 4								
Manningtree	0.8%	0.0%	0.0%	4.4%	2.9%	1.8%	0.0%	1.7%
Ardleigh Craft Nurseries, Harwich Road, Lawford	0.0% 0.1%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%
Elmstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Bentley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lawford Brightlingsea	0.6% 0.3%	0.0%	0.0%	0.8%	4.3% 2.3%	0.8%	0.0% 0.0%	1.7% 0.0%
SUB TOTAL (ZONE 4)	1.8%	0.0%	0.0%	5.9%	9.5%	2.6%	0.0%	4.4%
SUB- TOTAL TENDRING (ZONE 1-4)	36.7%	99.1%	96.8%	71.9%	26.5%	2.6%	0.3%	5.2%
Zone 5								
Wivenhoe	0.2%	0.0%	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%
SUB TOTAL (ZONE 5)	0.2%	0.0%	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%
Zone 6								
B&Q Warehouse, Lightship Way, Colchester	27.1%	0.0%	2.5%	19.2%	54.2%	67.4%	37.4%	5.3%
Colchester Retail Park, Colchester Colne View Retail Park, Colchester	0.0% 0.2%	0.0%	0.0%	0.0%	0.0% 0.5%	0.0%	0.0% 0.3%	0.0%
Peatree Road Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Stanway Retail Park, Colchester	2.2%	0.0%	0.0%	1.9%	1.6%	1.1%	4.0%	0.0%
The Tollgate Centre, Colchester Tollgate Retail Park, Colchester	1.0% 8.1%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0% 1.8%	2.1% 17.5%	0.0%
Turner Rise Retail park, Colchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Colchester	12.3%	0.9%	0.7%	3.2%	6.8%	18.4%	22.8%	5.0%
Aldham Angora Business Park, Stanway	0.2% 0.3%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.5% 0.7%	0.0%
Asda, Turner Rise, Colchester	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Blackheath, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cowdray Trade Park, Colchester Fillpots Garden Centre, Straight Road, Boxted	0.0%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.6%	0.0%
Fiverways Retail Park, Colchester	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Great Horkesley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0% 2.0%	0.0% 0.0%	0.0%	0.0%	0.0% 4.1%	0.0%	0.0% 3.1%	0.0% 1.7%
Langham	0.0%	0.0%	0.0%	0.0%	4.1% 0.0%	0.8%	0.0%	0.0%
Peartree Business Centre, Peartree Road, Stanway, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prettygate Spinghum's Western Approach Stanuary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Western Approach, Stanway Severalls Industrial Park, Colchester	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%
Sheephen Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shrub End	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanway Tesco Extra, Highwoods, Colchester	0.2% 0.2%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	1.4% 0.0%	0.3% 0.5%	0.0%
Tesco Superstore, Greenstead Road, Colchester	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%
West Bergholt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Clarendon Way, Colchester Wyevale Garden Centre, London Road, Colchester	0.7% 1.1%	0.0% 0.0%	0.0%	1.8% 0.0%	0.0% 0.0%	0.0%	1.2% 2.4%	0.0%
SUB TOTAL (ZONE 6)	55.8%	0.0%	3.2%		67.3%	90.9%	93.5%	12.9%
Zone 7 Purpose Nurserios Gardon Contro, London Road, Canol St Many	0.00	0.001	0.00	0.00	0.001	0.00	0.001	0.00
Bypass Nurseries Garden Centre, London Road, Capel St Mary Capel St Mary	0.0% 0.0%	0.0% 0.0%	0.0%		0.0% 0.0%	0.0%	0.0% 0.0%	0.9% 0.9%
Dedham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Bergholt	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Holbrook The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.9%
SUB TOTAL (ZONE 7)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%
SUB-TOTAL STUDY AREA (ZONE 1-7)	92.9%	100.0%	100.0%	97.9%	93.8%	100.0%	93.9%	22.5%

Figure C. C. C. C. C. C. C. C	(Don't know / can't remember) (Don't buy these goods)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09 0.09 77.5 9
Section	(Don't know / can't remember)								
State	•	U U%	U U%1	U U%	n n%	U U%-1	U U% I	(1 /1%	U U6
State	Internet / deliver.	0.0%							
State	Other								0.0%
1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500 1500	·		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000 1000									0.09
Section	Witham		0.0%						0.0%
15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 15790 1579									0.09
Table C.D. 100									0.09
1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.00									0.09
Traver									0.09
Transec	Tesco Extra, Copdock Interchange, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
There	,								0.09
Professor									0.09
Typew	Southend-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
Types									0.09
Tribute 0.75									0.09
1966 1975 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976 1976									0.09
Discrete 0.25									0.09
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Typere (0.78									0.09
Traces	·								0.09
Market 10.18									0.09
Trainer	Mayflower Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
Trainer									0.09
Table									0.09
Section	Long Melford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
Interes									0.09
Section 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,000 1,									0.09
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District 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0									
Traintere	Interchange Retail Park, Ipswich								0.09
Terbree									0.09
Tierbree									0.09
Totree	Homebase, Felixstowe Road, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%
Piptree									0.09
Totree									0.09
Typtree	Futura Retail Park, Ipswich								0.09
Tiptree									0.09
Tiptree									0.9%
Tiptree	Fairacres Retail Park, Oxford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tiptree									0.09 28.19
Tiptree									0.09
Tiptree	Cribbs Causeway, Bristol								0.09
Tiptree 0.1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%			0.0%						0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Cambridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% West Mersea 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									10.49
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% West Mersea 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%							0.0%		0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.0%
Tiptree 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%									0.09
Outside									0.0%
Outside									

Table 22: DIY goods expenditure

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	DIY (£M)	DIY (£M)	DIY (£M)	DIY (£M)	DIY (£M)	DIY (£M)	DIY (£M)	DIY (£M)
Study Area								
•								
Zone 1								
Frinton on Sea Walton on the Naze	1.0 0.0	0.7	0.1		0.1			0.0
Kirby Cross	0.1	0.1	0.0		0.0			0.0
SUB TOTAL (ZONE 1)	1.1	0.8	0.1	0.1	0.1	0.0	0.0	0.0
Zone 2								
Brook Retail Park, Clacton	8.7	1.0	6.4		0.6			0.0
Clacton Factory Outlet, Clacton Waterglade Retail Park, Clacton	0.1	0.0	0.1	0.0	0.0			0.0
Clacton on Sea	7.0	2.1	4.1		0.3			0.0
Bockings Elm Clacton Garden Centre, St Johns Road, Clacton	0.0	0.0	0.0	0.0				0.0
Great Clacton	0.0	0.0	0.0					0.0
Hilltop Garden Centre, Clacton Road, Clacton	0.1	0.1	0.0					0.0
Holland-on-Sea Jaywick	0.0	0.0	0.0					0.0
Little Clacton	0.2	0.1	0.1	0.0	0.0			0.0
St Osyth SUB TOTAL (ZONE 1)	0.0 16.4	0.0 3.3	0.0 10.9					0.0
SOB TOTAL (LONE 1)	2014	5.5	10.5	1.2	0.5	0.0	0.1	0.0
Zone 3 Hanvich Catoway Potail Dark Hanvich	0.0 0.7	0.0	0.0					0.0
Harwich Gateway Retail Park, Harwich Dovercourt	0.7	0.0	0.0		0.1 0.1			0.0
Harwich	0.9	0.0	0.0	0.7	0.2		0.0	0.0
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich	0.0	0.0	0.0		0.0			0.0
Parkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thorpe-le-Soken SUB TOTAL (ZONE 1)	0.0 2.0	0.0 0.0	0.0 0.0		0.0 0.3			0.0
SOD TOTAL (LONE 1)	2.0	0.0	U.U	1./	0.3	0.0	0.0	0.0
Zone 4	0.5	0.0	0.0	0.2	0.3	0.0	0.0	0.1
Manningtree Ardleigh	0.5	0.0	0.0		0.2			0.1
Craft Nurseries, Harwich Road, Lawford	0.1	0.0	0.0					0.0
Elmstead Great Bentley	0.0	0.0	0.0					0.0
Lawford	0.4	0.0	0.0					0.1
Brightlingsea SUB TOTAL (ZONE 1)	0.2 1.2	0.0 0.0	0.0		0.2 0.7			0.0 0.2
SUBTUTAL (ZUNE I)	1.2	0.0	0.0	0.5	0.7	0.0	0.0	0.2
SUB- TOTAL TENDRING (ZONE 1-4)	20.7	4.2	11.0	3.2	2.0	0.0	0.1	0.2
Zone 5								
Wivenhoe	0.1	0.0	0.0				0.0	0.0
SUB TOTAL (ZONE 1)	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Zone 6								
B&Q Warehouse, Lightship Way, Colchester Colchester Retail Park, Colchester	15.4 0.0	0.0	0.3		4.1 0.0		8.9 0.0	0.2
Colne View Retail Park, Colchester	0.1	0.0	0.0		0.0			0.0
Peatree Road Retail Park, Colchester The Stanway Retail Park, Colchester	0.0	0.0	0.0		0.0			0.0
The Tollgate Centre, Colchester	0.5	0.0	0.0					0.0
Tollgate Retail Park, Colchester	4.2	0.0	0.0		0.0			0.0
Turner Rise Retail park, Colchester Colchester	0.1 6.7	0.0	0.0	0.0	0.0			0.0
Aldham	0.1	0.0	0.0		0.0			0.0
Angora Business Park, Stanway Asda, Turner Rise, Colchester	0.2	0.0	0.0		0.0			0.0
Blackheath, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cowdray Trade Park, Colchester Fillpots Garden Centre, Straight Road, Boxted	0.0	0.0	0.0		0.0			0.0
Fiverways Retail Park, Colchester	0.0	0.0	0.0					0.0
Great Horkesley	0.0	0.0	0.0		0.0			0.0
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0 1.1	0.0	0.0					0.0
Langham	0.0	0.0	0.0		0.0			0.0
Peartree Business Centre, Peartree Road, Stanway, Colchester Prettygate	0.0	0.0	0.0		0.0			0.0
Sainsbury's, Western Approach, Stanway	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Severalls Industrial Park, Colchester Sheephen Retail Park, Colchester	0.0	0.0	0.0		0.0			0.0
Shrub End	0.0	0.0	0.0		0.0			0.0
Stanway Torse Extra Highwoods Colchester	0.1	0.0	0.0					0.0
Tesco Extra, Highwoods, Colchester Tesco Superstore, Greenstead Road, Colchester	0.1	0.0	0.0					0.0
West Bergholt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Clarendon Way, Colchester Wyevale Garden Centre, London Road, Colchester	0.4	0.0	0.0		0.0			0.0
SUB TOTAL (ZONE 1)	30.9	0.0						
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capel St Mary	0.0	0.0	0.0					
Dedham East Bergholt	0.0	0.0	0.0					0.0
Holbrook	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt SUB TOTAL (ZONE 1)	0.0 0.2	0.0 0.0	0.0 0.0					
SUB-TOTAL STUDY AREA (ZONE 1-7)	51.8	4.2	11.4	4.3	7.0	1.6	22.4	0.8

						1		
Outside								
Tiptree	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0
West Mersea	0.0	0.0	0.0	0.0	0.0			0.0
Abroad	0.0	0.0	0.0	0.0	0.0			0.0
Alresford	0.0	0.0	0.0	0.0	0.0			0.0
Ambleside	0.0	0.0	0.0	0.0	0.0		•	0.0
Asda, Stoke Park Drive, Ipswich	0.0	0.0	0.0	0.0	0.0		-	0.0
Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0		0.0	0.0	0.0		•	0.0
	0.0	0.0		0.0	0.0			0.0
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.4	0.0	0.0	0.0	0.0			0.4
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury			0.0					
Banchory, Aberdeenshire	0.0	0.0	0.0	0.0	0.0			0.0
Basildon	0.0	0.0	0.0	0.0	0.0		-	0.0
Beccles	0.0		0.0	0.0	0.0			0.0
Bildeston	0.0	0.0	0.0	0.0	0.0			0.0
Bluewater Shopping Centre, Greenhithe	0.0	0.0	0.0	0.0	0.0			0.0
Braintree	0.0	0.0	0.0	0.0	0.0			0.0
Bristol	0.0	0.0	0.0	0.0	0.0			0.0
Bury St Edmunds	0.0	0.0	0.0	0.0	0.0			0.0
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Campsea Ashe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Copdock	0.0	0.0	0.0	0.0	0.0			0.0
Copford	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Cribbs Causeway, Bristol	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastbourne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euro Retail Park, Ipswich	1.1	0.0	0.0	0.0	0.1	0.0	0.0	1.0
Fairacres Retail Park, Oxford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Felixstowe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Outlet Shopping Village, Braintree	0.0	0.0	0.0	0.0	0.0		•	0.0
Futura Retail Park, Ipswich	0.0	0.0	0.0	0.0	0.0			0.0
Glasswells Retail Park, Ranelagh Road, Ipswich	0.0	0.0	0.0	0.0	0.0			0.0
Hadleigh	0.5	0.0	0.0	0.0	0.2	0.0	0.1	0.2
High Wycombe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Felixstowe Road, Ipswich	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Huntingdon	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Hythe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingatestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interchange Retail Park, Ipswich	0.0	0.0	0.0	0.0	0.0			0.0
Ipswich	1.1	0.0	0.0	0.1	0.2	0.0	0.1	0.8
Junction 32 Retail Park, Glasshoughton, Castleford	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Keswick	0.0	0.0	0.0	0.0	0.0			0.0
Lakeside Retail Park, West Thurrock	0.0	0.0	0.0	0.0	0.0			0.0
Letchworth	0.0	0.0	0.0	0.0	0.0		-	0.0
Lincoln	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Melford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Loughborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Tey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Martlesham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayflower Retail Park, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Sproughton Road, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nacton, Suffolk	0.0	0.0	0.0	0.0	0.0			0.0
Newmarket	0.0	0.0	0.0	0.0	0.0			0.0
Norwich	0.0	0.0	0.0	0.0	0.0		-	0.0
Orwell Retail Park, Ipswich	0.2	0.0	0.0	0.0	0.0		•	0.2
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.4	0.0	0.0	0.0	0.0			0.0
Peterborough	0.0	0.0	0.0	0.0	0.0			0.0
Pipps Hill Retail Park, Basildon	0.0	0.0	0.0	0.0	0.0		•	0.0
Pitsea	0.0	0.0	0.0	0.0	0.0			0.0
Poplar Nurseries, Coggeshall Road, Colchester	0.0	0.0	0.0	0.0	0.0		-	0.0
Ransomes Industrial Estate, Ipswich	0.2	0.0	0.0	0.0	0.0			0.0
Romford	0.0	0.0	0.0	0.0	0.0			0.0
Sainsbury's, Felixstowe Road, Ipswich	0.0	0.0	0.0	0.0	0.0		•	0.0
Sainsbury's, Hadleigh Road, Ipswich	0.0	0.0	0.0	0.0	0.0			0.0
Southend-on-Sea	0.0	0.0	0.0	0.0	0.0			0.0
Stratford	0.0	0.0	0.0	0.0	0.0			0.0
				0.0				
Sudbury Suffolk Retail Park, Ipswich	0.2	0.0	0.0	0.0	0.0			0.0
Tesco Extra, Copdock Interchange, Ipswich	0.0			0.0	0.0		-	0.0
	0.0	0.0	0.0	0.0	0.0			0.0
The Interchange Retail Park, Ipswich		0.0	0.0					
Thurrock	0.0	0.0	0.0	0.0	0.0			0.0
Welshpool Westfield Shopping Centre, Stratford City	0.0	0.0	0.0	0.0	0.0			0.0
Westfield Snopping Centre, Stratford City White Cliffs Park, Whitfield	0.0	0.0		0.0	0.0			0.0
Whitehouse Industrial Estate, Ipswich	0.0	0.0	0.0	0.0	0.0			0.0
Witham	0.0	0.0	0.0	0.0	0.0			0.0
Woodbridge	0.0	0.0	0.0	0.0	0.0		-	0.0
Woodbridge Woodhall Business Park, Sudbury	0.0	0.0	0.0	0.0	0.0			0.0
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0	0.0	0.0	0.0	0.0			0.0
Other	0.0	0.0		0.0	0.0			
Internet / delivery	0.0			0.0				
(Don't know / can't remember)	0.0			0.0				
(Don't buy these goods)	0.0							
SUB TOTAL (OUSTSIDE STUDY AREA)	4.8			0.0	0.5			
1,	4.0	3.0	5.0	5.1	5.5	5.0	1.5	2.0
TOTAL	56.6	4.2	11.4	4.4	7.5	1.6	23.9	3.6
	3010	-11/2	1717	- 1-1		110	23.3	3:0

Table 23: Furniture goods shopping patterns

Destination	Total Furniture	Zone 1 Furniture	Zone 2 Furniture	Zone 3 Furniture	Zone 4 Furniture	Zone 5 Furniture	Zone 6 Furniture	Zone 7 Furniture
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1 Frinton on Sea	1.9%	20.0%	0.5%	0.0%	0.0%	0.0%	1.1%	0.0%
Walton on the Naze	0.2%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirby Cross	0.1%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 1)	2.2%	24.4%	0.5%	0.0%	0.0%	0.0%	1.1%	0.0%
Zone 2								
Brook Retail Park, Clacton	0.4%	1.2%	0.7%	2.0%	0.0%	0.0%	0.0%	0.0%
Clacton Factory Outlet, Clacton	0.2%	1.7%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Waterglade Retail Park, Clacton	4.5% 8.9%	2.9%	19.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Clacton on Sea Bockings Elm	0.0%	34.8% 0.0%	27.3% 0.0%	3.2% 0.0%	0.8%	0.0% 0.0%	0.7% 0.0%	0.0%
Clacton Garden Centre, St Johns Road, Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilltop Garden Centre, Clacton Road, Clacton Holland-on-Sea	0.0% 0.1%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Jaywick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Little Clacton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Osyth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 2)	14.1%	40.6%	48.2%	5.2%	1.5%	0.0%	0.7%	0.0%
Zone 3								
Harwich Gateway Retail Park, Harwich	2.4%	2.7%	0.0%	17.8%	4.1%	0.0%	0.0%	0.0%
Dovercourt	0.9%	0.0%	0.0%	7.5%	1.9%	0.0%	0.0%	0.0%
Harwich Asda, Main Road, Dovercourt	0.7% 0.0%	0.0%	0.0%	6.8% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Lidl, Parkeston Road, Harwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parkeston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thorpe-le-Soken	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 3)	4.0%	2.7%	0.0%	32.1%	6.0%	0.0%	0.0%	0.0%
Zone 4					1			
Manningtree	1.0%	0.0%	0.0%	2.8%	6.6%	0.0%	0.0%	1.7%
Ardleigh	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Craft Nurseries, Harwich Road, Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elmstead Great Bentley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Lawford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brightlingsea	0.4%	0.0%	0.0%	0.0%	1.5%	2.2%	0.5%	0.0%
SUB TOTAL (ZONE 4)	1.5%	0.0%	0.0%	2.8%	8.8%	2.2%	0.5%	1.7%
SUB- TOTAL TENDRING (ZONE 1-4)	21.8%	67.7%	48.7%	40.2%	16.4%	2.2%	2.2%	1.7%
555 TOTAL TENSIANO (ESTEL 1 4)	22.070	071770	40.770	401270	201470	212/0	21270	21770
Zone 5								
Wivenhoe SUB TOTAL (ZONE 5)	0.0% 0.0%							
SOB TOTAL (ZONE 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6								
B&Q Warehouse, Lightship Way, Colchester	1.4%	0.0%	0.0%	2.8%	3.8%	7.7%	1.1%	0.0%
Colchester Retail Park, Colchester Colne View Retail Park, Colchester	2.7% 1.5%	2.4% 0.0%	6.2% 0.7%	5.7% 1.2%	3.2% 2.1%	3.1% 2.6%	0.5% 2.0%	0.0%
Peatree Road Retail Park, Colchester	2.7%	2.4%	0.5%	1.2%	6.4%	5.3%	3.1%	3.3%
The Stanway Retail Park, Colchester	8.9%	2.7%	6.1%	5.8%	3.8%	7.0%	13.5%	2.4%
The Tollgate Centre, Colchester	5.2%	0.0%	4.5%	0.0%	11.1%	1.1%	6.8%	0.0%
Tollgate Retail Park, Colchester Turner Rise Retail park, Colchester	18.4% 1.1%	2.4% 0.0%	3.9% 1.8%	24.2% 0.0%	10.4% 0.0%	29.8% 0.0%	28.8% 1.5%	0.0%
Colchester	22.8%	14.4%	21.5%	11.3%	22.1%	22.5%	28.0%	13.7%
Aldham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Angora Business Park, Stanway	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Asda, Turner Rise, Colchester Blackheath, Colchester	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Cowdray Trade Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fillpots Garden Centre, Straight Road, Boxted	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiverways Retail Park, Colchester	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Great Horkesley Highwoods, Colchester	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Highwoods, Colchester Homebase, St Andrews Avenue, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peartree Business Centre, Peartree Road, Stanway, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prettygate Sainshunds Western Approach Stanway	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Western Approach, Stanway Severalls Industrial Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Sheephen Retail Park, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shrub End	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanway Tesco Extra, Highwoods, Colchester	1.2%	0.0%	0.0%	0.0%	2.5%	2.7%	1.6%	3.3%
Tesco Extra, Highwoods, Colchester Tesco Superstore, Greenstead Road, Colchester	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
West Bergholt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Clarendon Way, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyevale Garden Centre, London Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 6)	66.4%	24.2%	45.2%	52.4%	65.3%	81.8%	88.3%	22.7%
Zone 7								
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capel St Mary	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dedham Fact Bergholt	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%
East Bergholt Holbrook	0.3%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.7% 0.0%	0.0%
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB TOTAL (ZONE 7)	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
CLIP TOTAL CTUDY ADDA (70)/7 (T)								
SUB-TOTAL STUDY AREA (ZONE 1-7)	88.5%	92.0%	93.8%	92.6%	81.7%	84.0%	91.1%	24.4%

Outside								
Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Mersea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alresford	0.2%	0.0%	0.0%	0.0%	1.5%	3.2%	0.0%	0.0%
Ambleside	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Stoke Park Drive, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banchory, Aberdeenshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beccles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildeston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluewater Shopping Centre, Greenhithe	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Braintree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bristol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campsea Ashe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
·	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Central London								
Chelmsford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Copford Cribbs Causaway Printel	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Cribbs Causeway, Bristol	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%
Eastbourne	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euro Retail Park, Ipswich	1.3%	0.0%	0.0%	0.0%	6.4%	0.0%	0.0%	19.2%
Fairacres Retail Park, Oxford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felixstowe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Outlet Shopping Village, Braintree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futura Retail Park, Ipswich	0.9%	0.0%	0.0%	3.0%	1.1%	0.0%	0.5%	8.6%
Glasswells Retail Park, Ranelagh Road, Ipswich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Hadleigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
High Wycombe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Huntingdon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hythe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ingatestone	0.1%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Interchange Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ipswich	2.7%	2.4%	2.3%	0.0%	0.8%	1.1%	2.2%	28.7%
Junction 32 Retail Park, Glasshoughton, Castleford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Keswick	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lakeside Retail Park, West Thurrock	2.7%	0.0%	3.9%	3.2%	6.8%	10.5%	1.3%	0.0%
Letchworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lincoln	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Melford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Loughborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks Tey	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Martlesham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Mayflower Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Sproughton Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacton, Suffolk	0.1%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Newmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Norwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orwell Retail Park, Ipswich	0.3%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	4.1%
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peterborough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pipps Hill Retail Park, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pitsea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poplar Nurseries, Coggeshall Road, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ransomes Industrial Estate, Ipswich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Romford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Felixstowe Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Hadleigh Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southend-on-Sea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Suffolk Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Copdock Interchange, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Interchange Retail Park, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thurrock	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Welshpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westfield Shopping Centre, Stratford City	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Cliffs Park, Whitfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehouse Industrial Estate, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Witham	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodhall Business Park, Sudbury	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet / delivery	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't buy these goods)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%
SUB TOTAL (OUSTSIDE STUDY AREA)	11.5%	8.0%	6.2%	7.4%	18.3%	16.0%	8.9%	75.6%
,	,	2.2/4	5/5	111/0			2.2%	. 2.3%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 24: Furniture goods expenditure

Walton on the Naze	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Intrinsice 1.2 0.9 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Intrinsice 1.2 0.9 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
SUB TOTAL (ZONE 1)	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 1 0.0 1 0.0 0 0.0 1 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.3 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub Total (ZONE 1)	0.1 0.6 0.1 0.6 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.7 0.0 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Brook Retail Park, Clacton	0.0 0.1 0.0 0.2 0.0 0.0 0.2 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Brook Retail Park, Clacton	0.0 0.1 0.0 0.2 0.0 0.0 0.2 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Clacton Factory Outlet, Clacton 0.1 0.1 0.0	0.0 0.1 0.0 0.2 0.0 0.0 0.2 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Clacton on Sea 5.2 1.5 3.3 80ckings Elm 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.2 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Deckings Elm	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Hillitop Garden Centre, Clacton Road, Clacton Holland-on-Sea Jaywick 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Holland-on-Sea	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Jaywick	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
St Osyth	0.0 0.0 0.12 0.1 0.9 0.3 0.4 0.3 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.1 0.5 0.1 0.5 0.1 0.5 0.1 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.6 0.0 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	0 0.0 1 0.0 1 0.0 2 0.0 3 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
SUB TOTAL (ZONE 2) 8.1 1.8 5.8 Colore 3	0.9 0.3 0.9 0.3 0.0 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.1 0.5 0.1 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.6 0.0 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	1	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Harwich Gateway Retail Park, Harwich Dovercourt 0.5 0.0 0.0 0.0 Harwich 3.3 0.0 0.0 0.0 Asda, Main Road, Dovercourt 0.0 0.0 0.0 0.0 Lidl, Parkeston Road, Harwich 0.0 0.0 0.0 0.0 Parkeston 0.0 0.0 0.0 0.0 Thorpe-le-Soken SUB TOTAL (ZONE 3) Zone 4 Manningtree Manningtree 0.7 0.0 0.0 0.0 Craft Nurseries, Harwich Road, Lawford Elmstead Great Bentley 0.0 0.0 0.0 0.0 Brightlingsea 0.0 0.0 0.0 Brightlingsea SUB TOTAL (ZONE 4) SUB TOTAL (ZONE 1-4) Lavford Do. 0.0 0.0 Cone 6 B&Q Warehouse, Lightship Way, Colchester 0.9 0.0 0.0 0.0 Colchester Retail Park, Colchester 0.9 0.0 0.0 0.0 Colchester Retail Park, Colchester 1.5 0.1 0.7 0.0 Colchester Retail Park, Colchester 0.9 0.0 0.0 Colchester Retail Park, Colchester 1.5 0.1 0.7 0.0 Colne View Retail Park, Colchester	0.4 0.3 0.3 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.1 0.5 0.1 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.6 0.0 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0
Dovercourt 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.3 0.3 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.1 0.5 0.1 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.6 0.0 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0
Harwich Asda, Main Road, Dovercourt D.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.6 0.6 0.0 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich D. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0
Parkeston 0.0 0.0 0.0 Thorpe-le-Soken 0.0 0.0 0.0 SUB TOTAL (ZONE 3) 2.1 0.1 0.0 Zone 4	0.0 0.0 0.0 0.1 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 0 0.0 5 0.0 5 0.0 1 0.0 0 0 0 0.0 0 0 0 0.0 0 0 0.0 0 0 0 0 0.0 0 0 0 0 0.0 0 0 0 0 0 0.0 0 0 0 0 0 0.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Thorpe-le-Soken 0.0 0.0 0.0 0.0 0.0 SUB TOTAL (ZONE 3) 2.1 0.1 0.0 1 Zone 4	0.0 0.6 0.1 0.5 0.1 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0 0.0 5 0.0 5 0.0 6 0.0 1 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0
SUB TOTAL (ZONE 3) 2.1 0.1 0.0 1	.5 0.5 0.1 0.5 0.0 0.7 0.0 0.6 0.0 0.6 0.0 0.6 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.0	5 0.0 1 0.0 1 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0 0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0
Manningtree 0.7 0.0 0.0 0.0 Ardleigh 0.1 0.0 0.0 0.0 Craft Nurseries, Harwich Road, Lawford 0.0 0.0 0.0 0.0 Elmstead 0.0 0.0 0.0 0.0 Great Bentley 0.0 0.0 0.0 0.0 Lawford 0.0 0.0 0.0 0.0 Brightlingsea 0.3 0.0 0.0 0.0 SUB TOTAL (ZONE 4) 1.0 0.0 0.0 0.0 SUB- TOTAL TENDRING (ZONE 1-4) 12.7 3.0 5.9 1 Zone 5 Wivenhoe 0.0 0.0 0.0 0.0 SUB TOTAL (ZONE 5) 0.0 0.0 0.0 0.0 Zone 6 0.0 0.0 0.0 0.0 0.0 B&Q Warehouse, Lightship Way, Colchester 0.9 0.0 0.0 0.0 Colchester Retail Park, Colchester 1.5 0.1 0.7 0.0 Colne View Retail Park, Colchester 0.9 0.0 0.1 0.1	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.2 0.0 0.3 0.0	1	0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.1
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Ardleigh 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.2 0.0 0.3 0.0	1	0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.1
Elmstead 0.0 0.0 0.0 0.0 0.0 0.0 Ereat Bentley 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1 0.7 0.9 1.3	0 0.0 0 0.0 0 0.0 1 0.0 7 0.0 3 0.0	0.0 0.0 0.0 0.1 0.1	0.0 0.0 0.0 0.0 0.1
Great Bentley 0.0 0.0 0.0 0.0 Lawford 0.0 0.0 0.0 0.0 Brightlingsea 0.3 0.0 0.0 0.0 SUB TOTAL (ZONE 4) 1.0 0.0 0.0 0.0 SUB- TOTAL TENDRING (ZONE 1-4) 12.7 3.0 5.9 1 Zone 5 0.0 0.0 0.0 0.0 0.0 SUB TOTAL (ZONE 5) 0.0 0.0 0.0 0.0 0.0 Zone 6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.1 0.7 0.9 1.3	0 0.0 0 0.0 1 0.0 7 0.0 3 0.0	0.0 0.0 0.1 0.1 0.6	0.0 0.0 0.0 0.1
Brightlingsea 0.3 0.0 0.0 0.0 SUB TOTAL (ZONE 4) 1.0 0.0 0.0 0.0 SUB- TOTAL TENDRING (ZONE 1-4) 12.7 3.0 5.9 1 Zone 5	0.0 0.1 0.1 0.7 0.9 1.3	1 0.0 7 0.0 3 0.0	0.1 0.1 0.6	0.0 0.0 0.1
SUB TOTAL (ZONE 4) 1.0 0.0 0.0 0.0 SUB- TOTAL TENDRING (ZONE 1-4) 12.7 3.0 5.9 1 Zone 5 0.0 0.0 0.0 0.0 0.0 SUB TOTAL (ZONE 5) 0.0 0.0 0.0 0.0 0.0 0.0 Zone 6 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	.9 1.3 0.0 0.0	7 0.0 3 0.0 0 0.0	0.1 0.6	0.1
SUB- TOTAL TENDRING (ZONE 1-4) 12.7 3.0 5.9 1	.9 1. 3	0.0	0.6	0.1
Zone 5 Wivenhoe 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 <th< td=""><td>0.0 0.0</td><td>0.0</td><td>0.0</td><td></td></th<>	0.0 0.0	0.0	0.0	
Wivenhoe 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0				0.0
Zone 6 0.0 0.0 0.0 0.0 B&Q Warehouse, Lightship Way, Colchester 0.9 0.0 0.0 0.0 Colchester Retail Park, Colchester 1.5 0.1 0.7 0.0 Colne View Retail Park, Colchester 0.9 0.0 0.1 0.0				0.01
B&Q Warehouse, Lightship Way, Colchester 0.9 0.0 0.0 0 Colchester Retail Park, Colchester 1.5 0.1 0.7 0 Colne View Retail Park, Colchester 0.9 0.0 0.1 0	.0 0.0	0.0	0.0	
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Colchester Retail Park, Colchester1.50.10.70Colne View Retail Park, Colchester0.90.00.10	0.1 0.3	3 0.1	0.3	0.0
'	0.3		0.1	0.0
Peatree Road Retail Park, Colchester 1.8 0.1 0.1	0.1			
	0.1 0.5		0.9 3.7	
The Tollgate Centre, Colchester 3.3 0.0 0.5	0.0	0.0	1.9	0.0
	2 0.8		7.9	
1 /	0.0 0.0			
Aldham 0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0
	0.0			0.0
	0.0			
Cowdray Trade Park, Colchester 0.1 0.0 0.0	0.0	0.0	0.1	0.0
, , ,	0.0 0.0			0.0
·	0.0			
Highwoods, Colchester 0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0
	0.0 0.0			0.0
	0.0			
Prettygate 0.0 0.0 0.0 0.0	0.0			0.0
	0.0 0.0			
'	0.0			
Shrub End 0.0 0.0 0.0 0	0.0	0.0		0.0
, ,	0.0 0.2			
, , ,	0.0			
	0.0			0.0
, ,,	0.0 0.0			
	5.5			
Zone 7 Bypass Nurseries Garden Centre, London Road, Capel St Mary 0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0
	0.0	0.0		0.0
Dedham 0.0 0.0 0.0 0	0.0			0.0
	0.0 0.0			
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt 0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0
	.0 0.0			
SUB-TOTAL STUDY AREA (ZONE 1-7) 53.3 4.0 11.3		1	Í	0.8

Outside								
Tiptree	0.0	0.0	0.0		0.0	0.0		
West Mersea	0.0	0.0	0.0			0.0		
Abroad	0.0	0.0	0.0		0.0	0.0		
Alresford	0.2	0.0	0.0		0.1	0.1	0.0	
Ambleside Asda, Stoke Park Drive, Ipswich	0.0	0.0	0.0		0.0	0.0		
Asda, Stoke Park Drive, Ipswich Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0	0.0	0.0		0.0	0.0		0.0
B&Q, Anglia Parkway South, Bury Road, Ipswich	0.2	0.0	0.0			0.0		
B&O, Woodhall Business Park, Eastern Bypass, Sudbury	0.0	0.0	0.0		0.0	0.0		
Banchory, Aberdeenshire	0.0	0.0	0.0			0.0		
Basildon	0.0	0.0	0.0			0.0		
Beccles	0.0	0.0	0.0		0.0	0.0		
Bildeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluewater Shopping Centre, Greenhithe	0.3	0.0	0.0		0.0	0.0	0.3	0.0
Braintree	0.0	0.0	0.0			0.0		
Bristol	0.0	0.0	0.0		0.0	0.0		
Bury St Edmunds	0.0	0.0	0.0		0.0	0.0		0.0
Cambridge	0.0	0.0	0.0		0.0	0.0		
Campsea Ashe	0.0	0.0	0.0			0.0		
Central London Chelmsford	0.3	0.2 0.0	0.0		0.0	0.0		0.0
Chester	0.0	0.0	0.0		0.0	0.0		0.0
Copdock	0.0	0.0	0.0		0.0	0.0		
Copford	0.2	0.0	0.0			0.0		0.0
Cribbs Causeway, Bristol	0.1	0.0	0.0			0.0		
Eastbourne	0.0	0.0	0.0		0.0	0.0		
Edinburgh	0.0	0.0	0.0		0.0	0.0		
Euro Retail Park, Ipswich	1.1	0.0	0.0		0.5	0.0		0.7
Fairacres Retail Park, Oxford	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Felixstowe	0.0	0.0	0.0		0.0	0.0		
Fleetwood	0.0	0.0	0.0		0.0	0.0		0.0
Freeport Outlet Shopping Village, Braintree	0.0	0.0	0.0		0.0	0.0		0.0
Futura Retail Park, Ipswich	0.6		0.0		0.1	0.0		0.3
Glasswells Retail Park, Ranelagh Road, Ipswich	0.1	0.0	0.0			0.0		0.0
Hadleigh	0.0	0.0	0.0		0.0	0.0		
High Wycombe Homebase, Felixstowe Road, Ipswich	0.0	0.0	0.0		0.0	0.0		
Huntingdon	0.0	0.0	0.0			0.0		
Hythe	0.0	0.0	0.0		0.0	0.0		
Ingatestone	0.1	0.1	0.0					
Interchange Retail Park, Ipswich	0.0	0.0	0.0		0.0	0.0		
Ipswich	2.0	0.1	0.3			0.0		
Junction 32 Retail Park, Glasshoughton, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keswick	0.0	0.0	0.0		0.0	0.0	0.0	
Lakeside Retail Park, West Thurrock	1.7	0.0	0.5		0.5	0.2		0.0
Letchworth	0.0	0.0	0.0			0.0		
Lincoln	0.0	0.0	0.0			0.0		
Long Melford	0.0	0.0	0.0		0.0	0.0		
Loughborough	0.0	0.0	0.0		0.0	0.0		0.0
Marks Tey Martlesham	0.1	0.0	0.0			0.0		
Mayflower Retail Park, Basildon	0.0	0.0	0.0			0.0		
Morrisons, Sproughton Road, Ipswich	0.0	0.0	0.0		0.0	0.0		
Nacton, Suffolk	0.1	0.0	0.0		0.0	0.0		
Newmarket	0.0	0.0	0.0		0.0	0.0		
Norwich	0.0	0.0	0.0			0.0		
Orwell Retail Park, Ipswich	0.3	0.0	0.0		0.1	0.0	0.0	0.1
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough	0.0	0.0	0.0			0.0		
Pipps Hill Retail Park, Basildon	0.0	0.0	0.0			0.0		
Pitsea	0.0	0.0	0.0			0.0		
Poplar Nurseries, Coggeshall Road, Colchester	0.0	0.0	0.0		0.0	0.0		
Ransomes Industrial Estate, Ipswich	0.1	0.0	0.0		0.0	0.0		
Romford Sainsbury's, Felixstowe Road, Ipswich	0.0	0.0	0.0		0.0	0.0		
Sainsbury's, Felixstowe Road, Ipswich Sainsbury's, Hadleigh Road, Ipswich	0.0	0.0	0.0			0.0		
Southend-on-Sea	0.0	0.0	0.0		0.0	0.0		
Stratford Stratford	0.0	0.0	0.0		0.0	0.0		
Sudbury	0.0	0.0	0.0			0.0		
Suffolk Retail Park, Ipswich	0.0	0.0	0.0			0.0		0.0
Tesco Extra, Copdock Interchange, Ipswich	0.0	0.0	0.0	0.0	0.0	0.0		
The Interchange Retail Park, Ipswich	0.0	0.0	0.0			0.0		
Thurrock	0.1	0.0	0.0		0.0	0.0		
Welshpool	0.0	0.0	0.0			0.0		
Westfield Shopping Centre, Stratford City	0.0	0.0	0.0			0.0		
White Cliffs Park, Whitfield	0.0	0.0	0.0		0.0	0.0		
Whitehouse Industrial Estate, Ipswich	0.0	0.0	0.0		1	0.0		
Witham Woodbridge	0.3	0.0	0.0		0.0	0.0		0.0
Woodbridge Woodhall Business Park, Sudbury	0.0	0.0	0.0			0.0		0.0
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.2	0.0	0.0			0.0		
Other	0.0		0.0					
Internet / delivery	0.0		0.0		0.0			
(Don't know / can't remember)	0.0		0.0					
(Don't buy these goods)	0.0		0.0	0.0		0.0	0.0	0.0
SUB TOTAL (OUSTSIDE STUDY AREA)	8.1		0.7					
TOTAL	61.5	4.4	12.1	4.8	7.7	1.7	27.4	3.4

Table 25: Total comparison goods expenditure 2015

Destination	Total Study area	Zone 1 Comparison	Zone 2 Comparison	Zone 3 Comparison	Zone 4 Comparison	Zone 5 Comparison	Zone 6 Comparison	Zone 7 Comparison	Inflow
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1 Frinton on Sea	20.1	17.5	1.0	0.5	0.2	0.0	0.9	0.0	2.1
Walton on the Naze	20.1	2.5	0.0	0.0		0.0	0.0	0.0	2.1
Kirby Cross SUB TOTAL (ZONE 1)	0.4 23.0	0.4 20.4	0.0 1.0	0.0 0.5		0.0	0.0 0.9	0.0 0.0	0.0 4.1
SUBTUTAL (ZUNE 1)	23.0	20.4	1.0	0.5	0.2	0.0	0.9	0.0	4.1
Zone 2	25.0	2.7	10.2	1.0	4.7	0.0	0.7	0.0	4.1
Brook Retail Park, Clacton Clacton Factory Outlet, Clacton	25.0 9.7	2.7 0.6	18.3 5.9	1.6 1.2		0.0	0.7 0.7	0.0 0.0	4.1
Waterglade Retail Park, Clacton	7.8	0.7	7.1	0.0	0.0	0.0	0.0	0.0	4.1
Clacton on Sea Bockings Elm	101.9 0.1	14.8 0.0	77.1 0.1	5.5 0.0		0.2 0.0	0.5 0.0	0.0 0.0	16.4 0.0
Clacton Garden Centre, St Johns Road, Clacton	0.1	0.0	0.1	0.0		0.0	0.0	0.0	0.0
Great Clacton Hilltop Garden Centre, Clacton Road, Clacton	0.3 0.1	0.0	0.3	0.0		0.0	0.0	0.0	0.0
Holland-on-Sea	1.1	0.1	1.1	0.0		0.0	0.0	0.0	0.0
Jaywick LIttle Clacton	0.7 0.6	0.0 0.1	0.7 0.5	0.0		0.0	0.0	0.0	0.0
St Osyth	0.4	0.0	0.3	0.0		0.0	0.0	0.0	0.0
SUB TOTAL (ZONE 2)	147.7	19.1	111.5	8.3	6.7	0.3	1.9	0.0	28.7
Zone 3									
Harwich Gateway Retail Park, Harwich Dovercourt	8.9 10.9	0.1	0.3	7.2 7.2		0.0	0.0	0.3 0.1	0.0 2.1
Harwich	15.1	0.8	1.0	12.2	1.2	0.0	0.0	0.0	2.1
Asda, Main Road, Dovercourt Lidl, Parkeston Road, Harwich	0.4 0.2	0.0	0.0	0.4		0.0	0.0	0.0	0.0
Parkeston	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Thorpe-le-Soken SUB TOTAL (ZONE 3)	0.1 35.8	0.0 1.1	0.0 1.4	0.1 27.4	0.0 5.5	0.0 0.1	0.0 0.0	0.0 0.3	0.0 4.1
SUBTUTAL (ZUNE 3)	33.0	1.1	1.4	27.4	5.5	0.1	0.0	0.3	4.1
Zone 4									
Manningtree Ardleigh	6.5 0.9	0.0	0.2	0.3		0.0	0.3	0.7 0.0	2.1
Craft Nurseries, Harwich Road, Lawford	0.1	0.0	0.0	0.0			0.0	0.0	0.0
Elmstead Great Bentley	0.0 1.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Lawford	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0
Brightlingsea SUB TOTAL (ZONE 4)	3.4 12.3	0.0 0.0	0.1 0.6	0.0 0.4		0.1 0.2	0.1 0.4	0.0 0.8	2.1 4.1
SUB- TOTAL TENDRING (ZONE 1-4)	218.8	40.6	114.5	36.6	22.3	0.5	3.2	1.2	41.1
Zone 5									
Wivenhoe SUB TOTAL (ZONE 5)	3.5 3.5	0.0 0.0	0.0 0.0	0.1 0.1		3.0 3.0	0.0 0.0	0.0 0.0	0.0
SOB TOTAL (LONE S)	5.5	0.0	0.0	0.1	014	5.0	0.0	0.0	0.0
Zone 6 B&Q Warehouse, Lightship Way, Colchester	17.7	0.0	0.3	1.0	4.8	1.2	10.3	0.2	0.0
Colchester Retail Park, Colchester	8.9	0.2	1.2	1.0	2.1	0.4	4.0	0.0	0.0
Colne View Retail Park, Colchester Peatree Road Retail Park, Colchester	6.1 2.1	0.0	0.1	0.1		0.5 0.3	4.0 0.9	0.4	0.0
The Stanway Retail Park, Colchester	27.2	0.1	1.4	1.6		0.6	19.3	0.5	0.0
The Tollgate Centre, Colchester Tollgate Retail Park, Colchester	21.3 69.3	0.4 0.2	1.0 1.5	0.1 5.8		0.2 1.8	17.7 55.6	0.0 0.9	0.0
Turner Rise Retail park, Colchester	7.2	0.2	1.0			0.2	5.4	0.9	0.0
Colchester	337.7 0.1	9.8 0.0	27.7	15.0 0.0		12.5 0.0	224.1	4.8 0.0	0.0
Aldham Angora Business Park, Stanway	0.1	0.0	0.0	0.0		0.0	0.1 0.4	0.0	0.0
Asda, Turner Rise, Colchester	0.2 0.4	0.0 0.0	0.2 0.0	0.0		0.0	0.0 0.4	0.0	0.0
Blackheath, Colchester Cowdray Trade Park, Colchester	0.4	0.0	0.0	0.0		0.0	0.4	0.0	0.0
Fillpots Garden Centre, Straight Road, Boxted	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Fiverways Retail Park, Colchester Great Horkesley	0.1 0.0	0.0	0.0	0.0		0.0	0.1	0.0 0.0	0.0
Highwoods, Colchester	0.7	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Homebase, St Andrews Avenue, Colchester Langham	1.1 0.1	0.0	0.0	0.0		0.0	0.7 0.0	0.1 0.1	0.0
Peartree Business Centre, Peartree Road, Stanway, Colchester	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Prettygate Sainsbury's, Western Approach, Stanway	0.7 0.7	0.0	0.0	0.0		0.0	0.7 0.6	0.0 0.0	0.0
Severalls Industrial Park, Colchester	0.5	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0
Sheephen Retail Park, Colchester Shrub End	0.3 0.6	0.0	0.0	0.0		0.0	0.3 0.6	0.0	0.0
Stanway	1.3	0.0	0.0	0.0	0.3	0.1	0.8	0.1	0.0
Tesco Superstore, Greenstead Road, Colchester	8.5 2.8	0.0	0.0	0.0		0.1 0.1	7.5 2.6	0.4 0.0	0.0
Tesco Superstore, Greenstead Road, Colchester West Bergholt	2.8	0.0	0.0				2.6 2.0		0.0
Wickes, Clarendon Way, Colchester	0.4	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0
Wyevale Garden Centre, London Road, Colchester SUB TOTAL (ZONE 6)	1.1 520.8	0.0 11.0	0.0 34.4	0.0 24.6		0.0 17.9	1.1 361.7	0.0 7.8	0.0 0.0
Zone 7									
Bypass Nurseries Garden Centre, London Road, Capel St Mary	0.0	0.0	0.0			0.0	0.0	0.0	0.0
Capel St Mary Dedham	0.2 1.3	0.0	0.0	0.0		0.0	0.0 0.6	0.2 0.6	0.0
East Bergholt	1.4	0.0	0.0	0.0	0.0	0.0	0.4	1.0	0.0
Holbrook	0.2	0.0	0.0			0.0 0.0	0.0	0.2 0.0	0.0
The Place for Plants, East Bergholt Place, Mill Road, East Bergholt SUB TOTAL (ZONE 7)	0.0 3.1	0.0 0.0	0.0 0.0	0.0 0.0		0.0	0.0 1.0	2.0	0.0
SUB-TOTAL STUDY AREA (ZONE 1-7)	746.1	51.6	148.8	61.2	86.2	21.4	365.9	11.0	41.1

	1			T	T	Г		T T	
Outside									
Tiptree	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
West Mersea	0.1	0.0	0.0	0.0		0.0	0.0	0.0	0.
Abroad	2.8	0.3	1.4	0.0	0.2	0.1	0.5	0.3	0.
Alresford	0.3	0.0	0.0	0.0		0.1	0.0	0.0	0.
Ambleside	0.4	0.0	0.0	0.0		0.4	0.0	0.0	0.
Asda, Stoke Park Drive, Ipswich	0.7	0.0	0.0	0.0		0.0	0.0	0.7	0.0
Asda, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.3 0.6	0.0	0.2	0.0		0.0	0.0	0.0	0.0
B&Q, Anglia Parkway South, Bury Road, Ipswich B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.6	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Banchory, Aberdeenshire	0.1	0.0	0.0	0.0			0.0	0.1	0.
Basildon	0.3	0.1	0.0	0.0		0.0	0.0	0.0	0.
Beccles	0.1	0.0	0.0	0.0		0.1	0.0	0.0	0.
Bildeston	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.
Bluewater Shopping Centre, Greenhithe	1.7	0.2	0.4	0.0		0.0	1.1	0.0	0.
Braintree	1.5	0.4	0.0	0.0			1.2	0.0	0.
Bristol	0.3	0.0	0.0	0.0		0.0	0.3	0.0	0.
Bury St Edmunds	1.4 2.0	0.0	0.0	0.0		0.0	1.3 1.7	0.1	0.
Cambridge Campsea Ashe	0.0	0.0	0.0	0.0		0.0	0.0	0.3	0.
Central London	2.7	0.2	0.7	0.3		0.3	0.4	0.4	0.
Chelmsford	4.4	0.5	1.2	0.6		0.2	1.6		0.
Chester	0.3	0.0	0.0	0.0		0.0	0.3	0.0	0.
Copdock	1.2	0.0	0.0	0.0		0.0	0.7	0.5	0.
Copford	0.2	0.0	0.0	0.0		0.0	0.2	0.0	0.
Cribbs Causeway, Bristol	0.2	0.0	0.0	0.0			0.0	0.1	0.
Eastbourne	0.3	0.0	0.3	0.0		0.0	0.0	0.0	0.
Edinburgh	0.4	0.0	0.0	0.0		0.0	0.4	0.0	0.
Euro Retail Park, Ipswich	4.2 1.2	0.0	0.0	0.0		0.1	0.0	2.4 0.0	0.
Fairacres Retail Park, Oxford Felixstowe	0.4	0.0	1.2 0.0	0.0		0.0	0.0	0.0	0.
Fleetwood	0.4	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Freeport Outlet Shopping Village, Braintree	3.9	0.1	0.5	0.3		0.2	1.9	0.0	0.
Futura Retail Park, Ipswich	3.1	0.2	0.3	0.2	0.5	0.0	1.0	0.9	0.0
Glasswells Retail Park, Ranelagh Road, Ipswich	0.1	0.0	0.0	0.0	0.0		0.1	0.0	0.0
Hadleigh	0.9	0.0	0.0	0.0		0.0	0.2	0.5	0.0
High Wycombe	0.1	0.0	0.1	0.0		0.0	0.0	0.0	0.
Homebase, Felixstowe Road, Ipswich	0.2	0.0	0.0	0.0		0.0	0.0	0.2	0.0
Huntingdon	0.2	0.0	0.0	0.0		0.0	0.2	0.0	0.0
Hythe Ingatestone	0.3	0.0	0.0	0.0			0.2	0.0	0.0
Interchange Retail Park, Ipswich	1.5	0.0	0.3	0.0		0.0	0.2	0.5	0.0
Ipswich	39.9	1.3	1.0				6.6	22.1	0.0
Junction 32 Retail Park, Glasshoughton, Castleford	0.3	0.0	0.0	0.0			0.3	0.0	0.0
Keswick	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Lakeside Retail Park, West Thurrock	7.0	0.4	2.6	0.5		0.5	1.3	0.1	0.0
Letchworth	0.3	0.0	0.0	0.0		0.0	0.3	0.0	0.0
Lincoln	0.3	0.0	0.0	0.0		0.0	0.3	0.0	0.
Long Melford Loughborough	1.0 0.5	0.0	0.0	0.0		0.0	1.0 0.5	0.0	0.0
Marks Tey	0.3	0.0	0.0	0.0			0.3	0.0	0.0
Martlesham	0.1	0.0	0.0	0.0			0.0	0.1	0.0
Mayflower Retail Park, Basildon	0.1	0.1	0.0	0.0			0.0	0.0	0.0
Morrisons, Sproughton Road, Ipswich	0.1	0.0	0.0	0.0		0.0	0.0	0.1	0.0
Nacton, Suffolk	0.1	0.0	0.0	0.1		0.0	0.0	0.0	0.0
Newmarket	0.1	0.0	0.0	0.0		0.0	0.0	0.1	0.0
Norwich	2.9	0.0	0.3	0.0		0.2	1.7	0.3	0.0
Orwell Retail Park, Ipswich	0.9	0.0	0.0	0.0		0.0	0.0	0.8	0.
Perrywood Garden Centre, Kelvedon Road, Inworth, Tiptree Peterborough	0.4 0.1	0.0	0.0	0.0		0.0	0.4	0.0	0.
Pipps Hill Retail Park, Basildon	0.1	0.0	0.0	0.0		0.0	0.0	0.0	0.
Pitsea	0.2	0.0	0.0	0.0			0.0	0.2	0.
Poplar Nurseries, Coggeshall Road, Colchester	0.2	0.0	0.0	0.0		0.0	0.2	0.0	0.
Ransomes Industrial Estate, Ipswich	0.1	0.0	0.0	0.0		0.0	0.0	0.1	0.
Romford	0.6	0.0	0.5	0.1		0.0	0.0	0.0	0.0
Sainsbury's, Felixstowe Road, Ipswich	1.1	0.0	0.0	0.3		0.0	0.0	0.5	0.0
Sainsbury's, Hadleigh Road, Ipswich	0.4	0.0	0.0	0.0			0.0	0.4	0.
Southend-on-Sea	1.1	0.0	1.1	0.0		0.0	0.0	0.0	0.0
Stratford Sudbury	1.1 3.3	0.1	0.2	0.0		0.0	0.7 3.2	0.0	0.0
Suffolk Retail Park, Ipswich	0.9	0.0	0.0	0.0		0.0	0.0	0.1	0.0
Tesco Extra, Copdock Interchange, Ipswich	0.9	0.0	0.0	0.1		0.0	0.0	0.7	0.0
The Interchange Retail Park, Ipswich	13.5	0.3	3.3	0.7		0.2	3.1	3.6	0.0
Thurrock	0.2	0.1	0.0	0.0		0.0	0.0	0.1	0.0
Welshpool	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.
Westfield Shopping Centre, Stratford City	0.4	0.0	0.0	0.0			0.3	0.1	0.
White Cliffs Park, Whitfield	0.3	0.0	0.0	0.0		0.0	0.3	0.0	0.
Whitehouse Industrial Estate, Ipswich	0.4	0.0	0.0	0.0		0.0	0.0	0.2	0.
Witham Woodbridge	0.3	0.0	0.0	0.0		0.0	0.3	0.0	0.
Woodbridge Woodhall Business Park, Sudbury	0.1	0.0	0.0	0.0		0.0	0.0	0.0	0.
Wyevale Garden Centre, Grundisburgh Road, Woodbridge	0.0	0.0	0.0				0.0	0.0	0.
SUB TOTAL (OUTSIDE)	121.1	4.7	15.7				35.5		0.0
TOTAL STUDY AREA	867.2	56.2	164.5	67.2	105.1	24.0	401.4	48.8	41.1

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table 26a: Estimated 'capacity' for comparison goods facilities in Tendring District

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	259.9	25.2%	218.8	41.1	0.0
2020	286.3	25.2%	244.9	45.9	4.5
2025	320.2	25.2%	297.3	55.8	32.8
2032	372.9	25.2%	387.1	72.6	86.9

1. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016) 2. Assumes constant market share throughout the period

Table 26b: Quantitative need for additional comparison goods floorspace in Tendring District

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V		Comparison Goods							
Year	Surplus Floorspace Requirement								
	£m	Min ¹	Max ²						
2015	0.0	0	0						
2020	4.5	810	1,350						
2025	32.8	5,330	8,890						
2032	86.9	12 120	20 190						

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2014 prices

Table 26c: Net quantitative need for additional comparison goods floorspace in Tendring District

,,	Comparison Goods							
Year	Surplus	plus Commitments Residual Floorspace Requirement						
	£m	£m	£m	Min ¹	Max ²			
2015	0.0	40.0	-40.0	-8,010	-13,340			
2020	4.5	44.1	-39.6	-7,190	-11,990			
2025	32.8	49.3	-16.5	-2,670	-4,460			
2032	86.9	57.4	29.5	4.110	6,850			

- Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)
- 2. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

Table 26d: Extant Comparison Goods Commitments in Tendring

able 26d: Extant Comparison Goods Commitments in Tendring							
Destination	Reference	Proposal	Gross Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
Clacton Factory Shopping Village	14/01445/OUT	Factory outlet extension	2,340	1,638	3,500	5.7	approved and understood to be Implemented
Bull Hill Road	14/00537/FUL	Demolition of existing buildings and construction of replacement foodstore.	3,406	1,362	8,511	11.6	Commenced trading in October 2016
Brook Park West, Clacton-on-Sea	16/01250/OUT	Retail Park (inc. Lidl)	7,705	5,458	3,411	18.7	approved subject to Section 106
Bathroom Studios, Telford Road Gorse Lane Industrial Estate, Clacton-on-Sea	16/00888/FUL	Retail unit extension	305	305	1,500	0.5	approved
70 - 84A Connaught Avenue Frinton On Sea Essex CO13 9PT	14/00693/FUL	Retail units	271	190	3,500	0.7	approved
Land Site at Martello Caravan Park Kirby Road Walton On The Naze Essex CO14 8QP	15/00666/FUL	Foodstore	1,672	334	8,639	2.9	approved
Total	-	-	15,699	9,287	-	40.0	-

- 1. Clacton Factory Shopping Village, net increase of floorspace of 2,340 (paragraph 6.11 of planning committee report). Assumed 70 per cent is the net comparison floorspace. Sales density is WYG estimate
 2. Asda foodstore at Bull Hill Road, net comparison goods floorspace is taken from planning committee report.
 3. 70-84A Connaught Avenue, assumed 2/3 of the open A1 floorspace is for comparison and then 70% is net sales area. Sales Density is WYG estimate
 4. Aldi at Martello Caravan Site, net comparison goods floorspace is taken from the supporting Planning Statement.

- 5. Brook Park West, Clacton-on-Sea Planning Committee resolved to grant planning permission for the retail park development on 30th November 2016 subject to the completion of a legal agreement within a period of six months. Turnover figures and floorspace taken from Planning Statement.

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table C26a: Estimated 'capacity' for comparison goods facilities in Clacton

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	152.8	16.8%	145.9	6.9	0.0
2020	168.4	16.8%	163.3	7.7	2.6
2025	188.3	16.8%	198.2	9.4	19.32
2032	219.3	16.8%	258.2	12.2	51.1

1. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)
2. Assumes constant market share throughout the period
2014 prices

Table C26b: Quantitative need for additional comparison goods floorspace in Clacton

	j		
.,		Comparison Goods	
Year	Surplus	Floorspace F	Requirement
	£m	Min ¹	Max ²
2015	0.0	0	0
2020	2.6	480	800
2025	19.3	3,140	5,230
2032	51.1	7,130	11,880

- 1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Tendring district 2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Tendring district
- 3. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

Table C26c: Net quantitative need for additional comparison goods floorspace in Clacton

	Comparison Goods								
Year	Surplus	Surplus Commitments Residual Floorspace P					Surplus Commitments Residual Floorspace Requirement		Requirement
	£m	£m	£m	Min ¹	Max ²				
2015	0.0	36.5	-36.5	-7,300	-12,160				
2020	2.6	40.2	-37.6	-6,820	-11,360				
2025	19.3	44.9	-25.6	-4,160	-6,930				
2032	51.1	52.3	-1.2	-170	-290				

- 1. Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)
- Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)
 2014 prices

Table C200. Extant Compans	on Goods Commitments in Cla	acton				Estimated	
Destination	Reference	Proposal	Gross Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Comparison Turnover (£m)	Status
Clacton Factory Shopping Village	14/01445/OUT	Factory outlet extension	2,340	1,638	3,500	5.7	approved and understood to be Implemented
Bull Hill Road	14/00537/FUL	Demolition of existing buildings and construction of replacement foodstore.	3,406	1,362	8,511	11.6	Commenced trading in October 2016
Brook Park West, Clacton-on-Sea	16/01250/OUT	Retail Park (inc. Lidl)	7,705	5,458	3,411	18.7	approved subject to Section 106
Bathroom Studios, Telford Road Gorse Lane Industrial Estate, Clacton-on-Sea	16/00888/FUL	Retail unit extension	305	305	1,500	0.5	approved
Total	-	-	13,756	8,763	-	36.5	-

- L Clactor Factory Shopping Village, net increase of floorspace of 2,015. Assumed 70 per cent is the net comparison floorspace. Sales density is WYG estimate

 2. 70-84A Connaught Avenue, assumed 2/3 of the open AI floorspace is for comparison and then 70% is net sales area. Sales Density is WYG estimate

 3. Brook Park West, Clacton-on-Sea Planning Committee resolved to grant planning permission for the retail park development on 30th November 2016 subject to the completion of a legal agreement within a period of six months. Turnover figures and floorspace taken from Planning Statement.

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table F26a: Estimated 'capacity' for comparison goods facilities in Frinton

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	21.0	2.3%	20.1	1.0	0.0
2020	23.2	2.3%	22.5	1.1	0.4
2025	25.9	2.3%	27.3	1.3	2.7
2032	30.2	2.3%	35.6	1.7	7.0

In Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)
2. Assumes constant market share throughout the period

2014 prices

Table F26b: Quantitative need for additional comparison goods floorspace in Frinton

		Comparison Goods				
Year	Surplus	Surplus Floorspace Requirement				
	£m	Min ¹	Max ²			
2015	0.0	0	0			
2020	0.4	70	110			
2025	2.7	430	720			
2032	7.0	980	1 640			

2014 prices

Table F26c: Net quantitative need for additional comparison goods floorspace in Frinton

	Comparison Goods					
Year	Surplus	Commitments	Residual	Floorspace	Requirement	
	£m	£m	£m	Min ¹	Max ²	
2015	0.0	0.7	-0.7	-130	-220	
2020	0.4	0.7	-0.4	-70	-110	
2025	2.7	0.8	1.8	300	500	
2032	7.0	1.0	6.1	850	1,410	

Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)
 Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

2014 prices

Table F26d: Extant Comparison Goods Commitments in Frinton

Destination	Reference	Proposal	Gross Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
70 - 84A Connaught Avenue Frinton On Sea Essex CO13 9PT	14/00693/FUL	Retail units	271	190	3,500	0.7	approved
Total	-	-	-	190	-	0.7	-

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¹ Clacton Factory Shopping Village, net increase of floorspace of 2,015. Assumed 70 per cent is the net comparison floorspace. Sales density is WYG estimate 2. 70-84A Connaught Avenue, assumed 2/3 of the open A1 floorspace is for comparison and then 70% is net sales area. Sales Density is WYG estimate

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table D26a: Estimated 'capacity' for comparison goods facilities in Dovercourt and Harwich

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	37.9	4.1%	35.5	2.4	0.0
2020	41.8	4.1%	39.7	2.7	0.7
2025	46.7	4.1%	48.3	3.3	4.8
2032	54.4	4.1%	62.8	4.2	12.7

Notes:

- Nuces.

 1. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

 2. Assumes constant market share throughout the period

2014 prices

Table D26b: Quantitative need for additional comparison goods floorspace in Dovercourt and Harwich

		Comparison Goods	
Year	Surplus	Floorspace	Requirement
	£m	Min ¹	Max ²
2015	0.0	0	0
2020	0.7	120	200
2025	4.8	780	1,300
2032	12.7	1,770	2,950

- 2.05.2 1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Tendring district 2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Tendring district 2.
- 3. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

2014 prices

Table D26c: Net quantitative need for additional comparison goods floorspace in Dovercourt and Harwich

	Comparison Goods					
Year	Surplus	Commitments	Residual	Floorspace	Requirement	
	£m	£m	£m	Min ¹	Max ²	
2015	0.0	0.0	0.0	0	0	
2020	0.7	0.0	0.7	120	200	
2025	4.8	0.0	4.8	780	1,300	
2032	12.7	0.0	12.7	1,770	2,950	

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)

2. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016) 2014 prices

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table B26a: Estimated 'capacity' for comparison goods facilities in Brightlingsea

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	3.5	0.4%	3.4	0.2	0.0
2020	3.9	0.4%	3.8	0.2	0.1
2025	4.3	0.4%	4.6	0.2	0.4
2032	5.1	0.4%	6.0	0.3	1.2

Notes:

- 1. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)
- $\ensuremath{\mathbf{2}}.$ Assumes constant market share throughout the period

2014 prices

Table B26b: Quantitative need for additional comparison goods floorspace in Brightlingsea

		Comparison Goods				
	Year	Surplus Floorspace Red		Requirement		
		£m	Min ¹	Max ²		
	2015	0.0	0	0		
	2020	0.1	10	20		
	2025	0.4	70	120		
	2032	1.2	160	270		

- 1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Tendring district
- 2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Tendring district
- 3. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

2014 prices

Table B26c: Net quantitative need for additional comparison goods floorspace in Brightlingsea

Varia	Comparison Goods					
Year	Surplus	Commitments	Residual	Floorspace	Requirement	
	£m	£m	£m	Min ¹	Max ²	
2015	0.0	0.0	0.0	0	0	
2020	0.1	0.0	0.1	10	20	
2025	0.4	0.0	0.4	70	120	
2032	1.2	0.0	1.2	160	270	

- 1. Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)
- 2. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table M26a: Estimated 'capacity' for comparison goods facilities in Manningtree

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	6.8	0.8%	6.5	0.3	0.0
2020	7.5	0.8%	7.3	0.3	0.1
2025	8.4	0.8%	8.8	0.4	0.9
2032	9.8	0.8%	11.5	0.5	2.3

Notes:

- 1. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)
- 2. Assumes constant market share throughout the period

2014 prices

Table M26b: Quantitative need for additional comparison goods floorspace in Manningtree

	Comparison Goods				
Year	Surplus	Floorspace F	Requirement		
	£m	Min ¹	Max ²		
2015	0.0	0	0		
2020	0.1	20	40		
2025	0.9	140	230		
2032	2.3	320	530		

- 1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Tendring district
- 2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Tendring district
- $3. \ Comparison \ goods \ turnover \ efficiency \ as set \ out \ in \ Table \ 4b \ of \ Experian's \ Retail \ Planner \ Briefing \ Notes \ 14 \ (November \ 2016)$

2014 prices

Table M26c: Net quantitative need for additional comparison goods floorspace in Manningtree

Year	Comparison Goods						
	Surplus	Commitments	Residual	Floorspace	Requirement		
	£m	£m	£m	Min ¹	Max ²		
2015	0.0	0.0	0.0	0	0		
2020	0.1	0.0	0.1	20	40		
2025	0.9	0.0	0.9	140	230		
2032	2.3	0.0	2.3	320	530		

- 1. Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)
- 2. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

Tendring Retail Capacity Study (Update March 2017)

Table 26: Estimated (baseline) capacity for new comparison goods provision within study area

Table W26a: Estimated 'capacity' for comparison goods facilities in Walton

Year	Total Turnover of Existing Stores - £m ¹	Market share of Study Area Expenditure	Available Study Area Expenditure - £m²	Study Area Inflow - £m	Surplus Expenditure - £m
2015	2.7	0.3%	2.5	0.1	0.0
2020	2.9	0.3%	2.8	0.1	0.0
2025	3.3	0.3%	3.4	0.2	0.3
2032	3.8	0.3%	4.5	0.2	0.9

- 1. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)
 2. Assumes constant market share throughout the period

Table W26b: Quantitative need for additional comparison goods floorspace in Walton

	Year	Comparison Goods			
		Surplus	Floorspace Requirement		
		£m	Min ¹	Max ²	
Ī	2015	0.0	0	0	
	2020	0.0	10	10	
	2025	0.3	50	90	
	2032	0.9	120	210	

2014 prices

Table W26c: Net quantitative need for additional comparison goods floorspace in Walton

	Comparison Goods					
Year	Surplus	Commitments	Residual	Floorspace Requirement		
	£m	£m	£m	Min ¹	Max ²	
2015	0.0	2.9	-2.9	-580	-960	
2020	0.0	3.2	-3.1	-570	-950	
2025	0.3	3.6	-3.2	-520	-870	
2032	0.9	4.1	-3.3	-450	-760	

- 1. Residual calculated by subtracting turnover of commitments (sourced from Table 26d) from surplus expenditure (sourced from Table 26a)
- 2. Comparison goods turnover efficiency as set out in Table 4b of Experian's Retail Planner Briefing Notes 14 (November 2016)

2014 prices

Table 26d: Extant Comparison Goods Commitments in Walton

Destination	Reference	Proposal	Gross Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
Land Site at Martello Caravan Park Kirby Road Walton On The Naze Essex CO14 8QP	15/00666/FUL	Foodstore	1,672	334	8,639	2.9	approved
Total	-	-	1,672	334	-	2.9	-

1. Land at Martello Site - planning permission was granted for a foodstore in Nov 2015. Sales area are taken from application submission.